

2026

BENEFITS & SPONSORSHIPS

Guide



MYSTIC RIVER
HIGHWAY BRIDGE

MEMBER

Benefits

THE GREATER MYSTIC CHAMBER OF COMMERCE serves as the collective business voice for Greater Mystic and beyond. We sponsor and facilitate community events that not only promote local businesses but also boost the regional tourism industry. We are a resource for small business owners and advocate on behalf of the entire community to create opportunities for economic growth.

Your Chamber membership comes with a team that is accessible, engaged, and ready to support you. We are always willing to meet with our members one on one to talk through goals, marketing ideas, and opportunities.

Joining the Chamber is more than just a way to promote your business; it's about becoming part of a community. Membership doesn't automatically translate to success— you have to put in the effort—but if you do, the rewards are significant. There's a deeper, intrinsic value in being part of the Chamber. The collective work done elevates the entire community, and we are dedicated to lifting our members along with it.

Our commitment lies in providing tangible benefits to our members while supporting the community as a thriving place to work and live.

INCLUDED WITH YOUR MEMBERSHIP



ONLINE BUSINESS LISTING

Your business is featured in the Chamber's online directory, a trusted resource used by both visitors and locals searching for places to eat, shop, stay, and do business in Greater Mystic.



NEW MEMBER ANNOUNCEMENT

New members are announced in the Westerly Sun quarterly insert and across Chamber social media, ensuring broad visibility across multiple channels from day one.



GO MYSTIC APP

All members are listed in the Go Mystic App, which has been downloaded over 17,000 times and is distributed at hotels, I-95 visitor centers, and the downtown Visitor Center—putting your business directly in visitors' hands.



RIBBON CUTTINGS

Celebrate your opening, expansion, renovation, or milestone with an official Chamber ribbon cutting. The Chamber coordinates the event, invites community leaders, and promotes it on social media—at no cost to the member.



SOCIAL MEDIA PROMOTION

The Chamber actively promotes members across its social channels through tagging, resharing, and collaborations designed to maximize reach.



24,000+
followers



15,000+
followers

@mysticchamber





TRAVELING VISITOR CENTER

The Chamber's traveling Visitor Center promotes Greater Mystic throughout southeastern Connecticut and beyond, extending your visibility well outside downtown and into new visitor markets.



CUMULUS RADIO ADVERTISING

New Chamber members receive 50 complimentary radio ads through our partnership with Cumulus Media—an exclusive benefit that provides immediate, high-value exposure.



RAFFLES & GIVEAWAYS

Chamber raffles spotlight member businesses and consistently generate strong results, averaging 800 entries and 15,000+ views, driving social follows, engagement, and brand awareness.



BUSINESS-TO-BUSINESS NEWSLETTER

Promote your events, job openings, announcements, or special offers at no cost through the Chamber's bi-weekly newsletter delivered directly to the local business community.



MEMBER TO MEMBER CONNECTIONS

Build real relationships through Business Before Hours, Business After Hours, and Chamber events—designed to grow your network, spark collaborations, and open doors to new opportunities.



EDUCATIONAL RESOURCES & WORKSHOPS

Members gain access to expert-led seminars and programs for owners and staff, including popular AI workshops, social media panels, and hospitality-focused training.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Members receive priority access to sponsorship opportunities for the Chamber's signature annual events—putting your brand front and center in the community.



COMMUNITY PERKS & ACCESS

Chamber membership means being part of the inner circle, with access to exclusive perks like museum exhibitions, live sporting events, boat excursions, and invitations to special community events.



MEMBER GIFT CARD PROMOTION

The Chamber actively encourages visitors and locals to purchase gift cards directly from member businesses through its website, supporting local spending year-round.



If you are interested in learning more about the Chamber, contact Megan Yardis at meganyardis@mysticchamber.org

MARKETING

Initiatives

PROMOTING MEMBERS THROUGH SOCIAL MEDIA

The Greater Mystic Chamber of Commerce is the leading connector and storyteller for businesses across the Mystic region and southeastern Connecticut. We serve as a trusted voice for where to eat, shop, stay, and experience the area, while highlighting the people behind local businesses.

Our social media channels are a high-impact promotional benefit for members. We take a thoughtful, intentional approach to content and actively reshare, tag, and collaborate to expand visibility for both businesses and creators.

