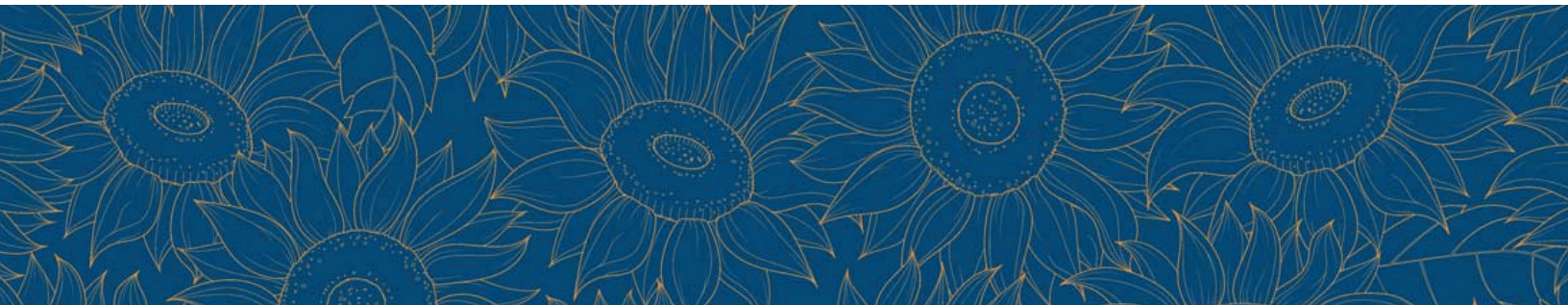




# Marketing Opportunities & Resources

- **SIGNATURE EVENTS**
- **NETWORKING EVENTS**
- **DIGITAL / PRINT MARKETING**



# SIGNATURE EVENTS



## STATE OF THE CITIES

**January 12, 2027**

The Chamber's largest annual networking luncheon for local governments, businesses and organizations in our 10 city area. Held annually in January, the State of the Cities highlights each city's accomplishments and opportunities from the past year and offers insights and expectations for the year ahead.

### PRESENTING SPONSOR \$3,000

- Premier placement in all marketing collateral including email, website, and social media
- Speaking opportunity during presentation
- 8 seats for the luncheon
- Two weeks of banner advertising in the weekly newsletter or event website page

Single tickets, full & half tables available

*\*Multiple sponsorships available*

### TITLE SPONSOR \$750

- Placement in all marketing emails, website, and social media related to event
- Recognition during presentation
- Half Table of 4 seats

### CONTRIBUTING SPONSOR \$300

- Placement in all social media related to State of the Cities
- 2 seats



## STATE OF THE SMSD LUNCHEON

**August 26, 2026**

A crucial component to publicly funded education is ensuring that community stakeholders are informed on the performance and effectiveness of schools and programs. This annual event features special updates from SMSD key leadership on the state of the district for the current school year. Held at Broadmoor Bistro, lunch provided.

### PREMIERE SPONSOR \$500

- Premiere placement in all marketing collateral to include email, website, and social media
- Recognition during presentation
- 8 seats for the Luncheon

Single tickets available *\*Multiple sponsorships available*

# SIGNATURE EVENTS



## HIDDEN CHAMBER SPEAKEASY

**February 25, 2026**

Be prepared to step back in time and be part of the mystery, music, and magic of The Hidden Chamber. An evening where a libation meant a private entrance, smooth jazz, crafted cocktails, and unforgettable conversation.

### **TITLE SPONSOR \$3,500**

#### **SOLD - ALLO BUSINESS**

- "Password Sponsored By..." displayed prominently in the password email
- Logo on all promotional and event-day signage
- Recognition during welcome remarks
- Logo on all digital event materials
- Four complimentary registrations

### **LOUNGE SPONSOR \$2,500**

- Branded signage at the jazz area
- Recognition by the emcee during the welcome
- Branded table tent at lounge seating area
- Two complimentary registrations

### **TOAST SPONSOR \$2,000**

- Logo featured on "Toast Presented By..." signage at the bar & entrance
- Sponsor acknowledged during the official Chamber toast
- Option to give a brief (30–45 second) welcome toast
- Two complimentary registrations

### **MOCKTAIL SPONSOR \$750**

- Brand the non-alcoholic signature drink

### **SINGLE TICKETS \$25**

### **COCKTAIL SPONSOR \$2,000**

- Name the signature cocktail: *The Hidden Old Fashioned, The Chamber Mule, The Velvet Key*
- Logo featured on bar signage and the cocktail menu
- Mention during remarks
- Two complimentary registrations

### **COCKTAIL NAPKIN SPONSOR \$2,000**

- Branded beverage napkins used throughout the event
- One complimentary registration

### **PHOTO LOUNGE SPONSOR \$2,000**

- Logo on the photo lounge backdrop or signage
- Mention during the welcome remarks
- One complimentary registration



# SIGNATURE EVENTS



## GOLF CLASSIC

**July 27, 2026**

The NEJC Chamber's Annual Golf Classic hosts golfers, sponsors and volunteers from over 50 companies in our community. This 18-hole golf tournament is an exciting day of friendly competition and relationship building.

