



Newsletter Advertising

The OPA Newsletter is sent via email 4 times a year for the members of OPA.
Distribution reaches nearly 2,000 individuals.

Level	Value	Price
Classifieds	Limited to 150 words, no images, no links	\$75/issue
Primary	Half column ad with clickable link to your website (maximum 2306px wide)	\$125/issue
Plus	Full column ad with clickable link to your website (maximum 628px wide)	\$200/issue
Premier	Full column ad with clickable link to your website (same size as Plus) and additional logo in newsletter with clickable link to your website. Don't forget to also attach your logo!	\$350/issue

Requirements

All ads submitted must be finalized, we will not add or subtract content.

Ads should be submitted in either a JPEG, PNG, or PDF format.

No bleeds, crop marks, or negatives.

If your advertisement does not match the specified size requirements, it may be shrunk to fit, resulting in very small text.

Deadlines

Content is due the 1st of the month, for an estimated distribution on the 15th. Newsletters are published quarterly.

Newsletter Advertising Examples

Classified Ad

150 words maximum, no images

Lessintum remperiatio tes nem quatur, con enim re, soluptatur, temo quae non parumquo dolenihiciis sam, quundis nimolorem et que volorerum eaque de volut audis aut harchil latendaectur assin etures exernam utatur. Ipsunt omniminime nosaepr orporerem rendae natus, aut andus, omnihil labore, et volum eum se lam labo. Gia eaquibus aut laccupt aturios ab int ligeniam, quiaeptatem vent lande eaquis min necto to commolu ptaestrum latem aut.

Primary Ad

Other Content Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc massa eros, tincidunt sit amet laoreet quis, maximus at lorem. Aliquam ullamcorper, tortor a hendrerit mollis, nibh mi sollicitudin orci.

Vestibulum lorem purus, varius a finibus non, gravida at tortor. Etiam tortor ante, feugiat ac neque ac, egestas dignissim.

Integer libero purus, scelerisque nec viverra nec, viverra et nunc. Sed convallis mi vitae vulputate tempor. Quisque lectus erat, convallis luctus mi vitae, dictum rhoncus neque.

Integer eget arcu vehicula, vehicula ipsum feugiat, eleifend libero.

Acea volupta quodipsande nessuntem illab inum faceaqui ratiusae ni derem amus dolumqu iatetur maximusciati coreper ferita am, nonsequisit quo minusam estiuntore plab ipsundelliam nobis mi, cone voluptas dolesse quidit dolore dolor siti voluptatium aut qui dem quas aut eturita ventis ea qui voloris aliqua sperspe lectota tenihicidunt ea porepel exerum sa doleste consecrat ea qui.

Your Ad Here

Maximum
width 306px

Maximum
Height 300px

at 72ppi

Plus Ad

Your Ad Here

Maximum
width 628px

Maximum
Height 500px

at 72ppi

Premier Ad

Your Ad Here

Maximum
width 628px

Maximum
Height 500px

at 72ppi

Premier Also Includes:

Thank You to (Your Company Here) for
Sponsoring the (Month) Newsletter!

Your Logo Here

Will be displayed at approximately
330x150px

at 72ppi