**WHEN YOU COLLABORATE
WITH THE CHAMBER,
YOUR CONTENT REACHES:**

**Local residents across
southeastern Connecticut
and nearby Rhode Island**



**Visitors and tourists
planning trips to Mystic
and the shoreline**



Our social presence now operates more like a content brand than a traditional chamber with over 24,000 followers on Facebook and 15,600 on Instagram. On both platforms over 50% of our engagement comes from non-followers. Our reach consistently exceeds expectations, and we prioritize quality, community-focused storytelling that reflects the energy of the region.

Our goal is to promote and elevate Chamber member businesses while telling authentic stories about the Mystic region.

f 24,000+
followers
@mysticchamber

15,000+
followers

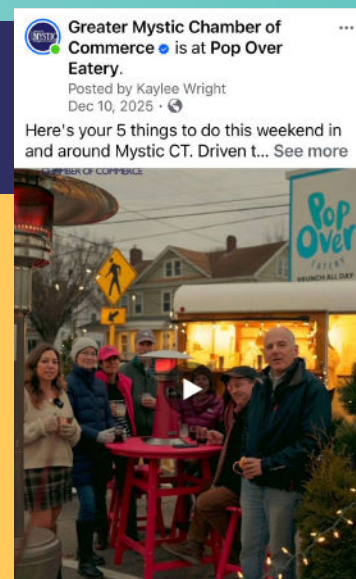
In 2025 the Chamber's Facebook got **9.7** **MILLION VIEWS!**

WEEKLY PROGRAMMING YOU CAN PARTICIPATE IN

5 Things to Do in Mystic

A weekly lifestyle video series highlighting local businesses and events hosted by Chamber President Bruce Flax.

- 20,000 to 69,000 average views per episode
- Over 1 million views per year
- Intro and outro filmed at a different local business each week
- Five events featured per episode
- Distributed across Facebook, Instagram, TikTok, and YouTube



		1 Month	3 Months	6 Months	Yearly
5 Things to Do in Mystic	Weekly Video Featuring 5 Things to Do in Mystic, Produced Weekly. Posted on Instagram, Facebook, and TikTok	\$1,250	\$3,500	\$6,000	\$11,000

Community Proud

A written storytelling series celebrating people who live and work in the region.

- 15,000-40,000 weekly views
- Over 1 million views per year
- Shared on Facebook, Instagram, and the Chamber website
- Often included in the Sunday Buzz Column in the New London Day

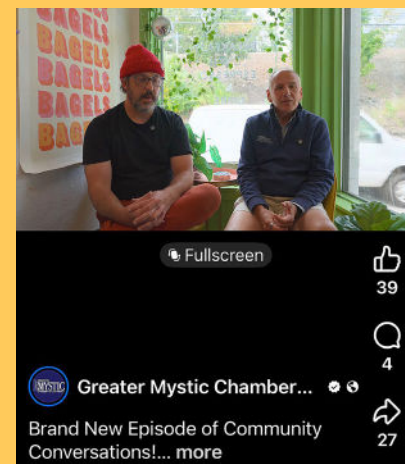


		1 Month	3 Months	6 Months	Yearly
Community Proud: Celebrating Those Who Live and Work Among Us	Weekly Post on Our Website, Facebook, and Instagram Spotlighting a Member of Our Community.	\$1,000	\$2,500	\$4,000	\$7,000

Community Conversations

A 10 to 15 minute podcast/video interview series featuring local leaders and business owners.

- Hosted by the Chamber President
- Professionally produced by 32One Media
- Shared on Facebook, YouTube, and Instagram Reels



		1 Month	3 Months	6 Months	Yearly
Community Conversations	Weekly Video Series Posted on Facebook and YouTube, with an Instagram Reel Spotighting Owners, Presidents, Directors	\$750	\$1,500	\$2,500	\$5,000

Newsletter

The Chamber sends a bi-weekly business-to-business newsletter to more than 3,000+ contacts. As a newsletter sponsor, your business logo will appear at the top of the newsletter. You will also have the opportunity to submit editorial content that will be featured as the first placement in the newsletter twice per year.

		1 Month	3 Months	6 Months	Yearly
Newsletter Sponsorship	Business to Business Newsletter Published Every 2 Weeks	\$250	\$600	\$1,000	\$2,000

Go Mystic App

The Go Mystic App is the premier resource for everything Mystic, for tourists and locals alike. With super attractive screens, the easy-to-navigate app has been downloaded over 17,000 times since its launch in 2023. The Chamber created a QR-coded rack card that is distributed at several hotels, visitor centers on I-95, and our downtown Traveling Visitor Center. It continues to serve as a go-to resource for everyone.

Download the app for all the information, including where to park in Mystic. If you are interested in advertising your business on the header screens, on the Go Mystic App, please feel free to call the office and speak with Bruce.



