



ABCA NATIONAL CONVENTION

LAS VEGAS, NV
SPONSORSHIP PROSPECTUS
2027





DR. SHEREFFA CLARKE

President

CONNECT. COLLABORATE. ELEVATE.

PARTNER WITH US. **SHAPE THE FUTURE OF CHIROPRACTIC.**

A LETTER FROM THE PRESIDENT

Dear Valued Partner,

On behalf of the American Black Chiropractic Association (ABCA), it is my distinct honor to invite you to become a sponsor or exhibitor at our 2027 ABCA National Convention in Las Vegas, Nevada.

For more than four decades, the ABCA has been a national leader in advancing diversity, leadership, education, and excellence within the chiropractic profession. Our annual convention brings together chiropractors, students, educators, healthcare leaders, and industry partners from across the country to learn, collaborate, build relationships, and shape the future of chiropractic.

As a sponsor or exhibitor, you are investing in more than a convention—you are investing in the future of chiropractic. Your partnership supports leadership development, continuing education, student mentorship, professional growth, and initiatives that strengthen our profession while expanding opportunities for future generations.

Our Association's mission is to integrate and improve outcomes for persons of color entering the profession of Doctor of Chiropractic. This mission guides everything we do and inspires the partnerships that help us create lasting impact.

As we begin this exciting new chapter for the ABCA, we are committed to expanding our national presence, strengthening strategic partnerships, elevating educational excellence, and creating exceptional experiences for our members, sponsors, exhibitors, and future leaders.

We invite you to become part of this vision. Together, we will continue to **Connect. Collaborate. Elevate.**

Thank you for considering this opportunity to partner with the American Black Chiropractic Association. We would be honored to welcome you as a valued sponsor or exhibitor and look forward to building a meaningful partnership with your organization.

Together, we can champion diversity, advance chiropractic, impact communities, and create a lasting legacy of excellence.

With sincere appreciation,

Dr. Shereffa Clarke

President | American Black Chiropractic Association



**AMERICAN BLACK
CHIROPRACTIC ASSOCIATION**

46TH NATIONAL CONVENTION



JUNE 24–26, 2027



FLAMINGO LAS VEGAS
LAS VEGAS, NEVADA



*Education. Excellence.
Elevating Our Legacy.*



NETWORK
Build Connections



LEARN
Gain Knowledge



CELEBRATE
Honor Excellence



ELEVATE
Elevate the Profession



SAVE THE DATE!
MORE DETAILS COMING SOON

PRESENTED BY
**ABCA FUNDRAISING
COMMITTEE**

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WHAT IS THE ABCA CONVENTION?

Held every year, the ABCA Convention is the largest chiropractic conference dedicated to representing and supporting BIPOC and Minority students, doctors, speakers, and businesses.

300+ Attendees



30+ Exhibitors



40+ Hours
Of Content



10+ CEU Credits



BECOMING A SPONSOR

During two exciting and immersive days, the minority chiropractic community unites to showcase best-in-class expertise from established veterans and rising voices throughout the chiropractic profession. As a sponsor, you will have the opportunity to:

- Connect with 100s of Doctors and Students
- Generate New Leads
- Showcase your products and services
- Engage with Chiropractic industry leaders
- Meet decision-makers with buying power



PAST SPONSORS



CONVENTION SPONSORSHIP PACKAGES



BENEFITS	EVENT	PLATINUM	GOLD	SILVER	BRONZE
Speaking Time During Convention	X	X			
ABCA Partnership Program Access	X	X	X		
Pre and Post-Convention Social Media Spotlight	X	X	X		
Pre and Post-Convention ABCA Newsletter Spotlight	X	X	X	X	
Free Exhibitor Booth	X	X	X	X	X
Opportunity to Place Marketing Material in Registration Bag	X	X	X	X	X
Recognition During Convention	X	X	X	X	X
"Why We Give" Video	X	X	X	X	X
Access to Convention App	X	X	X	X	X
Full Convention Passes	X	5	4	2	2
Investment		\$4500	\$4000	\$3,000	\$2,000

