



SPACE COAST
HBCA
HOME BUILDERS &
CONTRACTORS ASSOCIATION

2026 SPONSORSHIP & MARKETING GUIDE
ANNUAL INDUSTRY PARTNERSHIPS

Space Coast HBCA Offers 4 main levels of sponsorship to provide maximum exposure, recognition, and value:

- Platinum
- Gold
- Silver
- Bronze

Please Note:

- Sponsorship deadlines for each event are listed. While opportunities may remain open past these dates, we cannot guarantee delivery of all benefits past the deadline, due to printing deadlines and other time constraints.
- Customized sponsorship opportunities or pro-rated opportunities based on your fiscal year may be available upon request.

For more information, contact Tori Thomas
Tori@SpaceCoastHBCA.org
(321)254-3700



Showcase Your Business with the Space Coast HBCA!

As a valued member of the Space Coast Home Builders & Contractors Association (HBCA), you have two powerful opportunities to elevate your brand, connect with industry leaders, and grow your business visibility across the Space Coast.

Two Ways to Shine:

★ Comprehensive Annual Industry Partner Package

Maximize your exposure all year long with a customized sponsorship package designed to keep your business front and center. Enjoy continuous brand recognition through HBCA events, communications, and community outreach — ensuring your name stays top of mind with members and industry professionals.

🎯 Event-by-Event Sponsorship

Prefer a more targeted approach? Choose specific events that align with your marketing goals and showcase your company to a highly engaged audience. From networking mixers to signature galas, each event provides unique promotional opportunities to make your brand stand out.

No matter which option you choose, HBCA sponsorships are your gateway to influence, visibility, and meaningful connections within Brevard County's thriving building community.

Let's build your brand together — your next opportunity starts here!



Amplify Your Brand. Strengthen the Industry. Lead the Way.

Partner with the Space Coast HBCA and position your company at the forefront of the region's homebuilding and commercial construction industries. As an Annual Industry Partner, you'll gain year-round visibility, premium recognition, and exclusive access to decision-makers — including builders, developers, trade partners, elected officials, and community leaders.

Your partnership goes beyond event sponsorships — it's a strategic investment in leadership, influence, and the future of our industry.

Benefits include:

- Continuous exposure across HBCA events, marketing, and digital platforms
- Targeted opportunities to connect with key stakeholders and industry peers
- Elevated brand presence through recognition at major HBCA events
- A seat at the table shaping the policies and partnerships that impact our industry

The Space Coast HBCA: Your Voice. Your Network. Your Advantage.

As the trusted advocate for builders and contractors across the region, we drive pro-growth policies, foster meaningful connections, and celebrate the professionals shaping our community.

Become an Annual Industry Partner — Keep Your Company in the Spotlight All Year!

Starting at just \$5,000, your sponsorship includes all the benefits of your selected events plus exclusive, year-round opportunities to showcase your business—at no additional cost. Each fully customizable package delivers exceptional value, with tailored benefits designed to match your budget and strategic goals.

 Cornerstone Industry Partner – \$5,000–\$7,999

 Builders Circle Industry Partner – \$8,000–\$10,999

 Elite Industry Partner – \$11,000–\$14,999

 Legacy Industry Partner – \$15,000+



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**ANNUAL INDUSTRY
PARTNERSHIPS**

How it Works

3 Simple Steps:

1. **Build Your 2026 Presence:** Handpick the events and sponsorship levels that elevate your visibility, strengthen your relationships, and showcase your company's leadership across the Space Coast.
2. **Calculate Your Impact:** Your total annual investment sets the stage for your partnership level and the opportunities it brings.
3. **Tailor Your Partnership:** After you finalize your selections, we'll craft a personalized agreement designed to align with your goals and showcase your brand.

All **Annual Industry Partner Packages** include sponsorships for events occurring between **January 1, 2026, and December 31, 2026**.



Investment: \$5,000–\$7,999

Build a strong foundation of visibility and connection with benefits designed to keep your brand top of mind all year long.

Your Partnership Includes:

- **Verbal Recognition** at Monthly Member Mixers
 - **Logo Placement** on the **SpaceCoastHBCA.org** homepage banner
 - **Event Recognition:** Logo featured as an Industry Partner on event screens during the committee meetings, Board of Directors meetings, and select events.
 - **Social Media Exposure:** Two (2) dedicated posts in addition to sponsorship benefits
 - **Added Parade of Homes Visibility:** Recognized as an Annual Industry Partner in the Parade of Homes Magazine
 - **Industry Recognition:** Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings
 - **VIP Invitations:** Recognized as a Special Guest at all SPIKE Club Socials and New Member Welcome Receptions
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Investment: \$8,000–\$10,999

Step into the spotlight with enhanced visibility, added promotional reach, and recognition across HBCA's most prestigious platforms.

Your Partnership Includes:

Verbal Recognition at Monthly Member Mixers

Logo Placement on the **SpaceCoastHBCA.org** homepage banner

Event Recognition: Logo featured as an Industry Partner on event screens during the committee meetings, Board of Directors meetings, and select events.

Social Media Exposure: Quarterly post in addition to sponsorship benefits

Golf Tournament Perks: Two (2) Tee Signs in addition to sponsorship benefits

Parade of Homes Visibility: Recognized as an Annual Industry Partner in the Parade of Homes Magazine

Industry Recognition: Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings

VIP Invitations: Recognized as a Special Guest at all SPIKE Club Socials and New Member Welcome Receptions



Investment: \$11,000–\$14,999

Command attention as an industry leader with premium recognition, increased exposure, and exclusive promotional opportunities.

Your Partnership Includes:

- **Verbal Recognition** at Monthly Member Mixers
 - **Logo Placement** on the **SpaceCoastHBCA.org** homepage banner
 - **Event Recognition:** Logo featured as an Industry Partner on event screens during the committee meetings, Board of Directors meetings, and select events.
 - **Social Media Exposure:** Bi-Monthly post in addition to sponsorship benefits
 - **Golf Tournament Perks:** Four (4) Tee Signs in addition to sponsorship benefits
 - **Added Parade of Homes Visibility:** Recognized as an Annual Industry Partner plus ½ page company advertisement in the Parade of Homes Magazine
 - **Industry Recognition:** Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings
 - **VIP Invitations:** Recognized as a Special Guest at all SPIKE Club Socials and New Member Welcome Receptions
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Investment: \$15,000+

Leave a lasting mark as one of HBCA's most distinguished partners. The Legacy Industry Partner level offers the highest visibility, premium recognition, and unparalleled opportunities to showcase your leadership and commitment to our industry year-round.

Your Partnership Includes:

- **Verbal Recognition** at Monthly Member Mixers
- **Logo Placement** on the **SpaceCoastHBCA.org** homepage banner
- **Event Recognition:** Logo featured as a Legacy Industry Partner on event screens during the President's Dinner and Holiday Party
- **Social Media Exposure:** Monthly posts in addition to sponsorship benefits
- **Golf Tournament Perks:** Six (6) Tee Signs in addition to sponsorship benefits
- **Added Parade of Homes Visibility:** Recognized as an Annual Industry Partner plus full-page company advertisement in the Parade of Homes Magazine
- **Industry Recognition:** Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings
- **VIP Invitations:** Recognized as a Special Guest at all SPIKE Club Socials and New Member Welcome Receptions

At this elite level, your company stands among the most respected leaders on the Space Coast — shaping the future of our industry while gaining year-round exposure, influence, and recognition.

Become an Annual Industry Partner

Secure Your Spot. Elevate Your Brand. Lead the Industry.

Join the ranks of Space Coast HBCA's top supporters and enjoy **exclusive, year-round exposure** while locking in your favorite sponsorships before anyone else!

As an Annual Industry Partner, You'll Enjoy:

- ✓ **Guaranteed Sponsorships & Participation** – Reserve your place at our most in-demand events before they sell out.
- ✓ **Year-Round Marketing Exposure** – Keep your brand front and center with continuous recognition across HBCA platforms and events.
- ✓ **Flexible Payment Options** – Enjoy the convenience of quarterly payments to fit your budget.
- ✓ **First Access to Premier Opportunities** – Be first in line for high-profile sponsorships, premium placements, and special invitations.

Annual Industry Partner Packages include sponsorships for events taking place between **January 1, 2026, and December 31, 2026.**



Don't just attend—lead the way.
Become an Annual Industry Partner



Targeted Sponsorship Opportunities Month by Month

At the Space Coast Home Builders and Contractors Association (HBCA), we know that connecting with the right audience is key to building relationships and growing your business. That's why we offer three distinct levels of individual sponsorships, each designed to align your marketing efforts with the size and scope of our events:

- ◆ **Flagship Industry Event Sponsor – 150+ Attendees**

Gain maximum visibility and showcase your brand to a large, engaged audience at our premier events. This sponsorship level puts you front and center, providing unparalleled opportunities for networking and brand recognition.

- ◆ **Signature Industry Event Sponsor – 75+ Attendees**

Position your company among industry leaders in a focused, mid-sized setting. This sponsorship level is perfect for meaningful connections and conversations that translate into lasting partnerships.

- ◆ **Industry Connection Sponsor – Fewer than 75 Attendees**

Engage with a targeted, intimate audience where every interaction matters. This sponsorship level is ideal for building personal relationships and establishing a strong presence within the local industry community.

No matter the size of the event, your sponsorship ensures that your company is seen, heard, and remembered by the people who matter most in the space coast construction and contracting industry.



**Amplify your Brand
through *TARGETED*
Sponsorships**



Sponsorship Rules & Disclaimers

Annual Industry Partner Program: The Annual Industry Partner Program is a courtesy program designed to recognize and honor our valued sponsors. The Space Coast HBCA reserves the right to modify or discontinue the program at any time.

