

march

Newsletter

READ ME

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March's most
important info
just for you

HBA

FROM THE PRESIDENT

As your Homebuilders Association President, I simply want to start by saying Thank You, to each and every member, sponsor, and business partner who chooses to be part of our Home Builders Association. Your support, involvement, and belief in what we're building together truly makes the difference.

Because of strong leadership, growing membership, expanding sponsorships, and our move to our "HBA Home" in thriving downtown Franklinton – now approaching two years this June – our Association continues to gain momentum. We are now one of the fastest-growing HBAs in North Carolina and are even being recognized on the National level. That's something all of us should be proud of.

We are excited to officially welcome Carrie Gilliam as our new Executive Officer. Carrie brings energy, professionalism, and a genuine enthusiasm for serving our members. We believe her leadership will continue our success, and I'm looking forward to working alongside Carrie. Her introduction is on the following page.

I also want to recognize the HBA's Executive Assistant, Kelly Dickerson, who continues to be an incredible asset to our Association. Kelly's steady dedication and behind-the-scenes work keep things moving every single day. She plays a major role in our growth and success, and we're grateful for her commitment.

If you haven't stopped by our downtown Franklinton office lately, I encourage you to do so. Come see Carrie and Kelly at our "HBA Home" and hear about the exciting things happening within our Association.

Please be sure to look at the Save the Date page for some great upcoming events! These events are about more than networking – they're about relationships, growth, and investing in the future of Franklin County.

I'm honored to work alongside each relationship. Together, we are strengthening our industry, supporting one another, and contributing to the continued success of our community.

With appreciation,
Steven Hayes, President, FCHBA

FROM THE EXECUTIVE OFFICER

As a child, my family moved several times, but Franklin County always felt like home. I loved the pace of life, the values, the land, and especially the people. I never imagined that after moving away, I would one day return to raise my own family here—but coming back truly felt like coming home.

The construction industry, however, did not feel like home at first. When I married Cameron, he was working with his father, Terry Gilliam, a respected custom home builder in the area. Listening to them talk about building felt like learning a new language. But by walking job sites, meeting sub-contractors, and watching their commitment to high standards, I came to understand and deeply respect the craft.

Eventually, Cameron started our own custom home business. From the beginning, our goal has been simple: build homes families will love for years to come, through a process that is honest, clear, and supportive. This isn't just an industry I admire—it's one I live every day.

It is a true honor to step into the role of Executive Officer for the FCHBA. From the moment we joined, it was clear that this association is led by members who are deeply committed to one another and to our community. You have built a strong professional network, established a meaningful presence in Franklinton, and are now expanding your impact through initiatives like the Craftsman Legacy Scholarship Fund. It is a privilege to serve such a dedicated and forward-thinking group. You've set real goals aiming at lasting impact; I believe we'll achieve just that.

As we move forward together, I look forward to meeting each of you and serving you well. I believe wholeheartedly in the vision of the HBA and am proud to help carry it forward.

Best,

Carrie

Save The Date

March 12

Meet and Mingle

April 1

Clay Shooting Tournament

May 4

Annual Golf Tournament

May 5-7

SHED Competition at
Bunn High School

May 6

Builders Roundtable

May 19

Parade of Homes
Kick Off Cook Off

August 5

Builders Roundtable

September (TBD).

Craftsman Legacy
Scholarship
Reverse Raffle

REMINDER

October 2

Parade of Homes
Judging Day

October 3-4, 10-11, 17-18

Parade of Homes
Open House

October 7

Parade of Homes Gala

November 4

Builders Roundtable

November 5

Business After Hours

November TBD

Annual Oyster Roast
hosted by
Triangle Risk Advisors

December 10

Annual Christmas Party
Membership Meeting
and Toy Drive

NEW MEMBERS

We're so happy to welcome the following new members who joined us in January and February 2026!

