

Feature Spotlight Promo Kit

Matrix AI Features: Photo & Listing Input Powered by Restb.ai



Welcome!

This marketing communications kit is designed to give you the resources you need to promote the new **Restb.ai-powered** listing features in Matrix to your members/subscribers.

01 Descriptions

02 Promotional and training videos

03 Matrix News & Alerts posts

04 Social media posts

05 Logos

Overview

Artificial Intelligence (AI) is revolutionizing the real estate industry by providing tools that enhance efficiency and productivity. Cotality is at the forefront of this transformation, integrating **Restb.ai** capabilities into its platforms like Matrix, the industry's leading MLS platform. These innovations empower real estate agents to streamline workflows, focus on clients, and stay competitive in a fast-changing market.

Matrix currently features **four AI modules**, and this promotional kit includes resources for each one.

Please select and use the materials that align with your specific AI deployment.

1. AI-Generated Photo Type Tagging
2. AI-Generated Photo Captions
3. AI-Generated Listing Descriptions
4. AI-Powered Listing Input

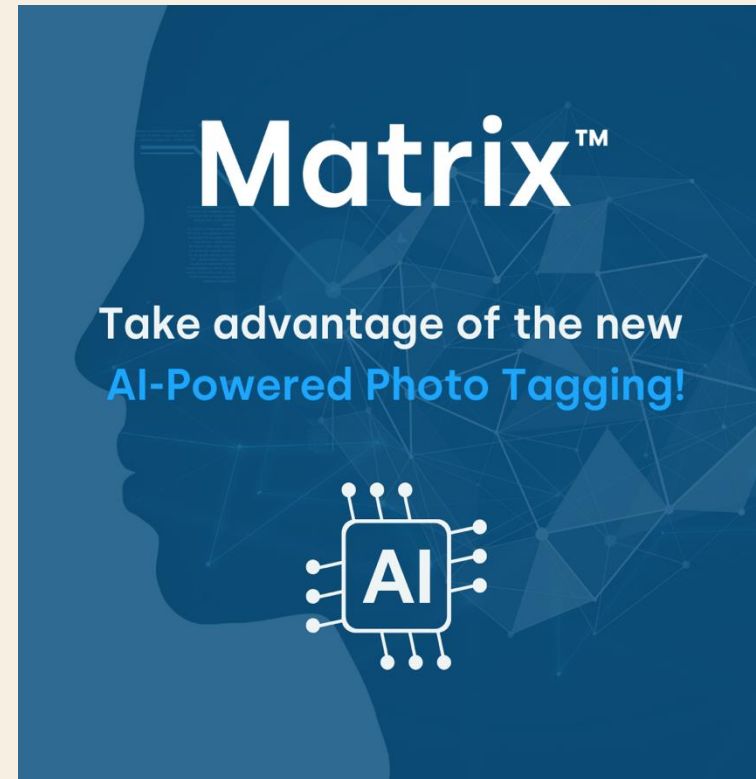
AI-Generated Photo Type Tagging

Description

Matrix now features AI-powered image recognition that streamlines property photo tagging. As photos are uploaded, Restb.ai swiftly and accurately assigns image type labels (e.g., Kitchen, Living Room, Family Room, Garage), ensuring consistent, professional labeling and seamless grouping. This enhances photo displays for agents and consumers, while boosting marketing and search functionality. Plus, you maintain full control with the ability to adjust labels as needed.

Videos

- Promotional video with voiceover (33 sec)
 - [Online](#)
 - [Download MP4 file](#)
- Training video
 - [Online](#)



Matrix News & Alerts Message

Save Time! Let AI Instantly Label Your Listing Photos!



SAVE TIME!

Instantly label
property images
with AI!

Matrix™

AI

 Front of House	 Living Room	 Dining Room
 Kitchen	 Bedroom	 Bathroom
 Pool	 Garage	 Back of House

[Watch training video](#)

As photos are uploaded through Matrix Listing Manager, image type labels (e.g., Kitchen, Living Room, Family Room, Garage) are automatically created by Restb.ai, ensuring consistent, professional labeling and seamless grouping. This enhances photo displays for agents and consumers, while boosting marketing and search functionality. Plus, you maintain full control with the ability to adjust labels as needed.