First Right of Refusal: Sponsors who held exclusive rights to the same event in the previous year may be given the first opportunity to renew their exclusive sponsorship. This is a courtesy and not guaranteed.

Exclusive Sponsorships: Requests for exclusive sponsorships are subject to availability and may be offered at different rates than in previous years. Exclusive opportunities are extended at the discretion of the Space Coast HBCA.

Event Modifications: The Space Coast HBCA reserves the right to modify, reschedule, or cancel events as necessary.

Event Changes or Cancellations: If an event is modified or canceled, sponsors may choose to transfer their investment to another mutually agreed-upon event or request a refund.

Alteration of Benefits: The HBCA reserves the right, in its sole discretion, to modify, amend, or adjust any sponsorship benefits, in whole or in part, as may be necessary due to changes in venue, event timing, or other circumstances deemed by the Association to be necessary for the successful execution of the event.

HBCA Bucks Restrictions: Sponsorships paid with HBCA Bucks are not eligible and do not count towards Annual Industry Partner Packages.

Content & Materials: The Space Coast HBCA reserves the right to remove or reject any marketing materials, images, videos, or other content deemed inappropriate or inconsistent with the association's standards.

Acknowledgment of Courtesy: Participation in the Annual Industry Partner Program does not guarantee continued or exclusive sponsorship. All benefits are extended pertaining to this program are at the discretion of the Space Coast HBCA as a gesture of appreciation for loyal sponsors.

Sponsorship Opportunities by Month

JANUARY

SPONSORSHIP OPPORTUNITIES



The PWB Morning Meetup

Event Date: January 21, 2026
 Sponsorships Due: January 7, 2026
 Projected Attendance: 30+

Gain exclusive access to industry leaders and decision-makers at the PWB Morning Meetup! This dynamic networking event brings together professionals for coffee, conversation, and the latest industry insights in a relaxed morning setting.

As a sponsor, your brand will stand front and center, with opportunities to engage directly with attendees, gain high-visibility exposure, and be recognized as a key supporter of the PWB community, all before the workday begins.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering morning event!

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotions and recap posts
- Prime display table for your printed marketing materials
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event and up to five minutes to address attendees

GOLD Sponsor – \$250

Start the morning strong by aligning your brand with professional growth and collaboration. Perfect for companies eager to connect with women leaders and industry professionals.

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Social media mentions highlighting your sponsorship
- Opportunity to provide branded coffee sleeves or napkins (optional)
- Recognition during event announcements

SILVER Sponsor (\$150)

Build visibility and support women in building through this accessible sponsorship level that keeps your brand in the spotlight throughout the event.

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Social media recognition promoting your company as an event supporter
- Recognition during event announcements

BRONZE Sponsor (\$100)

Show your support for the Professional Women in Building Council and connect with industry peers in a relaxed and inspiring morning setting.

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Social media acknowledgment as a supporting sponsor
- Recognition during event announcements



FEBRUARY

SPONSORSHIP OPPORTUNITIES



New Member Kickoff and Welcome Reception

Event Date: February 10, 2026
Sponsorships Due: January 27, 2026
Projected Attendance: 15+

The Membership Overview Event brings together the HBCA's newest members, industry leaders, general contractors, home builders, trades professionals, and local business partners. Attendees gather to learn how to maximize their membership benefits and get connected within the industry.

For sponsors, this event offers a unique opportunity to make a strong first impression, showcase your brand, and engage directly with key decision-makers—positioning your company as a trusted partner in the construction and development community.

This isn't just an informational event—it's a platform for building relationships, expanding networks, and connecting with the people who drive the industry forward.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering morning event!

Benefits Include:

- 3-minutes to address attendees
- Premium logo display on Sponsor Recognition TV screens throughout the venue
- Logo featured on HBCA event promotional flyer and marketing materials
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotions and recap posts
- Prime display table for your printed marketing materials
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during the event

PREMIER SPONSORSHIP OPPORTUNITY:

GOLD Sponsor-\$250

Boost your company's visibility while supporting professional connections within the HBCA community.

Benefits Include:

- Logo display on Sponsor Recognition TV screens (secondary placement)
- Logo featured on HBCA event promotional flyer
- Mention in group social media posts promoting the event
- Display table for printed marketing materials
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during the event

SILVER Sponsor – \$150

Benefits Include:

- Logo displayed on Sponsor Recognition TV screens
- Name listed on HBCA event promotional flyer
- Mention in a post-event social media "thank you"
- Display table for printed marketing materials
- Verbal recognition during the event

BRONZE Sponsor – \$100

Benefits Include:

- Logo displayed on Sponsor Recognition TV screens
 - Name listed on HBCA event promotional flyer
 - Mention in a post-event social media "thank you"
 - Verbal recognition during the event
-



SPIKE Appreciation Happy Hour

Event Date: February 12, 2026

Sponsorships Due: January 29, 2026

Projected Attendance: 20+

The SPIKE Appreciation Happy Hour honors HBCA's most dedicated members—our SPIKES—who drive membership growth and strengthen the association. Sponsoring this event gives your company high-visibility exposure, direct access to industry leaders, and the opportunity to align your brand with excellence and leadership in the construction community.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering event!

Benefits include:

- 3 minutes to address attendees
- Premium logo placement on Table Placards
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day of post
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Secondary logo placement on Table Placards
- Logo featured on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee
- Group social media mention leading up to event
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Secondary logo placement on Table Placards
- Logo listed on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee tables (sponsor-provided)
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Logo on Table Placard (smaller placement)
 - Name listed on HBCA event promotional flyer
 - Verbal recognition during event
-

MARCH

SPONSORSHIP OPPORTUNITIES



SPACE COAST
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Professional Women in Building (PWB) Power Lunch

Event Date: March 4, 2026
Sponsorships Due: February 18, 2026
Projected Attendance: 40+

The PWB Power Lunch unites HBCA's women leaders in construction, remodeling, and development for networking, industry insights, and professional growth. Sponsoring this event gives your company high-impact visibility, direct access to influential decision-makers, and positions your brand as a champion of leadership, innovation, and women in the industry.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$500 (Exclusive)

Take center stage as the Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering professional event!

Benefits include:

- 3 minutes to address attendees
- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day of post
- Prime display area for your printed marketing materials (sponsor-provided)
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen (secondary placement)
- Logo featured on HBCA event promotional flyer
- Group social media mention in event promotion
- Display area for printed marketing materials (shared sponsor table)
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer (smaller placement)
- Group social media “thank you” post before event
- Ability to provide company flyers or promotional materials for attendee tables (sponsor-provided)
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
 - Name listed on HBCA event promotional flyer (text listing)
 - Group social media “thank you” post following the event
 - Verbal recognition during event
-



Builders' Circle Dinner

Event Date: March 11, 2026

Sponsorships Due: February 25, 2026

Projected Attendance: 100+

The Builders Circle Dinner brings together Space Coast construction leaders for networking, industry insights, and collaboration. Sponsoring this event gives your company direct access to key decision-makers, high-visibility exposure, and the chance to position your brand as a trusted partner in the local construction community.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$3,000 (EXCLUSIVE)

Take center stage and maximize your company's exposure at this premier industry event:

- **Speaking Opportunity:** 3 minutes promotional time to attendees
- **Website Recognition:** Logo featured on the HBCA event web page
- **Event Visibility:** Priority placement of logo displayed on video screen or 2'x3' event sign (venue dependent)
- **Program Recognition:** Logo featured on the cover and Sponsor Recognition Page of the event program
- **On-Site Recognition:** Verbal acknowledgment during the dinner
- **Social Media Exposure:** Mentioned in at least one post across all HBCA social platforms, plus one dedicated post featuring your logo and quote
- **VIP Seating:** Reserved priority seating with table sign for up to 8 guests
- **Opportunity to showcase** a company stand-up banner (sponsor-provided)

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$2,000

Gain premium visibility and show support for the industry:

- Website Recognition: Logo featured on the HBCA event web page
- Event Visibility: Secondary placement of logo on video screen or event sign
- Program Recognition: Logo listed on the Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Group social media mention in event promotion
- VIP Seating: Reserved seating for up to 6 guests
- Opportunity to showcase a company stand-up banner (sponsor-provided)

SILVER Sponsor – \$1,000

Achieve strong visibility and targeted recognition:

- Website Recognition: Logo listed on the HBCA event web page
- Event Visibility: Logo displayed on video screen or shared event sign (rotating placement)
- Program Recognition: Logo listed on the Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Mentioned in a group social media post
- VIP Seating: Reserved seating for up to 4 guests

Bronze Sponsor – \$500

Perfect for companies seeking entry-level visibility and participation:

- Website Recognition: Name listed on HBCA event web page
 - Event Visibility: Name displayed on video screen or event sign (text only)
 - Program Recognition: Name listed on Sponsor Recognition Page of the event program
 - On-Site Recognition: Verbal acknowledgment during the dinner
 - VIP Seating: Reserved seating for up to 2 guests
-



Annual Joyal Family Classic Golf Tournament

Event Date: March 27, 2026

Sponsorships Due: March 13, 2026

Projected Attendance: 150+

The Joyal Family Classic Golf Tournament is the Space Coast's premier golf event, bringing together builders, contractors, trades professionals, and industry leaders. Sponsors gain high-visibility branding, direct access to key decision-makers, and the chance to showcase their company in a relaxed, professional networking environment.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

PLATINUM Sponsor - \$6,000 (Exclusive)

Benefits Include:

- **Stage Time:** Speaking opportunity to participants prior to start (up to 3 minutes)
- **Event Recognition:** Logo featured in awards banquet slide presentation
- **Program Recognition:** Logo on the cover and throughout the online event program
- **Website Exposure:** Logo on HBCA Event Web Page
- **Promotional Video:** Optional company video displayed on HBCA Event Page
- **On-Site Visibility:** Logo on Platinum Sponsor Recognition 2'x3' sign in registration area and awards banquet
- **Social Media:** Dedicated sponsor post with logo and quote, plus recognition in at least one additional post
- **Banner Display:** Sponsor banner prominently displayed (provided by HBCA)
- **Gift Bag Opportunity:** Place promotional item in player gift bags (approved by HBCA staff)
- **Hole Sponsor Signs:** 18
- **Tournament Play:** Two foursomes (8 players)

Exclusive Event Sponsorship Opportunities

Event Gift Bag Sponsor – \$3,000 (Exclusive)

- Make a lasting impression as the official Event Gift Bag Sponsor!
- Benefits include:
- Logo prominently displayed on all player gift bags.
- Verbal recognition during the awards banquet.
- Logo featured in the awards banquet slide presentation, online event program, and HBCA Event Page.
- Sponsor signage (2'x3') displayed in both the registration area and awards banquet.
- Social media recognition in at least one promotional post.
- Opportunity to include an item in the player gift bags.
- Six (6) Hole Sponsor Signs.
- Tournament play for one foursome (4 players).