**1st Choice Cabinetry
ABJ Roofing, Inc.
American Masterworks, Inc.
Capital Auto Group
Distinctive Coatings NC
DRT Realty, LLC
JAK Cabinets and Trim
JK Hicks Building Co.
LoveLee Interiors, LLC
Screen Builders, Inc.
TAGG Concrete Coating**

Important **Meet and Mingle** Invitation

Please join
us for our
first 2026
Social
Event



March 12, 2026



5:30-7:30 PM



The Venue at South Main
16 S. Main Street, Franklinton

- Meet the Board of Directors and the new Executive Officer
- Find out how you can become more involved in 2026
- Network with fellow members





CLAY SHOOTING TOURNAMENT

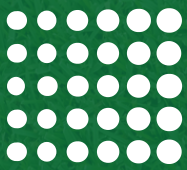
Wednesday, April 1, 2026
Check in begins at 8:30
Tournament begins at 9:30

Rose Hill Sporting Clays Range
3815 Rose Hill Lane
Nashville, NC 27856

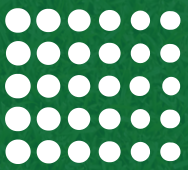
4-PERSON TEAM
\$500

Attention, Shooting Enthusiasts! Prepare for an Adrenaline-pumping experience like no other as we invite you to our Clay Shooting!

[CLICK HERE TO REGISTER](#)



ANNUAL GOLF TOURNAMENT



— MAY 4, 2026 —



ZEBULON COUNTRY CLUB

REGISTRATION COMING SOON!



F R A N K L I N C O U N T Y

Parade of Homes



**KICK
OFF**

COOK-OFF



Cook off categories are:

Best Wings, Best Mystery Meat and Best Dessert!

Please RSVP by May 15 if you plan to cook!

Cookers can set up at 3:00 PM

6:00 PM JUDGING

POH EARLY BIRD SPECIAL

This will be the only day to enter a home
at the discounted rate!

Sides will be
provided by
the HBA



BYOB!

Water will be
provided

**MAY 19
2026**

**Carolina Manor House
312 E. Mason St.
Franklinton, NC**

**Fun,
Family
Friendly
Event**

**RSUP: 919.495.5295
INFO@FRANKLINCOUNTYHBA.ORG**

THE VENUE

at South Main



Industrial Charm. Timeless Elegance.

Where charm meets celebration! Nestled in the heart of downtown Franklinton, our industrial-style space offers the perfect backdrop for weddings, showers, parties, and more. Modern elegance meets small-town warmth — making every occasion unforgettable.

Weddings


Corporate Events

Parties


- ✓ Spacious & Elegant Setting
- ✓ Customizable for Any Occasion
- ✓ Professional Event Support
- ✓ Convenient Location & Amenities

**20%
HBA
Discount**

LET'S CONNECT

 @thevenueatsouthmain

 The VENUE at South Main

 fchbaeventspace.com

**DEDICATED TO THE
CONSTRUCTION
INDUSTRY. UNITED
IN PROTECTING THE
PEOPLE THAT GROW
OUR
COMMUNITIES.**



A partnership built on purpose.

buildersmutual.com/partnerships

When North Carolina contractors choose to insure with Builders Mutual, we require that they join and maintain a membership in a local North Carolina HBA.

This requirement stems back to our roots and strong ties with the NCHBA, demonstrating our long-lasting commitment to the construction industry.

Benefits of HBA Membership



3-IN-1 MEMBERSHIP

When you join your local association, you become a member of all three levels of the NAHB federation: local, state, and national. That's three memberships for the price of one!



A VOICE

As your advocate in your local area, Raleigh, and on Capitol Hill, the HBA develops and provides legislative and regulatory representation on behalf of the home building industry. These actions help defeat excessive regulations and defend affordable housing.



NETWORKING AND LEADS

Your local HBA will provide invaluable networking opportunities to meet other professionals in your local community. HBA's promote doing business with members and each networking event is an opportunity to gain a new business lead.

SAVINGS

NCHBA members are eligible for discounts and rebates:



- The NCHBA Member Rebate Program is designed to reward

members for loyalty by specifying the manufacturers to your subcontractors. No receipts are needed, and the average rebate per Builder/Remodeler is over \$1500.

- The NAHB Member Advantage Program provides members with various discounts from cell services and vehicles to an additional daily 2% discount on your Lowe's accounts receivable purchases and more.