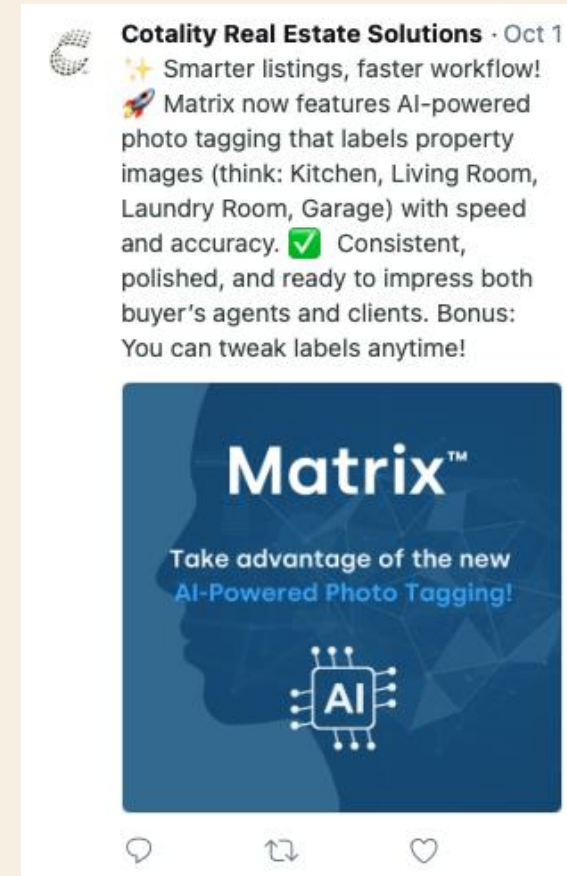
Social Media

Caption:

🌟 Smarter listings, faster workflow! 🚀 Matrix now features AI-powered photo tagging that labels property images (think: Kitchen, Living Room, Laundry Room, Garage) with speed and accuracy. ✅ Consistent, polished, and ready to impress both buyer's agents and clients. Bonus: You can tweak labels anytime!

Video: 33 sec promo video with voiceover

[Download file here](#)



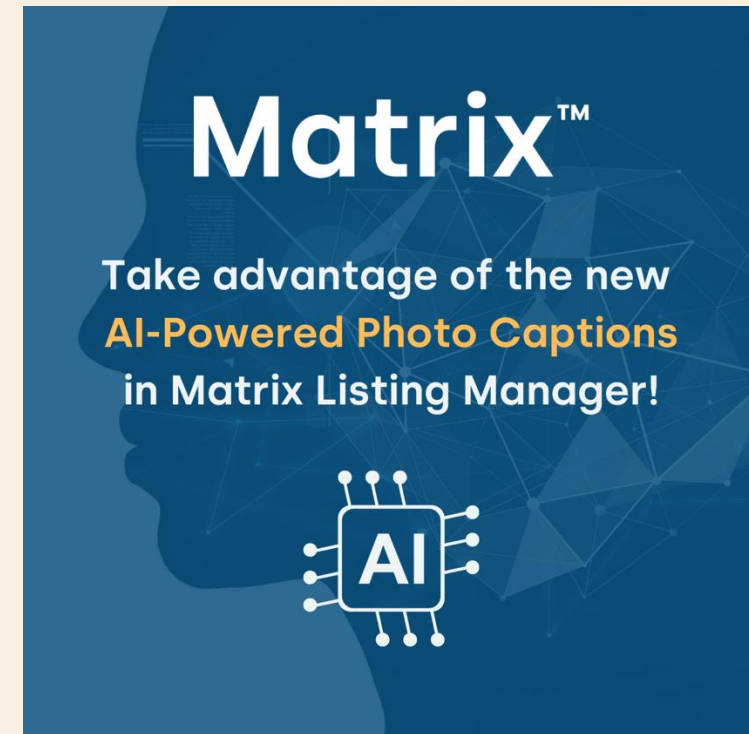
AI-Generated Photo Captions

Description

Matrix now offers advanced Restb.ai capabilities that identify key details in property photos and generates photo captions in seconds. From interior and exterior features to architectural styles, property condition, finishes, and appliances, AI ensures your listings are polished and captivating. Detailed image captions bring your listings to life by telling a compelling story. Editing the generated text is simple too, because no one knows your listings better than you.

