



LGBTQ+ REAL ESTATE 
alliance

The Current State of Discrimination Against the LGBTQ+ Community

and the Future of LGBTQ+ Homeownership





SINCE THE STONEWALL RIOTS LAUNCHED THE MODERN-DAY EQUALITY MOVEMENT, the LGBTQ+ community has experienced a rollercoaster-like existence of great progress followed by devastating setbacks. The AIDS epidemic decimated our community, but created solidarity. Later, the Supreme Court's ruling in *Obergefell v. Hodges* proclaimed that marriage equality is a fundamental right, guaranteed by the Fourteenth Amendment. Today, nearly 10% of the US population identifies as LGBTQ+, the highest in history.

While we have celebrated some advances, we are in different times now. The rhetoric began during the election cycle and day one of the current administration brought sweeping policy changes like the "Anti-Transgender Executive Order," the "Refusal to Respect Transition" order, and the dismantling of Diversity, Equity and Inclusion (DEI) in the Federal workplace. This has stoked fear, stress and concern within the LGBTQ+ community.

Since our founding in 2020, the LGBTQ+ Real Estate Alliance has championed equal access to homeownership for the LGBTQ+ community through advocacy and education. We do this for good reason; homeownership within our community lags more than 15% behind the national average, according to UCLA's Williams Institute. Our members and community deserve the right to build generational wealth through the American dream of homeownership.

On top of the normal barriers to entry, our community faces additional hurdles that make homeownership just a little further out of reach for LGBTQ+ Americans. Our annual LGBTQ+ Real Estate Report has examined many of these over the years such as the impact of discrimination on wealth-building and homeownership, the impact of marriage equality on homeownership and how LGBTQ+ people look toward their retirement.

This year's report will offer insight into how LGBTQ+ people view a variety of concerns compared to their heterosexual counterparts. These topics include TGX & LGBTQ+ migration, access to homeownership, and concerns about financial stability and fair housing. We also explored how parents view the future for their children and how that differs based on their children's sexual orientation and gender identity. Sadly, discrimination against LGBTQ+ real estate professionals and their clients has become visible again in the industry.

While there are many eye-opening findings in this year's report, there is one that saddens us the most. Alliance members have once again identified real estate professionals as the leading culprits of anti-LGBTQ+ discrimination in the homebuying and selling process. I, alongside Alliance members and staff have worked to bring this unconscious bias and blatant discrimination to light and to offer improvement opportunities. Simply put, we must all do better to remove barriers for LGBTQ+ consumers so they may participate in the dream of homeownership. This begins with real estate professionals.

Our 5th annual LGBTQ+ Real Estate Report is more than just data. It's a warning and a call to action. There is still much work to be done if full equality is the end-goal.

justin 'jz' ziegler

2025 National President

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THIS FIFTH ANNUAL LGBTQ+ REAL ESTATE REPORT focuses on the impact of discrimination on LGBTQ+ real estate professionals, along with current and prospective homebuyers and sellers.

The report also addresses the current and future impact of the current administration's efforts to dismantle Diversity, Equity, and Inclusion (DEI) programming and the continued attacks on the LGBTQ+ community.

Along with utilizing other reputable sources, the data in the report is pulled from findings of a survey of 304 LGBTQ+ Real Estate Alliance members and other real estate professionals. There were 188 LGBTQ+ respondents and 116 heterosexual respondents, with 47.9% reporting they have at least one child.

Some of the critical findings include:

- ▶ **More than 30% of responding Alliance members** generated **at least \$150,000 in gross revenue** in 2024, dramatically more than all REALTORS (20%).
- ▶ **A third** of responding Alliance members reported seeing an **increase in discrimination** against potential LGBTQ+ homeowners over the past three years – **the highest level recorded by the Alliance since it began reporting in 2022**.
- ▶ For the first time since 2022, **Alliance members cited real estate professionals as the leading source of housing discrimination (22.2%)**.
- ▶ The percentage of responding Alliance members who believe that the **fear of housing discrimination** as a barrier to LGBTQ+ entry into homeownership has almost **doubled since 2022 (25.2% in 2025 vs. 12.2% in 2022)**, now joining high home prices and lack of downpayment funds in the top three most visible barriers.
- ▶ After witnessing the current federal administration's attack on Diversity, Equity, and Inclusion (DEI) programs, **85.6%, 83.5%, and 83.5% of LGBTQ+ respondents** believe that the LGBTQ+ community will see a **decrease in equal access** to fair housing, financial stability, and homeownership, respectively.
- ▶ **Nearly 60% (58.5%) of LGBTQ+ respondents** believe the current administration's anti-TGX (transgender, non-binary, and gender non-conforming) policies will lead to **more TGX people and families with a TGX child relocating**. This was 16% more than what heterosexual respondents reported. Additionally, compared to heterosexual respondents, LGBTQ+ people were **24.7% more likely** to believe the policies will lead to more non-TGX LGBTQ+ individuals and their families relocating.
- ▶ Parents of heterosexual children were **10.4% more likely** to believe their child would have equal access to homeownership than parents of LGBTQ+ children.
- ▶ Parents of heterosexual children were **23.1% more likely** to believe their child would achieve financial stability compared to parents of LGBTQ+ children.
- ▶ While **71.4%** of those with a heterosexual child believed their child would have equal access to fair housing, **only 49.0% of those with an LGBTQ+ child** agreed.



A photograph of three people in professional attire (a woman and two men) looking at a document together in an office setting. The image is overlaid with a semi-transparent orange filter. A large yellow circle is positioned on the right side, containing the text.

