



Marketing Opportunities & Resources

- **SIGNATURE EVENTS**
- **NETWORKING EVENTS**
- **DIGITAL / PRINT MARKETING**



SIGNATURE EVENTS



STATE OF THE CITIES

January 12, 2027

The Chamber's largest annual networking luncheon for local governments, businesses, and organizations across our 10-city area. Held each January, the State of the Cities shares each city's key accomplishments and priorities for the year ahead.

Single tickets, full & half tables available **Multiple sponsorships available*

SOLD **PRESENTING SPONSOR \$3,000**

GBA Architects + Engineers

- Premier placement in all marketing collateral including email, website, and social media
- Speaking opportunity during presentation
- 8 seats for the luncheon
- Two weeks of banner advertising in the weekly newsletter or event website page

SOLD **GOLD SPONSOR \$2,000**

University of Kansas Medical Center

- Prominent placement in all marketing collateral including email, website, and social media
- Opportunity for on-site promotional items
- Half Table of 4 seats

SOLD **SIGNATURE SPONSOR**

AT&T & GFL Environmental

- Placement in all marketing emails, website, and social media related to event
- Recognition during presentation
- Half Table of 8 seats

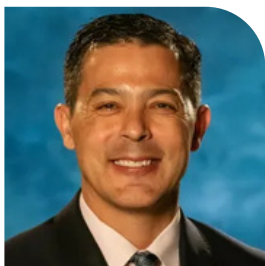
SOLD **TITLE SPONSOR \$750**

Clinical Counseling Associates

- Placement in all marketing emails, website, and social media related to event
- Recognition during presentation
- Half Table of 4 seats

CONTRIBUTING SPONSOR* \$300

- Placement in all social media related to event
- 2 seats for the luncheon



SHAWNEE MISSION
SCHOOL DISTRICT

STATE OF THE SMSD LUNCHEON

August 26, 2026

A core part of public education is keeping the community informed on school performance. This annual event offers updates from SMSD leadership on the state of the district. Hosted at Broadmoor Bistro with lunch provided.

Single tickets available **Multiple sponsorships available*

SOLD **PREMIERE SPONSOR \$500**

Kansas Gas Service

- Premier placement in all marketing collateral to include email, website, and social media
- Recognition during presentation
- 4 seats for the Luncheon

SOLD **SIGNATURE SPONSOR \$300**

Clinical Counseling Associates

- Premier placement in all marketing collateral to include email, website, and social media
- Recognition during presentation
- 2 seats for the Luncheon

City Sponsors: Merriam, Mission, Prairie Village, Roeland Park, Westwood

SIGNATURE EVENTS



HIDDEN CHAMBER SPEAKEASY

Be prepared to step back in time and be part of the mystery, music, and magic of The Hidden Chamber. An evening where a libation meant a private entrance, smooth jazz, crafted cocktails, and unforgettable conversation.

TITLE SPONSOR \$3,500

- "Password Sponsored By..." displayed in the password email
- Logo on all promotional and event-day signage
- Recognition during welcome remarks
- Logo on all digital event materials
- Four complimentary registrations

LOUNGE SPONSOR \$2,500

- Signage at the jazz and lounge seating area
- Recognition during the welcome
- Two complimentary registrations

TOAST SPONSOR \$2,000

- Logo featured on signage at bar & entrance
- Option to give a brief (30–45 second) toast
- Two complimentary registrations

PHOTO LOUNGE SPONSOR \$2,000

- Logo on the photo lounge backdrop or signage
- Recognized during the welcome remarks
- One complimentary registration

COCKTAIL SPONSOR \$2,000

- Opportunity to name the signature cocktail
- Logo featured on bar signage and cocktail menu
- Recognition during event
- Two complimentary registrations

COCKTAIL NAPKIN SPONSOR \$2,000

- Branded beverage napkins used throughout event
- One complimentary registration

MOCKTAIL SPONSOR \$750

- Brand the non-alcoholic signature drink

Single tickets available



TRIVIA NIGHT

Trivia Night is a high-energy, social event that brings together professionals, community members, and local leaders for friendly competition and connection. Sponsorship opportunities place your brand at the center of the experience.

PRESENTING SPONSOR \$500

- Entry banner and photo spot branded for your organization in all marketing for the event
- Opportunity to address attendees at kickoff

FOOD & DRINK SPONSOR \$300

- Opportunity to provide libations and food
- Recognition in all marketing for the event
- Branding placed at bar for full evening

ROUND SPONSOR \$100

- Choose one subject area of trivia for six questions
- Receive one hint for an answer in your round

SIGNATURE EVENTS



GOLF CLASSIC

July 27, 2026

The NEJC Chamber's Annual Golf Classic hosts golfers, sponsors and volunteers from over 50 companies in our community. This 18-hole golf tournament is an exciting day of friendly competition and relationship building.

