



2026 Parade of Homes™ September 25th - October 4th

Official Entry Form and Checklist

What does the Parade do for you? The Parade of Homes is a premier showcase featuring new builds, remodeled homes, showrooms, and standout home features across our area. This public event invites guests to tour the properties, with exciting prizes and awards up for grabs!

Exclusive Showcase Sponsor: Set your entry apart by bidding for the Showcase Home and/or Showcase Community. The highest bid will be the winner of the exclusive cover of the Parade of Homes magazine, full page promotion inside of the print publication, highlighted on the SCBA website, and social media advertising. Submit your open bid for the Showcase Home and/or Showcase Community via email to Tori@SpacecoastBA.org. Bid is in addition to your model entry fees. Deadline to submit your open bid is **August 4th, 2026**.

Judging: Judging will be held on Friday, September 25th and homes must be staffed during judging. We cannot specify what time the judges will arrive at your entry (typically starts at 9am).

Awards: A "Best Feature" framed certificate will be presented for each entry at time of judging. At the Awards Dinner, Platinum Awards will be presented for best overall model entry in each price category.



2026 PARADE OF HOMES™

OFFICIAL ENTRY FORM AND CHECKLIST

SECTION 1 - BUILDER INFORMATION

Builder/ Company Name: _____

Primary Contact Person: _____

Email Address: _____ Telephone: _____

Contact Person #2: _____

Email Address: _____ Telephone: _____

Company Address: _____

City: _____ ST: _____ Zip Code: _____

Builder/ Company Website Address: _____

SECTION 2 – MODEL ENTRY INFORMATION

Check 1: Single Family: _____ Multi-Family: _____ Remodel: _____ Showroom: _____ Home Feature: _____

ALL OF THE INFORMATION BELOW WILL APPEAR IN THE PARADE OF HOMES MAGAZINE

Entry Name: _____ Subdivision/Development Name: _____

Entry Address: _____ Unit #: _____

City: _____ ST: _____ Zip Code: _____ Model Phone # _____

Living SQ FT: _____ Total SQ FT: _____ Total Bedrooms: _____ Total Bathrooms: _____

Current Sales Price of Model as Displayed \$ _____
(Price should reflect the home exactly as it is being presented during the Parade)



Section 3 – PARADE OF HOMES MAGAZINE PUBLICATION REQUIREMENTS

1. MODEL ENTRY PHOTO – Parade of Homes™ entrant must provide an electronic COLOR photograph or rendering of the model (must be at least 5”X7” at 600 dpi; CMYK only; JPG or TIFF format).
2. MODEL ENTRY FLOOR PLAN – Parade of Homes entrant must provide an electronic copy of the model floor plan (must be 600 dpi line art; JPG, TIFF or PDF format).
3. BUILDER LOGO – Parade of Homes™ entrant must provide their company logo (must be 600 dpi; JPG; TIFF or PDF format).
4. MODEL DESCRIPTION AND FEATURED BULLETS - Parade of Homes™ entrant must provide a description and up to 8 (eight) bulleted features of the model. (Description can be no more than 70 words. Bulleted home features have a maximum of FOUR words per line. BOTH the description and bullets should be typed and be submitted in the SAME document in Microsoft WORD.)
5. DIRECTIONS - Parade of Homes™ entrant must provide detailed directions to the model. (Directions can be no more than 45 words and must be submitted in Microsoft Word, preferably saved in the same document as the model description and bullets.) *Please note: Home descriptions and bullet points are subject to editing for grammar, clarity, spelling, consistency, style and conciseness.

Please send all the information above #1-6 directly to Tori Thomas at Tori@spacecoastBA.org. Deadline is **August 14th, 2026** for ALL completed parade entry forms and payments. Deadline for ALL media materials required for all parade entry is **August 21st, 2026**. Proofs will go out for approval as they are completed.



SECTION 4 - ENTRY FEES – Application DEADLINE August 4th by 5:00 p.m. for ALL Early Bird

Entries!