Cigar Tent Sponsor – \$2,500 (Exclusive)

- Tent manned by sponsor; option to display additional signage and promo items
- Verbal recognition at awards banquet
- Logo in slide presentation, online program, and HBCA Event Page
- Sponsor 2'x3' sign in registration area and awards banquet
- Social media recognition in at least one post
- Banner display at tent (provided by HBCA)
- Gift bag item opportunity
- Hole Sponsor Signs: 3
- Tournament play: One foursome (4 players)

Welcome Cocktail Sponsor – \$2,500 (Exclusive)

- Table manned by sponsor with option for additional signage and materials
- Verbal recognition at awards banquet
- Logo in slide presentation, online program, and HBCA Event Page
- Sponsor 2'x3' sign at welcome cocktail table
- Social media recognition in at least one post
- Gift bag item opportunity
- Hole Sponsor Signs: 3
- Tournament play: One foursome (4 players)

Lunch Sponsor – \$2,500 (Exclusive)

- Optional table manned by sponsor with signage and promotional materials
- Verbal recognition at awards banquet
- Logo in slide presentation, online program, and HBCA Event Page
- Sign displayed at registration area
- Social media recognition in at least one post
- Gift bag item opportunity
- Hole Sponsor Signs: 3
- Tournament play: One foursome (4 players)

Golf Ball Sponsor – \$2,000 (Exclusive)

- Provide 144+ branded golf balls or a sleeve for each player
- Verbal recognition at awards banquet
- Logo in slide presentation, online program, and HBCA Event Page
- Sponsor 2'x3' sign in registration area and awards banquet
- Social media recognition in at least one post
- Gift bag item opportunity
- Hole Sponsor Signs: 3
- Tournament play: One foursome (4 players)

Golf Cart Sponsor – \$2,000 (Exclusive)

- Logo displayed on all tournament golf carts (facing golfers)
- Verbal recognition at awards banquet
- Logo in slide presentation, online program, and HBCA Event Page
- Sponsor 2'x3' sign in registration area and awards banquet
- Social media recognition in at least one post
- Gift bag item opportunity
- Hole Sponsor Signs: 3
- Tournament play: One foursome (4 players)

Putting Green Sponsor – \$2,000 (Exclusive)

- Sponsor provides a putter prize for winner (minimum \$150 value)
- Location manned by sponsor with option to display banner
- Verbal recognition at awards banquet
- Logo in slide presentation, online program, and HBCA Event Page
- Sponsor 2'x3' sign in registration area and awards banquet
- Social media recognition in at least one post
- Gift bag item opportunity
- Hole Sponsor Signs: 3
- Tournament play: One foursome (4 players)

Driving Range Sponsor – \$2,000 (Exclusive)

- Location manned by sponsor with banner display
- Verbal recognition at awards banquet
- Logo in slide presentation, online program, and HBCA Event Page
- Sponsor 2'x3' sign in registration area and awards banquet
- Social media recognition in at least one post
- Gift bag item opportunity
- Hole Sponsor Signs: 3
- Tournament play: One foursome (4 players)

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$3,500

Gain premium exposure with multiple recognition opportunities:

- **Verbal Recognition:** Awards banquet
- **Event Visibility:** Logo in awards banquet slide presentation
- **Program & Website:** Logo in online event program and on HBCA Event Page
- **Promotional Video:** Optional company video on HBCA Event Page
- **On-Site Signage:** Gold Sponsor 2'x3' sign at registration and awards banquet
- **Social Media:** Dedicated post with logo and quote plus recognition in one additional post
- **Banner Display:** Prominent display at event
- **Gift Bag Opportunity:** Place promotional item (approved by HBCA staff)
- **Hole Sponsor Signs:** 12
- **Tournament Play:** One foursome (4 players)

SILVER Sponsor – \$1,750

Targeted exposure with key promotional opportunities:

- **Verbal Recognition:** Awards banquet
- **Event Visibility:** Logo in awards banquet slide presentation
- **Program & Website:** Logo in online event program and on HBCA Event Page
- **On-Site Signage:** Sponsor 2'x3' sign in registration area and awards banquet
- **Social Media:** Recognition in at least one post
- **Gift Bag Opportunity:** Place promotional item (approved by HBCA staff)
- **Hole Sponsor Signs:** 6
- **Tournament Play:** One foursome (4 players)

BRONZE Sponsor – \$1,000

Gain visibility and participate in the tournament:

- **Event Visibility:** Logo in awards banquet slide presentation
- **Program & Website:** Logo in online event program and on HBCA Event Page
- **On-Site Signage:** Sponsor 2'x3' sign in registration area and awards banquet
- **Gift Bag Opportunity:** Place promotional item (approved by HBCA staff)
- **Hole Sponsor Sign:** 1
- **Tournament Play:** One foursome (4 players)

HOLE SIGN Sponsor (\$200)

- Hole Sign on Tee Box – ***No Golf Included.**
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APRIL

SPONSORSHIP OPPORTUNITIES



New Member Kickoff & Welcome Reception

Event Date: April 8, 2026
Sponsorships Due: March 25, 2026
Projected Attendance: 15+

The Membership Overview Event brings together the HBCA's newest members, industry leaders, general contractors, home builders, trades professionals, and local business partners. Attendees gather to learn how to maximize their membership benefits and get connected within the industry.

For sponsors, this event offers a unique opportunity to make a strong first impression, showcase your brand, and engage directly with key decision-makers—positioning your company as a trusted partner in the construction and development community.

This isn't just an informational event—it's a platform for building relationships, expanding networks, and connecting with the people who drive the industry forward.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering morning event!

Benefits include:

- Premium logo display on Sponsor Recognition TV screens throughout the venue
- Logo featured on HBCA event promotional flyer and marketing materials
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotions and recap posts
- Prime display table for your printed marketing materials (provided by HBCA)
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event and up to five minutes to address attendees

PREMIER SPONSORSHIP OPPORTUNITY:

GOLD Sponsor – \$250

Start the morning strong by aligning your brand with professional growth and collaboration. Ideal for companies eager to connect with industry leaders and new HBCA members.

Sponsorship Benefits:

- Company logo displayed on Sponsor Recognition TV screens during the event
- Logo featured on the HBCA event flyer and website calendar
- Social media mentions recognizing your company as a Gold Sponsor
- Opportunity to provide branded coffee sleeves or napkins (optional)
- Verbal recognition during event announcements

SILVER Sponsor – \$150

Boost your company's visibility while supporting professional connections within the HBCA community.

Benefits include:

- Company logo displayed on Sponsor Recognition TV screens in the venue
- Logo featured on the HBCA event flyer and website calendar
- Social media recognition highlighting your sponsorship
- Verbal recognition during event announcements

BRONZE Sponsor – \$100

Benefits Include:

- Logo displayed on Sponsor Recognition TV screens
- Name listed on HBCA event promotional flyer
- Mention in a post-event social media "thank you"
- Verbal recognition during the event

The Construction Tailgate Cookoff Event

Tentative Event Date: April 10, 2026
Sponsorships Due: March 20, 2026
Projected Attendance: 150+

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

PLATINUM Sponsor – \$2,000 (EXCLUSIVE)

Take center stage and maximize your company's exposure at this premier industry event:

Website Recognition: Logo featured on the HBCA event web page

Event Visibility: Priority placement of logo displayed on 2'x3' event sign

Program Recognition: Logo prominently featured on event handout

On-Site Recognition: Verbal acknowledgment during awards presentation

Awards Ceremony: Company representative to assist in presenting awards

Speaking Opportunity: 3 minutes promotional time to attendees at award ceremony

Social Media Exposure: Mentioned in at least one post across all HBCA social platforms, plus one dedicated post featuring your logo and quote

VIP Tent Location (under pavilion): Place your company's 10x10 tent in reserved premium location where you can display company information/ handout swag

Banner Display: Sponsor banner identifying your company as the platinum sponsor prominently displayed (provided by HBCA)

Beer Bar Sponsor – \$1,250 (Exclusive) (sponsor is responsible for buying the alcohol, cups, ice & anything else needed for the bar)

Gain premium visibility and show support for the industry:

Bartender: HBCA provides a licensed bartender to serve at the bar

Website Recognition: Logo featured on the HBCA event web page

Event Visibility: logo displayed on 2'x3' event sign

Program Recognition: Logo featured on event handout

On-Site Recognition: Verbal acknowledgment during awards presentation

Social Media Exposure: Mentioned in at least one post across all HBCA social platforms