SCAN TO
DOWNLOAD
THE APP!



GO MYSTIC APP BANNER ADS

GO MYSTIC APP: EAT

2 Year Pricing (April 2026 to March 2028)

Eat	All Restaurants	Seafood	Breakfast	American	Fine Dining	Pizza	Family Dining	Brunch	Dessert	Breweries
\$1,000	\$1,000	\$750	\$500	\$500	\$500	\$350	\$350	\$250	\$250	\$250

GO MYSTIC APP: PLAY AND STAY / EVENTS

2 Year Pricing (April 2026 to March 2028)

Event	Play & Stay	Event Calendar	Hotel/Motel	Boutique Hotel	Bed & Breakfast	Luxury Cottage	Marinas	Arts & Entertain.	Indoor Activities	Outdoor Activities	Event Public Parking
\$1,500	\$1,000	\$1,000	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200

GO MYSTIC APP: SHOP

2 Year Pricing (April 2026 to March 2028)

Shop	Bookstores	Any Other Headers	Any 4 Shopping Headers	Any 8 Shopping Headers
\$1,000	\$250	\$100	\$300	\$500

MYSTIC CHAMBER

Website

At the Mystic Chamber, we're continuously enhancing our website to maximize visibility for our members and improve search engine optimization. Our goal is to ensure your business shines online!

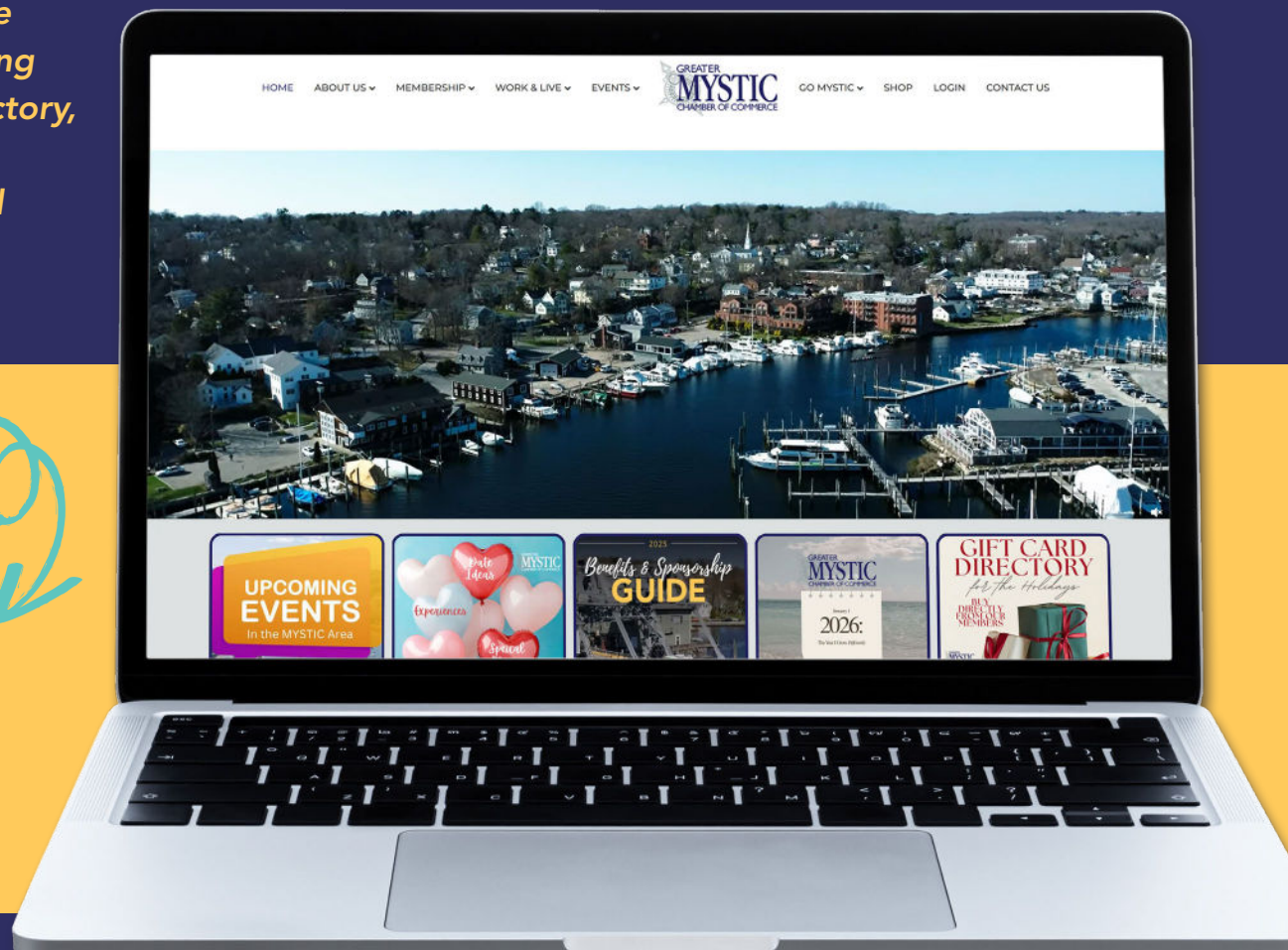
We drive people to our dedicated seasonal calendars for events like Cinco de Mayo, Mother's Day, Easter, and Thanksgiving. These feature sales, specials, menus, and more—and they're free for members to post on! Patrons look at these special calendars and each one garners 1,000 of views.