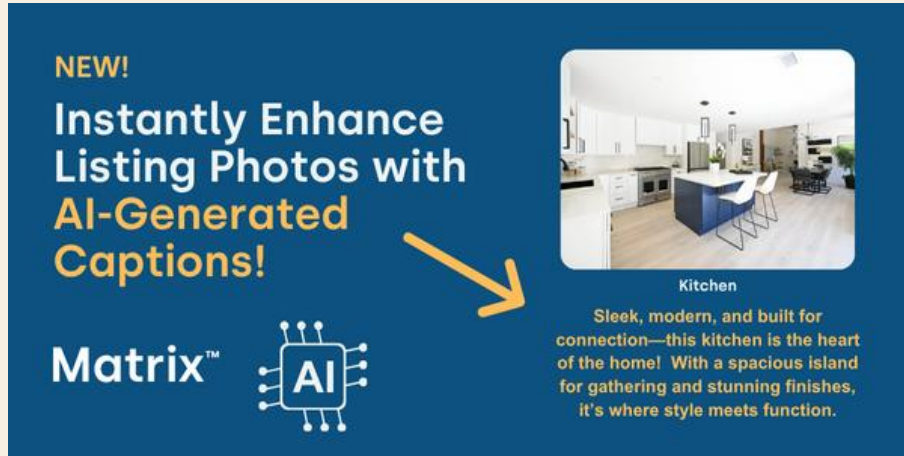
Videos

- Promotional video with voiceover (35 sec):
 - [Online](#)
 - [Download MP4 file](#)
- Training video:
 - [Online](#)



Matrix News & Alerts Message

New AI Feature in Matrix Listing Manager!



[Watch training video](#)

Matrix now offers advanced AI capabilities that identify key details in property photos and generates photo captions in seconds. From interior and exterior features to architectural styles, property conditions, finishes, and appliances, Restb.ai ensures your listings are polished and captivating. Detailed image captions bring your listings to life by telling a compelling story. Editing the generated text is simple too, because no one knows your listings better than you.

Social Media

Caption:

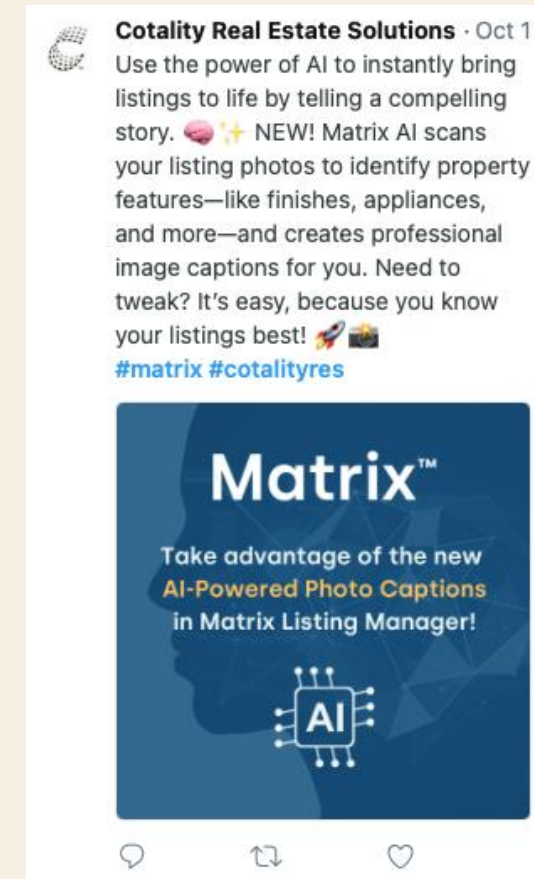
Use the power of AI to instantly bring listings to life by telling a compelling story. 🧠 ✨ NEW! Matrix AI scans your listing photos to identify property features—like finishes, appliances, and more—and creates professional image captions for you. Need to tweak? It's easy, because you know your listings best!



