

MEMBER

Benefits

THE GREATER MYSTIC CHAMBER OF COMMERCE serves as the collective business voice for Greater Mystic and beyond. We sponsor and facilitate community events that not only promote local businesses but also boost the regional tourism industry. We are a resource for small business owners and advocate on behalf of the entire community to create opportunities for economic growth.

Your Chamber membership comes with a team that is accessible, engaged, and ready to support you. We are always willing to meet with our members one on one to talk through goals, marketing ideas, and opportunities.

Joining the Chamber is more than just a way to promote your business; it's about becoming part of a community. Membership doesn't automatically translate to success— you have to put in the effort—but if you do, the rewards are significant. There's a deeper, intrinsic value in being part of the Chamber. The collective work done elevates the entire community, and we are dedicated to lifting our members along with it.

Our commitment lies in providing tangible benefits to our members while supporting the community as a thriving place to work and live.

INCLUDED WITH YOUR MEMBERSHIP

ONLINE BUSINESS LISTING

Your business is featured in the Chamber's online directory, a trusted resource used by both visitors and locals searching for places to eat, shop, stay, and do business in Greater Mystic.

GO MYSTIC APP

All members are listed in the Go Mystic App, which has been downloaded over 17,000 times and is distributed at hotels, I-95 visitor centers, and the downtown Visitor Center—putting your business directly in visitors' hands.

SOCIAL MEDIA PROMOTION

The Chamber actively promotes members across its social channels through tagging, resharing, and collaborations designed to maximize reach.

 27,000+ followers
 17,000+ followers
[@mysticchamber](https://www.instagram.com/mysticchamber)

NEW MEMBER ANNOUNCEMENT

New members are announced in the Westerly Sun quarterly insert and across Chamber social media, ensuring broad visibility across multiple channels from day one.

RIBBON CUTTINGS

Celebrate your opening, expansion, renovation, or milestone with an official Chamber ribbon cutting. The Chamber coordinates the event, invites community leaders, and promotes it on social media—at no cost to the member.



If you are interested in learning more about the Chamber, contact Megan Yardis at meganyardis@mysticchamber.org

TRAVELING VISITOR CENTER

The Chamber's Traveling Visitor Center promotes Greater Mystic throughout southeastern Connecticut and beyond, extending your visibility well outside downtown and into new visitor markets.



CUMULUS RADIO ADVERTISING

New Chamber members receive 50 complimentary radio ads through our partnership with Cumulus Media—an exclusive benefit that provides immediate, high-value exposure.

RAFFLES & GIVEAWAYS

Chamber raffles spotlight member businesses and consistently generate strong results, averaging 800 entries and 15,000+ views, driving social follows, engagement, and brand awareness.

BUSINESS-TO-BUSINESS NEWSLETTER

Promote your events, job openings, announcements, or special offers at no cost through the Chamber's bi-weekly newsletter delivered directly to the local business community.

MEMBER TO MEMBER CONNECTIONS

Build real relationships through Business Before Hours, Business After Hours, and Chamber events— designed to grow your network, spark collaborations, and open doors to new opportunities.