VIP Bar Location (under pavilion): Place your company's 10x10 tent in reserved premium location where your company can greet guests and network in your branded bar area

Banner Display at Bar Location: Opportunity to showcase a company banner (sponsor-provided)

Wine Bar Sponsor – \$1,250 (Exclusive) (sponsor is responsible for buying the alcohol, cups, ice & anything else needed for the bar)

Gain premium visibility and show support for the industry:

Bartender: HBCA provides a licensed bartender to serve at the bar

Website Recognition: Logo featured on the HBCA event web page

Event Visibility: logo displayed on 2'x3' event sign

Program Recognition: Logo featured on event handout

On-Site Recognition: Verbal acknowledgment during awards presentation

Social Media Exposure: Mentioned in at least one post across all HBCA social platforms

VIP Bar Location (under pavilion): Place your company's 10x10 tent in reserved premium location where your company can greet guests and network in your branded bar area

Banner Display at Bar Location: Opportunity to showcase a company banner (sponsor-provided)

Specialty Drink Bar Sponsor – \$1,250 (Limit to 2) (sponsor is responsible for buying the alcohol, cups, ice & anything else needed for the bar)

Gain premium visibility and show support for the industry:

Bartender: HBCA provides a licensed bartender to serve at the bar

Website Recognition: Logo featured on the HBCA event web page

Event Visibility: logo displayed on 2'x3' event sign

Program Recognition: Logo featured on event handout

On-Site Recognition: Verbal acknowledgment during awards presentation

Social Media Exposure: Mentioned in at least one post across all HBCA social platforms

VIP Bar Location (under pavilion): Place your company's 10x10 tent in reserved premium location where your company can greet guests and network in your branded bar area

Banner Display at Bar Location: Opportunity to showcase a company banner (sponsor-provided)

Corporate Tent Sponsor- \$200

A fun, interactive way to participate, showcase your company, and compete for bragging rights!

- Provide your own **10x10 tent**, table, chairs, tablecloth, and any additional supplies
- Provide your own **heating/cooking equipment** (grill, generator, etc.)
- Prepare and serve your **own specialty dish/item** to event attendees
- Decorate your tent or create a themed setup for a chance to **win a Best Theme / Decorated Tent award**
- Provide a **raffle prize (minimum value of \$150)** for the event

*Raffle items must be dropped off at the **HBCA office by April 3rd**



Spring Home Showcase

Event Date: April 29, 2026

Sponsorships Due: April 15, 2026

Projected Attendance: 100 Realtors (capped) / 15+ Home Builders

This signature HBCA event gives realtors an exclusive opportunity to connect directly with member builders, learn about “move-in” ready homes, custom remodels, commissions, and other new construction insights.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$3,000 (EXCLUSIVE)

Take center stage as the exclusive Platinum Sponsor and position your company as a key partner in the new construction industry!

For this unique event, the Platinum Sponsor provides: 120 branded 2-inch binders (logo optional) plus 20 three-hole punched dividers per binder

Benefits Include:

- Up to 3 minutes on stage to promote your company (speech or video must be submitted in advance)
- Logo recognition on the HBCA website event page
- Logo displayed in the event slide presentation
- Opportunity to place a promotional item or event favor at every seat (approval required by HBCA)
- Optional stand-up banner (sponsor-provided; placement at HBCA discretion)
- Mention in social media posts promoting the event, including one dedicated sponsor post with logo and quote
- Post-event social media recognition on three platforms thanking event sponsors
- Admission for 3

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$2,000

Gain prominent visibility and connect with realtors while supporting this exclusive networking event.

Benefits Include:

- Company recognized by name at the podium
- Logo recognition on HBCA website event page
- Logo displayed in the event slide presentation
- Opportunity to place a promotional item or event favor at every seat (approval required by HBCA)
- Optional stand-up banner (sponsor-provided; placement at HBCA discretion)
- One-page ad in the event binder
- Mention in social media posts promoting the event, including one dedicated sponsor post with logo and quote
- Post-event social media recognition on three platforms thanking event sponsors
- Admission for 2

Silver Sponsor – \$1,000

Support the event while getting brand recognition among realtors and builders.

Benefits Include:

- Company recognized by name at the podium
- Logo recognition on HBCA website event page
- Logo displayed in the event slide presentation
- Mention in social media posts promoting the event, including one dedicated sponsor post with logo and quote
- Post-event social media recognition on three platforms thanking event sponsors

Bronze Sponsor – \$500

Show your support for the HBCA community and gain exposure to key industry professionals.

Benefits Include:

- Logo recognition on HBCA website event page
- Logo displayed in the event slide presentation
- Company logo featured in post-event social media posts on three platforms

MAY

SPONSORSHIP OPPORTUNITIES



PWB Wine Night

Event Date: May 6, 2026
Sponsorships Due: April 22, 2026
Estimated Attendance: 40+

The PWB Wine Night brings together HBCA's women leaders in construction, remodeling, and development for an evening of networking, industry insights, and professional growth. Sponsoring this event provides your company with high-impact visibility, direct access to influential decision-makers, and the opportunity to position your brand as a champion of leadership, innovation, and the advancement of women in the industry.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering morning event!

Benefits include:

- 3 minutes to address attendees
- Prominent placards with company logo
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day-of post
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Logo displayed on placards in high-traffic areas (secondary placement)
- Logo featured on HBCA event promotional flyer (smaller placement)
- Group social media mention in event promotion
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Logo displayed on placards (shared placement with other Silver sponsors)
- Logo listed on HBCA event promotional flyer
- Mention in a group social media post
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Name listed on HBCA event promotional flyer
 - Mention in a post-event social media “thank you”
 - Verbal recognition during event
-

JUNE

SPONSORSHIP OPPORTUNITIES



Casino Night Extravaganza

Event Date: June 18, 2026
Sponsorships Due: June 4, 2026
Projected Attendance: 150+

The Space Coast HBCA's Presidents Casino Night Extravaganza is an annual fundraising event that combines the excitement of casino-style gaming with the mission of supporting the local building and contracting community.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Platinum Sponsor (\$5,000 EXCLUSIVE)

- Logo recognition on HBCA website event web page.
- Logo recognition on event televisions throughout venue.
- Opportunity to display a stand-up banner at event provided by sponsor.
- Verbal recognition at event.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event as well as one dedicated sponsor post with logo and quote
- Admission for up to 12 guests.
- 5,000 in playing chips for each guest.

HIGH STAKES & HIGH SPIRITS WHISKEY BAR Sponsor (\$2,500-Exclusive)

Benefits Include:

- **Professional Bartender:** A skilled bartender serving to event guests.
- **Optional Company Hosts:** Your team members are welcome to greet guests and network at your branded bar area.
- **Branded Signage:** Prominent 2' x 3' sign featuring your company name and logo displayed at the bar.
- **Digital Recognition:** Company logo featured on promotional screens.
- **Bar Décor Opportunity:** Showcase your company spirit by decorating your bar area with casino décor and branded swag.
- **Social Media Spotlight:** Featured mention in one post across all HBCA social media platforms.
- **Event Admission:** Includes admission for 8 guests.
- **Playing Chips:** Each guest receives \$2,500 in playing chips to join the fun.
- **On-Site Recognition:** Verbal acknowledgment during the event.

THE TIPSY JACKPOT BEER & WINE BAR Sponsor (\$2,500-Exclusive)

Benefits Include:

- **Professional Bartender:** A skilled bartender serving to event guests.
- **Optional Company Hosts:** Your team members are welcome to greet guests and network at your branded bar area.
- **Branded Signage:** Prominent 2' x 3' sign featuring your company name and logo displayed at the bar.
- **Digital Recognition:** Company logo featured on promotional screens and the official event website.
- **Bar Décor Opportunity:** Showcase your company spirit by decorating your bar area with casino décor and branded swag.
- **Social Media Spotlight:** Featured mention in one post across all HBCA social media platforms.
- **Event Admission:** Includes admission for 8 guests.
- **Playing Chips:** Each guest receives \$2,500 in playing chips to join the fun.
- **On-Site Recognition:** Verbal acknowledgment during the event.

SPIN & SIP TEQUILA BAR Sponsor (\$2,500-Exclusive)

Benefits Include:

- **Professional Bartender:** A skilled bartender serving to event guests.
- **Optional Company Hosts:** Your team members are welcome to greet guests and network at your branded bar area.
- **Branded Signage:** Prominent 2' x 3' sign featuring your company name and logo displayed at the bar.
- **Digital Recognition:** Company logo featured on promotional screens and the official event website.
- **Bar Décor Opportunity:** Showcase your company spirit by decorating your bar area with casino décor and branded swag.
- **Social Media Spotlight:** Featured mention in one post across all HBCA social media platforms.
- **Event Admission:** Includes admission for 8 guests.
- **Playing Chips:** Each guest receives \$2,500 in playing chips to join the fun.
- **On-Site Recognition:** Verbal acknowledgment during the event.

THE GOLDEN CHIP CIGAR BAR SPONSOR (\$2,500-Exclusive)

Benefits Include:

- **Optional Company Hosts:** Your team members are welcome to greet guests and network at your branded bar area.
- **Branded Signage:** Prominent 2' x 3' sign featuring your company name and logo displayed at the bar.
- **Digital Recognition:** Company logo featured on promotional screens and the official event website.
- **Bar Décor Opportunity:** Showcase your company spirit by decorating your bar area with casino décor and branded swag.
- **Social Media Spotlight:** Featured mention in one post across all HBCA social media platforms.
- **Event Admission:** Includes admission for 8 guests.
- **Playing Chips:** Each guest receives \$2,500 in playing chips to join the fun.
- **On-Site Recognition:** Verbal acknowledgment during the event.