LGBTQ+ REAL ESTATE PROFESSIONALS

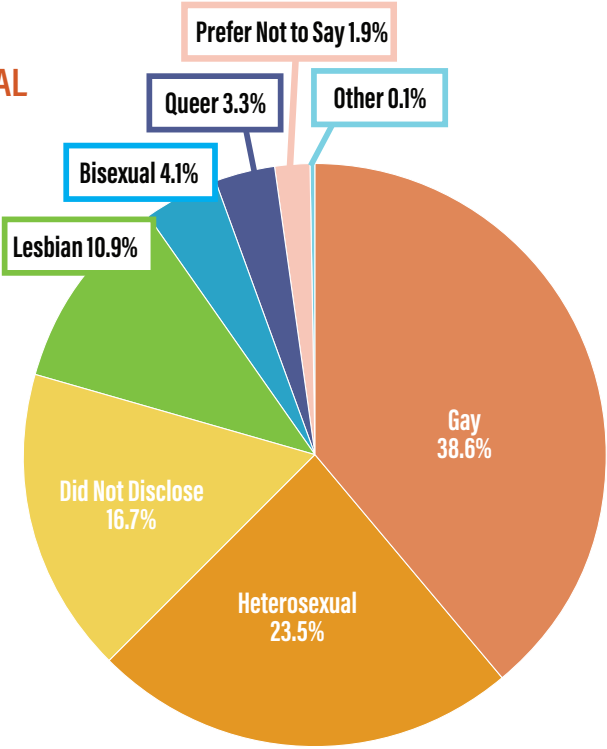
MEMBER PROFILE

THOSE ALLIANCE MEMBERS WHO RESPONDED TO THE MEMBER SURVEY are more experienced than the overall REALTOR population, with **77.2% reporting careers of at least six years** compared to 70% of all REALTORS. Additionally, **27.2% of Alliance member respondents** reported they generated at least \$8 million in 2024 sales volume, dramatically higher than the overall REALTOR figure of 17%.

More than **30%** of responding Alliance members generated **at least \$150,000 in gross revenue** in 2024, while only 20% of all REALTORS achieved that mark.



MEMBER SEXUAL ORIENTATION



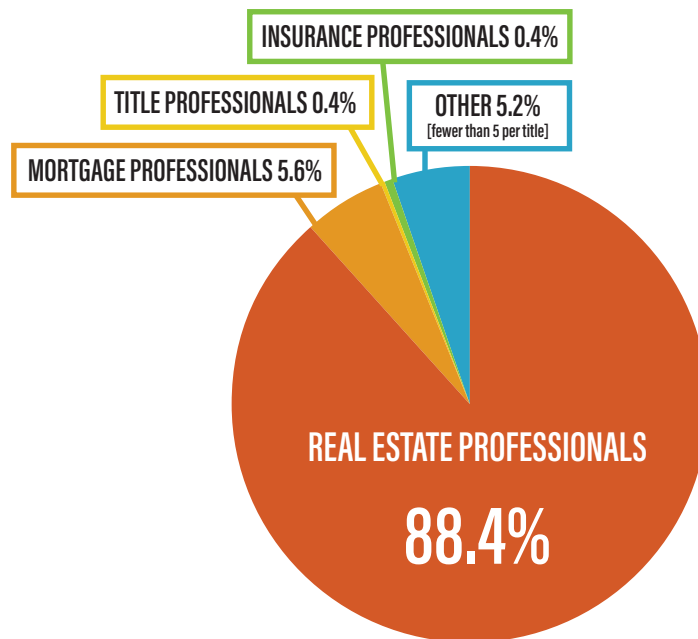
MEMBER GENDER/GENDER IDENTITY

GENDER/GENDER IDENTITY	LGBTQ+ REAL ESTATE ALLIANCE MEMBERS
Male (Cis)	60.1%
Female (Cis)	37%
Transgender (Man)	0.1%
Transgender (Woman)	0.5%
Non-Binary	0.5%
Gender-fluid	0.1%
Unidentified	0.5%
Other	0.1%
Prefer not to say	1.1%



MEMBER SURVEY RESPONDENTS' AGE

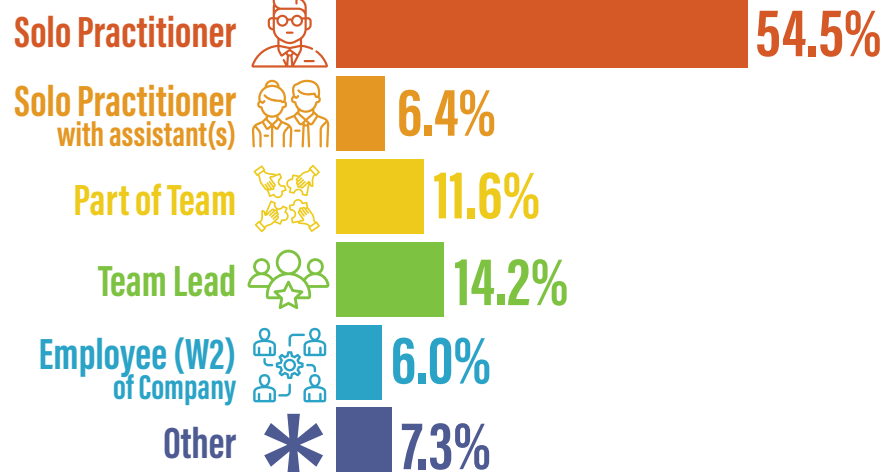
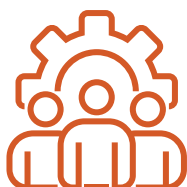
GENDER/GENDER IDENTITY	LGBTQ+ REAL ESTATE ALLIANCE MEMBERS
18-24	0%
25-34	6.1%
35-44	23.4%
45-54	32.9%
55-64	28.6%
65+	8.7%
Did not disclose	0.4%