We also create raffles and holiday marketplaces, which are created specifically to feature membership, driving traffic to the website and boost exposure for our members.

Our event calendar is the most comprehensive in Southeastern Connecticut, and has been viewed over 75,000 times in the past year.

Explore our online resources, including the business directory, job postings, events, news, and so much more!

SCAN TO
VISIT OUR
WEBSITE!



SPONSORSHIP

Roadmaps

The Greater Mystic Chamber of Commerce offers annual sponsorship opportunities designed to maximize visibility, community engagement, and year-round promotion. Our sponsorship tiers provide consistent exposure across digital platforms, events, and print, while aligning your business with the Chamber's most visible programs and initiatives.

Bronze, Silver, and Gold sponsorships can vary slightly by event and cost varies by event.



BRONZE SPONSORSHIP

- Listed on the Go Mystic App Event, as a Sponsor
- Listed as a Sponsor on the Chamber Website Event Page
- Business Name Listed as a Sponsor on the Event Poster
- Business Name Listed on the Volunteer T-Shirt (Brew Run, Art Festival)
- Business Name Listed on Banner hung in Front of the Whaler's Inn (Floatswella, Art Festival, Santa Arrives by Tugboat/Lighted Boat Parade)
- Recognized as Sponsor on Facebook Event
- 4 Tickets to the Event (Party of 12)



SILVER SPONSORSHIP

- Recognition on all Social Media Platforms
- Mentioned as Sponsor in Pre-Event Press Release
- Business Logo Listed as a Sponsor on the Event Poster
- Business Logo on Volunteer T-Shirt (Brew Run, Art Festival)
- Business Logo Listed on Banner hung in Front of the Whaler's Inn (Floatswella, Art Festival, Santa Arrives by Tugboat/Lighted Boat Parade)
- Opportunity to place a Banner Ad in the Go Mystic App for 2 Weeks prior to the Event Date
- 10' x 10' Booth Space (Groton City Brew Run, Tarzan Brown Run, Mystic Outdoor Art Festival, Santa Arrives by Tugboat/Lighted Boat Parade)
- 10 Tickets to the Event (Party of 12)
- Listed on the Go Mystic App Event, as a Sponsor
- Listed as a Sponsor on the Chamber Website Event Page
- Recognized as Sponsor on Facebook Event



GOLD SPONSORSHIP

- Recognition on all Social Media Platforms
- Mentioned as Sponsor in Pre-Event Press Release
- Business Logo Listed as a Sponsor on the Event Poster
- Business Logo on Volunteer T-Shirt (Brew Run, Art Festival)
- Business Logo Listed on Banner hung in Front of the Whaler's Inn (Floatswella, Art Festival, Santa Arrives by Tugboat/Lighted Boat Parade)
- Opportunity to place a Banner Ad in the Go Mystic App for 2 Weeks prior to the Event Date
- Splash Ad in Go Mystic App for 2 Weeks Prior to the Event (Art Festival, Santa Arrives by Tugboat/Lighted Boat Parade, Party of 12)
- Additional 10' x 10' Booth Space for a total of 10' x 20' (Mystic Outdoor Art Festival, Santa Arrives by Tugboat/Lighted Boat Parade)
- Listed on the Go Mystic App Event, as a Sponsor
- Listed as a Sponsor on the Chamber Website Event Page
- Recognized as Sponsor on Facebook Event

If your total sponsorship investment reaches a designated level, you will receive the corresponding Captain, First Mate, or Navigator benefits. These are not individual sponsorships, but benefit tiers that are unlocked based on your cumulative sponsorship spend. The total may include a combination of marketing and event sponsorships.



