

# 2026 Partnership Opportunities

## Sponsor Fort McMurray Chamber Programming

Support Fort McMurray's business community through our year-round events designed to connect members, celebrate local success, and strengthen our region.

### Networking Luncheons

**State of the Region Address – March 4**

**Keyano Collaboration – April 1**

**Economic Update – November 4**

**Additional 2026 luncheon(s) to be scheduled.**

#### **Presenting Sponsor | \$5,000**

- 10-minute address during the luncheon
- Brand featured on event marketing materials
- Interview on Chamber website and social media
- Custom ad placement in the Chamber weekly newsletter (week before and week after event)
- 8 complimentary tickets
- Exclusive alignment with the luncheon theme



#### **Luncheon Sponsor | \$2,500**

- Table signage acknowledging your support
- Social media and on-stage mentions
- 4 complimentary tickets



#### **Supporting Sponsor | \$1,500**

- Option to host a branded table/booth
- Logo inclusion on event graphics
- 2 complimentary tickets
- Ability to place swag at each seat (approx. 100 attendees)



*Higher tiers include all benefits of lower tiers (excluding complimentary tickets).*



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## Trade Shows

**Spring Trade Show & Artisan Market - April 24 - 26**

**Fall Trade Show & Artisan Market - September 25 - 27**

**Winter Market - November 27 - 29**

### **Artisan Presenter | \$10,000 (per show)**

Position your organization as a champion of local makers by supporting "Artisan Alley" and helping reduce barriers for artisans to participate.

*Includes:*

- Major brand recognition across event marketing and on-site signage
- Large banner placement adjacent to Artisan Alley
- Featured interview on Chamber website and social media
- Partnership supports discounted artisan booth pricing, increasing accessibility and participation

### **Admission Sponsor | \$2,650 (per show)**

Be the first brand attendees interact with by providing admission for the first 200 guests.

*Includes:*

- Provide the first 200 tickets for each show
- Opportunity for your team to greet attendees at the door and distribute wristbands
- Option to hand out branded swag to guests
- Social media shoutouts and dedicated video recognizing your support

### **Door Prize Partner | \$2,500 (per show)**

Help us drive attendance and encourage local shopping by supporting door prizes sourced from local businesses.

*Includes:*

- Brand recognition throughout the event experience
- Social media shoutouts and mentions
- Dedicated social media reel/video highlighting your participation
- Direct support of local business by funding door prizes and increasing shopper engagement



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# Member Mixers

**Pride Coffee Connect - June 10**

**Giants Member Mixer – July 9**

**Holiday Member Mixer – December 16**

## Presenting Sponsor | \$2,500

- Opportunity to provide opening remarks
- Brand recognition across all event collateral
- Opportunity to display a banner at the event
- Custom drink ticket featuring your organization's logo



# Signature Event Sponsorship Opportunities

**Boots & Birdies – Rodeo on the Greens Golf Tournament**

**June 24**

[See partnership kit here](#)

**Business Awards 2026 Celebration**

**October 22**

[See partnership kit here](#)



**Take your visibility further in 2026.**

Chamber sponsorship connects your business with influential leaders, engaged members, and high-impact programming that drives our community forward.

**Demonstrate your commitment to the success of our region.**

**Partner with us in 2026.**

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