MEMBER SURVEY RESPONDENTS' PRIMARY JOB TITLE

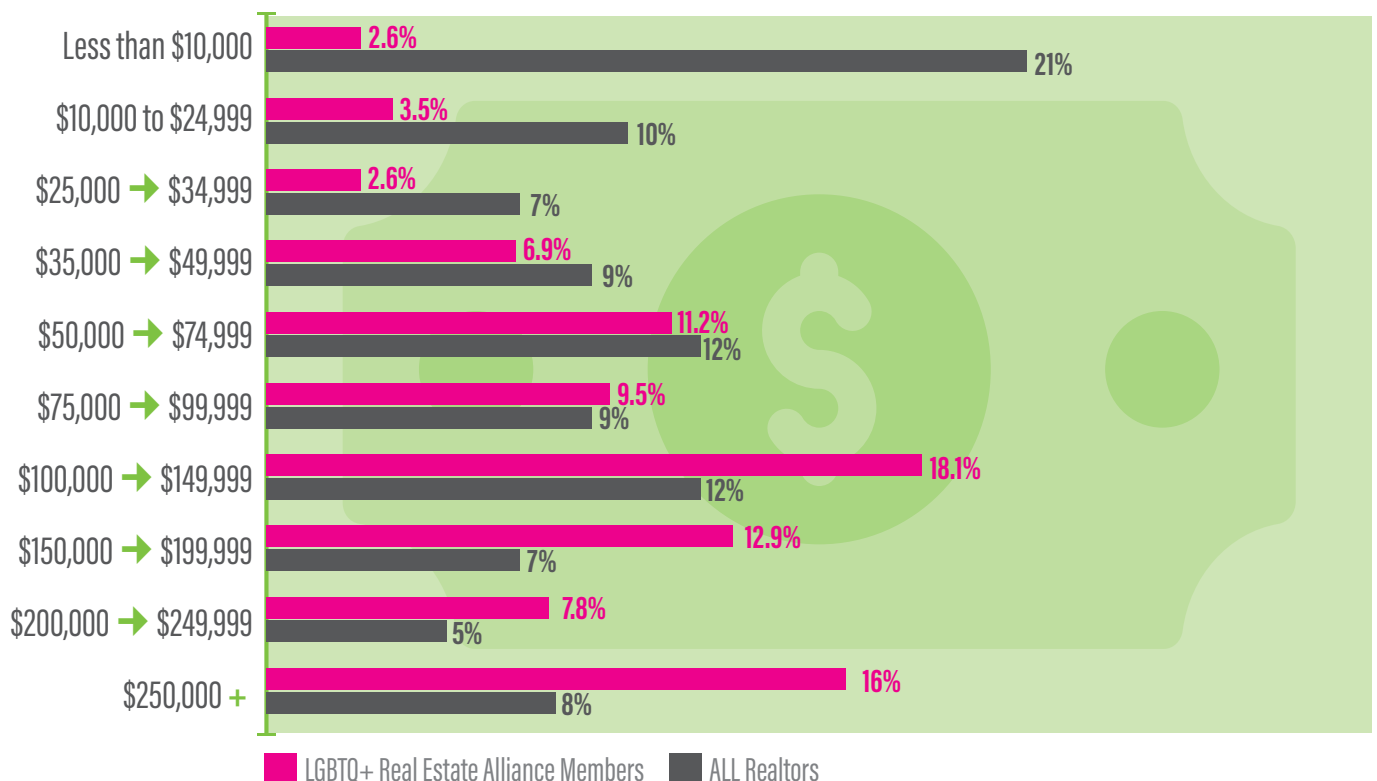


MEMBER SURVEY RESPONDENTS' BUSINESS OPERATION



MEMBER SURVEY RESPONDENTS' 2024 SALES VOLUME VS. ALL REALTORS^{®1}

SALES VOLUME	LGBTQ+ REAL ESTATE ALLIANCE MEMBERS	ALL REALTORS
Less than \$500,000	6%	25%
\$500,000 to under \$1 million	5.6%	8%
\$1 to under \$2 million	12.9%	14%
\$2 to under \$3 million	9.1%	9%
\$3 to under \$4 million	6%	7%
\$4 to under \$5 million	6.9%	7%
\$5 to under \$6 million	5.2%	6%
\$6 to under \$7 million	5.6%	4%
\$7 to under \$8 million	4.7%	3%
\$8 to under \$10 million	5.2%	5%
\$10 million or more	22%	12%

MEMBER SURVEY RESPONDENTS' 2024 GROSS INCOME VS. ALL REALTORS^{®1}

MEMBER SURVEY RESPONDENTS' YEARS IN REAL ESTATE VS. ALL REALTORS®⁰¹

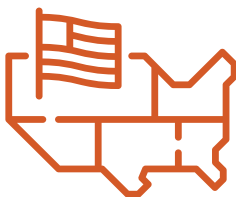
YEARS IN REAL ESTATE	LGBTQ+ REAL ESTATE ALLIANCE MEMBERS	ALL REALTORS
1 year or less	2.6%	13%
1-5 years	20.2%	18%
6-10 years	24.9%	20%
11 or more years	52.3%	50%



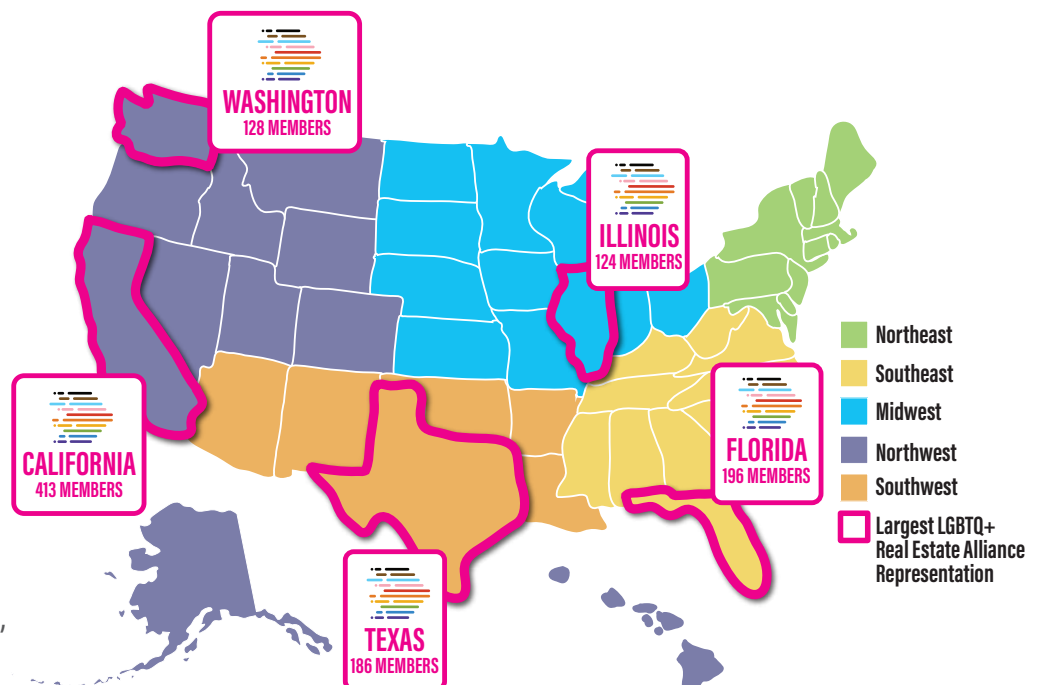
BY U.S. REGION/U.S. TERRITORY/COUNTRY

GENDER/GENDER IDENTITY	LGBTQ+ REAL ESTATE ALLIANCE MEMBERS
Northeast	20.3%
Southeast	18.5%
Northwest	17.2%
Southwest	19%
Midwest	24.1%
U.S. Territories (D.C., Guam, Virgin Islands, etc.)	0.9%

MEMBER BY U.S. REGION/U.S. TERRITORY/COUNTRY



California (413), **Florida** (196), **Texas** (186), **Washington** (128), and **Illinois** (124) have the **largest representation** in the LGBTQ+ Real Estate Alliance.