CAPTAIN SPONSORSHIP: \$20,000

- One custom content post across all Chamber social media platforms
- Go Mystic App header placement for 4 weeks in a category of your choice
- Feature in a "5 Things to Do in Mystic" video
- Editorial feature in the Annual Membership Guide
- Up to 8 tickets for all Business After Hours events
- Large logo placement on banner displayed at all Chamber events
- Splash ad in the Go Mystic App for 4 weeks
- Editorial content up to 500 words in one Westerly Sun quarterly insert
- Large logo with linked to your website featured on all pages of the Chamber website
- Traveling Visitor Center hosted at your business upon request



FIRST MATE SPONSORSHIP: \$12,500

- One custom content post across all Chamber social media platforms
- Go Mystic App header placement for 4 weeks in a category of your choice
- Feature in a "5 Things to Do in Mystic" video
- Editorial feature in the Annual Membership Guide
- Up to 4 tickets for all Business After Hours events
- Medium logo placement on banner displayed at all Chamber events
- Splash ad in the Go Mystic App for 2 weeks
- Editorial content up to 500 words in one Westerly Sun quarterly insert
- Medium logo with link to your website featured on all pages of the Chamber website
- Traveling Visitor Center hosted at your business upon request



NAVIGATOR SPONSORSHIP: \$5,000

- Splash ad in the Go Mystic App for 2 weeks
- Editorial content up to 500 words in one Westerly Sun quarterly insert
- Small logo with link to your website featured on all pages of the Chamber website
- Small logo placement on banner displayed at all Chamber events
- Traveling Visitor Center hosted at your business upon request

We Offer A Special Bundled Sponsorship Rate For All 11 Events!

BRONZE SPONSORSHIP	SILVER SPONSORSHIP
\$5,500	\$11,000

THE CHAMBER'S EVENTS

The Chamber's events enhance community spirit and support local commerce and tourism, ensuring Mystic remains a unique and welcoming destination for all. We host events of all sizes ranging from 500-30,000 attendees.

MYSTIC OUTDOOR *Art Festival*

The Mystic Outdoor Art Festival (MOAF) is the oldest art show of its kind in the Northeast region. Every August, this two-day juried event attracts tens of thousands of art enthusiasts. The festival showcases over 250 artists from around the country with fine arts and crafts including oils, watercolors, photography, textiles, sculpture, jewelry, woodwork, acrylic, and more. The Mystic Outdoor Art Festival includes a Children's Art Park outside of our Visitor Center and a Performing Arts Stage in Mystic River Park highlighting local theater and productions, performances, and musicians from around the community.

BRONZE SPONSORSHIP	SILVER SPONSORSHIP	GOLD SPONSORSHIP	PRESENTING SPONSOR	STAGE SPONSOR	INFO. BOOTH SPONSOR	KIDS PARK SPONSOR	AWARDS SPONSOR	CROSS STREET
\$1,000	\$2,500	\$5,000	\$25,000	\$3,000	\$2,500	\$2,500	\$375	\$2,000 to \$5,000



SANTA ARRIVES BY TUGBOAT AND

The Lighted Boat Parade

Santa Arrives by Tugboat and the Lighted Boat Parade are beloved traditions that take place in late November on Shop Small Saturday to kickoff the holiday season. Santa makes his grand entrance from The North Pole into Mystic River Park aboard a tugboat, greeted by a crowd awaiting his arrival. Patrons can enjoy an Artisan Market on Cottrell Street. Later in the evening, the Christmas Tree in Mystic River Park is lit and immediately after, The Lighted Boat Parade starts. The Lighted Boat Parade takes place on the Mystic River and is a parade of festively decorated vessels, competing for prizes in categories including "Most Creative" and "Best Holiday Spirit." This unique combination of maritime tradition and holiday cheer draws families and visitors to Mystic, CT for a magical start to the holidays.

BRONZE SPONSORSHIP	SILVER SPONSORSHIP	GOLD SPONSORSHIP	PRESENTING SPONSOR	PEOPLE'S CHOICE AWARD SPONSOR	CROSS STREET
\$500	\$1,500	\$3,000	\$10,000	\$1,750	\$2,500



PARTY OF 12 AND THE *Community and Tourism Awards*

"Party of 12" is the Chamber's annual celebration honoring local business leaders and celebrating the passion of the Mystic community! Held in November last year at the United Theatre, the event features a wide array of dishes and refreshments served by top local restaurants along with live entertainment and dancing. Awards such as the Joyce Olson Resnikoff Tourism Award and the Keel Award are presented to business owners who have significantly contributed to the tourism and the local economy. The Ballast Award is presented to a business who has been in business for 15 years in the Mystic, CT area. The Just One Chance Award is presented with the support of The Inclusion A Sylvestre Foundation to recognize a business who has promoted an inclusive environment for Stonington Public School's students who have a disability.

