



MEMBERSHIP TIERS

OVERVIEW

VISIONARY \$7,500

LEADER \$4,000

CHAMPION \$1,500

INVESTOR \$750

SMALL BUSINESS \$375

VISIONARY

\$7,500

As a community leader, your investment helps create a prosperous economic climate and advances growth in the La Crosse Area. You support the La Crosse Area in talent attraction, education, developing young business leaders, and creating a better quality of life for individuals and families.

FIRST FRIEND SERVICES

Our community concierge team will provide First Friend services for up to 25 of your job candidates or new hires at no additional cost

YP GOLF OUTING FOURSOME

\$240 value

YOUNG PROFESSIONALS (21-40) | TEN ALL ACCESS PASSES

Allows ten employees to attend all Young Professionals programming for one year free of charge (~22 events, excluding YP Awards, YP Golf Outing, YP Loggers Outing)

YP AWARDS | FOUR TICKETS

\$180 value

AND ALL LOWER TIER BENEFITS |
*EXCLUDING SMALL BUSINESS & YOUNG PROFESSIONALS

LEADER

\$4,000

As a key contributor to the community, your investment supports small businesses and the Chamber's work in advocacy. You help create a voice that advocates for businesses in the La Crosse Area.

ANNUAL MEETING VIP RECEPTION

Allows you to gather with your peers before the event begins

OKTOBERFEST IN THE CAPITOL | TWO REGISTRATIONS

Take our local concerns and voice to Madison

***YOUNG PROFESSIONALS (21-40) | FOUR ALL ACCESS PASSES**

Allows four employees to attend all Young Professionals programming for one year free of charge (~22 events, excluding YP Awards, YP Golf Outing, YP Loggers Outing)

AND ALL LOWER TIER BENEFITS |

***EXCLUDING SMALL BUSINESS & YOUNG PROFESSIONALS**

CHAMPION

\$1,500

As a role model in the community, this investment allows you to support Chamber initiatives.

ADDITIONAL RECOGNITION

Recognize up to four other businesses or locations as Chamber members

***YOUNG PROFESSIONALS (21-40) | TWO ALL ACCESS PASSES**

Allows two employees to attend all Young Professionals programming for one year free of charge (~22 events, excluding YP Awards, YP Golf Outing, YP Loggers Outing)

AND ALL LOWER TIER BENEFITS |

***EXCLUDING SMALL BUSINESS & YOUNG PROFESSIONALS**

INVESTOR

\$750

Engage with fellow Chamber members as you build deeper connections with fellow businesses.

ENHANCED MEMBERSHIP DIRECTORY LISTING

Log into your Chamber Member Information Center to add your business logo, marketing photos, promotional videos, detailed product offerings, and detailed services and business hours

LEADERSHIP PROGRAM DISCOUNTS

La Crosse Area Community Leadership Program | \$200 off per attendee (no limit)

Servant Leadership Program | \$200 off per attendee (no limit)

***SMALL BUSINESS AD DISCOUNTS**

One week of free E-Newsletter advertising | email to request

Free Chamber member businesses list (.pdf format) | email to request

**Benefits available only for small businesses, 25 or fewer FTE.*

AND ALL LOWER TIER BENEFITS |

***EXCLUDING SMALL BUSINESS & YOUNG PROFESSIONALS**

SMALL BUSINESS

\$375

When you join the Chamber of Commerce, you let your consumers know that you're invested in our community. Our team connects you to what other businesses are doing, shares best practices, celebrates success, and speaks out on issues impacting you.

WEEKLY E-NEWSLETTER

Share important news and opportunities at an additional cost

MONTHLY FORUM

BUSINESS AFTER HOURS

Attend our in-demand, monthly networking events for free

FIRST FRIEND RESUMES

Receive the resumes of accompanying partners of new hires who have relocated to the area

CELEBRATIONS | RIBBON CUTTINGS & GROUND BREAKINGS

Celebrate a grand opening, remodel, or anniversary with a ribbon cutting or ground breaking ceremony | email to request

BUSINESS DIRECTORY

Your company will be listed in our business directories on two websites

MEMBER LEVEL PRICING

On all programs and events

FOR AN ADDITIONAL COST:

Host a monthly Business After Hours at your place of business

Gain access to our 401(k) program

Sponsor an event or program to allow more visibility