

Business Impact Survey: Safety, Cleanliness and Crime

Results and Next Steps

Presented to: Impact of Homelessness, Mental Health and Addiction Conditions on Business Task Force

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November 12, 2025



At the pace
of business.

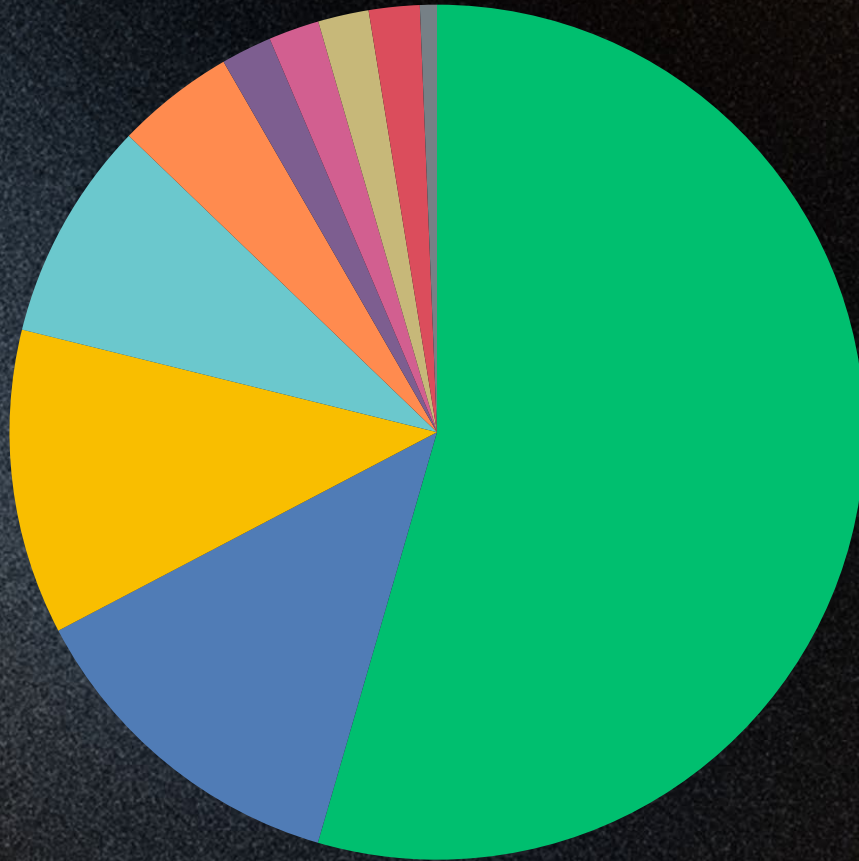
Survey Overview

Purpose: Proactively gather additional feedback on the impacts of safety, cleanliness and crime on businesses, to strengthen our collective voice and support our ongoing advocacy efforts.