BRONZE SPONSORSHIP	SILVER SPONSORSHIP	STAGE SPONSOR	AWARDS SPONSOR	PHOTOBOOTH SPONSOR	BAR SPONSOR
\$1,000	\$3,000	\$1,750	\$1,750	\$1,750	\$2,500



2026 NOMINATE FOR BALLAST AWARD

We are currently seeking nominations for the Ballast Award, which acknowledges those business icons who have remained steadfast, making Southeastern Connecticut their own for 10 years or more.

Nominations are requested for local businesses of all types representing tourism, professional, retail, and more.

SCAN THIS QR CODE TO ACCESS THE ONLINE NOMINATION FORM:



CELEBRATION OF *Black History Month*

The Greater Mystic Chamber of Commerce partners with the Mystic Noank Library and Kevin Booker for an annual Celebration of Black History Month. The event is held indoors at the Union Baptist Church and hundreds of people come out to support. This celebration includes singing, African drumming, guest speakers, students, and locals from the surrounding area who want to share a reading, poem, or their story.



BRONZE SPONSORSHIP	SILVER SPONSORSHIP
\$500	\$1,000



MYSTIC *Pride*

Mystic Pride offers a vibrant celebration of the LGBTQ+ community. Participating local businesses, restaurants, and venues foster an inclusive atmosphere where everyone can come together to embrace diversity, acceptance, and love. Mystic Pride week also features family-friendly activities, making it a community-wide celebration of equality and pride.

BRONZE SPONSORSHIP	SILVER SPONSORSHIP	PRESENTING SPONSOR	STAGE SPONSOR
\$500	\$1,000	\$2,500	\$1,000

Floatswella

A pop-up paddle-craft only rally
on the Mystic River.

Every summer since 2020, the Greater Mystic Chamber of Commerce teams up with the Mystic Seaport Museum and Northswell to present Floatswella, a paddle-craft only rally featuring live music that takes place on the Mystic River. This community event is open to the public and free to attend.

BRONZE SPONSORSHIP	SILVER SPONSORSHIP	PRESENTING SPONSOR	STAGE SPONSOR
\$500	\$1,500	\$3,000	\$1,500



TARZAN BROWN *Mystic River Run*

The Tarzan Brown Run is a popular road race in November, held in Downtown Mystic. Named in honor of a local hero and Native American marathon runner who competed in the 1930s and 1940s, Tarzan Brown, the event pays tribute to his athletic achievements and legacy. The race follows a scenic 5-mile course out and along the Mystic River, catering to runners of all ages. This annual event not only promotes physical fitness but also supports local charities and community causes.



BRONZE SPONSORSHIP	SILVER SPONSORSHIP	PRESENTING SPONSOR	AWARDS SPONSOR
\$500	\$1,000	\$5,000	\$1,000

GROTON CITY *Brew Run*

The Chamber and Groton Utilities host the Annual Groton City Brew Run at Eastern Point Beach in Groton, benefiting The Riverfront Children's Center. Participants enjoy a 5K run or walk, followed by a lively brewfest featuring local craft breweries, live music, and delicious local food vendors. This is a fun, family friendly event combining fitness, socializing, and craft beer.



BRONZE SPONSORSHIP	SILVER SPONSORSHIP	PRESENTING SPONSOR	STAGE SPONSOR	AWARDS SPONSOR
\$500	\$1,500	\$3,000	\$1,500	\$1,500

EASTER *Trunk Hop*

The Chamber launched a new event in 2025, the Easter Trunk Hop, held in the Seaport Marine parking lot. Local businesses decorated their vehicles and handed out surprise filled Easter eggs to children, creating a fun and festive community experience. The event also featured photo opportunities with the Easter Bunny, a DJ, and family-friendly activities. Attendees were encouraged to bring a non-perishable food donation to support the Southeastern Connecticut United Way.