DISCRIMINATION IN THE REAL ESTATE INDUSTRY

THE MAJORITY OF RESPONDING LGBTQ+ REAL ESTATE ALLIANCE MEMBERS reported **no change** in instances of unconscious and blatant discrimination against them at the company and local industry level (i.e., REALTOR association, MLS, etc.). But, for other respondents, there was some disagreement on whether things have worsened or gotten better. It was clear that companies outperformed the local industry in acceptance of LGBTQ+ colleagues.

The Alliance member survey showed that **unconscious bias at the company level has increased** according to **19.2%** of respondents, while **22.2% reported it jumped at the industry level**. But **16.9%** of respondents indicated instances of **unconscious bias decreased at the company level** compared to **13.9% at the industry level**.

However, **15.5% of the respondents indicated examples of blatant discrimination at the industry level had risen**, while **only 4.3% indicated the same at the company level**.

Additionally, **25.8% of members believe the real estate industry is less discriminatory than other industries**, while **19.2% think the same is true for the mortgage industry**. However, these numbers are down from 2022, when it was **38.8%** and **27.5%**, respectively.



DISCRIMINATION IN REAL ESTATE AND MORTGAGE VS. OTHER INDUSTRIES

	2025 COMPARED TO OTHER INDUSTRIES, THE REAL ESTATE INDUSTRY IS...	2025 COMPARED TO OTHER INDUSTRIES, THE MORTGAGE INDUSTRY IS...
Dramatically more discriminatory	3%	3%
Somewhat more discriminatory	19.3%	11.7%
Same rate of discrimination	39.9%	28.7%
Somewhat less discriminatory	18.9%	12.2%
Dramatically less discriminatory	6.9%	7%





UNCONSCIOUS BIAS AND BLATANT DISCRIMINATION AGAINST ALLIANCE MEMBERS AND OTHER LGBTQ+ COLLEAGUES AT THE COMPANY AND LOCAL REAL ESTATE INDUSTRY LEVELS

	2025 UNCONSCIOUS BIAS AGAINST ME AND OTHER LGBTQ+ COLLEAGUES IN RESPONDENT'S COMPANY	2025 BLATANT DISCRIMINATION AGAINST ME AND OTHER LGBTQ+ COLLEAGUES IN RESPONDENT'S COMPANY	2025 UNCONSCIOUS BIAS AGAINST ME AND OTHER LGBTQ+ COLLEAGUES IN RESPONDENT'S LOCAL REAL ESTATE INDUSTRY	2025 BLATANT DISCRIMINATION AGAINST ME AND OTHER LGBTQ+ COLLEAGUES IN RESPONDENT'S LOCAL REAL ESTATE INDUSTRY
Dramatically increased	4.4%	1.3%	3.5%	2.2%
Somewhat increased	14.8%	3%	18.7%	13.3%
No change	40%	28.1%	40%	24.3%
Somewhat decreased	13%	4.8%	10.9%	4.4%
Dramatically decreased	3.9%	3.5%	3%	3.5%



**LGBTQ+
REAL ESTATE
CONSUMERS**

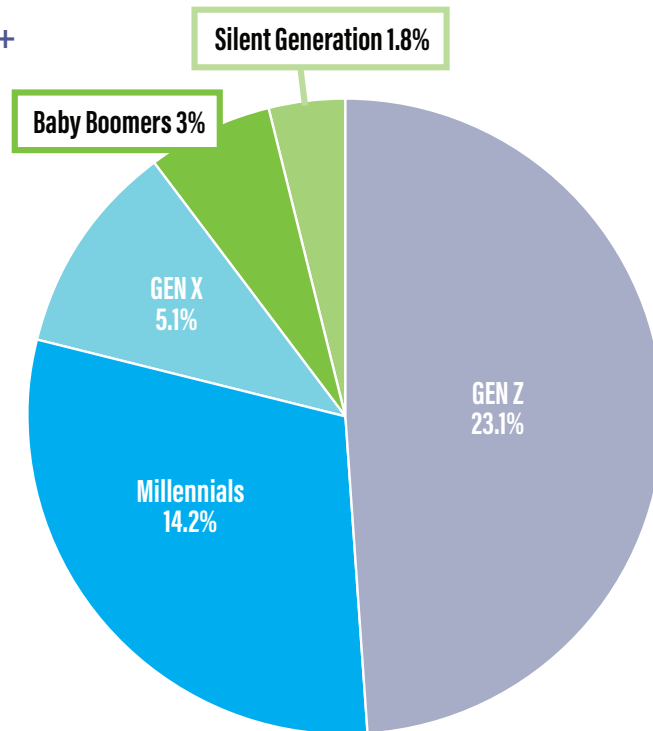
A SNAPSHOT OF THE LGBTQ+ COMMUNITY

A **FEBRUARY 2025 GALLUP POLL²** found that **the presence of LGBTQ+ adults in the U.S. has risen to 9.3% from 5.6% in 2020. It was 3.5% in 2012 and grew to 4.5% in 2017.**

The increase in self-identifying adults has been driven by the younger generations, with **nearly a quarter (23.1%) of Gen Z adults sharing they are part of the LGBTQ+ community.**



PERCENTAGE OF U.S. LGBTQ+ COMMUNITY MEMBERS BY GENERATION²



LGBTQ+ COMMUNITY MAKEUP²

SEXUAL ORIENTATION	% LGBTQ+ ADULTS	% OF U.S. ADULT POPULATION
Lesbian	14.6%	1.4%
Gay	21.1%	2%
Bisexual	56.3%	5.2%
Transgender	13.9%	1.3%
Pansexual	1%	0.1%
Asexual	1.2%	0.1%
Queer	0.5%	Less than 0.1%
Other LGBT	3.7%	0.3%

