

EWTG Board of Directors Meeting Minutes

Wednesday, May 21, 2025

5:30 – 7:00 PM

Zoom Meeting

Board Position	Name	Present
President	Coleen McCarthy	x
President-Elect	Terri Peirce	x
Finance Director	Jennifer Moussa	x
Conference Director	Alida Bennett	
Operations Director	Tricia Schulze	
Affiliates Director	Bobbie Lehrmann	x
Communications Director	Colleen Couch	x
Education Director	Jessica Hyde	
Membership Director	Poornima Siddapur	x
Professional Development Director	Sarah Melecki	x
Engagement Director	Chan McDermott	x
Community Service Chair	Yvonne Campos	
Nominating Chair	Aelia Akhtar	
Scholarship Chair	Retha Youell	
CMP Management	Melanie Bowman	x
CMP Management	Becky Gray	

1. Segue – Coleen McCarthy called the meeting to order at 5:32 pm.
2. Approval of Minutes: April 2025 Minutes were presented. **Coleen Couch made a motion to approve the April 2025 minutes as presented. Sarah Melecki seconded the motion. No discussion. The motion carried.**
3. EWTG Calendar and EWTG Scorecard – Coleen McCarthy
Reminder to add events on the EWTG Calendar and avoid overlapping with other events.
4. President’s Report - Coleen McCarthy
Coleen sent a letter of invitation to a group of women leaders to serve on the President’s Advisory Committee for the duration of her term in 2025-2026. She shared prospective ideas for engaging their support. Coleen reminded the Board that her priorities are for updating the Strategic Plan, Bylaws, Website Content and the Policy Manual.
5. Finance Director Report – Jennifer Moussa
Jennifer provided a review of the April Balance Sheet and Budget vs Actual reports. **Terri Peirce made a motion to approve the April financials as presented. Coleen McCarthy seconded the motion. No discussion. The motion carried.**
6. IDS – Website Redesign – Colleen Couch
Monthly meetings are still being held. An additional meeting will be held in May. Different website vendor options are being explored, and demos will be requested. Auditing the current content is planned and the committee will reach out to Committee Chairs and Directors for input.
7. President-Elect – Terri Peirce
An updated Strategic Plan has been drafted and will be shared with the Board for review and insight on goals and objectives prior to the next Board meeting.

8. Conference Committee – Coleen McCarthy
The Conference will be November 16-17 at Kalahari Resort in Round Rock. The keynote speaker, Julie Burch, has been selected and the contract is pending. She has previously been a session presenter.
9. Operations Committee – Tricia Schulze
No report.
10. Membership Committee – Poornima Siddapur
Report submitted. Two events were hosted in May (Austin Outlaws and Texas Employees Union). Plans to host a social event this summer are underway. Poornima encourages the Board to share any future opportunities where EWTG can have a presence for agency events. The committee will be discussing EWTG T-shirt options in the June meeting. The committee will also be discussing membership dues rate options.
11. Education Committee – Jessica Hyde
Report submitted. The upcoming Mini-Course speaker schedule was shared. Sarah Melecki shared some potential ideas for upcoming mini course topics. August, Oct and December Mini-Courses TBD. Chan McDermott suggested cancelling the December mini course due to the proximity to holidays and as there is not typically one held in December. No final decision was made on this.
12. Professional Development Committee– Sarah Melecki
Report submitted. Completed edits to the EST webpage language, rebranding to include all mentorship programs, with committee member Kim McConic. Connected members who filled out the EST interest forms with EST leaders. Contacted EST leaders to get engagement metrics on which members attended the latest EST meetings and meeting topics – still working to get all EST leaders to respond. Working with Kim McConic who is interested in starting a walking EST, walking one or two Saturday mornings each month on different trails in the Austin area. We held mentorship program kickoffs on April 14th and 21st, respectively.
13. Communications Committee – Colleen Couch
Report submitted. Social media posts were planned during the May committee meeting. Four (4) posts weekly (Mon-Thurs) is the goal. Colleen invited the Board to share pictures and content for posts. The newsletter content submission for June is extended to the end of day Friday, May 23.
14. Engagement Committee– Chan McDermott
Report submitted. The Engagement Committee monthly meeting was held on May 12, and we discussed the next New Member Orientation planned for July 21, Dinner & a Show in June, and the Holiday Luncheon. Sent emails to new members who registered for New Member Orientation to invite them to Dinner & a Show.
15. Affiliates – Bobbie Lehrmann
Report submitted. Continued support of the West Texas affiliate formation effort. This month, the group reached six interested members, and I provided follow-up resources. Coordinated with the Brazos Valley Affiliate (BVA) to finalize logistics for their July fundraiser with the Ronald McDonald House, including promotion and materials to boost participation. The event will support both community engagement. This event has now expanded to the whole of EWTG. Coordinated the BVA May Meeting for the affiliates including promotion and guest coordination.
16. Community Service Committee – Yvonne Campus
No report. The Central Food Bank was held last Saturday with at least 10 EWTG supporters on site.
17. Nominating Committee – Aelia Akhtar
No report.
18. Scholarship Committee– Retha Youell
No report.
19. Conclude / Adjourn – The meeting adjourned by consensus at 6:44 pm.