



26-27 Member Benefits

Welcome to the Detroit Lakes Regional Chamber of Commerce.
Welcome to *Leadership. Connection. Community.*

WHO we are

At the Detroit Lakes Regional Chamber of Commerce, we live our mission every day to support business, build connections, and strengthen our community.

Founded in 1921, the Chamber is a non-profit member organization governed by a board of directors. We work alongside businesses, professionals, and local leaders to promote the economic well-being and quality of life across our region.

Guided by the pillars of leadership, connection, and community, and grounded in our values, we serve as a catalyst for progress and meaningful impact.

Chamber membership powers the people, programs, and partnerships that help our area thrive. When you join, you're not just supporting events—you're investing in a vibrant future for your business and the area we proudly call home.



Jackie Buboltz

Jackie Buboltz
President & CEO

WHAT we do

Our mission is to promote and enhance a vibrant business community while contributing to the quality of life through leadership, connection and community. We achieve this by leading the Lakes Area with our values.

Collaboration. Continually build strong partnerships that exemplify leadership, actively engage stakeholders in key initiatives and facilitate meaningful dialogue and solutions.

Resource. Connect businesses, the community and visitors to the information and opportunities they need to live, work and play.

Advocacy. Research, monitor and represent business interests that impact local businesses and the economy.

Innovation. Continuously elevate the Chamber's priorities, programs and events to remain relevant and ensure value to the changing needs of the members and community.

Hospitality. Create a welcoming and inclusive environment where businesses and community members feel valued,

WHY membership matters

A thriving Lakes Area doesn't happen by chance. It happens when business leaders come together with a shared commitment to growth and progress.

Chamber membership connects you to fellow leaders invested in success. Through exclusive events, timely updates, and meaningful collaboration, you gain insight into what's shaping Detroit Lakes and a seat at the table.

We don't simply host events. We convene leaders, advocate for smart growth, and ensure businesses have a voice in the decisions that impact our economy and quality of life.

Because progress happens when we lead it together.



Chamber Member Benefits

Your membership opens the door to connection, visibility, advocacy, and growth. Every benefit is designed to strengthen your business and keep you engaged in the future of our community.

Build Connections & Stay Informed

- **Attend and/or host the monthly :45 Fill-Up** to promote your business and make connections
- **Networking opportunities** with area businesses and community members
- **Business Advocacy** and email updates on legislation and other business news
- **Monthly newsletter** that includes member news, business and legislative updates, and Chamber and community events
- **Weekly email, Chamber Currents**, with Chamber events, member events and timely information for all businesses

Develop & Strengthen Your Workforce

- **Free job postings** on Chamber website
- **Discount on Golden Path Solutions** to highlight work-based learning and job opportunities to high school students
- **Attend the monthly HR Connect** to receive timely information, ask questions, exchange ideas and discover best practices for any size employer
- **Discount tickets to Chamber events**
- **Discount membership for COMPASS Young Professionals**

Access Practical Tools & Business Support

- **Member discounts with DL Tribune**
- **Use of the Chamber conference room** for meetings, interviews, etc.
- **Free Notary services**
- **Receive Check Alerts**
- **Obtain Certificate of Origins services**
- **Use of Chamber's bulk mailing permit**
- **Ticket sales outlet** for community events
- **Complimentary membership in the MN Chamber Small Business Federation** for businesses with 10 or fewer employees providing access and discounted products and services

FOR MORE INFO OR TO GET INVOLVED:

Address: 700 Summit Ave, Detroit Lakes, MN 56501 • **Phone:** 218-847-9202

Email: dlchamber@visitdetroitlakes.com • **Web:** DetroitLakesChamber.com

Get Involved with the Chamber

Joining the Detroit Lakes Regional Chamber of Commerce isn't just about membership—it's about being an active part of our community. There are many ways to connect, contribute, and make an impact:

COMPASS Young Professionals

COMPASS connects young professionals to foster career growth, inspire community involvement, and create meaningful experiences.