U.S. LGBTQ+ COMMUNITY DIVERSITY³

ETHNICITY	% LGBTQ+ ADULTS
White	58%
Latinx	21%
Black	12%
More than one race	5%
Asian	2%
American Indian or Alaska Native	1%
Native Hawaiian or other Pacific Islander	1%

DISCRIMINATION AGAINST POTENTIAL LGBTQ+ HOMEBUYERS

A THIRD OF ALLIANCE MEMBERS RESPONDING REPORTED AN INCREASE IN DISCRIMINATION against potential LGBTQ+ homeowners over the past three years—the **highest level recorded by the Alliance since it began reporting in 2022**. By comparison, only 17.9% reported an increase in such discrimination in 2022.

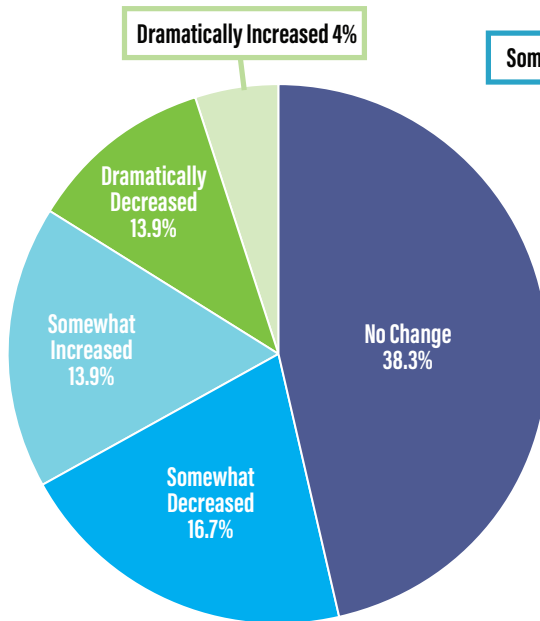
For the first time since 2022, **responding Alliance members cited real estate professionals as the leading source of housing discrimination (22.2%)**. They dropped to third and second in 2023 and 2024, respectively.

The forms that require signatures during the real estate transaction process, along with discrimination by sellers or landlords, remained among the most commonly reported sources of discrimination.