New 24/7 ChatBot Now Live on [HBArebates.com!](https://HBArebates.com)

HBA Rebates just launched a ChatBot that gives your builder members instant, 24/7 access to:



Manufacturer
rebate details



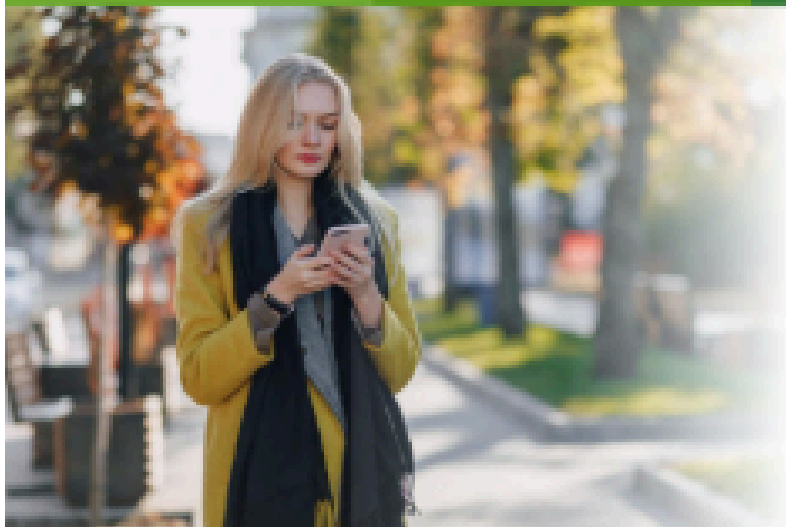
Claim form
support



Filing
deadlines



And more
...



It's fast, easy, and always
available – right on
[HBArebates.com.](https://HBArebates.com)

Please Share The Message Below With Your Builder
Members Via Email, Newsletter, Or Social Media.

New! Get rebate info anytime with HBA
Rebates' 24/7 ChatBot. Visit HBArebates.com
and click the [Chat](#) icon to get started.

Want To Start Getting Money Back for Products You Already Use?

HBArebates.com



FREE MEMBER BENEFIT OF YOUR STATE & LOCAL HBA

EASY TO PARTICIPATE!

IF YOU USE ANY OF OUR PARTICIPATING MANUFACTURERS

THE AVERAGE REBATE PER BUILDER/REMODELER COMPANY WHO PARTICIPATED IN 2024 WAS:

\$1,650.24

- 1 Register
- 2 Submit a Rebate Claim
- 3 Receive a Rebate Check

PARTICIPATING MANUFACTURERS



Contact Us:

HBArebates.com
info@HBArebates.com

866.849.8400
 @HBArebates





Member Savings at Lowe's

NCHBA members can receive [exclusive savings at Lowe's](#) through the retailer's partnership with the National Association of Home Builders.



[Contractor Pricing](#)

Up to 10% off retail price online and at the Lowe's Pro desk. Member Volume Discount is also available.

Up to 10% off

[Lowe's Credit](#)

5% off everyday purchases (exclusions apply), plus 2% back as a credit on your monthly statement

5% off + 2% back

[Download Flyer](#)

[MyLowe's Pro Rewards](#)

Earn points toward MyLowe's Money or Exclusive rewards. Member deals.

[Join for Free](#)



Why Join NCHBA Group Insurance Trust?

Did You Know...



Fully-insured medical plan options are offered through Blue Cross and Blue Shield of North Carolina



Each member firm has an annual renewal **date of July 1st** but you can join anytime throughout the year



Ancillary Benefits:

Dental, Vision, AD&D, Group Life, Disability

Joining Together with other NCHBA members means...



Cost stability and lowered risk.

NCHBA Group Insurance Trust is fully underwritten through BCBSNC, giving you premiums based on your employees' experience, plus long-term rate stability and more predictable renewals.



Better benefit options.

Together, NCHBA organizations can access benefit options that may not be available to you as an individual employer.



Using powerful and intuitive tech.

NCHBA Group Insurance Trust utilizes Benefitsolver for eligibility and enrollment. Enter all benefits information into a single system and receive a single Invoice for all lines of coverage.



Saying goodbye to service hotlines.

NCHBA Group Insurance Trust partners with Businessolver, so you'll have a dedicated Account Manager you can contact directly with any plan questions.

NCHBA Group Insurance Trust
919-676-9090
5580 Centerview Dr. Suite 415, Raleigh, NC 27606

www.nchba.org



NCHBA
NC HOME BUILDERS ASSOCIATION



businessolver



NCHBA Benefits Trust Member Health Plan

In partnership with Blue Cross and Blue Shield Of North Carolina and Select Employee Benefit Firms

What

The NC Home Builders Association has partnered with Blue Cross NC to offer a Member Group Health Plan developed specifically for qualified NCHBA employer members. Initial benefits will include medical, dental and vision through Blue Cross NC, and group life and disability through other carriers.