Members gain opportunities to build skills, expand networks, and strengthen their connection to the Detroit Lakes region.



Scan to learn more about
COMPASS Young Professionals!



*Ivory Nest during DL D.E.E.R
Weekend*

Experience DL

Experience DL Members work together to design retail promotions, events, and initiatives that bring more people into our businesses and our community—enhancing visibility, driving foot traffic, and building customer loyalty.

Chamber Ambassadors

Chamber Ambassadors serve as the face of the Chamber, welcoming new members, representing the organization at events, and celebrating milestones like ribbon cuttings and 1st dollar presentations. Ambassadors are essential in creating a vibrant, connected, and engaged business community.



*Chamber Ambassadors ribbon cutting for
Home Sweet Bakehouse*

Getting involved is more than participation—it's a way to make your business visible, create meaningful connections, and play a role in strengthening the economic and cultural vitality of Detroit Lakes.



Visibility & Sponsorship

Being a Chamber member means your business gets noticed.

How Membership Puts You in the Spotlight:

As a Chamber member, your business is recognized in multiple ways:

- **Business listings** in our printed and online member directories and featured on the Chamber website
- **Ambassador visits, ribbon cuttings, and milestone celebrations**
- **Social media recognition** through New Member Monday, Thankful Thursday renewal posts, and spotlight posts
- **Newsletter inserts** promoting your company, promotion, or event
- **Newsletter advertising** sent to over 600 contacts each month
- **Referrals** from Chamber staff to visitors and business inquiries
- **Brochure display** in the Chamber lobby
- **Participation in the Chamber Bucks program** that drives customers to your business

CHAMBER by the NUMBERS (2025 data)



420 Active Chamber Members representing 1,921 people

2,411

Phone Calls



4,600+
Followers



686,536 Website Visits
VisitDetroitLakes.com



\$44,835
Chamber Bucks issued



2,893
Walk-in Visitors

42

Ambassador Visits



7,000 Snowmobile Maps

11,000 Coupon Books

35,000 Visitor Guides Distributed

Sponsoring a Detroit Lakes Regional Chamber of Commerce event positions your business as a visible, active contributor to the community.

Our sponsorship opportunities provide:

- Recognition for your brand and your commitment to the region
- Leadership exposure through Chamber events, programs, and projects
- Direct connection to fellow businesses, decision-makers, and community leaders

When you sponsor, you're not just advertising—you're demonstrating your dedication to strengthening Detroit Lakes' economy, culture, and quality of life.

Sponsorship Opportunities At a Glance

Ready to Partner? We welcome the opportunity to customize sponsorships to align with your goals. Together, we can elevate business, leadership, and community across the Detroit Lakes region.

Annual Economic Development Summit | March 2027

- ☐ Platinum Sponsor - \$800
- ☐ Gold Sponsor - \$600
- ☐ Silver Sponsor - \$400

Please Send Additional Information On:

- ☐ Fourth of July Fireworks
- ☐ Welcome Back Teachers
- ☐ Holiday Parade of Lights
- ☐ Host :45 Fill-Up

MN Capital Visit | March 2027

- ☐ Annual Sponsor - \$2,500

Chamber Annual Meeting | May 2027

- ☐ Chamber Supporter - \$500
- ☐ Chamber Friend - \$250

Annual Golf Tournament| June 2027

- ☐ Please contact the Chamber to see all sponsorship opportunities

Cruise DL Nights | June - September 2027

- ☐ Series Sponsor (All Four Events) - \$2,000

Art in the Park | July 25, 2027

- ☐ Featured Sponsor - \$1,000

The People Factor | October 2027

- ☐ Presenting Sponsor - \$1,500
- ☐ Lunch Sponsor - \$1,200
- ☐ Conference Sponsor - \$600