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor (\$2,500)

Benefits Include:

- Logo recognition on HBCA website event web page.
- Logo recognition on event televisions throughout venue.
- Logo displayed during event video/slide presentation.
- Opportunity to display a stand-up banner at event provided by sponsor.
- Verbal recognition at event.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Admission for up to 8 guests.
- 2,500 in playing chips for each guest.

SILVER Sponsor (\$1,000)

Benefits Include:

- Logo recognition on event televisions throughout venue.
- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Verbal recognition at event.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Admission for up to 4 guests.
- 1,000 in playing chips for each guest.

BRONZE Sponsor (\$500)

Benefits Include:

- Logo recognition on event televisions throughout venue.
- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Admission for 2 guests.

- 500 in playing chips for each guest.

JULY

SPONSORSHIP OPPORTUNITIES



Corn Hole Tournament

Event Date: July 14, 2026

Sponsorships Due: July 1, 2026

Estimated Attendance: 75+

The HBCA Cornhole Tournament is a fun, interactive event that brings together local builders and contractors for an evening of friendly competition and networking. Sponsors gain high-visibility exposure and the opportunity to engage directly with local industry leaders while supporting a signature event that strengthens the association.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

PLATINUM Sponsor - \$2,000 (EXCLUSIVE)

- Logo recognition on HBCA event web page
- 2 minutes to address audience at the event
- One table to display company information on during event
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional) (2 minutes max)
- Acknowledged as the Platinum Sponsor during event
- Exclusive recognition of logo on 3 promotional televisions throughout the venue
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Social Media- 1 dedicated sponsor post with logo and quote
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Tournament play for (8) players

BAGS & BOURBON WHISKEY BAR Sponsor (\$1,500-Exclusive)

Benefits Include:

- Professional Bartender: A skilled bartender serving to event guests.
- Optional Company Hosts: Your team members are welcome to greet guests and network at your branded bar area.
- Branded Placard: A prominently displayed placard featuring your company logo, recognizing your sponsorship of the bar.
- Digital Recognition: Company logo featured on promotional screens and the official event website.
- Bar Décor Opportunity: Showcase your company spirit by decorating your bar area with company related décor and branded swag.
- Social Media Spotlight: Featured mention in one post across all HBCA social media platforms.
- Event Admission: Includes admission for 8 guests.
- On-Site Recognition: Verbal acknowledgment during the event.

THE TIPSY JACKPOT BEER & WINE BAR Sponsor (\$1,500-Exclusive)

Benefits Include:

- **Professional Bartender:** A skilled bartender serving to event guests.
- **Optional Company Hosts:** Your team members are welcome to greet guests and network at your branded bar area.
- **Branded Placard:** A prominently displayed placard featuring your company logo, recognizing your sponsorship of the bar.
- **Digital Recognition:** Company logo featured on promotional screens and the official event website.
- **Bar Décor Opportunity:** Showcase your company spirit by decorating your bar area with company related décor and branded swag.
- **Social Media Spotlight:** Featured mention in one post across all HBCA social media platforms.
- **Event Admission:** Includes admission for 8 guests.
- **On-Site Recognition:** Verbal acknowledgment during the event.

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$1,000

Benefits include:

- Logo display on Sponsor Recognition TV screens throughout the venue (secondary placement)
- Logo featured on HBCA event promotional flyer
- Group social media mention in event promotion
- Display area for printed marketing materials (shared sponsor table)
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event
- Tournament play for (6) players

SILVER Sponsor- \$500

Benefits Include:

- Logo display on Sponsor Recognition TV screens throughout the venue (shared placement).
- Logo featured on HBCA event promotional flyer.
- Group social media mention in event promotion.
- Shared display area for printed marketing materials.
- Opportunity to provide a tabletop sign or small marketing display (sponsor-provided).
- Verbal recognition during the event.
- Tournament play for four (4) players.

BRONZE Sponsor- \$250

Benefits Include:

- Logo display on Sponsor Recognition TV screens throughout the venue (tertiary/shared placement).
 - Logo featured on HBCA event promotional flyer (with other Bronze sponsors).
 - Group social media acknowledgment in event promotions.
 - Shared space for small printed marketing materials.
 - Verbal recognition during the event.
 - Tournament play for two (2) players.
-



Powering the Space Coast Construction Community – Space Coast HBCA Membership Booth

Event Date: July 28-30, 2026
Sponsorships Due: July 1, 2026
Estimated Attendance: 6,000+

Support the Space Coast HBCA in promoting the local construction industry and engaging members while gaining exposure at the HBCA booth during the Southeast Builders Conference in Orlando. This 3-day event ensures your brand is visible, professional, and aligned with the Space Coast HBCA, one of Florida's premier industry associations, reaching builders, contractors, and industry professionals across the region.

Note: This opportunity is independent of the Florida Home Builders Association (FHBA), does not provide access to the SEBC, and does not replace a member's potential booth at the SEBC—it's focused on supporting HBCA's marketing and outreach efforts.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$5,000 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering morning event!

Benefits Include:

- **Statewide Exposure:** Positions your brand as a leading supporter of the Space Coast HBCA, gaining significant visibility to members and industry professionals attending the Southeast Builders Conference from across Florida.
- **Central Networking Hub:** Commands attention in the HBCA booth, the epicenter for Brevard County businesses and visiting professionals seeking new opportunities.
- **Digital Promotion:** Prominent logo display on the Event Sponsor digital display at the HBCA booth.
- **Refreshment Area Recognition:** Logo featured on a placard adjacent to the complimentary refreshment area at the HBCA booth.
- **Social Media Spotlight:** Recognition through event promotion posts and recap features on HBCA social media channels.

GOLD Sponsor – \$2,500

Benefits Include:

- **Statewide Exposure:** High-level visibility to attendees, positioning your brand as a strong supporter of the Space Coast HBCA.
- **Central Networking Hub:** Commands attention in the HBCA booth, the epicenter for Brevard County businesses and visiting professionals seeking new opportunities.
- **Digital Promotion:** Secondary logo placement on the Event Sponsor digital display at the HBCA booth.
- **Social Media Recognition:** Mention in group social media posts before and after the event.

SILVER Sponsor – \$1,000

Benefits Include:

- **Statewide Exposure:** Shared visibility to conference attendees, highlighting your support of the Space Coast HBCA.
- **Central Networking Hub:** Logo presence within the HBCA booth (rotating/shared placement), connecting with Brevard County businesses and visiting professionals.
- **Digital Promotion:** Logo included on the Event Sponsor digital display at the HBCA booth (recognized as a Silver Sponsor).
- **Social Media Recognition:** Mention in a group social media post highlighting sponsors.

BRONZE SPONSOR – \$100

Benefits Include:

- **Statewide Exposure:** Name recognition to attendees via HBCA materials
- **Central Networking Hub:** Name/logo included on HBCA booth signage (text only).
- **Digital Promotion:** Name included on the Event Sponsor digital display at the HBCA booth (text listing).
- **Social Media Recognition:** Group “thank you” post following the event.

AUGUST

SPONSORSHIP OPPORTUNITIES



The PWB Morning Meetup

Event Date: August 5, 2026
Sponsorships Due: July 22, 2026
Projected Attendance: 30+

Gain exclusive access to industry leaders and decision-makers at the PWB Morning Meetup! This dynamic networking event brings together professionals for coffee, conversation, and the latest industry insights in a relaxed morning setting.

As a sponsor, your brand will stand front and center, with opportunities to engage directly with attendees, gain high-visibility exposure, and be recognized as a key supporter of the PWB community, all before the workday begins.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

Platinum Sponsor – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering morning event!

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotions and recap posts
- Prime display table for your printed marketing materials
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event and up to five minutes to address attendees

Gold Sponsor – \$250

Start the morning strong by aligning your brand with professional growth and collaboration. Perfect for companies eager to connect with women leaders and industry professionals.

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Social media mentions highlighting your sponsorship
- Opportunity to provide branded coffee sleeves or napkins (optional)
- Recognition during event announcements

Silver Sponsor (\$150)

Build visibility and support women in building through this accessible sponsorship level that keeps your brand in the spotlight throughout the event.

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Social media recognition promoting your company as an event supporter
- Recognition during event announcements

Bronze Sponsor (\$100)

Show your support for the Professional Women in Building Council and connect with industry peers in a relaxed and inspiring morning setting.

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
 - Logo featured on HBCA event promotional flyer
 - Social media acknowledgment as a supporting sponsor
 - Recognition during event announcements
-



New Member Kickoff & Welcome Reception

Event Date: August 12, 2026
Sponsorships Due: July 23, 2026
Projected Attendance: 20+

The Membership Overview Event brings together the HBCA's newest members, industry leaders, general contractors, home builders, trades professionals, and local business partners. Attendees gather to learn how to maximize their membership benefits and get connected within the industry.

For sponsors, this event offers a unique opportunity to make a strong first impression, showcase your brand, and engage directly with key decision-makers—positioning your company as a trusted partner in the construction and development community.

This isn't just an informational event—it's a platform for building relationships, expanding networks, and connecting with the people who drive the industry forward.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Benefits Include:

- 3-minutes to address attendees
- Premium logo display on Sponsor Recognition TV screens throughout the venue
- Logo featured on HBCA event promotional flyer and marketing materials
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotions and recap posts
- Prime display table for your printed marketing materials
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during the event

PREMIER SPONSORSHIP OPPORTUNITY:

GOLD Sponsor:

Benefits Include:

- Logo display on Sponsor Recognition TV screens (secondary placement)
- Logo featured on HBCA event promotional flyer
- Mention in group social media posts promoting the event
- Display table for printed marketing materials
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during the event

SILVER Sponsor – \$150

Benefits Include:

- Logo displayed on Sponsor Recognition TV screens
- Name listed on HBCA event promotional flyer
- Mention in a post-event social media “thank you”
- Display table for printed marketing materials
- Verbal recognition during the event

BRONZE Sponsor – \$100

Benefits Include:

- Logo displayed on Sponsor Recognition TV screens
- Name listed on HBCA event promotional flyer
- Mention in a post-event social media “thank you”
- Verbal recognition during the event



SPIKE Appreciation Happy Hour

Event Date: August 13, 2026

Sponsorships Due: July 30, 2026

Projected Event Attendance: 20+

The SPIKE Appreciation Happy Hour honors HBCA's most dedicated members—our SPIKES—who drive membership growth and strengthen the association. Sponsoring this event gives your company high-visibility exposure, direct access to industry leaders, and the opportunity to align your brand with excellence and leadership in the construction community.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering event!