EVENT SPONSORSHIPS

**Harvey Lilard
Scholarship Banquet
\$15,000**

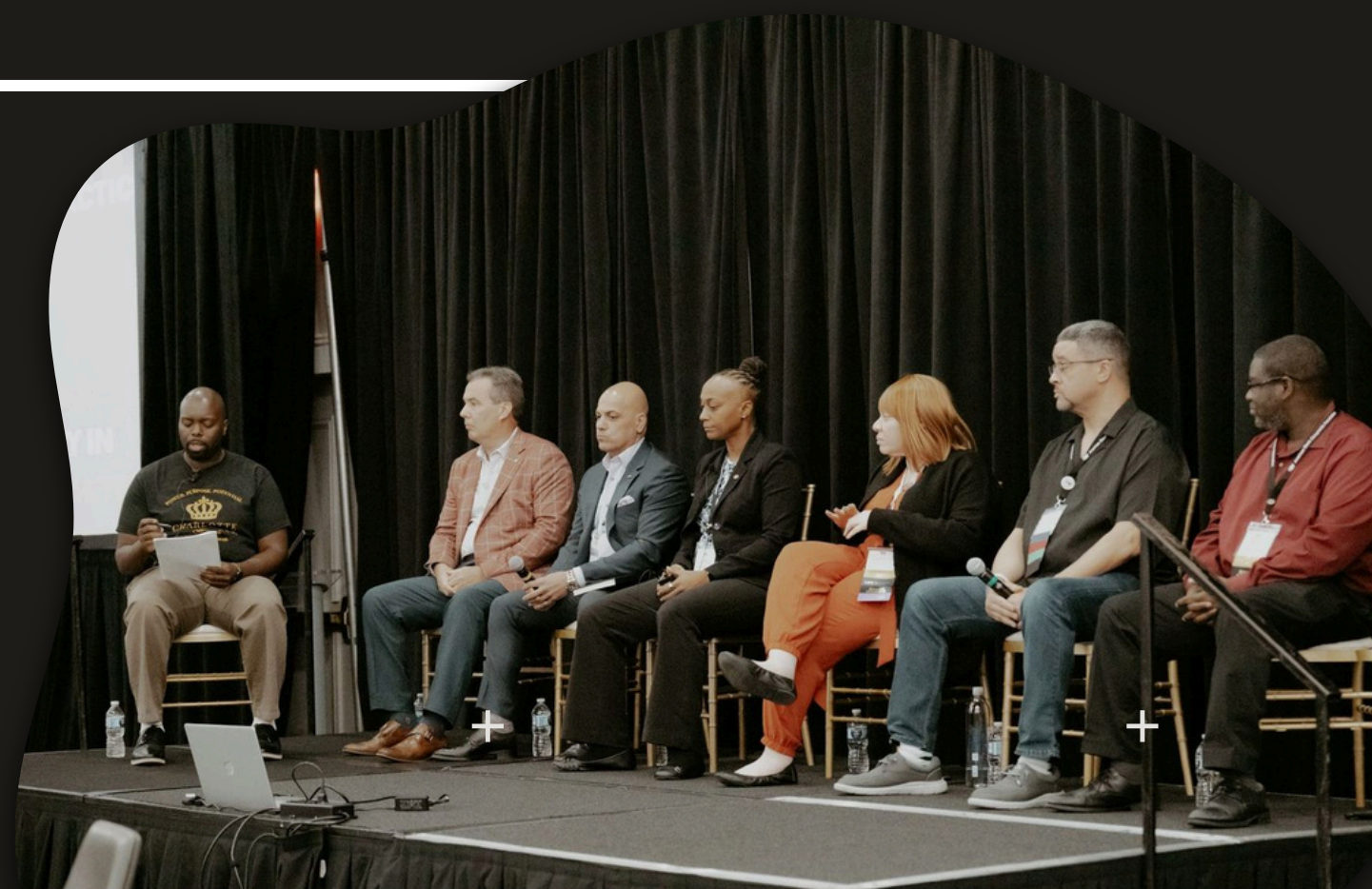
Exclusive opportunity for the final event of the convention. A night filled with dinner, dancing, and celebration. During this event, all students' and doctors' awards are presented
*15 min of speaking time