HALLOWEEN *Trunk or Treat*



Families travel from near and far dressed up in their favorite Halloween costumes to parade through Downtown Mystic, over the Mystic Drawbridge, and down Cottrell Street to Washington Street, leading to the Mystic Fire Department. Halloween inspired activities at the fire department include a Trunk-Or-Treat event with local Chamber members and special vendors in addition to crafts inside. The Chamber partners with the Mystic Fire Department, Stonington Police Department, Stonington High School, and Fitch High School to deliver this community-oriented Halloween event that brings locals, guests and businesses together for a fun-filled day.

SPRING *Stroll*

The annual Downtown Mystic Spring Stroll takes place on the first Saturday of May, when the town is in full bloom alongside spring flowers. Performers are stationed throughout downtown Mystic, creating a lively atmosphere. At the corner of Water Street and Main Street, in front of Lux Bond and Green, visitors will find the signature flower booth. During the Spring Stroll, shoppers receive a token with every purchase at participating downtown businesses. Tokens can be redeemed at the flower booth, with one token equaling one flower, and some attendees leave with full bouquets! The event also coincides with the Kentucky Derby and features a popular hat contest with prizes.



BRONZE SPONSORSHIP

\$500



HOLIDAY *Stroll*

The annual Downtown Holiday Stroll takes place on the first Tuesday in December, when downtown Mystic is fully lit for the season. Storefronts are festively decorated, and the holiday lights throughout town and along the light poles are provided by the Chamber and Chelsea Groton Bank. Performers are positioned throughout downtown, adding to the warm and festive atmosphere. Shops stay open late offering holiday specials, making it a memorable and celebratory evening in Mystic.

BRONZE SPONSORSHIP

\$500



STATE OF *Mystic, Stonington, and Groton*

The Greater Mystic Chamber of Commerce and the Chamber of Commerce of Eastern Connecticut partner every year to present the State of Mystic, Stonington, and Groton. Local elected officials and representatives from each town attend and do a brief presentation. This is a great opportunity to meet local businesses and town leaders.

BRONZE SPONSORSHIP

\$600

INFO. BOOTH SPONSOR

\$300



THE TRAVELING *Visitor Center*

THE TRAVELING VISITOR CENTER has exceeded expectations. What began as a mobile visitor center has grown into a full tourist hub parked in Downtown Mystic, staffed by volunteers who provide maps, answer questions, and serve as an information booth for visitors.

Thanks to Mystic Knotworks, the vehicle is parked in a highly visible and accessible location near the Liberty Flag Pole in Downtown Mystic. We turned this into a direct member benefit by offering Chamber members the opportunity to staff the truck. While volunteering, members provide visitor information while also promoting their own businesses by wearing company swag and distributing brochures, promos, or coupons. The program has been a strong success. Members interested in volunteering can email info@mystichamber.org.

The vehicle also became a sponsorship opportunity. Businesses were invited to display their logos on the truck, with dedicated Play and Stay and Live and Work sections. The rear doors feature the message "Supporting the Greater Mystic Community" alongside logos from local businesses.



THE TRAVELING

With the help of Abbie Park Designs, we produced our first Connecticut and Rhode Island regional map. Advertising space on the map sold out within days. The maps are now distributed at visitor centers along I-95 in Connecticut, the Misquamicut Visitor Center, T.F. Green Airport, and additional high traffic locations.

This year on the map we added callout maps for Mystic, Stonington, and Westerly. Which brings the opportunity to request that your ad be placed near the callout map relevant to your town. In addition to the callout maps, we outline each ad in the color correlating to the exit number close to your business.

The Traveling Visitor Center will continue to travel throughout New England, promoting the Mystic region and encouraging longer stays and repeat visits. This vehicle now serves as a mobile platform for consistent regional messaging and destination promotion.

ADVERTISING ON THE TRUCK

There are two advertising placements available on the Traveling Visitor Center truck.

LOGO ON SERVING SIDE OF TRUCK: \$1,000

Features Play and Stay Chamber members, including restaurants, theaters, attractions, venues, and activities.

LOGO ON BACK DOORS OF TRUCK: \$1,000

Features Live and Work Chamber members. To get the most value from your logo placement, we strongly recommend including a QR code that links directly to your website, landing page, or special offer.

