

DUO

BOARD SERVICE

Welcome

**Organization
History**

**Board
Responsibility**

Summary



WELCOME!

Welcome! To begin, thank you for your interest in learning more about the Driftless Urban Orchestra and potentially investing your time, energy, and considerable talents in service of our organization. As you'll learn in the following pages, our goals have always centered on bringing a music experience to the Driftless Region that reflects the brilliance and diversity of our own communities. I hope you will choose to join us in this adventure!

-DR. CULLAN LUCAS, ARTISTIC & EXECUTIVE DIRECTOR

Our Mission & Vision

DUO's mission is to serve as a premier chamber ensemble in the Driftless region that promotes diversity and equity in the performing arts through programming while also eliminating barriers to classical music through community engagement and arts education.

Our vision is to be the regional standard for both artistic excellence in chamber music and equitable practices in the performing arts.

DUO HISTORY



Local Impact

2020

FOUNDING YEAR

In operation for almost 5 years with the goal of expanding equitable practices in the performing arts in all areas from music programmed to collaborative projects to board member representation. 501(c)(3) non-profit status since April 2020.

In just 4 years, DUO has raised over \$15,000 in service of our mission, received a \$10,000 grant to increase our outreach efforts in the surrounding community, and infused over \$6000 directly back into the local economy through wages paid to local musicians, artists, and collaborators in just 3 performances.

\$15K

RAISED

5

**LOCAL PARTNERSHIPS
(SO FAR)**

To date, we have partnered with notable organizations in the Driftless region such as VARC, Cappella Performing Arts Center, the La Crosse Area Community Foundation, and the Pumphouse Regional Arts Center to further our goals.



EXAMPLE ORGANIZATIONS

While it isn't DUOs goal to be a carbon copy or imitation of any existing org, there are some that serve as inspiration for the kind of resource we hope to become for the Driftless region. Think of these orgs as a "proof of concept" of what a small, innovative chamber music ensemble can bring to a community.



River Oaks Chamber Orchestra (ROCO)



Sphere Ensemble

YOUR TURN

The role of a board is **multifaceted** and **collaborative** in nature. We look for individuals from a wide variety of backgrounds and experiences to provide well-rounded **oversight**. Some our past board members have been professional musicians and some are admirers of music or our mission. Regardless of your background or experience, we have a place for you at our table.

The board's role, under the leadership of the board president/chair, is to provide oversight and strategic direction of the organization. The Board is the **co-pilot** to the executive director (ED), who manages day-to-day logistics of the org.

Board members:

- **Represent** DUO as ambassadors for the organization in the community; the megaphone for the value of DUO in our communities
- Actively **shape** the direction of the organization, how we fulfill our mission, and foster community connections
- Provide **oversight** and **governance** over 6 board meetings per year and select special events, performances, fundraisers, and social gatherings
 - one meeting every other month - 3rd Tuesday of July, September, November, January, March, and May at 7 PM
- Collaborate and brainstorm with others to successfully launch new outreach initiatives, fundraising events, and strategic plans for DUO

SUMMARY

In summary, DUO relies on the expertise, experiences, and commitment of our board members to help us successfully achieve our mission and have a positive impact on our communities in the Driftless Region.

We hope you will join us as DUO reimagines what it means to be a chamber orchestra and artistic resource in our communities!



DRIFTLESS
URBAN
ORCHESTRA