

EWTG Board of Directors Meeting Minutes

Wednesday, September 17, 2025

5:30 – 7:00 PM

Zoom Meeting

Board Position	Name	Present
President	Coleen McCarthy	x
President-Elect	Terri Peirce	x
Finance Director	Jennifer Moussa	x
Conference Director	Alida Bennett	x
Operations Director	Tricia Schulze	
Affiliates Director	Bobbie Lehrmann	
Communications Director	Colleen Couch	x
Education Director	Jessica Hyde	x
Membership Director	Poornima Siddapur	x
Professional Development Director	Sarah Melecki	x
Engagement Director	Chan McDermott	x
Community Service Chair	Yvonne Campos	
Nominating Chair	Aelia Akhtar	
Scholarship Chair	Retha Youell	x
CMP Management	Melanie Bowman	x
CMP Management	Becky Gray	

- Segue – Coleen McCarthy called the meeting to order at 5:32 pm.
- Approval of Minutes- Coleen McCarthy
The August 20, 2025, minutes were presented.
 - **Poornima Siddapur made a motion to approve the August 20, 2025, minutes as presented. Chan McDermott seconded the motion. No discussion. The motion carried unanimously.**
- EWTG Calendar and EWTG Scorecard – Coleen McCarthy
 - Reminder to add events on the EWTG Calendar and avoid overlapping with other events.
- President’s Report - Coleen McCarthy
 - Report submitted.
 - An update on the Bylaws that were approved by membership vote was given.
 - A discount code will be created to provide complimentary registration to Board Members and Committee Chairs.
 - Board nominations are due by October 1, 2025. The slate of officers will be presented for vote at the October Board Meeting.
 - Four (4) President- Appointed Committee Chairs are still needing nominations for the 2026 term: Community Service, Student Membership, Scholarship, and Nominating.

- Finance Director Report – Jennifer Moussa
 - Jennifer Moussa provided a review of the August 2025 Balance Sheet and Budget vs Actual reports.
 - **Chan McDermott made a motion to approve the August 2025 financials as presented. Sarah Melecki seconded the motion. No discussion. The motion carried unanimously.**

- IDS – Website Redesign – Colleen Couch

A product demonstration with GrowthZone was held last week. Sarah Melecki shared options available through the platform. A meeting will be scheduled to review the two proposed contracts: GrowthZone and YM. Colleen Couch recommended that an online vote occur shortly and be ratified at the October Board meeting. The Board agreed.

- IDS – Conference Scholarship Request – Retha Youell

Karren Rotan applied for a scholarship for registration to the EWTG Annual Conference. The application was reviewed and scored by the Scholarship Committee and a recommendation was presented by Retha Youell to approve a scholarship for Karren Rotan in the amount of \$225.00 to attend the EWTG Annual Conference on November 16-17, 2025. **Sarah Melecki made a motion to approve the scholarship as presented. Colleen Couch seconded the motion. No discussion. The motion passed unanimously.**

- President-Elect – Terri Peirce
 - Terri reported that the draft for the Strategic Plan will be shared with Coleen McCarthy prior to sharing with the full board for review.

- Conference Committee – Alida Bennett
 - The Conference will be November 16-17 at Kalahari Resort in Round Rock. Alida shared that the menu selections have been finalized. Panelists for the luncheons are being finalized. Judge Malhotra may be recruited to swear-in directors at the officer induction ceremony. Alida recommended that adding a co-chair or deputy-director on the Conference Committee would be helpful for succession planning. Coleen McCarthy shared that Directors may designate a co-chair for any standing committee who could then be nominated for the role subsequently. Alida also recommended that it would be helpful to have a conference email account to support professional communication. Colleen Couch inquired about getting conference speaker bios to share on social media.

- Operations Committee – Tricia Schulze
 - No report.

- Membership Committee – Poornima Siddapur
 - Report submitted.
 - An Ice Cream Social was hosted in August. A few attendees expressed interest in membership. There was a discount code for membership provided.

- Poornima shared an idea to offer new memberships in October that would include October 2025-December 2026 membership.
- **Poornima Siddapur made a motion that during the month of October 2025, new members who pay the regular membership fee will get extended membership through December 31, 2026. Chan McDermott seconded the motion. No discussion. The motion carried unanimously.**
- Education Committee – Jessica Hyde
 - Report submitted.
 - Efforts are still underway to secure the October mini-course speaker. Chan McDermott offered to share information from non-selected conference abstracts as potential speakers.
- Professional Development Committee– Sarah Melecki
 - Report submitted.
 - Alida Bennett shared that the Networking on New Horizons EST scheduled for October was canceled but will be rescheduled. Volunteers are being secured to host each trip.
 - EST are going strong with 36 confirmed members in the AI Intelligence EST.
 - The one-on-one mentoring program for 2026 is still in development.
 - A staging area at the conference will be set up to provide networking opportunities and have ‘greeters’ to welcome attendees and support a positive conference experience.
- Communications Committee – Colleen Couch
 - Report submitted.
 - The first version of the EWTG Writing Style Guide has been created and shared with the Board. It provides guidance that will provide consistency for EWTG publications.
 - Conference marketing and a conference speaker spotlight series will soon be a focus for social media posts.
 - October newsletter content is due by Saturday, September 20.
- Engagement Committee– Chan McDermott
 - Report submitted.
 - Chan highlighted upcoming events, including an Ikigai Workshop with Nicole Pletka on October 9th, a new member orientation on October 27th featuring Audrey Selden, and the Holiday Luncheon on December 10th.
- Affiliates – Bobbie Lehrmann
 - No report.
- Community Service Committee – Yvonne Campus
 - No report.
- Nominating Committee – Aelia Akhtar
 - No report.

- Scholarship Committee– Retha Youell
 - No further report.

- Conclude / Adjourn – The meeting adjourned by consensus at 7:04 pm.