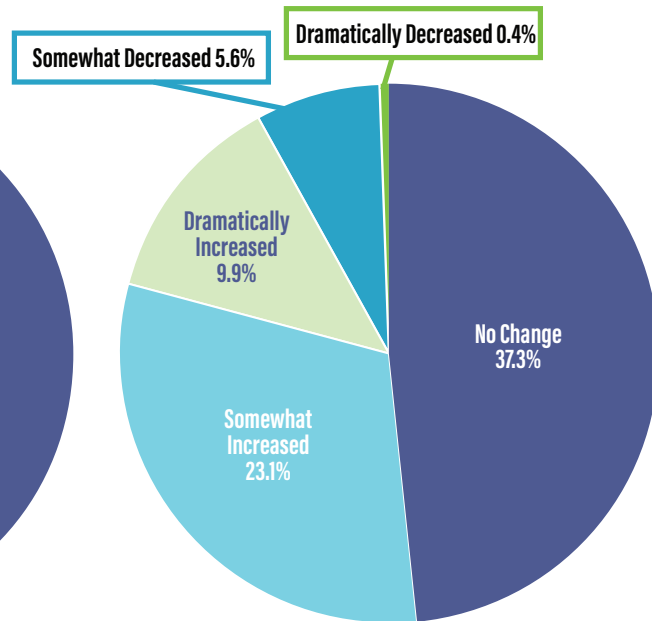


DISCRIMINATION AGAINST POTENTIAL LGBTQ+ HOMEOWNERS OVER THE LAST THREE YEARS

2022 | % Change over last 3 years



2025 | % Change over last 3 years



THE WAYS IN WHICH DISCRIMINATION AGAINST THE LGBTQ+ COMMUNITY IN HOUSING OCCURS

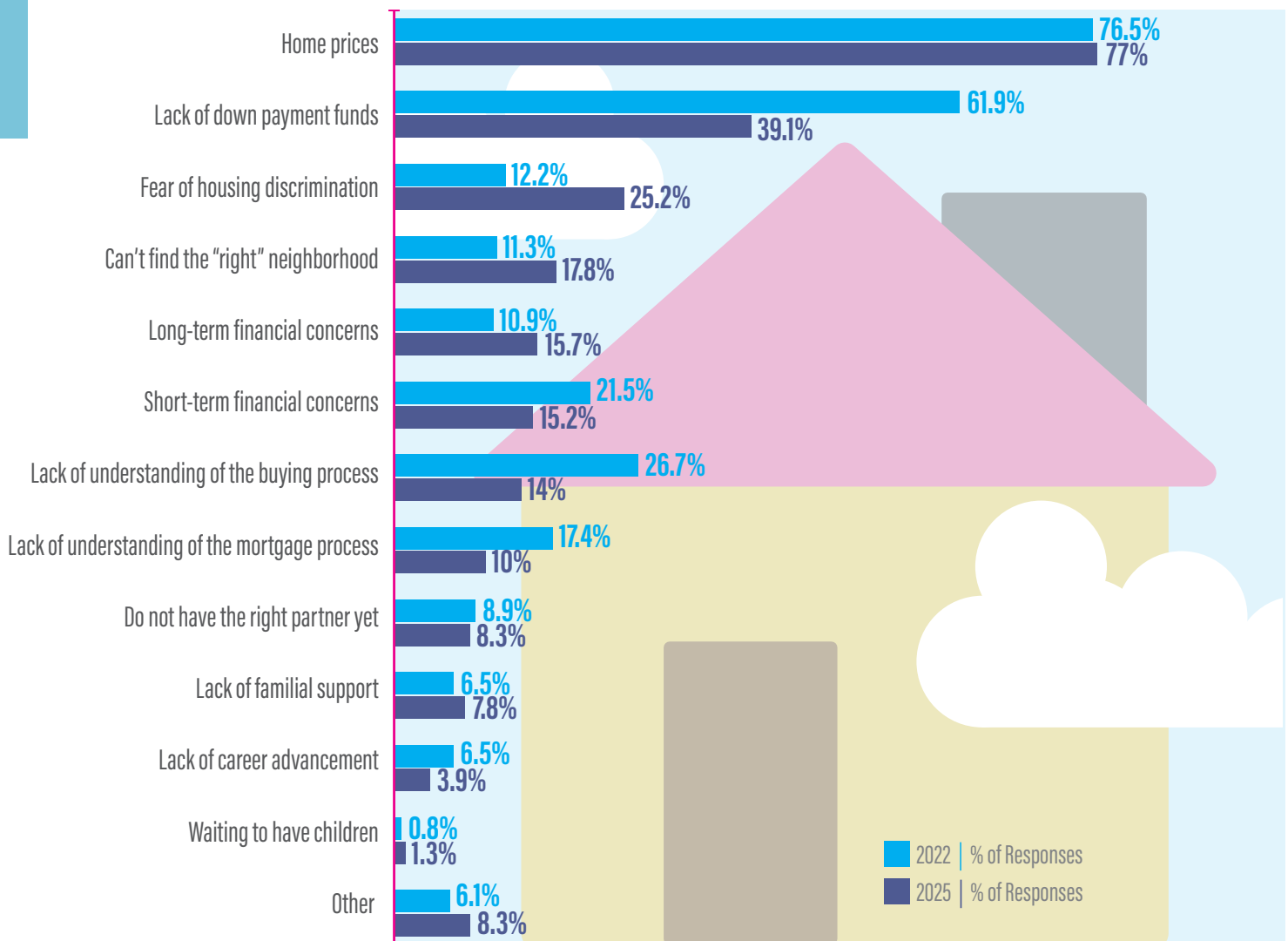
TYPES OF DISCRIMINATION VISIBLE OVER THE LAST THREE YEARS	2025 % OF MEMBERS REPORTING
Real estate professionals discriminated against prospective homebuyer	22.2%
Legal forms needing signature did not adequately represent life experiences of potential homebuyer	17.8%
Real estate professionals discriminated against prospective tenant	15.7%
Seller discriminated against prospective homebuyer	14.4%
Landlord/leasing agent discriminated against prospective tenant	13.5%
Landlord/leasing agent refused to rent to prospective tenant	9.6%
Legal forms needing signature did not adequately represent life experiences of potential tenant	8.7%
Seller refused to sell to prospective homebuyer	5.7%
Lender discriminated against prospective homebuyer	4.8%
Lender quoted higher mortgage rates and/or worse terms to prospective buyer	2.2%
Other	3.9%

BARRIERS OF ENTRY TO HOMEOWNERSHIP

UCLA'S WILLIAMS INSTITUTE⁴ REPORTS that the **LGBTQ+ homeownership rate is 49.8%**, which is **far below the national average** of 65.1% and 74.2% for non-Hispanic whites. This is despite the fact that almost all Alliance members believe homeownership plays a vital role in both the emotional and financial well-being of LGBTQ+ individuals.

The LGBTQ+ Real Estate Alliance member survey found that the **fear of housing discrimination** has jumped into the **top three barriers of LGBTQ+ entry to homeownership**, joining high home prices and lack of downpayment funds. Fear of discrimination has almost doubled as a barrier since 2022 (12.2% of members ranking it in the top 3) vs. 25.2% today.

RESPONDENTS CHOSE THE THREE GREATEST BARRIERS TO LGBTQ+ HOMEOWNERSHIP



THE CURRENT ADMINISTRATION AND ITS IMPACT ON THE LGBTQ+ COMMUNITY

THE CURRENT FEDERAL ADMINISTRATION HAS MADE NUMEROUS CHANGES to U.S. policy towards the LGBTQ+ community. These efforts are seemingly contrary to the view of most Americans.

The recent PRRI's 2024 American Values Atlas⁵ reported that **75% of Americans support policies that protect LGBTQ+ Americans** from discrimination in housing, employment, and public accommodation. This represents a 4% increase since the question was first asked in 2015.

But according to a recent Pew Research Center⁶ survey, **78% of LGBTQ+ adults believe the current administration's policies will negatively affect transgender people**, and **71% expect harm** to the gay, lesbian, and bisexual communities as well.

The HRC⁷ found that **79.1% of LGBTQ+ people** reported that the bans on gender-affirming care are making them feel **less safe**, while **80.5% believe these bills will worsen discrimination and stigma against the community**. With 31% of the LGBTQ+ population living in states with negative policies toward the LGBTQ+ community, according to the Movement Advancement Project⁸ (MAP), this will ultimately leave LGBTQ+ families with no choice but to move somewhere safer.

The 2025 LGBTQ+ Real Estate Report delved further into how the current administration's actions on numerous fronts will impact the LGBTQ+ community. To gain even greater perspective, the report broke down responses from LGBTQ+ and heterosexual respondents.

Both groups are similarly concerned with how the attack on Diversity, Equity, and Inclusion (DEI) will impact the LGBTQ+ community in access to fair housing, financial stability, and homeownership. LGBTQ+ respondents believe the community will see a decrease in equal access in the three areas - 85.6%, 83.5%, and 83.5%, respectively.

Dramatically more LGBTQ+ respondents believe that the current administration's anti-TGX policies could lead to more TGX and non-TGX LGBTQ+ individuals and their families moving to different communities. While **58.5% and 54.3% of LGBTQ+ respondents believe these policies will lead more TGX and non-TGX LGBTQ+ individuals and their families to relocate**, only 49.1% and 40.9% of heterosexual respondents felt similarly, respectively.



Notably, however, LGBTQ+ respondents feel more strongly about this impact, as they are more closely connected to the community. Similarly, when it comes to homeownership, both groups believe these policies will reduce access for TGX individuals, though LGBTQ+ respondents express greater concern.