#matrix #cotalityres

Video: 35 sec promo video with voiceover

[Download file here](#)



AI-Generated Listing Descriptions (Public Remarks)

Description

Matrix now offers advanced AI-driven listing descriptions (public remarks), making it easier than ever to list properties quickly and professionally. With AI-written property descriptions, you can instantly create unique, captivating content for your listings in seconds. Restb.ai pulls details from multiple data sources to craft rich, comprehensive remarks that showcase your properties at their best. Plus, editing the generated text is easy too, ensuring your expertise shines through every listing!

Videos

- Promotional video with voiceover (28 secs)
 - [Online](#)
 - [Download MP4 file](#)
- Training video:
 - [Online](#)



Matrix News & Alerts Message

Generate Public Remarks in Seconds with AI!



[Download graphic here](#)

Watch training video

Say goodbye to writer's block! Matrix now offers advanced AI-driven listing descriptions (public remarks), making it easier than ever to list properties quickly and professionally. Restb.ai pulls details from multiple data sources to craft rich, comprehensive remarks that showcase your listings at their best. Plus, editing the generated text is easy, ensuring your expertise shines through every listing!

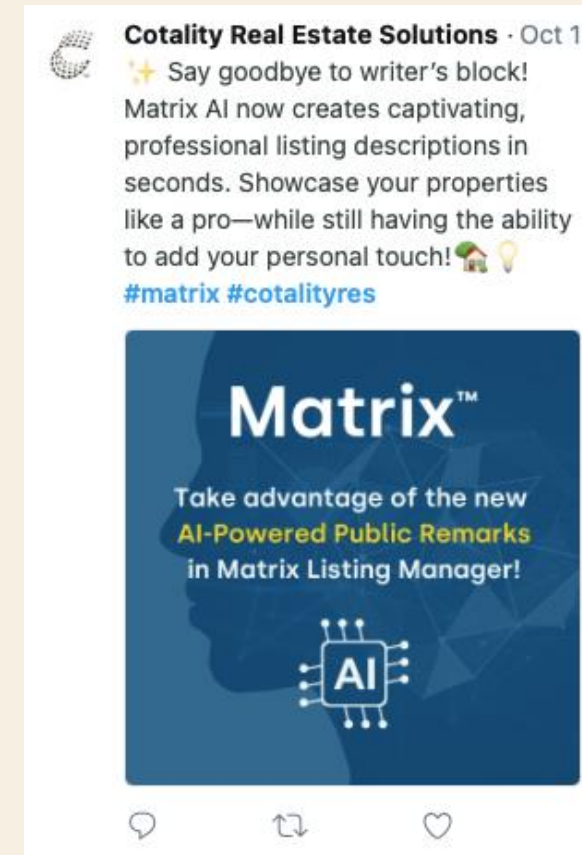
Social Media

✨ Say goodbye to writer's block! Matrix AI now creates captivating, professional listing descriptions in seconds. Showcase your properties like a pro—while still having the ability to add your personal touch! 🏠💡

#matrix #cotalityres

Video: 28 sec promo video with voiceover

[Download file here](#)



