



Promoting economic growth for your business and our community.

MARKETING OPPORTUNITIES 2026



Hampton Area Chamber of Commerce
47 Winnacunnet Road — Hampton NH 03842
HamptonChamber.com

Proudly Serving the Seacoast Towns of Hampton, Hampton Falls, North Hampton, Rye, and Seabrook



The Chamber as an organization promotes a better community by championing businesses, leaders, and firms alike. More importantly, the Chamber is made up of people—people just like you. We bring people together, because what we can accomplish collectively far outweighs what we can do individually. We realize

the strength of the Chamber lies in our membership. Our members create a pool of resources where anyone can draw ideas, energy, guidance, support and finances.

The **Hampton Area Chamber of Commerce** is your valuable resource. The Chamber provides, supports, facilitates, or organizes many business opportunities including;

- Business Referrals
- Business After Hours Networking Events
- AM Connection Business Meetings
- Internship programs with Winnacunnet High School
- Economic Development Committee
- Public Policy Committee
- Destination N.H. Seacoast Marketing
- Monthly Newsletter
- Business Seminars and Informational Training
- Operation of Visitors Welcome Center at Hampton Beach
- Central Lodging Referral
- Promotion of NH Seacoast at major Travel Shows
- Interactions with Seacoast and State Agencies involved with Travel & Tourism
- Organization of Signature Events and Activities
- Job Fairs
- Town and Nonprofit event program/financial support/charitable donations



Since 1915, The Hampton Area Chamber has meant business for over 100 years.

ANNUAL AWARDS

JANUARY 29, 2026 Atlantic Grill, Rye



Awards Presentation and Dinner 5:00 p.m. - 8:00 p.m.

SPONSOR OPPORTUNITIES

EVENT UNDERWRITER

\$3,000

- 4 Admission tickets
- Display table at event
- Company Name/ Logo on event ticket site
- Name/Logo in Chamber Newsletter and E-blasts
- Logo on digital display at event
- Give welcome speech at Awards Ceremony
- Sponsor to provide stand-up banner

PRESIDENT'S AWARD

\$1,500

- 2 Admission tickets
- Company logo on digital display
- Company name/logo on event ticket site
- Name/logo recognition in Chamber Newsletter and E-blasts
- Present award to recipient at the Annual Awards event

FAITH IN THE FUTURE

\$1,500

- 2 Admission tickets
- Company logo on digital display
- Company name/logo on event ticket site
- Name/logo recognition in Chamber Newsletter and E-blasts
- Present award to recipient at the Annual Awards event

VOLUNTEER OF THE YEAR

\$1,500

- 2 Admission tickets
- Company logo on digital display
- Company name/logo on event ticket site
- Name/logo recognition in Chamber Newsletter and E-blasts
- Present award to recipient at the Annual Awards event

BUSINESS OF THE YEAR

\$1,500

- 2 Admission tickets
- Company logo on digital display
- Company name/logo on event ticket site
- Name/logo recognition in Chamber Newsletter and E-blasts
- Present award to recipient at the Annual Awards event

SILVER

\$1,000

- Company name/logo on event ticket site
- Name/logo in Chamber Newsletter and E-blasts
- Verbal recognition at Awards Ceremony
- Logo on digital display at event

BRONZE

\$750

- Listing in Chamber Newsletter and E-blasts
- Verbal recognition at Awards Ceremony
- Logo on digital display at event

SUPPORTING

\$500

- Listing in Chamber Newsletter and E-blasts

Contact Colleen now to reserve your sponsor level.

603-926-8718 ext. 102

Colleen@hamptonchamber.com



MAY 18, 2026

Tee off with the Chamber!



GOLF TOURNAMENT

Breakfast Hill Golf Club, Greenland, NH | \$150 perplayer | Includes 18 Holes & Cart | Continental Breakfast | Burgers at the turn | Lunch Buffet

8 AM Registration | 9 AM Tee time | Shotgun Start | Lunch starts immediately after golf

The Golf Tournament will benefit the Annual Senior Day Beach Cookout — A FREE day for community seniors at Hampton Beach. A day to enjoy the sand sculptures, delicious barbeque, live music performance and a day enjoying Hampton Beach.