Timeframe: September 29 to October 31, 2025

Response: 156 responses from businesses across Greater Sudbury

Key Findings: Business Location

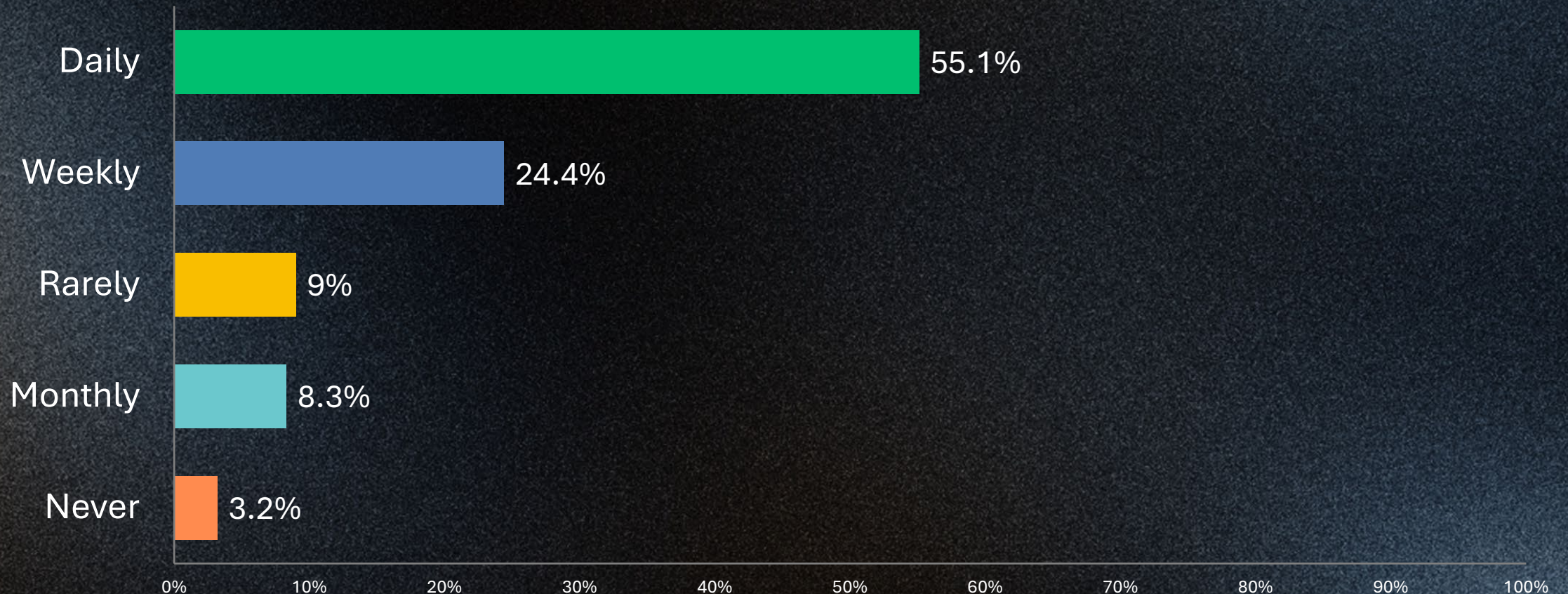


Percentage of respondents:

- Downtown Sudbury: 54.5
- South End: 12.8
- Donovan/Flour Mill: 11.5
- New Sudbury: 8.3
- West End: 4.5
- Other areas: 8.3

Key Findings: Frequency of Incidents

How frequently has your business been impacted over the past 12 months?