### PRESENTING SPONSOR \$5,000

**SOLD - DRAKE DEVELOPMENT**

- Golf foursome to include all player fees, game package, lunch, snacks, and prizes.
- Signage at two holes (green location)
- Premiere placement in all marketing collateral to include email, website, and social media
- Premiere placement in event materials
- Opportunity for on-site display of organization banner and display table for promotional items
- Opportunity to address golfers before tee-off
- Recognition during Awards Ceremony
- Two weeks of banner advertising in the weekly newsletter or event website page

### CART FLEET SPONSOR \$2,500

- Golf foursome to include game package, food, beverages, & chances to win prizes
- Company name prominently displayed on every golf team cart
- Signage at two holes (green location)
- Recognition during Awards Program
- One week banner advertising in weekly newsletter or event website page

### HOSPITALITY SPONSOR \$1,500

- Recognition in marketing collateral to include email, website, and social media
- Recognition in event materials to include scorecard
- Organization branding of one hospitality cart
- Opportunity for representative to drive one hospitality cart and network directly with golfers
- Recognition during Awards Ceremony

### PRIZE SPONSOR \$2,000

- Golf foursome to include game package, food, beverages, & chances to win prizes
- Signage at the turn
- Recognition during Awards Ceremony
- Announce all winners at Awards Ceremony

### BIRDIE SPONSOR \$2,000

- Golf foursome to include game package, food, beverages, & chances to win prizes
- Company logo displayed on every scorecard
- Signage at a hole (green location)
- Recognition during Awards Program
- One week banner advertising in weekly newsletter or event website page

### HOLE SPONSOR \$350

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*Other unique sponsorships available including Breakfast or Lunch Sponsor, Summer Brew Sponsor, Beer Sponsor, Turn Sponsor, Fuel Sponsor. Individual & team registration available*

# SIGNATURE EVENTS

## *the* **2025 Annual Gala**

### ANNUAL GALA

November 21, 2026

The NEJC Annual Gala is the organization's premier celebration, bringing together business leaders, community partners, and elected officials for an elevated evening of connection and recognition at the Overland Park Marriott. This highly attended event highlights the impact of the Chamber and its members while providing sponsors with prominent visibility.

### PRESENTING SPONSOR \$7,500

- Premier table & drink tickets for eight and VIP Lounge access
- Two weeks of banner advertising in weekly newsletter or event website page
- Prominent placement in marketing collateral to include email, website, and social media
- Prominent placement in event materials to include multi-media and printed program

### VIP SPONSOR \$5,000

- Premier table & drink tickets for eight and VIP Lounge access
- Two weeks banner advertising in weekly newsletter or event website page

### SILENT AUCTION SPONSOR \$4,000 SOLD

- Prominent signage for the silent auction room
- Half table & drink tickets for four

### COCKTAIL NAPKINS SPONSOR \$1,500

- Branded beverage napkins
- Two event and drink tickets

### VOLUNTEER SPONSOR \$1,000

- Sponsorship will cover all volunteer meals
- Branded signage at event
- Two event and drink tickets

### ENTERTAINMENT SPONSOR \$2,500

- Opportunity to introduce the entertainment
- VIP table & drink tickets for eight with VIP Lounge access
- Two weeks banner advertising in weekly newsletter or event website page

### SPIRIT PULL SPONSOR \$1,500

- Branded signage at spirit pull
- Branded tags on spirit bottles
- Two event and drink tickets

### BAR SPONSOR \$1,500

- Branded signage at all bars
- Two event and drink tickets

### DRINK TICKET SPONSOR \$1,500

- Branded drink tickets for all attendees
- Two event and drink tickets

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*Other unique sponsorships available including: Sweet Treat Sponsor, Coat Check Sponsor, Raffle Sponsor, Relief Sponsor, VIP Toast Sponsor, Checkout Sponsor, Red Carpet Sponsor, Table Sponsor*  
*\*Multiple sponsorships available*

# SIGNATURE EVENTS



## TRIVIA NIGHT

**DATE: TBD**

Trivia Night is a high-energy, social event that brings together professionals, community members, and local leaders for friendly competition and connection. Sponsorship opportunities place your brand at the center of the experience, with visibility through event promotion, on-site recognition, and interactive moments throughout the evening.

