

Appendix A: Results of 2026 Municipal Election Business Priorities Survey

Q1 - How would you describe the current business environment in Greater Sudbury?

Answered: 116

Skipped: 0

Answer Choices	Responses	
Very negative	5%	6
Somewhat negative	25%	29
Neutral	21%	24
Somewhat positive	41%	48
Very positive	8%	9
TOTAL		116

Q2 - What are the top municipal issues currently impacting your business?

Answered: 116

Skipped: 0

Note: Results add up to over 100%. This is a multiple-choice question.

Answer Choices	Responses	
Community safety and local conditions (e.g. crime, drug use, cleanliness, disruptions to operations)	73.28%	85
Workforce challenges (e.g. recruitment and retention)	31.03%	36
Municipal taxation and financial accountability (e.g. tax levels, spending, value for money)	52.59%	61
Municipal processes and red tape (e.g. permits, approvals, requirements)	34.48%	40
Housing availability and affordability	31.03%	36
Transportation and infrastructure (e.g. roads, transit)	43.10%	50
Other (please specify)	8.62%	10
Total respondents: 116		

Q3 - How effectively do you feel the municipality is supporting local businesses?

Answered: 116

Skipped: 0

Answer Choices	Responses	
Very ineffectively	16%	18
Somewhat ineffectively	22%	26
Neutral	28%	33
Somewhat effectively	32%	37
Very effectively	2%	3
TOTAL		116

Q4 - How would you rate your experience with municipal processes (e.g. permits, licensing, zoning)?

Answered: 116

Skipped: 0

Answer Choices	Responses	
Very negative	19%	22
Somewhat negative	22%	26
Neutral	32%	37
Somewhat positive	11%	13
Very positive	3%	3
Not applicable	13%	15
TOTAL		116

Q5 - Which, if any, aspects of municipal processes have been challenging?

Answered: 96

Skipped: 20

Answer Choices	Responses	
Approval timelines	62.50%	60
Clarity of requirements	37.50%	36
Consistency of decisions	45.83%	44
Communication	56.25%	54
No challenges experienced	11.46%	11
Other please specify	6.25%	6
Total respondents: 96		

Q6 - To what extent do you agree with the following statements? 1-5

Answered: 116

Skipped: 0

Property taxes and fees are reasonable and predictable.	
Answer Choices	Responses
1 (Strongly agree)	3
2 (Somewhat agree)	14
3 (Neutral)	30
4 (Somewhat disagree)	33
5 (Strongly disagree)	36
TOTAL	116

The municipality delivers good value for money.	
Answer Choices	Responses
1 (Strongly agree)	5
2 (Somewhat agree)	13
3 (Neutral)	29
4 (Somewhat disagree)	30
5 (Strongly disagree)	39
TOTAL	116

Spending priorities are clearly communicated.	
Answer Choices	Responses
1 (Strongly agree)	7
2 (Somewhat agree)	19
3 (Neutral)	38
4 (Somewhat disagree)	25
5 (Strongly disagree)	27
TOTAL	116

The municipality focuses on core services that support the local economy.	
Answer Choices	Responses
1 (Strongly agree)	7
2 (Somewhat agree)	21
3 (Neutral)	37
4 (Somewhat disagree)	21
5 (Strongly disagree)	30
TOTAL	116

Q7 - To what extent, if at all, are broader community conditions impacting your business?

Answered: 116

Skipped: 0

Answer Choices	Responses	
No impact	8%	9
Minor impact	24%	28
Moderate impact	39%	45
Significant impact	29%	34
TOTAL		116

Q8 - In what ways have these conditions affected your business?

Answered: 109

Skipped: 7

Answer Choices	Responses	
Customer experience or comfort	47.71%	52
Employee safety, well-being or retention	53.21%	58
Property damage, theft or disruption	60.55%	66
Increase business costs (e.g. security measures, repairs)	65.14%	71
No impact	8.26%	9
Other (please specify)	9.17%	10
Total respondents: 109		

Q9 - What should be the municipality's TOP priority to support a strong business environment?

Answered: 116

Skipped: 0

Answer Choices	Responses	
Keeping taxes, fees and costs more affordable	18.10%	21
Improving municipal processes and customer service	4.31%	5
Investing in infrastructure (roads, water, transit)	18.10%	21
Addressing workforce and housing challenges	6.90%	8
Addressing community safety and well-being	24.14%	28
Supporting economic growth and investment	16.38%	19
Improving communication and transparency on decisions and spending	6.90%	8
Other (please specify)	5.17%	6
TOTAL		116

Q10 - In which sector does your business operate?

Answered: 116

Skipped: 0

Answer Choices	Responses	
Retail	11.21%	13
Hospitality and tourism	9.48%	11
Professional services	34.48%	40
Manufacturing or industrial	12.93%	15
Non-profit or social enterprise	12.93%	15
Other (please specify)	18.97%	22
TOTAL		116

Q11 - Where is your business located?

Answered: 116

Skipped: 0

Answer Choices	Responses	
Alban, French River, St. Charles	2.59%	3
Azilda, Chelmsford	8.62%	10
Capreol, Hanmer, Valley East	9.48%	11
Coniston, Falconbridge, Garson, Skead	4.31%	5
Copper Cliff, Lively, Walden, Whitefish	10.34%	12
Sudbury – Donovan/ Flour Mill	3.45%	4
Sudbury – Downtown	27.59%	32
Sudbury – Minnow Lake	5.17%	6
Sudbury – New Sudbury	30.17%	35
Sudbury – South End	25.86%	30
Sudbury – West End	10.34%	12
TOTAL		116

Q12 - How many people does your business employ locally?

Answered: 116

Skipped: 0

Answer Choices	Responses	
1-4	31.90%	37
5-19	24.14%	28
20-99	22.41%	26
100+	21.55%	25
TOTAL		116