

## EWTG Board of Directors Meeting Minutes

Wednesday, March 19, 2025

5:30 – 7:00 PM

Zoom Meeting

Board Position	Name	Present
President	Coleen McCarthy	x
President-Elect	Terri Peirce	x
Finance Director	Jennifer Moussa	x
Conference Director	Alida Bennett	x
Operations Director	Tricia Schulze	x
Affiliates Director	Bobbie Lehrmann	x
Communications Director	Colleen Couch	x
Education Director	Jessica Hyde	x
Membership Director	Poornima Siddapur	x
Professional Development Director	Sarah Melecki	x
Engagement Director	Chan McDermott	x
Community Service Chair	Yvonne Campos	
Nominating Chair	Aelia Akhtar	
Scholarship Chair	Retha Youell	x
CMP Management	Melanie Bowman	x
CMP Management	Becky Gray	x

- 1) Segue – Coleen McCarthy called the meeting to order at 5:39 pm.
- 2) Approval of Minutes: February 2025 Minutes were presented. Coleen McCarthy presented a few changes. **Jessica Hyde made a motion to approve the February 2025 minutes with recommended changes. Sarah Melecki seconded the motion. No discussion. The motion carried.**
- 3) EWTG Calendar and EWTG Scorecard – Coleen McCarthy  
Reminder to add events on the EWTG Calendar and avoid overlapping with other events. Committee Chairs are asked to include Coleen McCarthy as an Ex-Officio member in each committee.
- 4) President’s Update  
Report submitted. Reminder that committee members and participants in ESTs must be EWTG Members. In the future, access to these forms will be in the member-only section of the website. Committee Chairs are asked to include Coleen McCarthy as an Ex-Officio member in each committee. Coleen will count towards the committee members count on the Scorecard. Conference Committee meetings to be rescheduled to avoid overlap with the monthly Mini Course.
- 5) Finance Director Report – Jennifer Moussa  
Jennifer shared a report on the month’s activities. Purchases within budget allocations do not require additional authorization. The financial statements for February 2025 were presented. The February 2025 Profit and Loss Comparison report was shared.  
**Terri Peirce made a motion to approve the February 2025 financials as presented. Poornima Siddapur seconded the motion. No discussion. The motion carried.**
- 6) IDS – Ratify the Electronic Scholarship Vote – Coleen McCarthy  
Hailey Norris’ scholarship application was presented by email to the Board with a recommendation to approve her application for the Leadership Pipeline. **In the email, Poornima Siddapur made a motion to approve the scholarship to Hailey Norris for the Leadership Pipeline. Chan McDermott seconded the**

**motion in the email thread. To ratify that electronic vote, the Board all voted in favor. No discussion. The motion carried.**

7) IDS- 2025 Budget – Jennifer Moussa

Jennifer Moussa shared the 2025 Budget Proposal. **Sarah Melecki made a motion to approve the 2025 Budget as presented. Chan McDermott seconded the motion. No discussion. The motion carried.**

8) IDS – Audit – Jennifer Moussa

There was a discussion to consider an alternate CPA firm to be secured in 2026 for a financial review. Allman and Associates include tax filing along with the audit. **Chan McDermott made a motion to approve the 2024 audit to be performed by Allman and Associates CPA for 2024. Colleen Couch seconded the motion. No discussion. The motion carried.**

9) IDS – Newsletter Article – Colleen Couch

Colleen Couch presented a Google form to submit newsletter content each month. A link to the form will be shared from Colleen to the Board members/Committee Chairs as well as EST leaders. Newsletter article templates for each committee were also shared. These forms will begin to be utilized for the April 2025 newsletter.

10) IDS – Affiliate Fundraiser Income – Bobby Lehrmann

Bobbie Lehrman shared an opportunity that the Brazos Affiliates group is exploring to partner with a local business to bring in funds through profit-sharing. Following a discussion, it was agreed that this profit-sharing opportunity is approved with proceeds going to the Brazos Affiliates account.

11) President-Elect – Terri Peirce

No further report.

12) Conference Committee – Alida Bennett

Alida Bennett shared that an alternative company to support conference badging and a mobile app are being explored. A mobile app is being proposed by the Conference Committee as an interactive agenda, sponsor highlights, networking, venue information, and exhibit marketing.

13) Operations Committee – Tricia Schulze

No further report.

14) Membership Committee – Poornima Siddapur

Report submitted. The committee is requesting to partner with the women's football Austin Outlaws team (Women's Football Alliance). The goal is to attend the game on Saturday, May 3. Poornima will be utilizing \$150-\$200 to fund a sponsorship of the game that will provide EWTG marketing announcements quarterly during the game.

15) Education Committee – Jessica Hyde

Report submitted. Jessica is requesting ideas for presenters in May. Sarah Melecki volunteered to support the May 14 webinar with Mentorship training. Recommendations for speakers on financial literacy would be appreciated. Chan recommended reaching out to Leadership Women to support a financial literacy session. Sarah also recommended that ERS could potentially provide.

16) Professional Development Committee– Sarah Melecki

Report submitted.

17) Communications Committee – Colleen Couch

Research of website platform options is being explored in addition to auditing the existing website.

18) Engagement Committee– Chan McDermott

A virtual new member orientation is being planned on Monday, April 14. Promotion will be sent to these members by email.

19) Affiliates – Bobbie Lehrmann

Nominations for officers will occur at the next meeting. The Chapter will be utilizing business profit sharing to support financial needs for the chapter. Bobbie has been approached by interested EWTG members to extend an Affiliate to west Texas.

20) Community Service Committee – Yvonne Campus

No report.

21) Nominating Committee – Aelia Akhtar

No report.

22) Scholarship Committee– Retha Youell

Report submitted. Committee volunteers were requested. Retha Youell, Sarah Melecki, and Tricia Schulze, Terri Peirce, and Chan McDermott volunteered to support the scholarship committee.

23) Conclude / Adjourn – The meeting adjourned by consensus at 7:00 pm.