



SCHEDULE AT A GLANCE WITH ROOM ASSIGNMENTS

Sunday, July 26 – Tuesday, July 28, 2026

Ocean Center Convention Center, Daytona Beach, FL

All scheduled events are at the Ocean Center Convention Center

Sunday, July 26

10:00am

Vehicle Move-In (*Appointments only*)

ROOM

Exhibit Hall

12:00pm – 4:30pm

Registration Desk - OPEN

West Concourse

1:00pm – 4:00pm

EDUCATION: Hurricane Panel,

102ABC

Moderated by Terry Tesch, RB Stewart Petroleum

4:00pm – 5:00pm

EDUCATION: State of the Industry

102ABC

Denton Cinquegrana, Chief Oil Analyst

1:00pm – 6:00pm

Exhibitor Move-In

Exhibit Hall

6:00pm – 9:00pm

FPMA Awards Reception & Dinner (*Ticketed Event*)

Ballroom ABC

FPMA "Marketer of the Year"

FPMA "Vendor of the Year"

FPMA "Florida Highway Patrol – Trooper of the Year"

FPMA Law Enforcement Award of Excellence - "Hillsborough County

Sheriff's Office Organized Crime Task Force's, Operation Van Diesel"

Monday, July 27

7:30am – 4:00pm

Registration Desk - OPEN

ROOM

West Concourse

8:00am – 10:30am

Exhibitor Move-In Continues (*All booths set by 10:30am*)

Exhibit Hall

8:00am – 10:45am

Major Oil Brand Meetings (***By invitation only***)

Ocean Center

8:15am – 9:40am

Keynote Breakfast & Scholarship Awards (*Ticketed Event*)

Ballroom ABC

Wilton Simpson, Florida's 13th Commissioner of Agriculture, Florida

Dept. of Agriculture & Consumer Services, (invited);

Jeff Lenard, National Association of Convenience Stores;

Marc Gomes, Scholarship Chair, FPMA Scholarship Award Ceremony

9:45am – 10:30am

FPMA Board Meeting

Ballroom ABC

10:55am

The Sunshine EXPO® Ribbon Cutting Ceremony

Exhibit Hall

11:00am – 5:00pm

The Sunshine EXPO® Tradeshow - OPEN

Exhibit Hall

5:00pm – 7:00pm

Welcome Reception & Casino Night Party

Ocean Center

7:00pm

Dinner on your own

On own

7:00pm

Major Oil Brand Dinners (***By invitation only***)

On own

Tuesday, July 28

7:30am – 4:00pm

Registration Desk - OPEN

ROOM

West Concourse

9:00am – 10:00am

CITGO Brand Meeting (***By invitation only***)

103C

9:30am – 10:45am

Gulf Brand Meeting

104B

11:30am – 1:00pm

Marathon Brand Meeting (***By invitation only***)

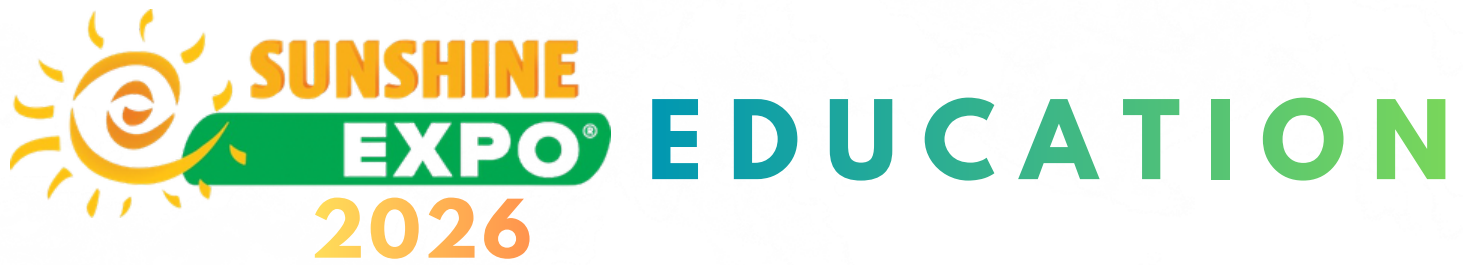
103A

12:00pm – 4:00pm

The Sunshine EXPO® Tradeshow - OPEN

Exhibit Hall





Florida's fuel and convenience industry faces rapid change — and this year's **Sunshine EXPO® Education Program** brings together the experts shaping the future. From hurricane response market volatility to the trends driving convenience retail, attendees gain real-world insights they can apply immediately.

HURRICANE PANEL

Keeping Florida Moving: Fuel Supply, Emergency Response & Hurricane Preparedness

Sunday, July 26 • 1:00pm–4:00pm | Moderator by, Terry Tesch, RB Stewart Petroleum

When a hurricane hits, Florida's fuel and convenience network becomes the state's lifeline. This rapid-fire session breaks down real storm impacts, supply chain pressure points, power and logistics challenges, and the coordination that keeps fuel flowing when demand spikes.



Terry Tesch
RB Stewart Petroleum
Panel moderator

STATE OF THE INDUSTRY 2026

Denton Cinquegrana, Chief Oil Analyst, Oil Price Information Services

Sunday, July 26 • 4:00pm–5:00pm

Fuel markets in 2026 are tightening as global conflict pushes the world from surplus into deficit. With refinery outages, blocked shipping lanes, and rising diesel and jet fuel demand, volatility is expected to continue. Denton breaks down the forces shaping prices, margins, and supply — and what operators should prepare for next.



Denton Cinquegrana
OPIS

KEYNOTE BREAKFAST & FPMA SCHOLARSHIP AWARDS

Florida's 13th Commissioner of Agriculture, Florida Department of Agriculture & Consumer Service, Wilton Simpson (Invited)

The Trends Driving Convenience Today —

Jeff Lenard, National Association of Convenience Stores

Monday, July 27 • 8:15am–9:40am • (Ticketed Event)

A dynamic double-header featuring Florida's agricultural leadership and a deep dive into the consumer and retail trends reshaping convenience stores nationwide. Includes the presentation of the FPMA Scholarship Awards.

FPMA Scholarship Awards presented by Marc Gomes, Scholarship Committee Chair and Sue Banks, Dion Banks Foundation.



Wilton Simpson
FDACS



Jeff Lenard
NACS



Marc Gomes
isellgasstations.com



Sue Banks
Dion Banks Foundation



HURRICANE PANELIST



Terry Tesch
RB Stewart Petroleum
Panel Moderator



Rickey Brown
Florida Department of Agriculture
and Consumer Services



David Drew
Majors Management



Drew Graham
Eagle Transport
Corp.



Drew Gardner
RaceTrac, Inc.



Jeff Hall
Florida Rock & Tanks
Lines, Inc.



Billy McKnight
APEC



Alix Miller
TSG Transportation
Advisors



Chirayu Patel
Brand Manager
KARS Petro Distributors



Michael Penza
Coraluzzo Torrisi
Transport



Major, Thomas Pikul
Florida Hwy Safety
and Motors



Jose Rios
Murphy Oil USA, Inc.



Spencer Thomas
SW Georgia Oil:
SunStop

Invited Guests:

Christina Goetzman, Deputy Bureau Chief of Response and State Logistics Chief
Kevin Guthrie, Executive Director, Florida Division of Emergency Management
Paige Lay FCCM, Infrastructure Program Manager, Florida Division of Emergency Management