Benefits include:

- 3 minutes to address attendees
- Premium logo placement on Table Placards
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day of post
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Secondary logo placement on Table Placards
- Logo featured on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee
- Group social media mention leading up to event
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Secondary logo placement on Table Placards
- Logo listed on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee tables (sponsor-provided)
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Logo on Table Placard (smaller placement)
 - Name listed on HBCA event promotional flyer
 - Verbal recognition during event
-

SEPTEMBER

SPONSORSHIP OPPORTUNITIES



Builders' Circle Dinner

Event Date: September 9, 2026
Sponsorships Due: August 26, 2026
Projected Attendance: 100+

The Builders Circle Dinner brings together Space Coast construction leaders for networking, industry insights, and collaboration. Sponsoring this event gives your company direct access to key decision-makers, high-visibility exposure, and the chance to position your brand as a trusted partner in the local construction community.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$3,000 (EXCLUSIVE)

Take center stage and maximize your company's exposure at this premier industry event:

Benefits Include:

- Speaking Opportunity: 3 minutes promotional time to attendees
- Website Recognition: Logo featured on the HBCA event web page
- Event Visibility: Priority placement of logo displayed on video screen or 2'x3' event sign (venue dependent)
- Program Recognition: Logo featured on the cover and Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Mentioned in at least one post across all HBCA social platforms, plus one dedicated post featuring your logo and quote
- VIP Seating: Reserved priority seating with table sign for up to 8 guests
- Opportunity to showcase a company stand-up banner (sponsor-provided)

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$2,000

Gain premium visibility and show support for the industry:

Benefits Include:

- Website Recognition: Logo featured on the HBCA event web page
- Event Visibility: Secondary placement of logo on video screen or event sign
- Program Recognition: Logo listed on the Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Group social media mention in event promotion
- VIP Seating: Reserved seating for up to 6 guests
- Opportunity to showcase a company stand-up banner (sponsor-provided)

SILVER Sponsor – \$1,000

Benefits Include:

- Website Recognition: Logo listed on the HBCA event web page
- Event Visibility: Logo displayed on video screen or shared event sign (rotating placement)
- Program Recognition: Logo listed on the Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Mentioned in a group social media post
- VIP Seating: Reserved seating for up to 4 guests

Bronze Sponsor – \$500

Benefits Include:

- Website Recognition: Name listed on HBCA event web page
 - Event Visibility: Name displayed on video screen or event sign (text only)
 - Program Recognition: Name listed on Sponsor Recognition Page of the event program
 - On-Site Recognition: Verbal acknowledgment during the dinner
 - VIP Seating: Reserved seating for up to 2 guests
-



PWB Power Lunch

Event Date: September 16, 2026
Sponsorships Due: September 2, 2026
Projected Attendance: 30+

The PWB Power Lunch unites HBCA's women leaders in construction, remodeling, and development for networking, industry insights, and professional growth. Sponsoring this event gives your company high-impact visibility, direct access to influential decision-makers, and positions your brand as a champion of leadership, innovation, and women in the industry.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$500 (Exclusive)

Take center stage as the Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering professional event!

Benefits include:

- 3 minutes to address attendees
- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day of post
- Prime display area for your printed marketing materials (sponsor-provided)
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen (secondary placement)
- Logo featured on HBCA event promotional flyer
- Group social media mention in event promotion
- Display area for printed marketing materials (shared sponsor table)
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
- Logo featured on HBCA event promotional flyer (smaller placement)
- Group social media “thank you” post before event
- Ability to provide company flyers or promotional materials for attendee tables (sponsor-provided)
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Logo on a 2'x3' sign or digitally on a Sponsor Recognition screen
 - Name listed on HBCA event promotional flyer (text listing)
 - Group social media “thank you” post following the event
 - Verbal recognition during event
-



Parade of Homes Realtor Preview

Event Date: September 23, 2026
Sponsorships Due: September 3, 2026
Projected Attendance: 75 Realtors (capped)

This signature HBCA event gives realtors an exclusive opportunity to connect directly with member builders, learn about “move-in” ready homes, custom remodels, commissions, and other new construction insights.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Platinum Sponsor – \$3,000 (EXCLUSIVE)

Take center stage as the exclusive Platinum Sponsor and position your company as a key partner in the new construction industry!

- For this unique event, the Platinum Sponsor provides: 120 branded 2-inch binders (logo optional) plus 20 three-hole punched dividers per binder
- Up to 3 minutes on stage to promote your company (speech or video must be submitted in advance)
- Logo recognition on the HBCA website event page
- Logo displayed in the event slide presentation
- Opportunity to place a promotional item or event favor at every seat (approval required by HBCA)
- Optional stand-up banner (sponsor-provided; placement at HBCA discretion)
- Mention in social media posts promoting the event, including one dedicated sponsor post with logo and quote
- Post-event social media recognition on three platforms thanking event sponsors
- Admission for 3

PREMIER SPONSORSHIP OPPORTUNITIES:

Gold Sponsor – \$2,000

Gain prominent visibility and connect with realtors while supporting this exclusive networking event.

Benefits Include:

- Company recognized by name at the podium
- Logo recognition on HBCA website event page
- Logo displayed in the event slide presentation
- Opportunity to place a promotional item or event favor at every seat (approval required by HBCA)
- Optional stand-up banner (sponsor-provided; placement at HBCA discretion)
- One-page ad in the event binder
- Mention in social media posts promoting the event, including one dedicated sponsor post with logo and quote
- Post-event social media recognition on three platforms thanking event sponsors
- Admission for 2

Silver Sponsor – \$1,000

Support the event while getting brand recognition among realtors and builders.

Benefits Include:

- Company recognized by name at the podium
- Logo recognition on HBCA website event page
- Logo displayed in the event slide presentation
- Mention in social media posts promoting the event, including one dedicated sponsor post with logo and quote
- Post-event social media recognition on three platforms thanking event sponsors

Bronze Sponsor – \$500

Show your support for the HBCA community and gain exposure to key industry professionals.

Benefits Include:

- Logo recognition on HBCA website event page
 - Logo displayed in the event slide presentation
 - Company logo featured in post-event social media posts on three platforms
-



Parade of Homes – Judges Reception

Event Date: September 24, 2026

Sponsorships Due: September 3, 2026

Projected Attendance: 15+

The Space Coast HBCA Parade of Homes continues to grow in prestige, drawing judges from across Florida, including leading builders, designers, and industry professionals. Sponsoring the Judges' Reception offers a unique opportunity to expand your network, gain visibility beyond Brevard County, and connect directly with some of the industry's most respected experts and influencers.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering event!

Benefits include:

- 3 minutes to address attendees
- Premium logo placement on Table Placards
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day of post
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Secondary logo placement on Table Placards
- Logo featured on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee
- Group social media mention leading up to event
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Secondary logo placement on Table Placards
- Logo listed on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee tables (sponsor-provided)
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Logo on Table Placard (smaller placement)
 - Name listed on HBCA event promotional flyer
 - Verbal recognition during event
-



Parade of Homes

Event Date: September 25 – October 4, 2026
Sponsorships Due: September 3, 2026
Projected Attendance: 300+

The Parade of Homes is Brevard County's premier homebuilding showcase, featuring the region's top builders, remodelers, and designers. This signature event attracts homebuyers, industry professionals, and community leaders eager to explore the latest in design and innovation.

Sponsorship offers prime visibility to a highly engaged audience, aligning your brand with quality, craftsmanship, and leadership in the Space Coast's thriving homebuilding industry.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Platinum Sponsor - \$5,000 (EXCLUSIVE)

- Front page logo space on Parade of Homes™ magazine
- Full page ad in Parade of Homes™ magazine (page 3)
- Recognition of sponsorship in a local print media source
- Featured Individual 2'x3' Platinum Sponsor sign at Awards Dinner
- Recognition at awards dinner and 5-minute audience address time
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Eight (8) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

Official Realtor of the 2026 Parade of Homes - \$4,000 (EXCLUSIVE)

- Front page logo space on Parade of Homes™ magazine
- Full page ad in Parade of Homes™ magazine (page 2)
- Recognition of sponsorship in a local print media source
- Featured Individual 2'x3' Official Realtor sign at Awards Dinner
- Recognition at awards dinner and 2-minute audience address time
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Four (4) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

Exclusive Awards Sponsor - \$3,500 (EXCLUSIVE)

- Full page ad in Parade of Homes™ magazine (back page)
- Featured Individual 2'x3' sign signifying awards "Presented by..." at Awards Dinner
- Logo on HBCA event webpage
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Recognition post on HBCA Facebook Page
- Four (4) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

Gold Sponsor- \$2,500

- Full page ad in Parade of Homes magazine
- Featured Individual 2'x3' sign at Awards Dinner
- Logo on HBCA event webpage
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

Silver Sponsor- \$2,000

- 1/2 page ad in Parade of Homes magazine
- Featured Individual 2'x3' sign at Awards Dinner
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

Bronze Sponsor - \$1000

- Logo included on 2'x3' sign at Awards Dinner recognizing parade sponsors
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

OCTOBER

SPONSORSHIP OPPORTUNITES



New Member Kickoff and Welcome Reception

Event Date: October 14, 2026
Sponsorships Due: October 1, 2026
Projected Attendance: 15+

The Membership Overview Event brings together the HBCA's newest members, industry leaders, general contractors, home builders, trades professionals, and local business partners. Attendees gather to learn how to maximize their membership benefits and get connected within the industry.