SOLD PRESENTING SPONSOR \$5,000

Drake Development

- Golf foursome to include all player fees, game package, lunch, snacks, and prizes.
- Signage at two holes (green location)
- Premier placement in all marketing collateral to include email, website, and social media
- Premier placement in event materials
- Opportunity for on-site display of organization banner and display table for promotional items
- Opportunity to address golfers before tee-off
- Recognition during Awards Ceremony
- Two weeks of banner advertising in the weekly newsletter or event website page

SOLD CART FLEET SPONSOR \$2,500

Oades Brothers Tire & Auto

- Golf foursome to include game package, food, beverages, & chances to win prizes
- Company name prominently displayed on every golf team cart & scorecard
- Signage at two holes (green location)
- One-week banner advertising in the weekly newsletter or event website page

SOLD HOSPITALITY CART SPONSOR \$1,500

**JE Dunn, Mainstreet Credit Union,
Pinnacle Staffing Group**

- Recognition in marketing collateral to include email, website, and social media
- Recognition in event materials
- Organization branding of one hospitality cart
- Opportunity for a representative to drive one hospitality cart and network directly with golfers

CONTEST HOLE SPONSOR \$750

- Company name on each contest at 5 designated holes
- Contest signage at tee box

SOLD PRIZE SPONSOR \$2,000

Republic Services

- Golf foursome to include game package, food, beverages, & chances to win prizes
- Signage at the turn
- Announce all winners at Awards Ceremony

SOLD SIGNATURE SPONSOR \$1,000

AT&T

- Logo on Photo Back Drop for all awards
- Recognition in marketing collateral, including email, website, and social media.
- Opportunity for on-site display of organization banner and display table for promotional items
- Opportunity to network directly with golfers during lunch.

HOLE SPONSOR \$500

- Opportunity to set-up branded display booth with games/promotional giveaways and directly network with golfers (tee box only)
- Lunch, snacks, and select beverages

Individual & team registration available

Breakfast Sponsor - SK Security, Lunch Sponsor - J's BBQ, Beverage Sponsors - KH Automotive, Mission Square
Other unique sponsorships available including Snack Turn Sponsor, Mulligan Package Sponsor.

All sponsorships receive logo placement on NEJC Golf webpage and recognition at Awards Ceremony

SIGNATURE EVENTS

The **Annual** 2026 *Gala*

ANNUAL GALA

The NEJC Annual Gala is the Chamber's signature celebration, uniting business leaders, community partners, and elected officials for an elevated evening at the Overland Park Marriott. This high-attended event showcases the Chamber's impact and offers strong visibility for sponsors.

November 21, 2026

PRESENTING SPONSOR \$7,500

- Premier table & drink tickets for eight, VIP Lounge access
- Two weeks of banner advertising in weekly newsletter or event website page
- Recognition on screen during event program
- Prominent placement in marketing collateral to include email, website, and social media
- Prominent placement in event materials to include multi-media and printed program

VIP SPONSOR \$5,000

- Premier table & drink tickets for eight, VIP Lounge access
- Two weeks banner advertising in weekly newsletter or event website page
- Recognition on screen during event program

SOLD SILENT AUCTION SPONSOR \$4,000

Casey's Auto Repair

- Prominent signage for the silent auction room
- Half table & drink tickets for four

SOLD COCKTAIL NAPKINS SPONSOR \$1,500

Johnson County Funeral Chapel

- Branded beverage napkins
- Two event and drink tickets

SOLD VOLUNTEER SPONSOR \$1,000

Advocates for Seniors

Clinical Counseling Associates

- Sponsorship will cover all volunteer meals
- Branded signage at event
- Two event and drink tickets

ENTERTAINMENT SPONSOR \$2,500

- Opportunity to introduce the entertainment
- VIP table & drink tickets for eight with VIP Lounge access
- Two weeks banner advertising in weekly newsletter or event website page

DECOR SPONSOR \$2,000

- VIP table & drink tickets for eight with VIP Lounge access
- Two weeks banner advertising in weekly newsletter or event website page

