

SPONSOR VCON26



ACES virtual conference | Sept. 16-18

ACES

Meet the editors driving the profession forward

Editors do more than improve grammar and catch errors.

They choose style guides. Evaluate software. Recommend tools. Develop workflows. Train colleagues. Manage content quality. And increasingly, they help their organizations navigate new technologies, including AI.

ACES is the professional association for editors working across journalism, publishing, corporate communications, academia, government, nonprofits, and freelance practice. VCON26, our annual virtual conference, brings this community together for **three days of professional development, networking, and industry conversations.**

If your product or service helps people create, edit, manage, publish, or communicate information more effectively, VCON26 puts your brand in front of the professionals most likely to use it, recommend it, and champion it within their organizations.

The conference takes place Sept. 16-18, 2026, and remains available to attendees for 90 days afterward, extending your visibility long after the live event ends.

The VCON26 audience

ACES members work across journalism, corporate communications, publishing, government, academia, nonprofits, and more. Some manage teams of editors and oversee large volumes of content. Others work independently. What they share is a commitment to producing high-quality content and a strong interest in the tools, resources, training, and services that help them do their work more effectively.

At VCON26, you'll find:



Managing editors and team leads who oversee editorial operations, evaluate workflows, implement standards, and make decisions about the tools and resources their teams use.



In-house and corporate editors who maintain quality and consistency across large volumes of content while balancing efficiency and evolving technologies.



Academic, technical, and publishing editors who rely on specialized resources, style guidance, and editorial tools to manage complex content and production processes.



Freelance editors and independent professionals who invest in training, technology, and business resources that help them grow their practices and better serve their clients.



Students and emerging professionals who are building foundational skills, exploring career paths, and discovering the tools and resources that will shape their professional development.

This isn't a passive audience. **ACES members are engaged, curious, passionate about their craft, and influential in their professional communities.** When they find something that works, they recommend it.

Why sponsoring VCON26 makes sense

Our fully virtual format allows you to **connect with editorial professionals across the United States, Canada, and beyond**, without the geographic limitations of an in-person event. And because attendees retain access for 90 days after the conference, your visibility extends well beyond the live event.

Here's what that looks like in practice:

1,033

registered attendees

42

educational sessions

across three days of programming for introductory, intermediate, and advanced experience levels.

279,815

sponsor impressions

across the Whova platform during and after the conference.

90-day

post-conference window

during which your booth, content, and brand remain visible and accessible to all registrants.



Whether your goal is brand awareness, lead generation, or community engagement, **VCON26 connects you with editors who influence decisions, share recommendations, and help shape how editorial work gets done.**

SPONSORSHIP PACKAGE | \$1,500

Connect with editors before, during, and after the conference through a sponsorship package that includes:

One all-access conference pass

Virtual exhibitor booth on Whova, the conference app

Your logo on the ACES website

Your logo in event communications to registrants

Thank you during opening or closing sessions

Your rolling logo on Whova, the conference app

A dedicated sponsor page in Whova, available throughout the conference and for 90 days afterward

Push notifications to conference attendees through Whova

A full attendee list after the conference

A sponsor advertisement in the ACES weekly newsletter

EXCLUSIVE SPATIALCHAT SPONSORSHIP ADDITIONAL \$3,000

One opportunity available as an add-on to the standard VCON26 sponsorship package.

Become the exclusive sponsor of SpatialChat, VCON26's virtual networking space.

SpatialChat is where attendees gather between sessions, continue conversations, meet new colleagues, and build professional connections in a more natural, interactive environment. It recreates the spontaneous conversations that happen in conference hallways, lounges, and networking events, making it one of the most engaging parts of the VCON experience.

As the exclusive SpatialChat sponsor, your brand will be associated with the conference's primary networking and community-building space, giving you visibility during the moments when attendees are connecting, collaborating, and engaging with one another.

What attendees say about VCON

“ ”

“It's very well organized and obviously was thoughtfully planned. It's a high-quality conference and an excellent value.”

“ ”

“Amazing presenters, lively attendee chats, great Whova groups we could join to meet up virtually. 100% satisfied.”

“ ”

“The array of topics was amazing. There were so many ways to connect with speakers, peers, and the material from the sessions.”



Let's talk

VCON26 runs September 16-18, 2026. Sponsorship spots are limited, and Premier is available to one organization only.

If you think your brand belongs in this conversation, we'd love to hear from you.



sponsorships@aceseditors.org



aceseditors.org/conference/vcon26-central



Sponsor registration form

VCON26 | **aCES**