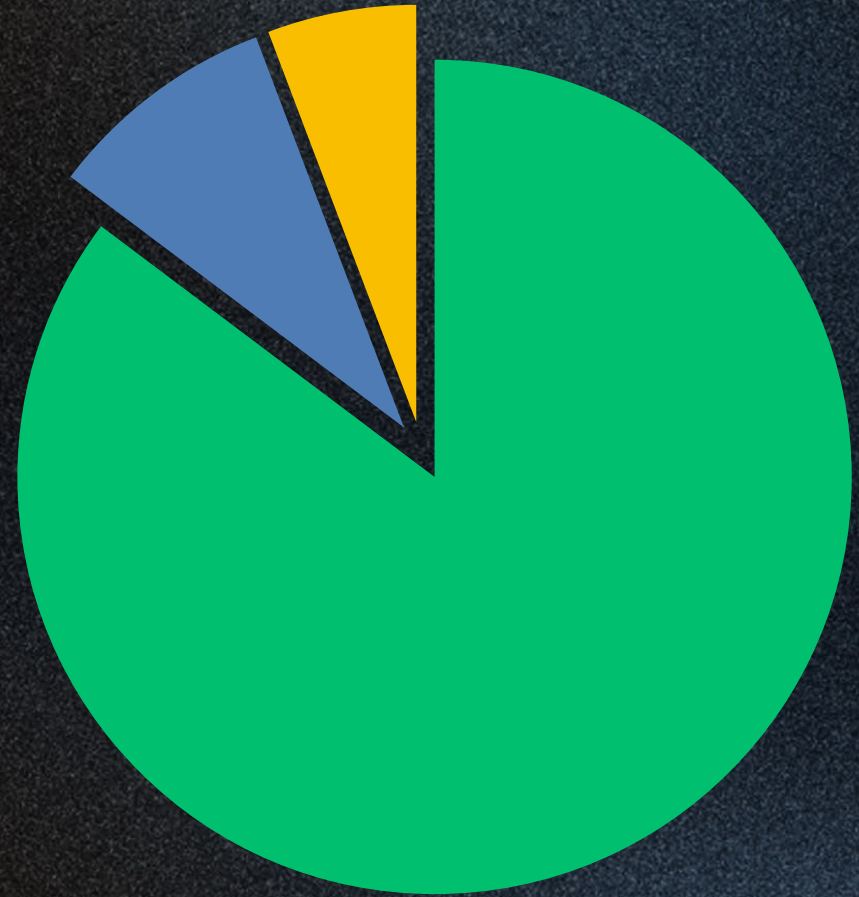


Key Findings: Trends Over Past Six Months

85.3 per cent of respondents have noticed an increase in disruptive incidents over the past six months.

9 per cent noticed no increase.

5.8 per cent weren't sure.