For sponsors, this event offers a unique opportunity to make a strong first impression, showcase your brand, and engage directly with key decision-makers—positioning your company as a trusted partner in the construction and development community.

This isn't just an informational event—it's a platform for building relationships, expanding networks, and connecting with the people who drive the industry forward.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering morning event!

Benefits include:

- Premium logo display on Sponsor Recognition TV screens throughout the venue
- Logo featured on HBCA event promotional flyer and marketing materials
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotions and recap posts
- Prime display table for your printed marketing materials (provided by HBCA)
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event and up to five minutes to address attendees

PREMIER SPONSORSHIP OPPORTUNITY:

GOLD Sponsor – \$250

Start the morning strong by aligning your brand with professional growth and collaboration. Ideal for companies eager to connect with industry leaders and new HBCA members.

Benefits Include:

- Company logo displayed on Sponsor Recognition TV screens during the event
- Logo featured on the HBCA event flyer and website calendar
- Social media mentions recognizing your company as a Gold Sponsor
- Opportunity to provide branded coffee sleeves or napkins (optional)
- Verbal recognition during event announcements

SILVER Sponsor – \$150

Boost your company's visibility while supporting professional connections within the HBCA community.

Benefits include:

- Company logo displayed on Sponsor Recognition TV screens in the venue
- Logo featured on the HBCA event flyer and website calendar
- Social media recognition highlighting your sponsorship
- Verbal recognition during event announcements

BRONZE Sponsor – \$100**Benefits Include:**

- Logo displayed on Sponsor Recognition TV screens
 - Name listed on HBCA event promotional flyer
 - Mention in a post-event social media "thank you"
 - Verbal recognition during the event
-



STATE OF THE STATE

Event Date: October 20, 2026
Sponsorships Due:
Projected Attendance: 200+

The State of the State Event brings together our local state legislators to discuss the latest laws and proposed legislation. Sponsoring this event provides high-visibility exposure, direct access to decision-makers, and the chance to position your brand as a supporter of civic engagement and community leadership.

This event is co-hosted by the Space Coast HBCA, Melbourne Regional Chamber of Commerce and the Space Coast Association of Realtors.

Champion Sponsor – \$2,000 (Exclusive / SOLD)

Position your company as the headline sponsor and gain maximum exposure at the event!

Benefits Include:

- Opportunity to promote your company via speech, video, or combination (up to 4 minutes; speech must be submitted in advance)
- One stand-up banner (sponsor-provided) displayed at the event (placement at MRC/HBCA discretion)
- Opportunity to place a promotional item at each attendee seat
- Logo included on event flyer and mentioned in social media posts promoting the event
- Logo recognition on slide presentation
- Company name recognized from the podium
- Mention in MRC and HBCA social media posts related to the event
- Four complimentary tickets

HOST Sponsor – \$1,500

Show your support and gain strong visibility at the event.

Benefits Include:

- One stand-up banner (sponsor-provided) displayed at the event (placement at MRC/HBCA discretion)
- Logo included on event flyer and mentioned in social media posts promoting the event
- Logo recognition on slide presentation
- Company name recognized from the podium
- Mention in MRC and HBCA social media posts related to the event
- Four complimentary tickets

CONNECTOR Sponsor – \$500

Connect with attendees and highlight your brand in a meaningful way.

Benefits Include:

- Logo recognition on slide presentation
- Company name recognized from the podium
- Mention in MRC and HBCA social media posts related to the event
- Two complimentary tickets

SUPPORTER Sponsor – \$250

Show your support for the HBCA community while gaining exposure.

Benefits Include:

- Logo recognition on slide presentation
- Mention in MRC and HBCA social media posts related to the event
- One complimentary ticket

TABLE Sponsor – \$300

Highlight your brand while bringing your team or clients to the event.

Benefits Include:

- Logo recognition on table
- Eight complimentary tickets



PWB Fierce & Fearless: Halloween Costume Mixer

Event Date: October 28, 2026
 Sponsorships Due: October 14, 2026
 Projected Event Attendance: 40+

The PWB Fierce & Fearless: Halloween Costume Mixer brings together HBCA's women leaders in construction, remodeling, and development for an evening of fun, networking, industry insights, and professional growth. Sponsoring this event provides your company with high-impact visibility, direct access to influential decision-makers, and the opportunity to position your brand as a champion of leadership, innovation, and the advancement of women in the industry.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering event!

Benefits include:

- 3 minutes to address attendees
- Prominent placards with company logo
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day-of post
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Logo displayed on placards in high-traffic areas (secondary placement)
- Logo featured on HBCA event promotional flyer (smaller placement)
- Group social media mention in event promotion
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Logo displayed on placards (shared placement with other Silver sponsors)
- Logo listed on HBCA event promotional flyer
- Mention in a group social media post
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Name listed on HBCA event promotional flyer
 - Mention in a post-event social media “thank you”
 - Verbal recognition during event
-



Contractors' Connect – General Contractors Happy Hour

Event Date: October 29, 2026

Sponsorships Due: October 15, 2026

Projected Event Attendance: 25+

The General Contractors Happy Hour is an exclusive, invitation-only event limited to HBCA General Contractors and event sponsors. This private gathering provides a forum for industry leaders to network, discuss key issues, identify challenges, and share feedback that helps shape the association's advocacy and initiatives.

Sponsorship offers rare access to top decision-makers in the construction industry—positioning your company as a trusted partner and giving you a seat at the table with the Space Coast's most influential builders.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Benefits include:

- 3 minutes to address attendees
- Prominent placards with company logo
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day-of post
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Logo displayed on placards in high-traffic areas (secondary placement)
- Logo featured on HBCA event promotional flyer (smaller placement)
- Group social media mention in event promotion
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Logo displayed on placards (shared placement with other Silver sponsors)
- Logo listed on HBCA event promotional flyer
- Mention in a group social media post
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Name listed on HBCA event promotional flyer
 - Mention in a post-event social media “thank you”
 - Verbal recognition during event
-

NOVEMBER

SPONSORSHIP OPPORTUNITIES



SPIKE Appreciation Happy Hour

Event Date: November 12, 2026
Sponsorships Due: October 29, 2026
Projected Event Attendance: 25+

The SPIKE Appreciation Happy Hour honors HBCA's most dedicated members—our SPIKES—who drive membership growth and strengthen the association. Sponsoring this event gives your company high-visibility exposure, direct access to industry leaders, and the opportunity to align your brand with excellence and leadership in the construction community.

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM SPONSOR – \$500 (Exclusive)

Take the spotlight as our Exclusive Platinum Sponsor and position your company as the driving force behind this energizing and empowering event!

Benefits include:

- 3 minutes to address attendees
- Premium logo placement on Table Placards
- Logo featured on HBCA event promotional flyer
- Logo recognition on the HBCA website event calendar
- Social media spotlight in event promotion & day of post
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$250

Benefits include:

- Secondary logo placement on Table Placards
- Pogo featured on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee
- Group social media mention leading up to event
- Opportunity to showcase a company stand-up banner (sponsor-provided)
- Verbal recognition during event

SILVER Sponsor (\$150)

Benefits include:

- Secondary logo placement on Table Placards
- Logo listed on HBCA event promotional flyer
- Ability to provide company flyers or marketing materials for attendee tables (sponsor-provided)
- Verbal recognition during event

BRONZE Sponsor (\$100)

Benefits include:

- Logo on Table Placard (smaller placement)
 - Name listed on HBCA event promotional flyer
 - Verbal recognition during event
-



Annual Meeting of the Membership & Chili Cook Off

Event Date: November 18, 2026
Sponsorships Due: October 24, 2025
Projected Attendance: 75+

EXCLUSIVE SPONSORSHIP OPPORTUNITY:

PLATINUM Sponsor – \$3,000 (EXCLUSIVE)

Benefits Include:

- Speaking Opportunity: 3 minutes promotional time to attendees
- Website Recognition: Logo featured on the HBCA event web page
- Event Visibility: Priority placement of logo displayed on video screen or 2'x3' event sign (venue dependent)
- Program Recognition: Logo featured on the cover and Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Mentioned in at least one post across all HBCA social platforms, plus one dedicated post featuring your logo and quote
- VIP Seating: Reserved priority seating with table sign for up to 8 guests
- Opportunity to showcase a company stand-up banner (sponsor-provided)

Smoky Barrel Bourbon Bar Sponsor (\$1,500-Exclusive)

Benefits Include:

- Professional Bartender: A skilled bartender serving to event guests.
- Optional Company Hosts: Your team members are welcome to greet guests and network at your branded bar area.
- Branded Placard: A prominently displayed placard featuring your company logo, recognizing your sponsorship of the bar.
- Digital Recognition: Company logo featured on promotional screens and the official event website.
- Bar Décor Opportunity: Showcase your company spirit by decorating your bar area with company related décor and branded swag.
- Social Media Spotlight: Featured mention in one post across all HBCA social media platforms.
- Event Admission: Includes admission for 6 guests.
- On-Site Recognition: Verbal acknowledgment during the event.

