

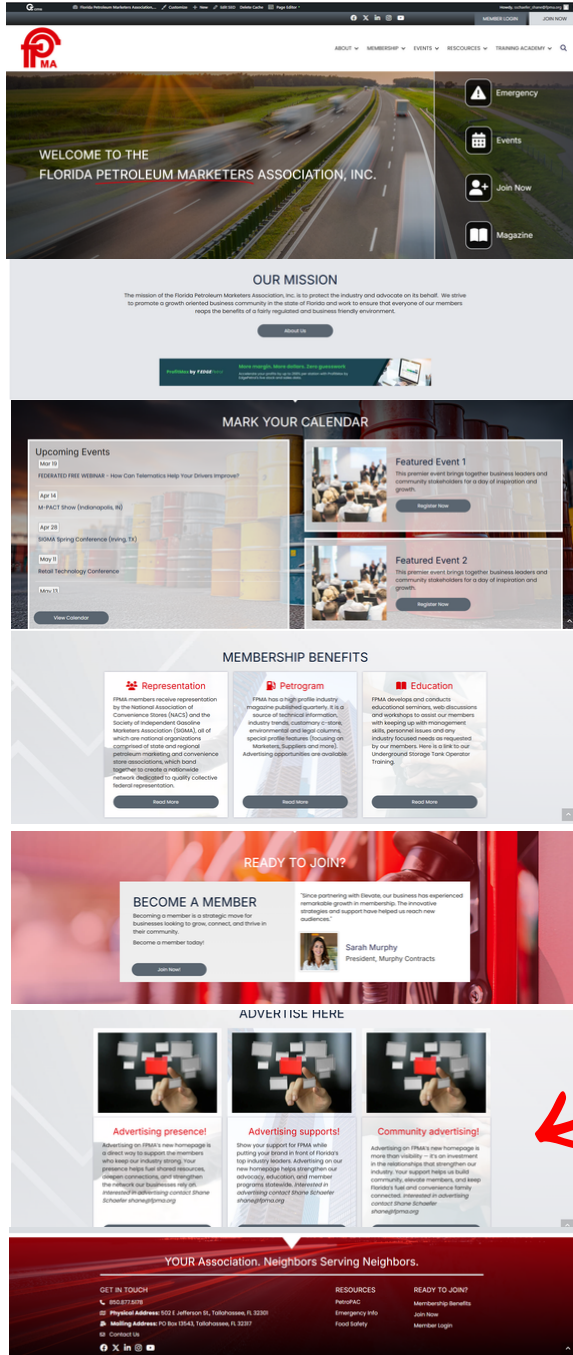


# Fuel the Future of Your Brand

**PREMIUM ADVERTISING OPPORTUNITIES**  
**STRATEGIC VISIBILITY ACROSS**  
**FPMA'S PRINT, DIGITAL, AND EVENT PLATFORMS**



## WEBSITE AD PLACEMENT



FPMA is revamping our website with a fresh new look launching at the end of July — just in time for the Sunshine EXPO®. We're opening three premium advertorial placements on the front page, giving companies the chance to reach Florida's top fuel marketers, suppliers, and industry leaders the moment they land on our site. These exclusive spots offer unmatched visibility and are expected to fill quickly

## WEBSITE FRONT-PAGE ADVERTORIAL PLACEMENT AVAILABLE

Limited to 3 placements per quarter.

Placed above the company banner information. Includes hyperlink if provided with a short description (40 words).

Frequency: Quarterly  
Dimensions: 200 x 200 pixels

Cost: \$1,500 per quarter  
*Hourly rates will be charged for ad creation or extra time assisting with graphic design need.*

## FILE REQUIREMENTS

Minimum Resolutions: 72 DPI  
File Types: PNG, JPEG or PDF

Artwork Due: All artwork is due on the 15<sup>th</sup> of the month before the quarterly advertising terms begin. Ad artwork runs as pickup for three-month term.

Send to: Shane Schaefer, Director of Marketing and Membership  
shane@fpma.org