SPONSOR OPPORTUNITIES

GOLD LEVEL TOURNAMENT SPONSOR — \$3,000

- Complimentary one team (4 players)
- Banner prominently displayed at event
- Name recognition in all print — including poster, website, e-blasts and newsletter
- Facebook golf tournament posts
- Company promotional e-blast (Sponsor provide e-blast promo)



LUNCHEON — \$1,500

- Signage on lunch buffet
- Name recognition on website and newsletter
- Listed on Facebook golf post recognized as event sponsor
- Company promotional e-blast (Sponsor provide e-blast promo)

AT THE TURN — \$1,500

- Signage on lunch buffet
- Name recognition on website and newsletter
- Listed on Facebook golf post recognized as event sponsor
- Company promotional e-blast (Sponsor provide e-blast promo)

2 BEVERAGE CARTS — \$500 EACH

- Signage on all event beverage carts
- Name recognition on website and newsletter
- Listed on Facebook golf post thank you to event sponsors

REGISTRATION TABLE — \$1,000

- Logo table covering and opportunity to staff event registration table
- Name recognition on website and newsletter
- Listed on Facebook golf post recognized as event sponsor
- Company promotional e-blast (Sponsor provide e-blast promo)

BREAKFAST — \$250

- Banner displayed
- Name recognition on website and newsletter
- Logo table cloth and opportunity for staff to serve continental breakfast

PREMIER HOLE SPONSOR — \$300

- Table at hole for sponsor promotional display
- Logo on website and in newsletter

PUTTING CONTEST — \$750

- Signage at hole
- Name recognition on website and newsletter

HOLE — \$150

- Signage at one hole
- Name recognition on website and newsletter

GOLF CART — \$750

- Signage on all golf carts
- Name recognition on website and newsletter
- Listed on Facebook golf post recognized as event sponsor

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GOLF TOURNAMENT

TOAST TO THE COAST

JUNE 24, 2026

A Signature Hampton Area Chamber Event

160 Ocean Blvd Hampton Beach



TOAST TO THE COAST

Prepare for a spectacular kickoff to summer as the Hampton Area Chamber of Commerce presents a brand new, elevated version of its signature tasting event. Toast to the coast in style as we move this annual favorite from the ballroom to the beautiful beachside tent at 160 Ocean Blvd. Be the first to celebrate the **Official Toast to the Coast** to open the beach or the summer season.

SPONSOR OPPORTUNITIES

EVENT UNDERWRITER

\$5,000

- 6 general admission tickets
- Display table at event
- Banner display at event
- Large logo on event digital display
- Facebook posts as event sponsor
- Give welcome speech at opening

SOLD



VINEYARD

\$2,500

- 4 general admission tickets
- Banner display at event
- Large logo on event digital display
- Public recognition at the tasting

BORDEAUX

\$1,000

- 2 general admission tickets
- Banner display at event
- Large logo on event digital display
- Public recognition at the tasting

CHARDONNAY

\$500

- Business listing in event digital display
- Public recognition at the tasting

CABERNET

\$750

- Small logo on event digital display
- Public recognition at the tasting

BEACH BUSINESS

\$250

- Listing in event marketing
- Promo of business special app and tastings



Proudly Serving
The New Hampshire Seacoast

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SENIOR DAY

JUNE 24, 2026

Hampton Beach State Park Main Complex



Join us for a **FREE Senior Day** at Hampton Beach! Enjoy a delicious barbeque, refreshments provided by Coca-Cola, a sneak peek of our famous sand sculptures, and a **LIVE** music performance on the Seashell Stage.

SPONSOR OPPORTUNITIES

PRESENTING

\$3,000

- Company Banner in Event Tent (*sponsor provides banner*)
- Speak during Welcome at Cookout
- Promotional material on cookout tables
- Logo on event promotion

REGISTRATION WELCOME

\$1,000

- Banner at Registration Welcome area
- Logo on event promotion
- Recognition during welcome
- Logo and recognition in Hampton Area Chamber Newsletter

TRANSPORTATION

\$800

- Logo on event promotion
- Recognition during welcome

ENTERTAINMENT

\$750

- Logo on event promotion
- Recognition during welcome

SOLD



BEVERAGE

\$500

- Listing on event promotion

GIFT BAG

\$500

- Listing on event promotion

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AUGUST 17-21, 2026

A week of FREE activities!



ANNUAL HAMPTON BEACH CHILDREN'S FESTIVAL

*Presented by Hampton Area Chamber of Commerce in cooperation with
New Hampshire State Parks and Hampton Beach Village District*

SPONSOR OPPORTUNITIES

EVENT UNDERWRITER - \$10,000 - EXCLUSIVE HAMPTON BEACH VILLAGE DISTRICT

- Identification as the underwriter for the Festival
- Logo on Banner Displayed on the Seashell Stage for Festival Week
- Company Logo on Official Children's Festival Banner with Designation as Presenting Sponsor
(To be displayed in the Chamber's Beach Office for Festival Week and marched through the Parade)
- Top Written Recognition in all Promotional Items including:
Chamber Newsletter, Press Releases, Programs, Flyers, etc.
- Website Listing with Company Link
- Promotional Materials Displayed in the Beach Office
- Verbal Public Recognition at the Event as Presenting Sponsor