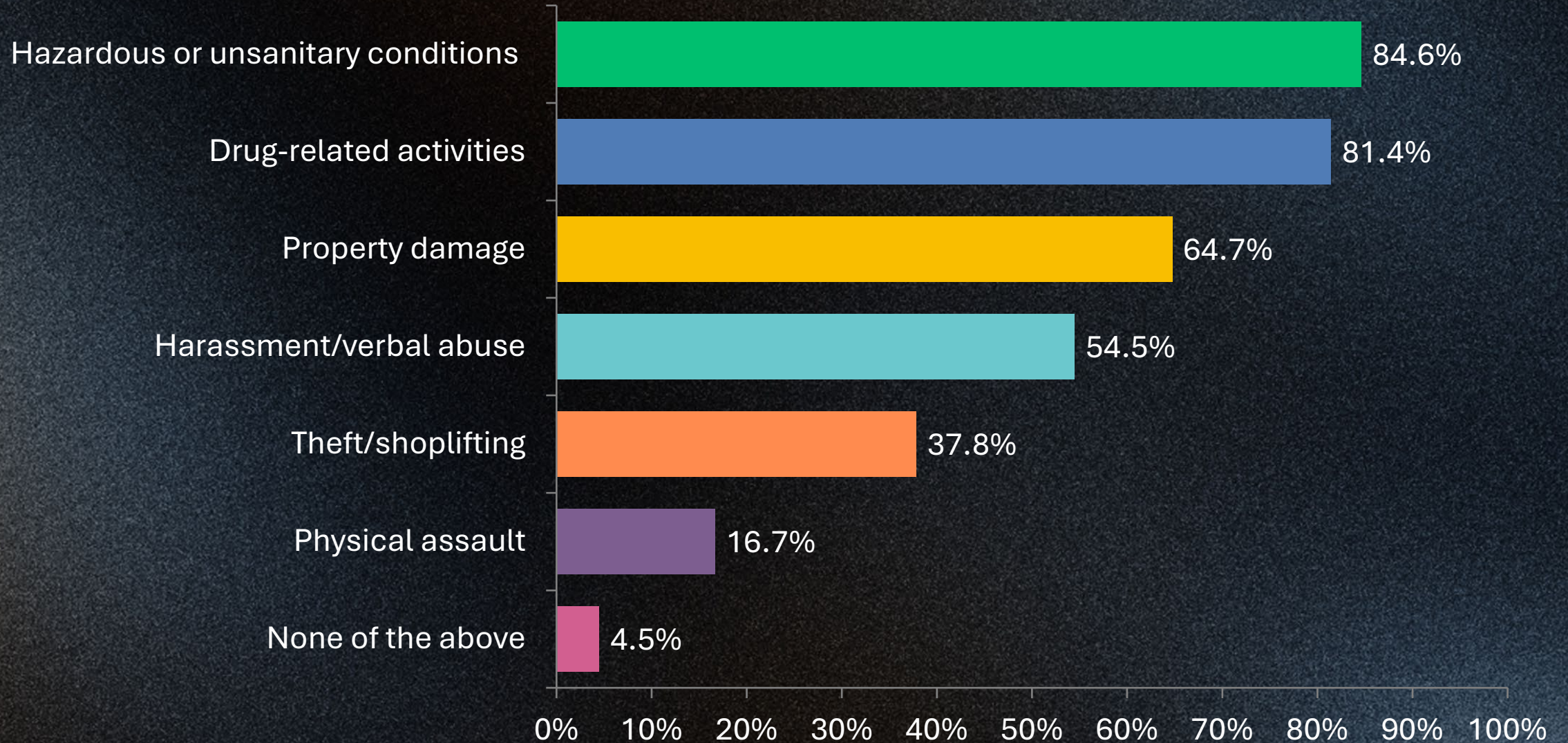


Key Findings: Most Common Issues

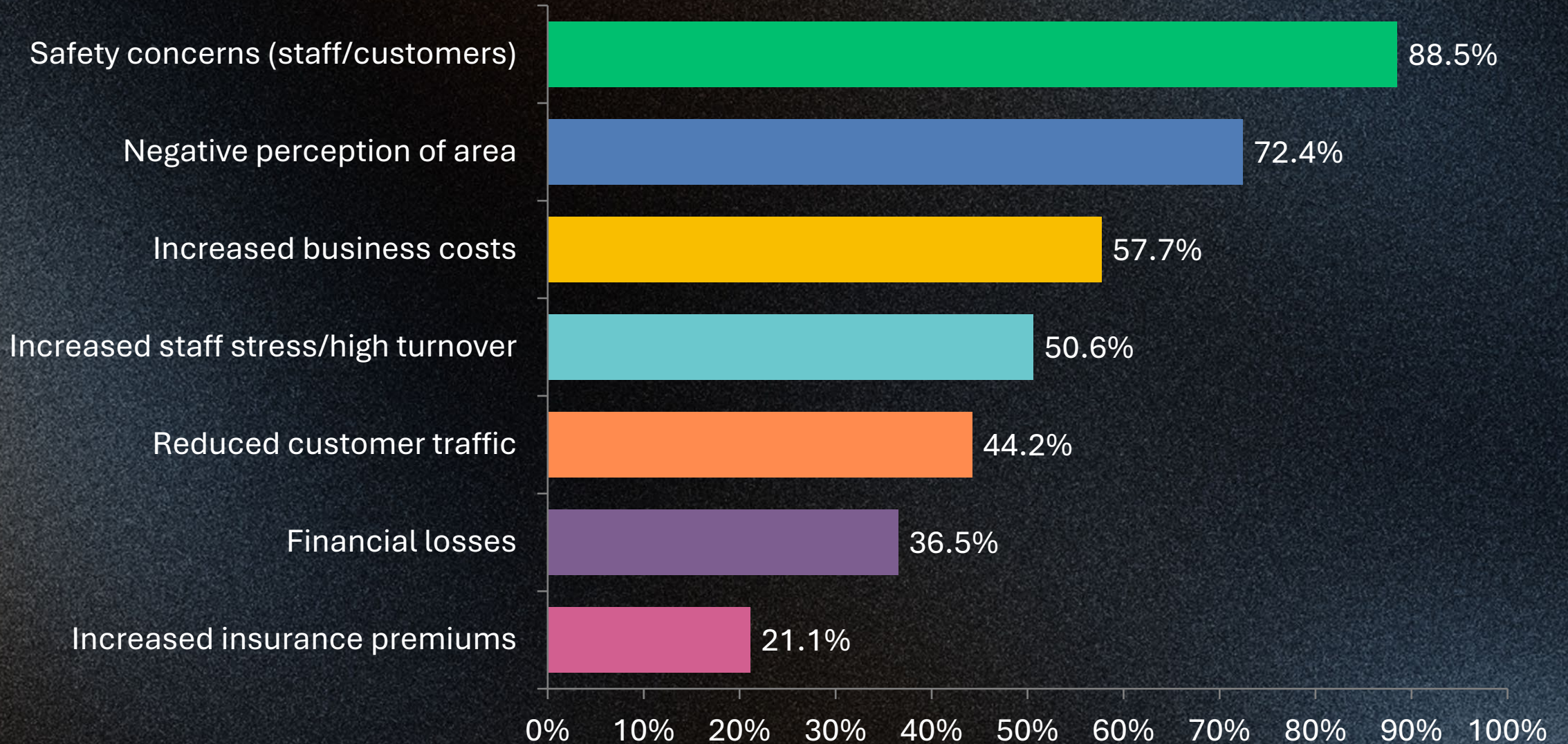
Top three issues noted by respondents:

- Hazardous or unsanitary conditions
 - Drug-related activities
 - Property damage
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- More than half noted issues of harassment or verbal abuse.
 - Other issues included theft, shoplifting and physical assault.

Key Findings: Most Common Issues



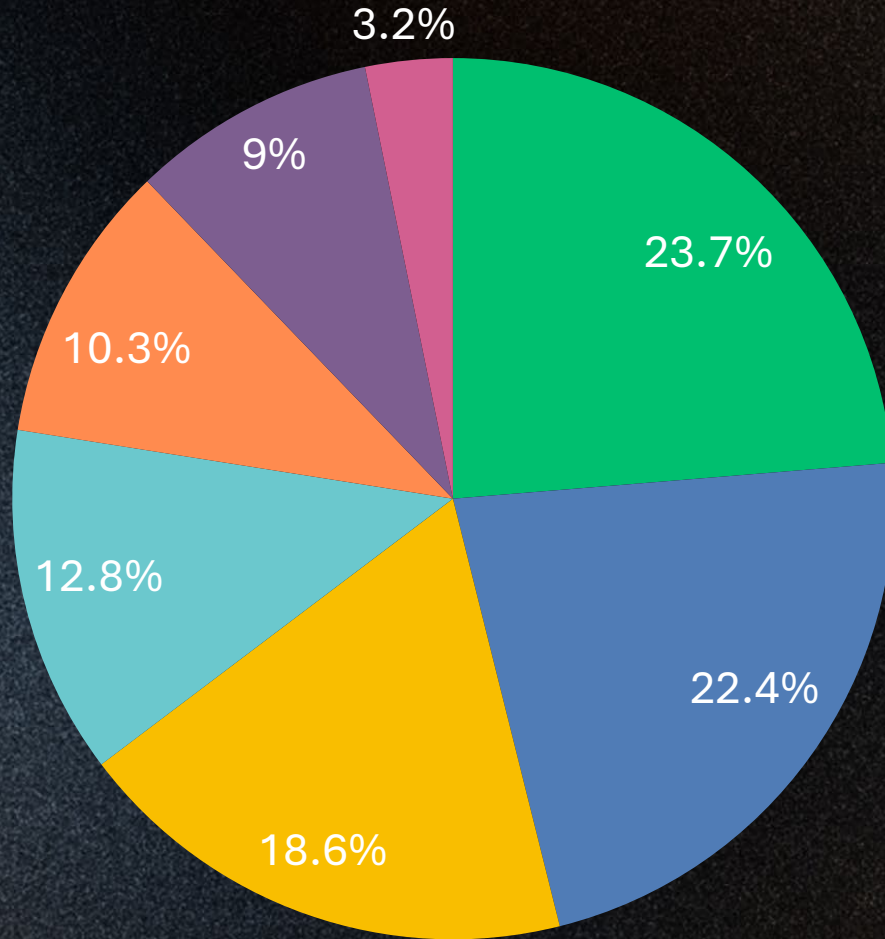
Key Findings: Impact on Operations



Response to Issues

- More than 65 per cent of respondents have implemented additional security measures.
- Half have called the police non-emergency line, nearly 43 per cent called 911 and 18 per cent used online crime reporting.
- Nearly 26 per cent called 311.
- Other responses: changed business hours, provided direct assistance, called social services or moved the business.

Financial Response Over the Past Year



- \$5,000 to \$10,000
- \$1,000 to \$5,000
- Not sure
- \$10,000 to \$50,000
- \$0
- Less than \$1,000
- More than \$50,000

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