Why

Health insurance costs are one of the top concerns for small and large businesses across the country. Smaller employers (less than 200 employees) have very limited medical insurance options. The NCHBA Benefits Trust will give employer members another market choice with potential cost savings for qualified members.

Who

The Trust plan is offered to employer members of the NCHBA who are headquartered in North Carolina, are active members of NCHBA, have at least 2 employees, and whose business is directly related to the Home Building Industry. Spouses do not count as a second employee.

When

The official start date of the plan is July 1, 2024. Employers may join the plan at any time throughout the year. The plan will have an anniversary date of July 1.

How

The benefits will be marketed and serviced through preselected employee benefits firms who have exclusive agreements with NCHBA. Blue Cross NC will underwrite and service the medical, dental and vision benefits, while Capstone Administrators will deliver Trust services and provide participating employers with benefit administration support.

Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association. Businessolver is an independent company that provides administration services on behalf of your health plan.



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NCHBA
NC HOME BUILDERS ASSOCIATION

+



businessolver

NCHBA Benefits Trust Member Health Plan

In partnership with Blue Cross and Blue Shield Of North Carolina and Select Employee Benefit Firms

The NCHBA Health Plan Trust (Benefits Trust) is a legal entity guided by the federal code under the Employee Retirement Income Security Act (ERISA). It is considered an Insured MEWA or Association Health Plan (AHP). AHP's are dually regulated at the federal level by the Department of Labor (DOL) and Department of IRS, and at the state level by the NC Department of Insurance.

Eligibility requirements for the NCHBA Health Plan Trust (Benefits Trust) include but are not limited to the following:

1. Be an active member of the NCHBA.
2. Be an employer who generates at least 50% of their annual revenue through an eligible Home Building trade. Please see the Allowed Home Building Industry codes below.
3. Be an employer with 2 or more enrolled in the health insurance plan offering. Spouses do not count as a second employee.
4. Meet other underwriting requirements as may be required by Blue Cross NC and NC health insurance statutes and that may change from time to time.
5. Complete a Participation or Subscription Agreement acknowledging your participation in the Benefits Trust.

ALLOWED STANDARD INDUSTRIAL CLASSIFICATIONS ("SIC")

- Code 15 Range: General Contractors, Residential, Industrial, and Non-residential Code 1623: Water, sewer, pipeline, communication, and power line
- Code 17 Range: Construction – specialty trades; plumbing, masonry, drywall, carpentry, flooring, roofing, concrete, etc
- Code 6552: Land developers and subdividers
- Code 7353: Heavy construction equipment rental and leasing
- Codes 8711, 8712, 8713: Services, engineering, architectural, surveying
- Codes 8741, 8742, 8748: Services; management, management consulting, and business consulting

Your broker will work with you to identify your assigned SIC during the application process.

None of the above should be considered legal advice or a guarantee of coverage in the NCHBA Benefits Trust.

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NCHBA
NC HOME BUILDERS ASSOCIATION



NCHBA Benefits Trust Member Health Plan

Keeping the focus local

- NCHBA Group Insurance Trust is organized for and by NCHBA member firms and is offered exclusively to members only
- When you enroll in the NCHBA Group Insurance Trust, you have the ability to directly influence the direction of the program and keep the decisions in North Carolina with you and your NCHBA peers.

Cost stability and lowered risk

- The Plan is fully underwritten through Blue Cross and Blue Shield of North Carolina, giving you premiums based on your employees' experience, plus the protection of pooling together with other organizations to provide long term rating stability and more predictable renewals.
- More predictable and stable rates mean less of an increase passed on to your employees.

Better Together

- By pooling with other NCHBA member firms, you have access to benefit options that may not be available to you as an individual employer.
- This gives your employees access to much more robust benefits, even as small employer.

Powerful and intuitive tech

- The Plan utilizes **Benefitsolver**, the industry leader in eligibility and enrollment technology.
- Enter all benefits information (both enrollment and eligibility) into a single system.
- All information is stored and transferred in a secure environment, which means your employees' personal data is safe.
- You will receive a single invoice for all lines of coverage offered through the Plan.

Real people. No hotlines.

- The plan partners with Businessolver to provide you with the easiest possible onboarding, training, and customer service.
- Your Account Manager knows the ins and outs of your eligibility, billing, accounting, and wellness needs.
- Even better, you can contact them *directly* anytime with eligibility, billing, and accounting questions.

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