SOLD



CHILDRENS PARADE SPONSOR - \$2,000

- Logo as Children's Parade Sponsor on all Festival Promotion
- Logo on Banner that leads the Children's Parade
- Company logo on Official Children's Festival Banner hung on the Main stage
- Company promotional materials displayed in the Visitor Welcome Center at Hampton Beach
- Verbal public Recognition at the Event as Parade Sponsor
- Logo and announcement of parade and sponsor in Chamber eblast

PLATINUM - \$1,000

- Logo on Banner Displayed on the Seashell Stage for Festival Week
- Company Logo on Official Children's Festival Banner with Designation as Presenting Sponsor
- Recognition in all Promotional Items including: Chamber Newsletter, Press Releases, Programs, Flyers, etc.
- Website Listing
- Promotional Materials Displayed in the Beach Office
- Verbal Public Recognition at the Event as Presenting Sponsor

GOLD - \$750

- Small Company Logo on Official Children's Festival Banner
- Recognition in all Promotional Items including: Chamber Newsletter, Press Releases, Programs, Flyers, etc.
- Banner in the Children's Parade
- Verbal Public Recognition at the Event

DAILY RAFFLE SPONSOR - \$750

- Small Company Logo on Official Children's festival Banner
- Recognition in all Promotional items including Chamber newsletter, press releases, flyers, website
- Banner in Children's parade (sponsor provides banner)
- Sponsor gives out or speaks at the daily raffle event

SILVER - \$500

- Small Company Logo on Official Children's Festival Banner
- Listing in all Promotional Items including: Chamber Newsletter, Press Releases, Programs, Flyers, etc.
- Verbal Public Recognition at the Event

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SEPTEMBER 11-13, 2026

Come celebrate the last blast of summer!

37th ANNUAL SEAFOOD FESTIVAL

New Hampshire's Premier Event!

"One of the Top 100 Events in North America".

American Bus Association Since 1996

New Hampshire's premiere event for 37 years! The Hampton Beach Seafood Festival offers tremendous marketing exposure, targeting over 100,000 people!

If you are looking for an event that will successfully promote your business, then the **HAMPTON BEACH SEAFOOD FESTIVAL IS THE EVENT FOR YOU!**

A VARIETY OF SPONSORSHIP OPPORTUNITIES AVAILABLE

Sponsorship Levels: *Presenting, Platinum, Gold, Silver, Sea Shell Stage, Beach Cabana Stage, Fireworks, and more*

Sponsorship Benefits may include;

-  Tented exhibit booth space at the Festival.
-  Advertisement in the *Official Seafood Festival Program*.
-  Logo and recognition in all marketing materials
-  Logo on Hampton Beach Seafood Festival website with hyperlink
-  Hourly recognition announced over the Seafood Festival public address system throughout the duration of the Festival.
-  Logo advertisement on banner at Main Entrances and at the two entertainment stages.
-  Social media marketing on Facebook, X and Instagram
-  Recognition on radio promotional event advertising
-  Admission and VIP parking





SEPTEMBER 11-13, 2026

37th ANNUAL SEAFOOD FESTIVAL

SPONSOR OPPORTUNITIES

PRESENTING - \$20,000

- Named the **Presenting Sponsor** of the 2026 Seafood Festival.
- Logo on back of volunteer crew t-shirts.
- 30 ft. x 10 ft. prime booth space in prime location.
- Presenting Sponsor recognition in the Official Hampton Beach Seafood Festival Program.
- Logo and recognition in all marketing materials promoting entertainment including the Seafood Festival Website, Social Media, and Press Releases.
- Full-page color advertisement on the back cover of the Official Seafood Festival Program.
- "Presented By" recognition on two main entrance signs.
- Banner advertisement on the main stage.
- Banner advertisement in the Beach Cabana Bar
- Hourly recognition announced to entire Festival through out the duration of the event.
- Event admission wristbands (15) per day
- VIP Parking

SOLD



SEA SHELL STAGE - \$10,000

- **Seashell Stage** named for your company for the 2026 Seafood Festival.
- Tented 20 ft. x 10 ft. prime location near the Seashell Stage at the Festival.
- Logo and recognition in all marketing materials promoting entertainment including the Seafood Festival Website, Social Media, and Press Releases.
- Banner recognition at the Sea Shell Stage (*Sponsor provides banner.*)
- Announcement before each performance at the Sea Shell Stage.
- Full page color advertisement in the Official Seafood Festival Program.
- Hourly recognition announced to entire Festival through out the duration of the event.
- Event admission wristbands (10) per day
- VIP Parking

BEACH CABANA STAGE - \$10,000

- **Beach Cabana Stage** named for your company for the 2026 Seafood Festival.
- Logo and recognition in all marketing materials promoting entertainment including the Seafood Festival Website, Social Media, and Press Releases.
- Banner recognition at the Beach Cabana Stage (*Sponsor provides banner.*)
- Announcement before each performance at the Beach Cabana Stage.
- 20 ft. x 10 ft. booth space in prime location.
- Full page color advertisement in the Official Seafood Festival Program.
- Hourly recognition announced to entire Festival through out the duration of the event.
- Event admission wristbands (10) per day
- VIP Parking