ADVERTISING ON MAP

1 SQUARE	2 SQUARES	4 SQUARES
\$300	\$500	\$1,000

ADVERTISING ON BROCHURE

1 SQUARE	2 SQUARES	4 SQUARES	6 SQUARES
\$350	\$500	\$1,000	\$1,300



Visitor Center



Lyman Allyn
ART MUSEUM

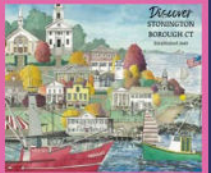
625 Williams Street
New London, CT
860.443.2545

lymanallyn.org



Beard

225 Leonard Drive
Groton, CT
TUES - SAT



Discover
STONINGTON
BOROUGH CT



MISFIT CLUB

BAR & SOCIAL CLUB

12 WATER STREET, MYSTIC, CT



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New London, CT
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NIANTIC BAY PLAYHOUSE

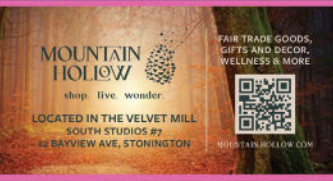
Join us for the best live theater on the shoreline!

279 Main Street, Niantic
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nianticbayplayhouse.org



CHAPTER ONE

FOOD & DRINK
MYSTIC



MOUNTAIN HOLLOW

shop. live. wonder.

LOCATED IN THE VELVET MILL
SOUTH STUDIOS #7
42 BAYVIEW AVE, STONINGTON



Grey Sail
BREWING

63 Canal Street
Westerly, Rhode Island
greysailbrewing.com



RUM TROPIC
DISTILLERY





CANDY SHOP

THE LAND OF NOSTALGIA CANDY & SALT WATER TARTS

10 Cottrell Street, Mystic CT | 860-362-8522
candyfudgecream.com | senziesfudgechocolateshop.com

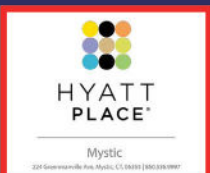


MYSTIC PARK ICE CREAM

Where Summer is Always Here

SENZIES
Fudge & Chocolates
SHOP

Fresh Homemade Fudge Daily



HYATT PLACE

Mystic

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22 Bayview Ave
Stonington, CT
WED - SUN

concrete iris
PHOTOGRAPHY

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3N Pearl Street, Mystic, CT
concreteiris.com



MBA

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surf, sun, & sand



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10000 ROUTE 1, STONINGTON, CT 06424
860-850-5072 | www.diyartsandcraftstudio.com



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NianticKids.org



Angie's Pizza

WHERE THE LOCALS EAT!
FAMILY-FRIENDLY | FREE PARKING

ANGIE'S PIZZA
RESTAURANT

AngiesPizzaPier27.com



LA GRUA CENTER

Arts • Culture • Community



OUTER LIGHT
BREWING COMPANY

266 Bridge Street
Groton, Connecticut
outerlightbrewing.com



Off The Hook

FRESH CATCH. FAST FLAVOR.

87 AS SEAFOOD

64 W. MAIN STREET | MYSTIC, CT | FOLLOW US @OFFTHEHOOKMYSTIC



PASTA FRESCA & PIADINA

Best Italian Deli in Mystic

HOT & COLD GRINDERS
DAILY HOMEMADE SPECIALS
SOUPS & SALADS

PastaFrescaMystic.com
Across from the Train Station

We **believe strongly in Community.** The Chamber has a responsibility and we listen, support, and be a voice for our surrounding towns and the community they represent.

INTERNSHIPS

With our office located in the heart of Mystic, we are a resource for the community. Our doors are always open to assist with community ideals and we are always willing to engage. The chamber is currently developing internship programs with local high schools and colleges.

SCHOLARSHIPS

With the support of Foxwoods Resort Casino, the Chamber awards scholarships annually to students of area high schools (Groton, Stonington, and Westerly).

 gave
\$12,000
in scholarships
in 2025

SPONSOR OUR

Scholarship Program

THE GREATER MYSTIC
CHAMBER OF COMMERCE AND
FOXWOODS RESORT CASINO
established a Scholarship through
the Foundation in honor of the
100th Anniversary of the Mystic
Bascule Bridge, in 2022.

If you are interested in
sponsoring the scholarships
please contact Amanda Ljubicic
at amandaljubicic@gmail.com.





VOLUNTEERS

The Chamber wouldn't be what it is without its dedicated volunteers. Want to make a difference in the community? Volunteer opportunities exist for all interests. Jump on board and help make your hometown a better place by supporting over 700 local business members and advocating for your community. This volunteer experience will offer the opportunity for individuals to take part in events and network with fellow professionals in the area, all while making a difference! Need extra volunteer hours for school, religious, or extra-curricular purposes? We can help with that!



**FOR ALL INQUIRIES AND
QUESTIONS PLEASE CALL
860-572-9578 OR EMAIL
INFO@MYSTICCHAMBER.ORG.**



GREATER
MYSTIC
CHAMBER OF COMMERCE