**Dr. Bobby Westbrooks
Luncheon
\$10,000**

In 1981, the ABCA was founded by Dr. Bobby Westbrooks. This exclusive sponsorship allows you to show your support of the ABCA and all that has been accomplished since its inception
*15 min of speaking time

**Welcome Reception
\$7000**

First impressions last! Exclusively sponsor the first networking event of the convention and help set the tone for the 2027 Convention
*10 mins of speaking time



EVENT SPONSORSHIPS

President's Roundtable
\$6000

As our Roundtable sponsor, take part in our New Graduate Celebration and help lead conversations discussing diversity in chiropractic
***10 Min of speaking time**

Friday Night Social
\$6000

Make an impression as our exclusive Friday Night Sponsor. At this heavily attended event, you will be placed in front of the majority of convention attendees
***10 mins of speaking time**

Convention Mobile App
\$5000

Exclusive sponsor of the official ABCA App with logo placement within the app used by all registered convention attendees

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EVENT + SPONSORSHIPS +

Shuttle Sponsor
\$5000

Exclusive sponsor of the convention shuttle with logo placement on the shuttle used by all attendees to travel between the hotel and the convention hall

Attendee Registration
\$4000

This is a high-impact & exclusive branding opportunity to display your logo around the neck of all attendees, as well as at the entrance of the convention

Education Sessions
\$3500

Serve as the exclusive sponsor for select convention sessions, including continuing education programming, student breakout sessions, business development forums, and diversity-focused initiatives.

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EVENT SPONSORSHIPS⁺

Refreshment Station
\$3500

Food, Beverages, and coffee stations are located in high-traffic areas on the convention floor, your brand is sure to get great exposure

Exhibitor Booth Only Benefits
\$1200

- **6ft Draped Table in Designated Area with 2 Chairs**
- **Opportunity to provide “Why We Give Video”**
- **Access to Convention App**
- **2 Full Convention Passes**



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CORPORATE SPONSORSHIP PACKAGES

Annual Organization Affiliate Membership

- ABCA membership mailing list twice a year (every 6 months)
- Listing in regional and national conference seminar program
- Listing on signage at ABCA conferences/seminars
- Listing on affiliate member webpage w/logo and link to website
- Early access to conference and seminar sponsorship and vendor opportunities w/ 10% discount

CONTACT FOR MORE INFORMATION

SWAG BAG SPONSORSHIP

We invite brands and organizations to contribute products, samples, or informational pamphlets for inclusion in the official ABCA Convention Swag Bags distributed to all attendees.

- Reach a nationwide audience of chiropractors, students, and health-care professionals
- Build brand recognition within a growing, diverse chiropractic community
- Deliver your product or message directly into every attendee's hands
- Drive traffic to your booth, website, or services

Investment:\$300

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What We Accept

- Product samples
- Informational pamphlets or brochures
- Coupons or discount cards
- Small branded merchandise

OPPORTUNITIES TO DONATE

To further our commitment to advancing diversity, equity, and representation across the chiropractic profession, the American Black Chiropractic Association (ABCA) has launched a dedicated donation page on our website.

How Can You Help:

Your financial support directly funds vital initiatives, including student scholarships, leadership development, mentorship programs, and community outreach.

By contributing, you play an essential role in fostering an inclusive healthcare landscape and empowering the next generation of chiropractic leaders.

- Visit the link below to make a tax-deductible contribution and support our ongoing mission.

<https://americanblackchiropracticassociation.org/wthzoneapp.com/ap/contribute/GrZRzyr1>



**AMERICAN BLACK
CHIROPRACTIC ASSOCIATION**

MEET THE TEAM



DR. FARRAH BOWMAN
National Convention
Chair

+



DR. VICTORIA DANIELS
Fundraising Chair

+



**DR. LYDSEY
RECTOR**
Communications Chair

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