Entry Type	Early Bird Rate (by Aug 4 th , 5:00 p.m.)	Non-Early Bird Rate (by Aug 14 th , 5:00 p.m.)
1 Model Entry	\$2,995	\$3,295
Each Additional Model/ Entry	\$2,495	\$2,895
Remodel ☐ <i>Virtual</i> ☐ <i>In-Person</i>	\$1,595	\$1,895
Showroom	\$1,595	\$1,895
Home Features (Pools, Landscaping, Screen Enclosures, Kitchens, Interior Design/ Staging, Etc.) ☐ <i>Virtual</i> ☐ <i>In-Person</i>	\$1,595	\$1,895

****The price of entry includes 4 tickets for the Awards Ceremony Dinner. The Home Features, Showroom and Remodel Category only include 2 tickets for the Awards Ceremony Dinner.**

****Virtual entries will be recognized as part of the Parade of Homes but are not eligible for competitive judging.**

Entry Application & Final Payment Due August 14th, 2026.

LATE FEES are \$250 per entry starting August 15th.

NO entries will be accepted after August 14th. Any late entries must have permission from the Executive Officer or POH Chair to submit late entry.

Cancellations/withdrawals: A \$500 fee will be charged for any cancellations/withdrawals prior to August 21st, 2026. Entry fee will be forfeited after said date.

You can pick up your Parade of Homes™ sign and directional signs starting September 21st, 2026.



Section 5 – Payment Information

Make checks payable to Space Coast Builders Association

For more information call the SCBA at 321-254-3700 or email tori@spacecoastBA.org

Return all information to:

Space Coast Builders Association
1500 W. Eau Gallie Blvd., Suite A
Melbourne, FL 32935
E-mail: tori@spacecoastBA.org

_____ Check enclosed (make payable to SCBA) in the amount of \$ _____

_____ Charge to my: MasterCard: _____ Visa: _____ American Express: _____ Discover: _____

Card #: _____ Expiration: _____ CVV: _____

Print Name on Card: _____

Billing Address: _____

City: _____ ST: _____ Zip Code: _____

Authorized Signature: _____

Date _____



Showcase Home and Showcase Community

Bid Information

To set your entry apart, you have the opportunity to bid for the exclusive title(s) of Showcase Home and/or Showcase Community of 2026. Closed bids are being accepted now through **August 4th**. The highest bids will be announced on **August 6th**. *If your bid is not selected, you will not be responsible for paying the bid amount, only the entry fee(s).

The Showcase bids are additional to the entry fee(s), and the prestigious titles of Showcase Home and Community will be awarded to the highest bidders.

To submit your bid, please complete the required forms and return them to tori@spacecoastBA.org.

Requirements:

Showcase Home:

Minimum Bid: \$2,500

Note: This bid is in addition to the entry fee for your model entry(s). An entry is required to make a bid for the Showcase Home. You must submit your entry information with your bid.

Showcase Community:

Minimum Bid: \$5,000

Note: All builders in the community must participate and have an entry(s) in the Parade.

	Showcase Community	Showcase Home
Featured on the Cover of POH Magazine	YES	YES
Full Page Promotion Inside Magazine	YES (2 Pages)	YES (1 full page)
Featured on POH Event Webpage	YES	YES
Featured Ad or Article in Local Print Publication (BBN)	YES	YES
Option to Host Kickoff Party	YES	NO
Option to be the Host Site for Judge's Breakfast on Judging Day	NO	YES
1 Minute Highlight Reel to use for Social Media Marketing (provided by participant)	YES	YES

***If the Showcase Home cannot host the judge's breakfast, then the Showcase Community will be given the opportunity. *Benefits subject to change.**

YES! I would like to bid on the Showcase Home and my open bid is \$ _____

YES! I would like to bid on the Showcase Community and my open bid is \$ _____

Company Name: _____

Contact: _____

Email: _____ Telephone: _____