Interestingly, while LGBTQ+ and heterosexual people are aligned with the importance of DEI efforts at the corporate level, **21.8% of heterosexual people believe a name change is warranted, while only 13.8% of LGBTQ+ respondents feel similarly.**



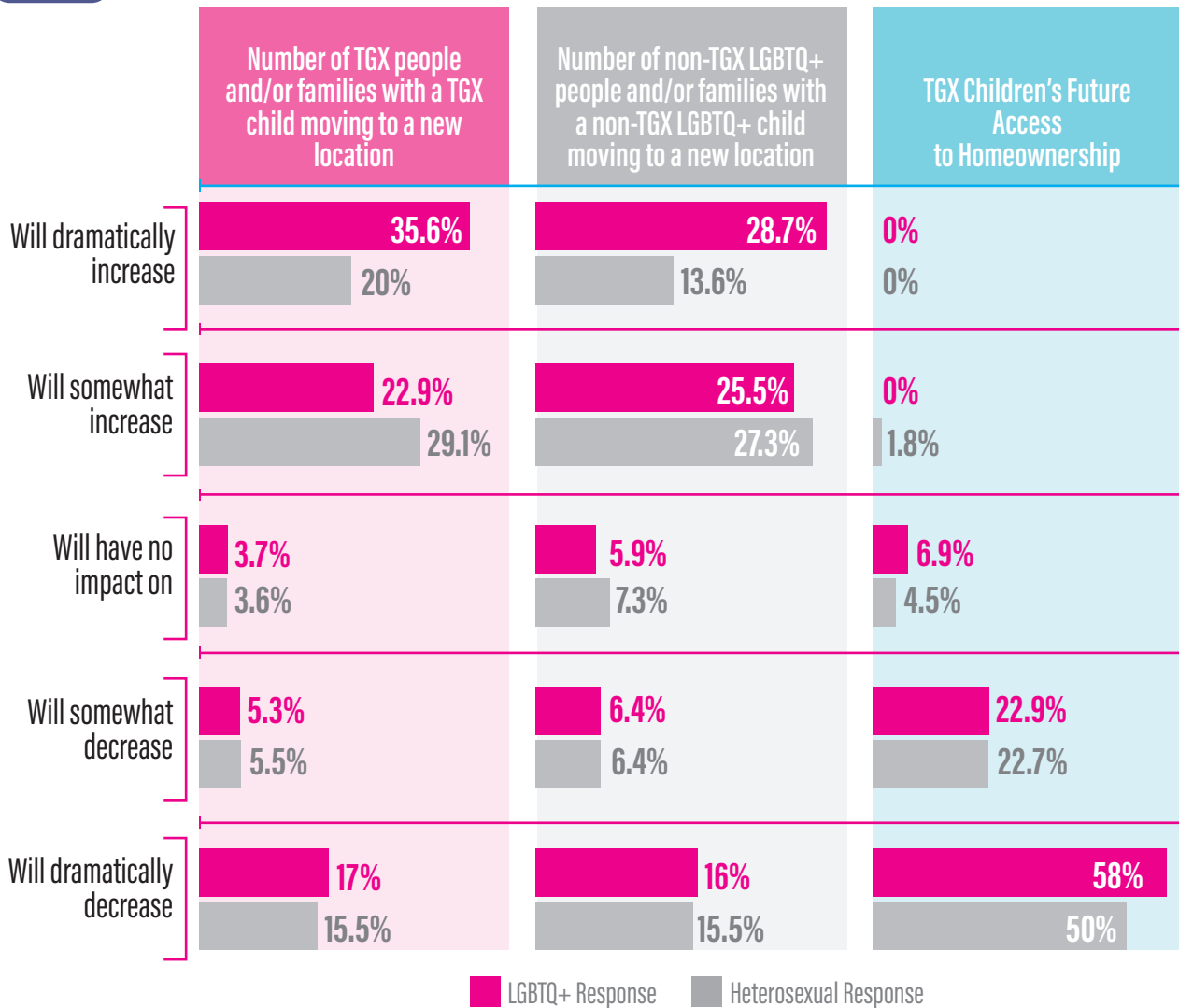
IMPACT OF THE ELIMINATION OF DEI ON THE LGBTQ+ COMMUNITY

IMPACT	 FAIR HOUSING [LGBTQ+ VS HETEROSEXUAL RESPONSE]	 FINANCIAL STABILITY [LGBTQ+ VS HETEROSEXUAL RESPONSE]	 ACCESS TO HOMEOWNERSHIP [LGBTQ+ VS HETEROSEXUAL RESPONSE]
Will dramatically improve access to...	1.6% 0.0%	0.5% 0.0%	1.1% 0.0%
Will somewhat improve access to...	1.1% 1.8%	0.5% 0.0%	0.5% 0.0%
Will have no impact on...	5.9% 3.6%	5.9% 7.3%	6.4% 6.4%
Will somewhat decrease access to...	17.6% 25.5%	21.8% 25.5%	28.7% 30.0%
Will dramatically decrease access to...	68.1% 65.5%	61.7% 63.6%	54.8% 57.3%





POLICIES TARGETING THE TGX COMMUNITY AND THEIR IMPACT ON THE LGBTQ+ AND TGX COMMUNITIES



SENTIMENT ON HOW CORPORATE AMERICA *SHOULD* RESPOND TO THE ELIMINATION OF DEI

	LGBTQ+ VS HETEROSEXUAL RESPONSE]
Maintain pro-DEI policies	72.3% 71.8%
Maintain pro-DEI policies under a different name/program	13.8% 21.8%
Maintain or establish anti-DEI policies	5.9% 5.5%

THE CURRENT ADMINISTRATION AND ITS IMPACT ON CHILDREN'S FUTURES

PARENTS OF LGBTQ+ CHILDREN are facing an increasing sense of uncertainty and fear as the current administration pushes forward with anti-LGBTQ+ and anti-TGX policies. From restrictions on gender-affirming care to limits on LGBTQ+ inclusive education, these policies are creating a tough environment for families trying to provide support and safety for their kids.

The 2025 LGBTQ+ Real Estate Report allowed parents of LGBTQ+ and heterosexual children to share their beliefs on how they view their child's future and access to homeownership, financial stability, and fair housing. Nearly half (47.9%) of respondents were parents, with 34.9% of them sharing they had an LGBTQ+ child and 36.3% having a heterosexual child. Nearly 25% (24.8%) are not yet sure of their child's sexual orientation or gender identity.

Those with heterosexual children reported they are dramatically more likely to see a positive future compared to those with LGBTQ+ children.