SPIRIT PULL SPONSOR* \$750

Cherry Pickering Marketing

- Branded signage at spirit pull
- Two event and drink tickets

BAR SPONSOR* \$1,500

- Branded signage at all bars
- Two event and drink tickets

SOLD DRINK TICKET SPONSOR \$1,500

Security Bank

- Branded drink tickets for all attendees
- Two event and drink tickets

VIP Toast - Dynamo Methods, Coat Check Sponsor - Reynolds Automotive, Red Carpet Sponsor - AA Accounting, Raffle Sponsor - Sirna Bros, Relief Sponsor - MailWorks, Checkout Sponsor - Wells Fargo Advisors

**Multiple sponsorships available / Other sponsorships available: Sweet Treat, Table Sponsors*

All sponsorships receive logo placement on NEJC Gala webpage and recognition at Awards Program

NETWORKING EVENTS



WE'RE TALKIN' TUESDAY

Allo Business & City of Mission

One of the Chamber's most popular events, "We're Talkin' Tuesday" is held the 1st and 3rd Tuesday of each month. This interactive networking event is a great place to connect with other businesses.



COFFEE & COVERSATIONS

State Farm: Denise Garcia

Meet up for coffee and networking at a member business. Held in the morning and are hosted by members looking for an interesting and effective way to get new people in the their doors.



BANTER & BEERS

Q1: Allo Business

Banter and Beers is designed for members and potential members to mingle and network in a casual space over happy hour specials and appetizers.

Q3-Q4 available \$400/quarter



RIBBON CUTTINGS

Evergy

Ribbon Cuttings and Grand Opening ceremonies provide opportunities for new members to showcase their business. They are perfect for welcoming members to the community.



AFTER HOURS

Country Club Bank, a division of FNBO

Members can also host an After Hours in their business to get members in the door.

NORTHEAST EMERGING

Young Professionals group, Northeast Emerging is a program for our under-40 members and features community service, business skill development, and engaged networking.

Sponsorships available

Thanks to our generous sponsors, members are able to host After Hours, Coffee & Conversations or present at We're Talkin' Tuesday at no charge. Contact a NEJC staff member if you'd like to host.

DIGITAL & PRINT MARKETING

NEJC WEEKLY NEWSLETTERS

Monday Focus, the Chamber's weekly email newsletter, delivering news, events, and opportunities directly to 3,000+ engaged business leaders and community stakeholders. Advertising in Focus NEJC places your organization front and center in a trusted communication channel with strong engagement rates. Banner placements and clickable ads allow you to drive traffic, promote services, and maintain consistent visibility among Chamber members and beyond.

Friday Connections is a fun, highly engaging, image-driven newsletter that allows businesses to market their brand in a popular end-of-week communication. Designed to visually recap the energy and activity happening across NEJC, this newsletter features photos from recent events, member highlights, and community moments that capture attention and encourage engagement.

- Email distributed to our list of over 3,000 recipients
- Link to URL of your choice
- Graphic design available for an additional \$100

WEBSITE MARKETING

The NEJC Chamber website serves as a central hub for members, businesses, and community partners seeking information, resources, and connections across Northeast Johnson County. Website marketing opportunities will continue to expand, offering additional ways for organizations to increase visibility through featured placements, enhanced listings, and digital promotions.

DEDICATED EMAILS \$300

Dedicated email campaigns provide a direct way to reach NEJC Chamber members with your message. Whether promoting an event, announcing a new service, or sharing important updates, dedicated emails allow for targeted, focused communication.

**\$150 / 4 BANNER ADS IN ONE MONTH
OR \$50 / 1 BANNER AD**



DIRECTORY ADVERTISING

The NEJC Chamber Directory is an online resource showcasing members, accessible to anyone looking to connect with trusted local companies. Available year-round, the directory allows businesses to be discovered by members, residents, and visitors seeking services, partnerships, and expertise across Northeast Johnson County and beyond. Advertising provides ongoing visibility in a searchable, easy-to-access format, reinforcing your presence within the community while expanding your reach beyond events.

MAILING LABELS \$150

The Chamber offers access to mailing labels for organizations interested in direct mail outreach. These tools help businesses connect with key decision-makers and expand their marketing reach.

ABOUT US

The Northeast Johnson County (NEJC) Chamber of Commerce is a relationship-driven organization dedicated to connecting communities, building relationships and growing business. We serve the following 10 cities: Fairway, Merriam, Mission, Mission Hills, Mission Woods, Overland Park, Prairie Village, Roeland Park, Westwood and Westwood Hills. Whether you live, work, play or want to increase your business reach in NEJC, we are here to help you grow your organization.

NEJC STAFF

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