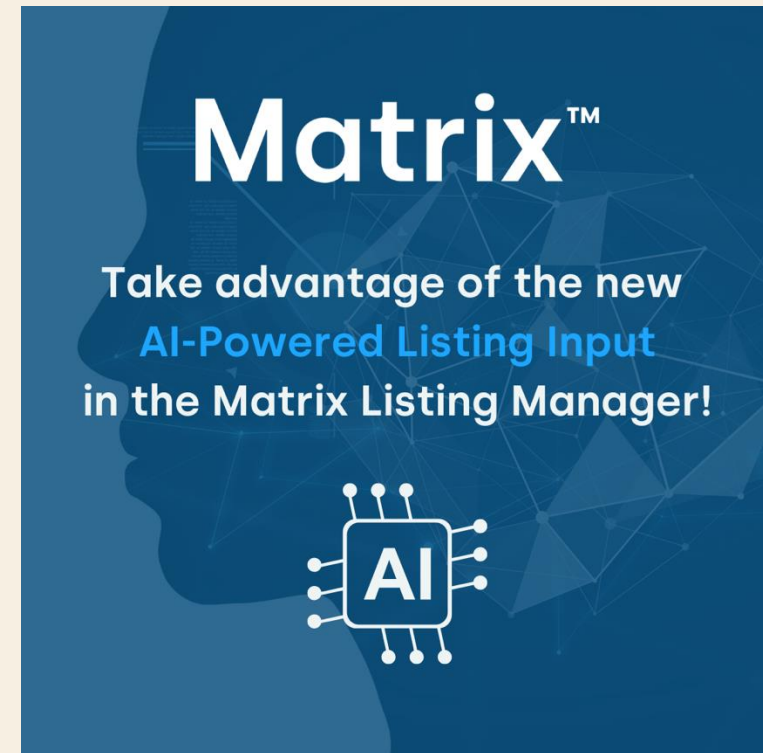
AI-Powered Listing Input

Description

Matrix now features advanced AI-driven listing input, powered by Restb.ai, intelligently automating the completion of key fields that are often left blank. This innovative technology not only saves time but also ensures your listings are detailed, accurate, and of the highest quality. With better, more complete listings, you can enhance your marketing efforts, attract more buyers, and deliver a superior client experience—all with less effort.

Videos

- Promotional video with voiceover (35 secs)
 - [Online](#)
 - [Download MP4 file](#)
- Training video:
 - [Online](#)
 - + on Cotality Learning Lab



Matrix News & Alerts Message

Let AI Simplify Your Listing Input!

Matrix now features advanced AI-powered listing input, powered by Restb.ai, intelligently automating the completion of key fields that are often left blank. This innovative technology not only saves time but also ensures your listings are detailed, accurate, and of the highest quality. With better, more complete listings, you can enhance your marketing efforts, attract more buyers, and deliver a superior client experience.

[Watch training video.](#)

Visit the Cotality Learning Lab for more video tutorials.

Social Media

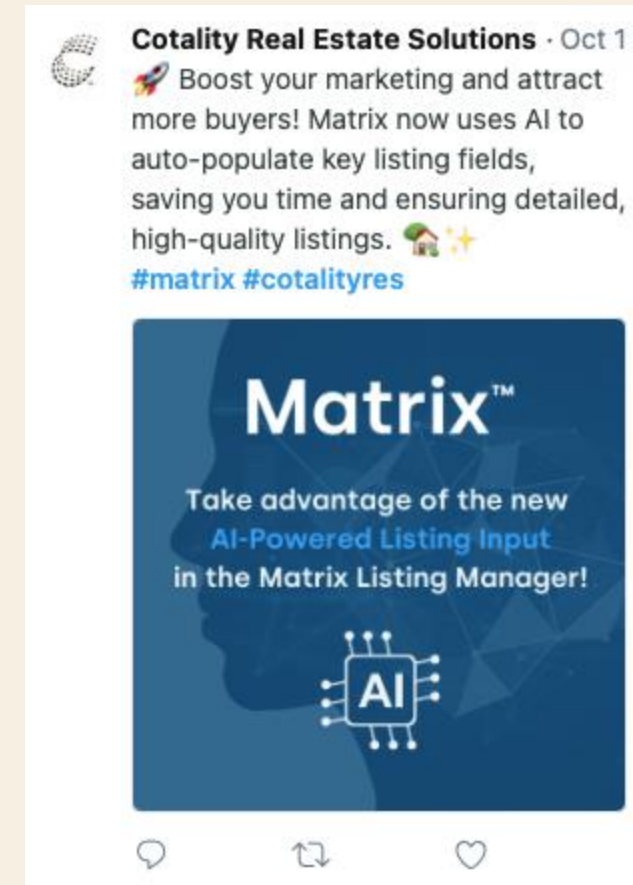
Caption:

🚀 Boost your marketing and attract more buyers! Matrix now uses AI to auto-populate key listing fields, saving you time and ensuring detailed, high-quality listings. 🏠 ✨

#matrix #cotalityres

Video: 35 sec promo video with voiceover

[Download video here](#)



Matrix AI: Making Your Listings Shine Brighter

Promotional content to promote all AI modules

Description

Matrix AI: Making Listings Shine Brighter.

