

**EWTG Board of Directors Meeting Minutes**

**Wednesday, August 20, 2025**

**5:30 – 7:00 PM**

**Zoom Meeting**

<b>Board Position</b>	<b>Name</b>	<b>Present</b>
President	Coleen McCarthy	x
President-Elect	Terri Peirce	x
Finance Director	Jennifer Moussa	
Conference Director	Alida Bennett	x
Operations Director	Tricia Schulze	
Affiliates Director	Bobbie Lehrmann	x
Communications Director	Colleen Couch	x
Education Director	Jessica Hyde	x
Membership Director	Poornima Siddapur	
Professional Development Director	Sarah Melecki	x
Engagement Director	Chan McDermott	x
Community Service Chair	Yvonne Campos	
Nominating Chair	Aelia Akhtar	
Scholarship Chair	Retha Youell	x
CMP Management	Melanie Bowman	x
CMP Management	Becky Gray	x

- Segue – Coleen McCarthy called the meeting to order at 5:32 pm.
- Approval of Minutes: July 16, 2025, Minutes were presented.
  - **Sarah Melecki made a motion to approve July 16, 2025, minutes as presented. Jessica Hyde seconded the motion. No discussion. The motion carried unanimously.**
- EWTG Calendar and EWTG Scorecard – Coleen McCarthy
  - Reminder to add events on the EWTG Calendar and avoid overlapping with other events.
  - The Scorecard was reviewed, and Chairs are reminded to updated committee membership numbers on the sheet.
- President’s Report - Coleen McCarthy
  - Report submitted.
  - Coleen shared her participation in committee meetings.
  - A Membership Meeting will be held Thursday, August 21, for the Bylaws Revision Update. All Board Members are encouraged to attend the meeting if available and reminded to vote. The vote will be open August 22-September 7.
  - Coleen will host a President’s Advisory Committee meeting on September 8. Topics will include their involvement at the conference and at the Holiday Luncheon.

- 2026 Board Nominations are open. Board members are asked to submit their self-nominations if they are interested in continuing to serve on the Board.
- Finance Director Report – Jennifer Moussa
  - Becky Gray provided a review of the July 2025 Balance Sheet and Budget vs Actual reports. \$646.00 has been reclassified on the Budget vs Actual Report from the Membership account to the Engagement account as requested during the review of June 2025 financials during at the June Board Meeting. Various Program Area Expenses were reviewed on the Budget Vs Actual Report as well as the Profit/Loss Report.
  - **Chan McDermott made a motion to approve the July 2025 financials as presented. Terri Peirce seconded the motion. No discussion. The motion carried.**
- IDS – Website Redesign – Colleen Couch
  - Content revision requests are due by September 1 to Colleen Couch. Colleen reported that there are 2 platforms in the final running: Your Membership and GrowthZone. A GrowthZone demo is scheduled for early in September and then a website platform recommendation will be presented to the Board. Sarah Melecki shared that a recommendation was made to have a website kick-off event after the launch of the new website is completed.
- President-Elect – Terri Peirce
  - Proposals for conference abstracts are being reviewed. Terri recommended offering member scholarships for the conference.
- Conference Committee – Alida Bennett
  - The Conference will be November 16-17 at Kalahari Resort in Round Rock. Sponsorship categories are final and will be opened next week. Early attendee registration is now open.
- Operations Committee – Tricia Schulze
  - No report.
- Committee updates –
  - Membership Committee – Poornima Siddapur
    - Report submitted. There is an Ice Cream social event on August 27, 2025.
  - Education Committee – Jessica Hyde
    - Report submitted. A legislative update was provided at the August Mini Course. Efforts continue to secure an October speaker.
  - Professional Development Committee– Sarah Melecki
    - Report submitted. An August social event is scheduled next week as part of the One-On-One Mentoring program. An End-of-Year Survey is under development.
  - Communications Committee – Colleen Couch
    - Report submitted. September newsletter submissions are extended to August 23 this month. The general timeline is for all submissions to be submitted by the 20<sup>th</sup> of the month. An EWTG Style Guide is under development and review and will be shared once finalized.

- Engagement Committee– Chan McDermott
  - Report submitted. An evening fall members-only event is being considered for October. A final new member orientation will be scheduled in 2025. Save the Date: The Holiday Luncheon will be held on December 10 at Peached Social House on Lamar Blvd in Austin. ‘Sparkly’ attire encouraged.
- Affiliates – Bobbie Lehrmann
  - Report submitted. The next meeting will be on Tuesday, September 16.
- Community Service Committee – Yvonne Campus
  - No report.
- Nominating Committee – Aelia Akhtar
  - No report.
- Scholarship Committee– Retha Youell
  - No report.
- Conclude / Adjourn – The meeting adjourned by consensus at 6:30 pm.