

EWTG Board of Directors Meeting Minutes

Wednesday, December 17, 2025

5:30 – 7:00 PM

Zoom Meeting

Board Position	Name	Present
President	Coleen McCarthy	x
President-Elect	Terri Peirce	x
Finance Director	Jennifer Moussa	x
Conference Director	Alida Bennett	x
Operations Director	Tricia Schulze	
Affiliates Director	Bobbie Lehrmann	
Communications Director	Colleen Couch	
Education Director	Jessica Hyde	x
Membership Director	Poornima Siddapur	x
Professional Development Director	Sarah Melecki	x
Engagement Director	Chan McDermott	x
Community Service Chair	Yvonne Campos	
Nominating Chair	Aelia Akhtar	
Scholarship Chair	Retha Youell	x
Guests		
2026 Communications Director	Karren Rotan	x
2026 Membership Chair	Lucie Prieto	x
2026 Community Service Chair	Kim McConic	x
2026 Engagement Director	Monica Dirba	x
2026 Deputy Conference Director	Jennifer Chancellor-Hurd	x
CMP Management	Melanie Bowman	x
CMP Management	Becky Gray	x

- Segue – Coleen McCarthy called the meeting to order at 5:33 pm.
- Approval of Minutes- Coleen McCarthy
The October 15, 2025, minutes were presented. **Poornima Siddapur made a motion to approve the October 15, 2025, minutes as presented. Jessica Hyde seconded the motion. No discussion. The motion carried unanimously.**
- EWTG 2026 Calendar and EWTG Scorecard – Coleen McCarthy
 - The 2026 calendar is open and ready for events and reminders to be added. Please add events on the EWTG Calendar and avoid overlapping with other events. The Scorecard was reviewed and an overview of the purpose was provided.
- President's Report - Coleen McCarthy
 - Report submitted.

- Coleen welcomed and introduced the 2026 Board Directors and Chairs. She offered congratulations and thanks to all that supported the Annual Conference. Kalahari is being considered for a conference contract in 2026 with dates pending. The Annual Board Retreat will be held on January 24, 2026, at the Carver Public Library, 1165 Angelina Street in Austin. Outgoing and incoming Directors and Chairs are encouraged to attend. There will not be a regular Board Meeting in January.
- Finance Director Report – Jennifer Moussa
 - CMP will share the financials with the 2025 Board for review and vote.
 - Allman and Allman audit draft was reviewed by Executive Committee. It will be shared electronically for an electronic vote.
 - Finance Committee meeting is set for January 22, 2025, to create a draft budget to share at the Board Retreat in January.
 - Directors and Chairs are asked to share any budget requests by email with Jennifer Moussa.
- President-Elect – Terri Peirce
 - Terri will share the Strategic Plan Draft prior to the Board Retreat with all Board and Committee Chairs. The AI Executive Success Team is meeting Friday, 12/19, at noon.
- Conference Committee – Alida Bennett
 - The photographer shared the conference pictures, and Alida will share the link with the Board.
 - The attendee survey is complete, and data will be utilized in planning for 2026.
 - The EWTG Showcase was well received.
- Operations Committee – Tricia Schulze
 - No report.
- Membership Committee – Poornima Siddapur
 - Report submitted.
 - Booth/table at the conference to increase awareness and engagement to enroll. Various prizes in the form of raffles and other prizes to entice membership.
 - Overall - the membership renewal has remained close to previous year. There has, however, been a decline in new memberships during 2025. One possible reason – lack of sponsorship from the agencies.
 - Collaboration with the Engagement Committee is recommended. A recommendation was made to potentially partner with other agencies for dual memberships.
- Education Committee – Jessica Hyde
 - Report submitted.
 - The December Mini Course was canceled due to a speaker scheduling conflict. It will be rescheduled for Wednesday, January 21, 2026.
 - Additionally, four other speakers are under development for other 2026 mini courses. Committee meetings will resume in February with potential new members.
- Professional Development Committee– Sarah Melecki
 - Report submitted.
 - 2026 planning is well underway with ESTs being added to the 2026 calendar. Ten mentors have been enlisted with a few others having expressed interest. Mentor training will be provided.
 - Planning for the Student Membership group will begin in early 2026.

- The website redesign development work continues with much progress.
- Communications Committee – Colleen Couch
 - Report submitted.
 - The GrowthZone website redesign is underway with phase 1 complete. The special committee is gathering pictures and providing requested details to adjust and prepare for the next phase (adding website content).
 - The website will be ready to launch in late February 2026. Karren Rotan shared that Colleen would remain on the committee to support the transition.
- Engagement Committee– Chan McDermott
 - Report submitted.
 - Engagement Committee hosted a New Member Orientation, Oct. 27, 12 – 1 p.m.
 - The Holiday Luncheon was held at Peached Social House on Dec. 10, 2025, 12:00 – 1:00 p.m.
 - Chan will be transitioning out of Engagement Director role and off the Engagement Committee. She will be providing support to incoming director, Monica Dirba and new board members.
- Affiliates – Bobbie Lehrmann
 - No report.
- Community Service Committee – Yvonne Campus
 - No report.
 - Kim McConic shared that there was a brief meeting last night and efforts in 2026 will be to continue the 2025 efforts.
- Nominating Committee – Aelia Akhtar
 - No report.
 - Chan McDermott will be Chairing the committee in 2026.
- Scholarship Committee– Retha Youell
 - No report.
 - The updated scholarship application will be included on the new website under development. Coleen McCarthy provided an overview of scholarship protocol.
- Conclude / Adjourn – The meeting adjourned by consensus at 7:00 pm.