PLATINUM

\$8,000

- Tented 20 ft. x 10 ft. booth space in location at the Festival.
- Full page color advertisement in the Official Seafood Festival Program.
- Logo in all marketing materials
- Large logo on Seafood Festival website with hyperlink
- Recognition on social media Facebook, Twitter, and Instagram event posts
- Logo on banner at main entrances
- Hourly recognition announced to entire Festival through out the duration of the event.
- Event admission wristbands (10) per day
- VIP Parking

Contact Sarah now to reserve your sponsor level. sponsors@hamptonchamber.com



SPONSOR OPPORTUNITIES

GOLD
\$5,000

- 20 ft. x 10 ft. tented booth space at the Festival.
- Half-page color advertisement in the Official Seafood Festival Program.
- Logo in all marketing materials
- Logo on Seafood Festival website with hyperlink
- Recognition on social media Facebook, Twitter, and Instagram event posts
- Logo on banner at main entrances and entertainment stage
- Hourly recognition announced to entire Festival through out the duration of the event.
- Staff admission and parking

SILVER
\$3,000

- 10 ft. x 10 ft. tented booth space at the Festival.
- Quarter-page color advertisement in the Official Seafood Festival Program.
- Small logo in all marketing materials
- Small logo on Seafood Festival website with hyperlink
- Staff admission and parking

EVENT SPONSORSHIP - \$5,000

Events:

- Culinary Tent Friday Night Event
- Culinary Tent Saturday and Sunday Cooking Demo
- Fireworks On Saturday Night
- Cornhole Competition On Saturday Afternoon
- Road Race Sponsors on Sunday Morning

Benefits:

- Half-page color advertisement in the Official Seafood Festival Program.
- Small logo in all marketing materials
- Small logo on Seafood Festival website with hyperlink

EVENT SPONSORSHIP - \$2,500

Events:

- EMS Health and Safety Tent
- Culinary Demonstration Event - Saturday or Sunday
- Calm Room
- Operations and Utilities Sponsor

Benefits:

- Quarter-page color advertisement in the Official Seafood Festival Program.
- Listing in all marketing materials
- Small logo on Seafood Festival website with hyperlink



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HAMPTON AREA CHAMBER MEMBERS ONLY MARKETING OPPORTUNITIES

CHAMBER BUSINESS AFTER HOURS

As a Hampton Chamber Business After Hours host, you will meet and network with attendees over appetizers in a casual setting at your business. Business After Hours is the third Wednesday of the month 5:00 pm to 7:00 pm. The host fee is \$250 which will showcase your business location, services, and staff. The Host will have a chance to welcome those in attendance. The event attendance is usually about 100 Hampton Area Chamber Members, potential members, and their guest. There is no charge for Chamber members to attend.

PRESENTING BUSINESS AFTER HOURS SPONSOR - \$2,500

The Presenting Business After Hours Sponsor will be featured at each Business after Hours for the entire year.

Each month:

- Logo will be on event flyer
- Welcome guests to the event
- Logo on webpage

This gives the Presenting Sponsor marketing exposure all year long!

E-NEWSLETTER ADVERTISEMENT AND LINK

Email Newsletter is mailed out to all Chamber members monthly.

The E-Newsletter will have ½ page ad, hyperlink to document or link to website.

You provide the Chamber with graphic, text, document, or/and link address.

\$90 per ad or \$80 per insert for 3 Consecutive Month

Non-Profit Members \$45 per ad or \$40 per ad for 3 consecutive months.

CHAMBER E-BLAST

Customize your *e-blast* that is sent to all Chamber members.

E-Mail Blast	\$100 per E-Blast
5 E-Mail Blast over a 1 month span	40% off for the 5
10 E-Mail Blast over a 2 month span	50% off for the 10

SCROLLING ADS IN THE BEACH WELCOME CENTER

Advertise your business at the **Beach Welcome Center** 40" Monitor located on the wall in the Beach Welcome Center. It is a great place for people to see your ad while buying a Lottery ticket, asking a question, or picking up information. Each ad will scroll for 10 seconds.

Price is \$150.00 per month or \$400.00 for the season June to September.

ANNUAL NEWSLETTER SPONSOR

As the Annual Newsletter Sponsor your company will have the top banner ad on each monthly newsletter. The Hampton Area Chamber Newsletter is sent out the 15th of each month. Be at the top of each monthly e-blast to the full Chamber membership. There is only ONE Annual Newsletter Sponsor - Twelve monthly newsletters for

Price is \$2,000 for the year.



Hampton Area Chamber of Commerce
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