Equal Access to Homeownership

Parents of heterosexual children were 10.4% more likely to believe their child would have equal access to homeownership than parents of LGBTQ+ children. A parent's sexual orientation and gender identity also played a role in their optimism. LGBTQ+ parents with heterosexual children were 26.9% more likely to believe their child would have equal access, while heterosexual parents of LGBTQ+ children were 12.7% more likely to believe the same, despite the realities many LGBTQ+ families still face.

Equal Access to Financial Stability

Perceptions of their children's financial future followed a similar pattern to views on homeownership. Parents of heterosexual children were 23.1% more likely to believe their child would achieve financial stability compared to parents of LGBTQ+ children. In fact, parents of LGBTQ+ children were nearly 50% more likely to believe their child would not achieve financial stability and were also more uncertain about their child's future. Meanwhile, LGBTQ+ parents of heterosexual children were 33.2% more likely to believe their child would achieve financial stability compared to their heterosexual counterparts.

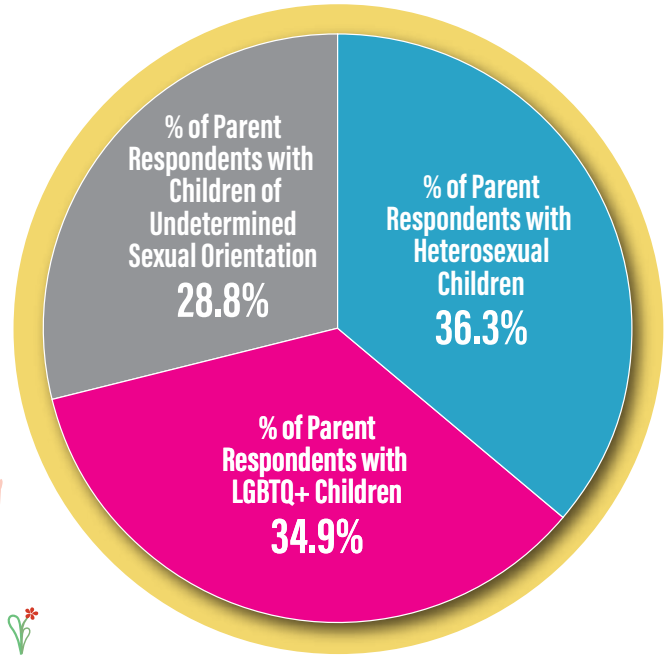
Equal Access to Fair Housing

Respondents with LGBTQ+ children were overwhelmingly more likely to believe that their child would not have access to fair housing in the future. While 71.4% of those with a heterosexual child believed their child would have equal access, only 49.0% of those with an LGBTQ+ child agreed.





LGBTQ+ CHILDREN VS. HETEROSEXUAL CHILDREN VS. UNDETERMINED



AGES OF CHILDREN	% OF PARENT RESPONDENTS WITH AN LGBTQ+ CHILD	% OF PARENT RESPONDENTS WITH A HETEROSEXUAL CHILD
0-12 (Gen Alpha)	11.8%	14.1%
13-28 (Gen Z)	57.4%	48.4%
29-44 (Millennials)	27.9%	32.8%
45-60 (Gen X)	2.9%	3.1%
61-79 (Baby Boomers)	0%	1.6%





BELIEVE THAT THEIR CHILD WILL HAVE EQUAL ACCESS TO HOMEOWNERSHIP

	YES	NO	DON'T KNOW
PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	60.8%	10.7%	21.6%
PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	67.9%	10.7%	16.1%
LGBTQ+ PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	75%	7.1%	14.3%
HETEROSEXUAL PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	54.8%	12.9%	22.6%
LGBTQ+ PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	55.6%	22.2%	22.2%
HETEROSEXUAL PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	63.6%	16.1%	21.2%



BELIEVE THAT THEIR CHILD WILL HAVE EQUAL ACCESS TO FINANCIAL STABILITY

	YES	NO	DON'T KNOW
PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	54.9%	17.6%	27.5%
PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	71.4%	8.9%	14.3%
LGBTQ+ PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	82.1%	7.1%	10.7%
HETEROSEXUAL PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	54.8%	12.9%	19.4%
LGBTQ+ PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	55.6%	22.2%	22.2%
HETEROSEXUAL PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	54.5%	30.3%	15.2%



BELIEVE THAT THEIR CHILD WILL HAVE EQUAL ACCESS TO FAIR HOUSING

	YES	NO	DON'T KNOW
PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	49.0%	19.6%	29.4%
PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	71.4%	3.6%	17.9%
LGBTQ+ PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	78.6%	0%	17.9%
HETEROSEXUAL PARENT RESPONDENTS WITH HETEROSEXUAL CHILDREN	58.1%	9.7%	19.4%
LGBTQ+ PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	50%	22.2%	27.8%
HETEROSEXUAL PARENT RESPONDENTS WITH LGBTQ+ CHILDREN	48.5%	18.2%	30.3%





METHODOLOGY AND FOOTNOTES

METHODOLOGY

THE LGBTQ+ ALLIANCE SURVEYED 304 MEMBERS and real estate professionals using Survey Monkey between March 21 and May 2, 2025

Footnotes

- 1] National Association of REALTORS Member Profile
- 2] Gallup
- 3] UCLA Williams Institute
- 4] UCLA Williams Institute
- 5] PRRI 2024 American Values Atlas
- 6] Pew Research Center
- 7] Human Rights Campaign (HRC)
- 8] Movement Advancement Project (MAP)



ABOUT THE LGBTQ+ REAL ESTATE ALLIANCE

The LGBTQ+ Real Estate Alliance is a 501(c)6 non-profit dedicated to empowering the LGBTQ+ community on the path to homeownership as we also advocate on behalf of the community on housing issues. The Alliance, founded in June 2020, is an all-inclusive organization that works to improve the professional lives of its members through a public-facing Alliance Referral Community. The Alliance began accepting members in October 2020 and today has approximately 4,000 members and dozens of chapters in North America. It was named the 2022 Inman News Innovator of the Year in the MLS, Association, or Industry Organization category. Its public-facing website, [LGBTQplusHomes.com](https://lgbtqplushomes.com), provides information on home buying and selling along with allowing the LGBTQ+ community the opportunity to reach Alliance members for their real estate needs. For more information visit realestatealliance.org.