Coffee + Community | Quarterly

Event Sponsor - \$500 per event

- ☐ 1st Quarter
- ☐ 2nd Quarter
- ☐ 3rd Quarter
- ☐ 4th Quarter

M3 - Member Meet & Mingle | Quarterly

Event Sponsor - \$500 plus Catering Costs

- ☐ 1st Quarter
- ☐ 2nd Quarter
- ☐ 3rd Quarter
- ☐ 4th Quarter

Member 101 | Semi-Annual

- ☐ February Event Sponsor - \$250
- ☐ August Event Sponsor - \$250

COMPASS Young Professionals Network Program

- ☐ Annual Sponsor - \$1,000

Experience DL Investor

- ☐ Annual Sponsor - \$500



2026 ECONOMIC SUMMIT
FRIDAY, MARCH 27, 2026
8:00 AM - 12:30 PM
Midwest Bank Ballroom
Midwest Bank Building
1001 1st St. N.
Detroit Lakes, MN 56601

Plan Your Year of Visibility!
We're pleased to share our Sponsorship & Visibility Guide – a helpful resource designed to make planning your Chamber marketing and sponsorships simple and strategic.
This guide brings all available opportunities into one convenient place, allowing members to map out year-round visibility, align sponsorships with business goals, and track their return on investment.

Scan the QR code to view the digital version of the guide.

Friday, March 27, 2026
8:00 AM - 12:30 PM
Midwest Bank Ballroom
Midwest Bank Building
1001 1st St. N.
Detroit Lakes, MN 56601



Advertising Information

Contact the Chamber to know about our upcoming advertising opportunities, detailed pricing, deadlines, and more!

PRINT ADVERTISING:

Newsletter Ads | Monthly Distribution of 600+

- ✦ Single Ad
 - ✦ \$210 for six months or \$360 for 12 months
- ✦ Double Ad
 - ✦ \$420 for six months or \$720 for 12 months
- ✦ Full Page Insert - includes online newsletter
 - ✦ \$200 for one month (\$100 non-profit rate)

Visitor Guide | Annual Distribution of 35,000

- ✦ Member Pricing Discount
- ✦ Early Bird Pricing Discount
- ✦ Ad Sizing:
 - ✦ 1/8 Page - 1/4 Page
 - ✦ 1/3 Page - 1/2 Page
 - ✦ Full Page - Inside Cover
 - ✦ Back Cover

Member Resource Directory | Distribution 600

- ✦ Member Pricing Discount

Snowmobile Map | Distribution 7,000

- ✦ Member Pricing Discount
- ✦ Early Bird Pricing Discount

Coupon Book | Distribution 12,000

- ✦ Hot Deals Online
- ✦ Chamber Members Only
- ✦ 3 Options: DL Finds, Coupons or Full-Page Ads

DIGITAL ADVERTISING:

Chamber Website

- ✦ Rotating Home Page Banner
 - ✦ \$300 per quarter
 - ✦ 468 x 60 pixels
- ✦ Rotating Directory & Events Landing Page Banner
 - ✦ \$200 per quarter
 - ✦ 468 x 60 pixels
- ✦ Rotating Home Page Lower Ad
 - ✦ \$100 per quarter
 - ✦ 468 x 60 pixels

Website advertising is sold by the quarter, giving your business ongoing exposure rather than a one-time impression.

Chamber Currents Featured Member

- ✦ Chamber Currents Weekly E-Blast
 - ✦ \$100 per month/4 consecutive weeks
 - ✦ Your business logo will appear in four weekly editions and link directly to your website - giving your business repeated visibility throughout the month.

Eblast Stats:

45% Open Rate (16% above industry average)

11% Click Rate (9% above industry average)

Interested?

Call the Chamber to reserve your spot.
It's an easy, affordable way to extend your reach and make the most of your membership!

218-847-9202

CONTACT US TO SECURE YOUR MEMBERSHIP..

dlchamber@visitdetroitlakes.com

218-847-9202

700 Summit Ave, Detroit Lakes



...because
building a
strong
community
is everyone's
business.