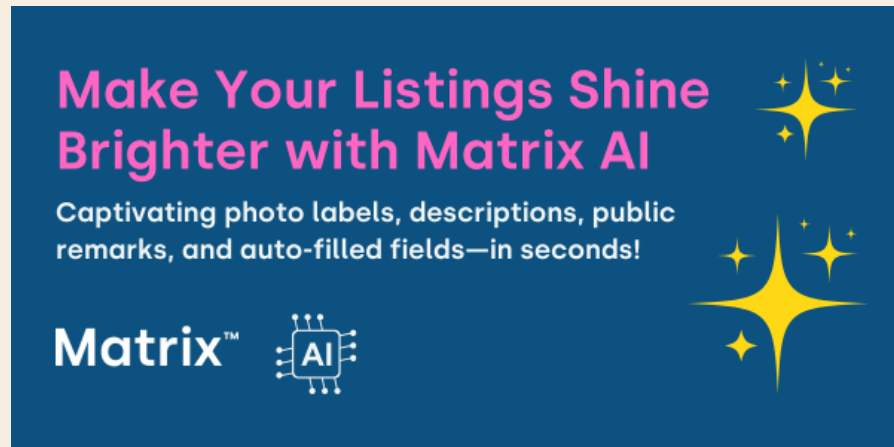
Cotality is revolutionizing Matrix listing input with AI-powered tools **like instant photo labels and captions, smart listing descriptions, and automated field completion.** These innovations streamline your workflow, save valuable time, and ensure every listing is polished, professional, and ready to impress. Think of it as your new personal Listing Input assistant.

Videos

- Promotional video with voiceover (32 secs)
 - [Online](#)
 - [Download MP4 file](#)
- Training video:
 - Cotality Learning Lab



Matrix News & Alerts Message



Cotality is revolutionizing Matrix listing input with AI-powered tools **like instant photo labels and captions, smart listing descriptions, and automated field completion.** These innovations streamline your workflow, save valuable time, and ensure every listing is polished, professional, and ready to impress. Think of it as your new personal Listing Input assistant.

Explore training videos in the Cotality Learning Lab today!

Social Media

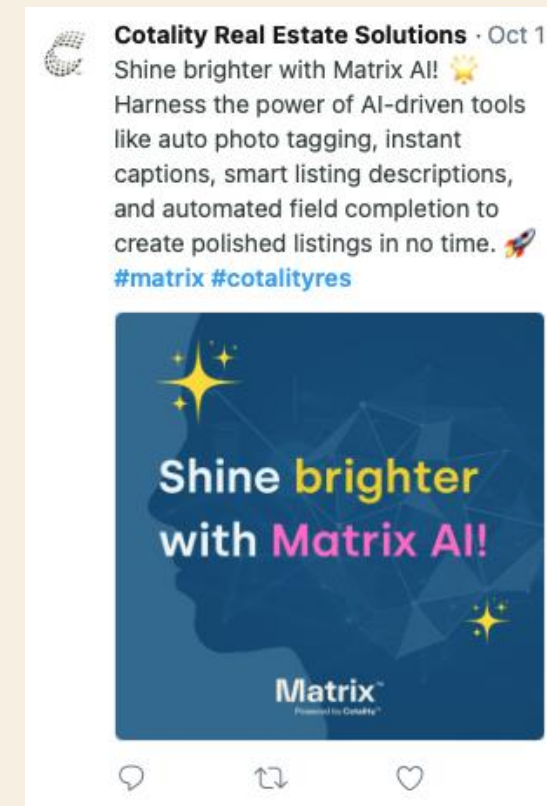
Caption:

Shine brighter with Matrix AI! ✨ Harness the power of AI-driven tools like auto photo tagging, instant captions, smart listing descriptions, and automated field completion to create polished listings in no time. 🚀

#matrix #cotalityres

Video: 32 sec promo video with voice over

[Download file here](#)



Logos

MatrixTM

MatrixTM

Powered by **CotalityTM**

[Download Logos](#)