Chili & Cheers Beer & Wine Bar (\$1,500 Exclusive)

Benefits Include:

- Professional Bartender: A skilled bartender serving to event guests.
- Optional Company Hosts: Your team members are welcome to greet guests and network at your branded bar area.
- Branded Placard: A prominently displayed placard featuring your company logo, recognizing your sponsorship of the bar.
- Digital Recognition: Company logo featured on promotional screens and the official event website.
- Bar Décor Opportunity: Showcase your company spirit by decorating your bar area with company related décor and branded swag.
- Social Media Spotlight: Featured mention in one post across all HBCA social media platforms.
- Event Admission: Includes admission for 6 guests.
- On-Site Recognition: Verbal acknowledgment during the event.

PREMIER SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$2,000

Benefits Include:

- Website Recognition: Logo featured on the HBCA event web page
- Event Visibility: Secondary placement of logo on video screen or event sign
- Program Recognition: Logo listed on the Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Group social media mention in event promotion
- Event Admission: Includes admission for 6 guests.
- Opportunity to showcase a company stand-up banner (sponsor-provided)

SILVER Sponsor – \$1,000

Benefits Include:

- Website Recognition: Logo listed on the HBCA event web page
- Event Visibility: Logo displayed on video screen or shared event sign (rotating placement)
- Program Recognition: Logo listed on the Sponsor Recognition Page of the event program
- On-Site Recognition: Verbal acknowledgment during the dinner
- Social Media Exposure: Mentioned in a group social media post
- Event Admission: Includes admission for 4 guests.

Bronze Sponsor – \$500

Benefits Include:

- Website Recognition: Name listed on HBCA event web page
 - Event Visibility: Name displayed on video screen or event sign (text only)
 - Program Recognition: Name listed on Sponsor Recognition Page of the event program
 - On-Site Recognition: Verbal acknowledgment during the dinner
 - Event Admission: Includes admission for 2 guests.
-

DECEMBER

SPONSORSHIP OPPORTUNITIES



Space Coast HBCA Hall of Fame Induction Ceremony

Event Date: December 9, 2025
Sponsorships Due: November 18, 2025
Projected Attendance: 165+

Platinum Sponsor (\$10,000)

- 2'6" X 3'6" Hall of Fame sign with your company logo and the words "Presented By" displayed for one year in Hall of Fame
- Time on stage during HBCA HOF Induction Ceremony to promote your company, whether speaking, video or combination, not to exceed three minutes (speech or video must be submitted in advance)
- Logo displayed on auditorium screen during HOF Induction Ceremony
- Logo on HBCA event webpage
- Recognition post on all HBCA Social Media platforms
- 4 seats



Hall of Fame Celebration & Holiday Gala

Event Date: December 10, 2025

Sponsorships Due: November 21, 2025

Projected Attendance: 165+

The Hall of Fame Celebration & Holiday Gala is a premier, high-profile event attracting executives, business owners, elected officials, and industry leaders. Sponsoring this event gives your company exclusive visibility, direct access to top decision-makers, and positions your brand as a key supporter of the local construction community.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

PLATINUM Sponsor - \$5,000 (EXCLUSIVE)

Benefits Include:

- Three-minute speaking opportunity or 2 minute video presentation (provided by sponsor) during the dinner event.
- Exclusive recognition on four promotional televisions throughout the venue, including the main screen.
- Company logo on the cover and sponsor recognition page of the event program.
- Featured prominently on the HBCA website event page.
- Logo displayed on your two dinner tabletops.
- **Gift Bag:** Opportunity to provide premium branded holiday gift bags to attendees.
- **Social Media Exposure:** Recognized in at least three posts on all Space Coast HBCA social platforms, including a dedicated post with logo and quote.
- **Event Seating:** Reserved seating for up to 16 guests with company signage at the table.
- **Verbal Recognition:** Acknowledged as the Platinum Sponsor during dinner.

Whiskey Wonderland Lounge Sponsor - \$2,500 (Exclusive)

Benefits Include:

- On-Site Presence: HBCA provides a bartender, and sponsor representatives are welcome at the bar to engage attendees.
- Brand Visibility: 2' x 3' sign recognizing your company at the bar.
- Digital & Print Recognition: Logo displayed on event promotional screens, the HBCA website, and in the event program.
- Event Table Branding: Reserved seating for up to 4 guests with company signage at the dinner table.
- Customizable Bar Area: Sponsor encouraged to decorate with seasonal décor, company swag, and logos.
- Social Media Exposure: Featured in at least one post across all HBCA social media platforms.
- Verbal Recognition during the dinner.

Tinsel and Toast Wine Bar Sponsor - \$2,500 (Exclusive)

Benefits Include:

- On-Site Presence: HBCA provides a bartender, and sponsor representatives are welcome at the bar to engage attendees.
- Brand Visibility: 2' x 3' sign recognizing your company at the bar.
- Digital & Print Recognition: Logo displayed on event promotional screens, the HBCA website, and in the event program.
- Event Table Branding: Reserved seating for up to 4 guests with company signage at the dinner table.
- Customizable Bar Area: Sponsor encouraged to decorate with seasonal décor, company swag, and logos.
- Social Media Exposure: Featured in at least one post across all HBCA social media platforms.
- Verbal Recognition during the dinner.

Yule Tide Taps Beer Bar Sponsor - \$2,500 (Exclusive)

Benefits Include:

- On-Site Presence: HBCA provides a bartender, and sponsor representatives are welcome at the bar to engage attendees.
- Brand Visibility: 2' x 3' sign recognizing your company at the bar.
- Digital & Print Recognition: Logo displayed on event promotional screens, the HBCA website, and in the event program.
- Event Table Branding: Reserved seating for up to 4 guests with company signage at the dinner table.
- Customizable Bar Area: Sponsor encouraged to decorate with seasonal décor, company swag, and logos.
- Social Media Exposure: Featured in at least one post across all HBCA social media platforms.
- Verbal Recognition during the dinner.

Holly Jolly Tequila Bar Sponsor - \$2,500 (Exclusive)

Benefits Include:

- On-Site Presence: HBCA provides a bartender, and sponsor representatives are welcome at the bar to engage attendees.
- Brand Visibility: 2' x 3' sign recognizing your company at the bar.
- Digital & Print Recognition: Logo displayed on event promotional screens, the HBCA website, and in the event program.
- Event Table Branding: Reserved seating for up to 4 guests with company signage at the dinner table.
- Customizable Bar Area: Sponsor encouraged to decorate with seasonal décor, company swag, and logos.
- Social Media Exposure: Featured in at least one post across all HBCA social media platforms.
- Verbal Recognition during the dinner.

Cigar Bar Sponsor - \$2,500 (Exclusive)

Benefits Include:

- On-Site Presence: HBCA provides a bartender, and sponsor representatives are welcome at the bar to engage attendees.
- Brand Visibility: 2' x 3' sign recognizing your company at the bar.
- Digital & Print Recognition: Logo displayed on event promotional screens, the HBCA website, and in the event program.
- Event Table Branding: Reserved seating for up to 4 guests with company signage at the dinner table.
- Customizable Bar Area: Sponsor encouraged to decorate with seasonal décor, company swag, and logos.
- Social Media Exposure: Featured in at least one post across all HBCA social media platforms.
- Verbal Recognition during the dinner.

Valet Sponsor - \$2,000 (Exclusive)

Benefits Include:

- Recognition on promotional televisions throughout the venue.
- Logo on the HBCA website event page and the sponsor recognition page in the event program.
- Logo prominently displayed on your dinner table.
- 2x3 Sponsor Sign Located at the Valet Pickup with Sponsor Logo recognized as the Valet Sponsor
- Social Media Exposure: Recognized in two posts on all HBCA social platforms.
- Event Seating: Reserved seating for up to 4 guests with company signage.
- Verbal Recognition: Mentioned as the Valet Sponsor during dinner.

PREMIER SPONSORSHIP OPPORTUNITIES

Gold Sponsor- \$2,000

Benefits Include:

- Recognition on promotional televisions throughout the venue.
- Logo on the HBCA website event page and the sponsor recognition page in the event program.
- Logo prominently displayed on your dinner table.
- **Social Media Exposure:** Recognized in two posts on all HBCA social platforms.
- **Exclusive Video Option:** Promotional video (2 minutes max) featured on the HBCA event webpage (provided by sponsor).
- **Event Seating:** Reserved seating for up to 8 guests with company signage.
- **Verbal Recognition:** Mentioned as a Gold Sponsorduring dinner.

Silver Sponsor- \$1,500

Benefits Include:

- Logo on promotional screens, event website, and sponsor recognition page.
- Recognition on your dinner table.
- **Social Media Exposure:** Mention in two posts on HBCA social platforms.
- **Event Seating:** Reserved seating for up to 4 guests with signage.
- **Verbal Recognition:** Mentioned as a Silver Sponsor during dinner.

Bronze Sponsor- \$1,000

Benefits Include:

- Logo on event website and sponsor page in the program.
- **Social Media Exposure:** Mention in one post on HBCA platforms.
- **Event Tickets:** Two (2) tickets.
- **Verbal Recognition:** Mentioned during the dinner.

NOTICE

- Sponsorships are offered on a first right of refusal basis to sponsors of the same event previously hosted. This is a courtesy extended but not guaranteed.
- Any Annual Partner who did not sponsor a specific event the prior year will be given second priority to sponsor that event, after the previous year's sponsors have had a reasonable opportunity to exercise their first right of refusal.
- The Space Coast HBCA reserves the right to modify or cancel events or their scheduled dates.
- If an event is changed or cancelled Space Coast HBCA will either transfer sponsorship dollars to another mutually agreed upon event or provide a refund.
- Sponsorships paid for with HBCA Bucks sponsorships are not eligible to be counted toward Annual Partnership Packages.
- The Space Coast HBCA reserves the right to remove any marketing materials, video, pictures or other physical or electronic items that at their own discretion deem inappropriate.