

EWTG Board of Directors Meeting Minutes

Wednesday, April 16, 2025

5:30 – 7:00 PM

Zoom Meeting

Board Position	Name	Present
President	Coleen McCarthy	x
President-Elect	Terri Peirce	x
Finance Director	Jennifer Moussa	x
Conference Director	Alida Bennett	x
Operations Director	Tricia Schulze	
Affiliates Director	Bobbie Lehrmann	x
Communications Director	Colleen Couch	x
Education Director	Jessica Hyde	x
Membership Director	Poornima Siddapur	
Professional Development Director	Sarah Melecki	x
Engagement Director	Chan McDermott	x
Community Service Chair	Yvonne Campos	
Nominating Chair	Aelia Akhtar	
Scholarship Chair	Retha Youell	x
CMP Management	Melanie Bowman	x
CMP Management	Becky Gray	

1. Segue – Coleen McCarthy called the meeting to order at 5:32 pm.
2. Approval of Minutes: March 2025 Minutes were presented. Terri Peirce presented a spelling error. **Chan McDermott made a motion to approve the March 2025 minutes with recommended changes for a misspelled name. Jessica Hyde seconded the motion. No discussion. The motion carried.**
3. EWTG Calendar and EWTG Scorecard – Coleen McCarthy
 - a. Reminder to add events on the EWTG Calendar and avoid overlapping with other events.
4. President’s Report - Top priorities this year are updating: 1) Strategic Plan 2) Bylaws 3) Website Content 4) Policy Manual (Policy & Procedures).
5. Finance Director Report – Jennifer Moussa

Jennifer shared a report on the month’s activities. The 2025 EWTG Budget is available for Board members viewing on the *Board Documents* Smartsheet linked to the agenda. The Budget Vs Actual report was shared, and the Janus Account balance was highlighted with its reduction in value due to market conditions. Jennifer now has access to the Wells Fargo account. The Balance Sheet with Prior Year Comparison was shared. **Coleen McCarthy made a motion to approve the March 2025 financials as presented. Chan McDermott seconded the motion. No discussion. The motion carried.** Jennifer will be inquiring about opening an alternate credit card account when meeting with Justin Heyman, CMP. Jennifer also requests that she and Coleen McCarthy being included in conversations with Allman Associates in the audit/review process.
6. IDS – Website Redesign – Colleen Couch

Monthly meetings are being held. A content catalog with 3 categories has been created (Keep as Is, Keep & Revise, Remove & Archive) and the existing website is being reviewed against the catalog. Further review to follow with Board support on the Keep and Revise content. More information will be shared soon. Various

website platforms are being reviewed and ranked to narrow down a desired platform. The website has been used as long-term document storage. Other alternatives for storing organizational data are being explored.

7. President-Elect – Terri Peirce

There is a plan to schedule a Strategic Planning meeting in May. Terri will reach out to the committee members from last year as well as a new member for this year when scheduling.

8. Conference Committee – Alida Bennett

A new Chair for the Woman of the Year committee, Dr. Egele, has been selected. She is recruiting additional members. Alida Bennett is seeking volunteers to chair conference committees. November 16-17, 2025, have been secured for the EWTG Conference at Kalahari Resort. The contract is still pending with Kalahari, and room rates are \$110/night. The itinerary is still under development

9. Operations Committee – Tricia Schulze

No report. A Bylaws subcommittee meeting will be rescheduled soon

10. Membership Committee – Poornima Siddapur

Report submitted. The Austin Outlaws membership event is scheduled for May 3. Jen Chancellor-Hurd, EWTG Member and Austin Outlaws player will be playing that evening. EWTG will be promoting membership through announcements and distributing marketing materials at the event. Alida Bennett suggested that EWTG could have branded clothing to wear at events such as this. It was recommended that the Membership Committee consider designing a shirt with the EWTG logo for purchase.

11. Education Committee – Jessica Hyde

Report submitted. Metrics on discount codes given during monthly that produce new memberships to be explored. Sarah Melecki will be presenting the May 14 Mini Course, TDLR will present on collective empowerment in June, and Jamie Langham with the Texas Parks and Wildlife will present on their department professional development ideas in July. The August mini course has not yet been determined. In September, Denise Messina with the state Auditor's Office will present on the 5 Languages of Appreciation. The Education committee has one new member.

12. Professional Development Committee– Sarah Melecki

Report submitted. The One-On-One Mentoring Program had a great response. There were 19 mentee applications suggesting a need to double the program in 2026. Five mentee applications have been matched with mentors. There are limited spots still available in the Peer Mentoring program. Creating metrics for ESTs and other mentoring programs is underway with collaboration with the Engagement Committee. A member-only social will be held on June 21 for dinner and a show at the Georgetown Palace Theater. Alida Bennett shared that the Networking on New Horizons EST will have their 1st trip to the Brazos Valley on June 14.

13. Communications Committee – Colleen Couch

The committee is meeting monthly. A subset of the committee's members is serving on the website redesign committee. The Communications Committee supports image creation for newsletter and/or social media posts. The "Meet the Mentor" series is finished as of today. The timeline for publishing information about the many events scheduled has been a priority. Newsletter articles should be submitted using the new form.

14. Engagement Committee– Chan McDermott

A virtual new member orientation was held on Monday, April 14. The next meeting will be in May. A future new member event is anticipated in July.

15. Affiliates – Bobbie Lehrmann

Nominations for officers will occur at the next meeting. The Chapter will be utilizing business profit sharing to support financial needs for the chapter. Bobbie has been approached by interested EWTG members to extend an Affiliate chapter in west Texas. Plans to join the New Horizons EST on their Brazos Valley trip are

being explored. Bobbie recommended that the Affiliate chapter could financially fund the museum ticket cost for this group in June.

16. Community Service Committee – Yvonne Campus

No report.

17. Nominating Committee – Aelia Akhtar

No report.

18. Scholarship Committee– Retha Youell

Report submitted. A committee meeting will be scheduled soon.

19. Conclude / Adjourn – The meeting adjourned by consensus at 6:37 pm.