### PRESENTING SPONSOR \$500

- Entry banner and photo spot branded for your organization in all marketing for the event
- Opportunity to address attendees at event kickoff

### FOOD & DRINK SPONSOR \$300

- Opportunity to provide libations and food for the evening
- Recognition in all advertising for the event
- Branding placed at bar for full evening

### ROUND SPONSOR \$100

- Round sponsors choose one subject area of trivia for six questions
- Receive one hint for an answer in your round

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For the latest information on NEJC Chamber Signature events and Sponsorships or Marketing Opportunities, visit [www.nejcchamber.com](http://www.nejcchamber.com) or contact a NEJC team member.



# NETWORKING EVENTS



## WE'RE TALKIN' TUESDAY

One of the Chamber's most popular events, "We're Talkin' Tuesday" is held the 1st and 3rd Tuesday of each month. This interactive networking event is a great place to connect with other businesses.

**2026 sponsor, Allo Business & City of Mission**



## COFFEE & COVERSATIONS

Meet up for coffee and networking at a member business. Held in the morning and are hosted by members looking for an interesting and effective way to get new people in the their doors.

**2026 sponsor, State Farm - Julie Stoll Agency**



## BANTER & BEERS

Banter and Beers is designed for members and potential members to mingle and network in a casual space over happy hour specials and appetizers.

**Q1 Sponsor, Allo Business**  
**Q2-Q4 available \$400/quarter**



## RIBBON CUTTINGS

Ribbon Cuttings and Grand Opening ceremonies provide opportunities for new members to showcase their business. They are perfect for welcoming members to the community.

**2026 sponsor, Evergy**



## AFTER HOURS

Members can also host an After Hours in their business to get members in the door.

**2026 sponsor, Country Club Bank, a division of FNBO**



## EDGEJC

Young Professionals group, EdgeJC is a program for our under-40 members and features community service, business skill development, and engaged networking.

**Sponsorships available**

Thanks to our generous sponsors, members are able to host After Hours, Coffee & Conversations or present at We're Talkin' Tuesday at no charge. Contact a NEJC staff member if you'd like to host.

# DIGITAL & PRINT MARKETING

## DEDICATED EMAILS \$300 & MAILING LABELS \$150

Dedicated email campaigns provide a direct way to reach NEJC Chamber members with your message. Whether promoting an event, announcing a new service, or sharing important updates, dedicated emails allow for targeted, focused communication.

- Email distributed to our list of over 2,700 recipients
- Link to URL of your choice
- Graphic design available for an additional \$100

The Chamber offers access to mailing labels for organizations interested in direct mail outreach. These tools help businesses connect with key decision-makers and expand their marketing reach.

## NEJC WEEKLY NEWSLETTERS

Monday Focus, the Chamber's weekly email newsletter, delivering news, events, and opportunities directly to thousands of engaged business leaders and community stakeholders. Advertising in Focus NEJC places your organization front and center in a trusted communication channel with strong engagement rates. Banner placements and clickable ads allow you to drive traffic, promote services, and maintain consistent visibility among Chamber members and beyond.

**\$150 / 4 banner ads in one month or \$50 / 1 banner ad**

Friday Connections is a fun, highly engaging, image-driven newsletter that allows businesses to market their brand in a popular end-of-week communication. Designed to visually recap the energy and activity happening across NEJC, this newsletter features photos from recent events, member highlights, and community moments that capture attention and encourage engagement.

**\$150 / 4 banner ads in one month or year also available**

## DIRECTORY ADVERTISING – COMING SOON!

The NEJC Chamber Directory is an online resource showcasing members, accessible to anyone looking to connect with trusted local companies. Available year-round, the directory allows businesses to be discovered by members, residents, and visitors seeking services, partnerships, and expertise across Northeast Johnson County and beyond. Advertising provides ongoing visibility in a searchable, easy-to-access format, reinforcing your presence within the community while expanding reach beyond events.

## WEBSITE MARKETING – COMING SOON!

The NEJC Chamber website serves as a central hub for members, businesses, and community partners seeking information, resources, and connections across Northeast Johnson County. Website marketing opportunities will continue to expand, offering additional ways for organizations to increase visibility through featured placements, enhanced listings, and digital promotions. More website marketing options will be introduced soon!



# ABOUT US

The Northeast Johnson County (NEJC) Chamber of Commerce is a relationship-driven organization dedicated to connecting communities, building relationships and growing business. We serve the following 10 cities: Fairway, Merriam, Mission, Mission Hills, Mission Woods, Overland Park, Prairie Village, Roeland Park, Westwood and Westwood Hills. Whether you live, work, play or want to increase your business reach in NEJC, we are here to help you grow your organization.

## NEJC STAFF

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