

INVEST FOR SUCCESS

Invest for Success (IFS) is a customizable marketing campaign for your business. Investing is two-fold, allowing you to select and bundle marketing opportunities in the form of sponsorships that provide additional benefits to your company and employees. IFS places your business's name in front of the audience or demographic to build brand recognition and increase sales opportunities. This investment adds value to your brand and business. Your sponsorship also funds initiatives that The Montgomery County Chamber of Commerce invests in, to strengthen the business community and local economy, adding more value to your brand.

Levels of Sponsorship

TITANIUM \$10,000	PLATINUM \$8,000	GOLD \$6,000
Logo displayed on IFS partners webpage	Logo displayed on IFS partners webpage	Logo displayed on IFS partners webpage
Special communications (3 blogs on MCCC website)	Special communications (2 blogs on MCCC website)	Special communications (1 blog on MCCC website)
Banner signage at all Chamber programs	Banner signage at all Chamber programs	Banner signage at all Chamber programs
Personalized social media mention	Personalized social media mention	Social media mention
Exclusive invitation to the IFS Thank You Celebration	Exclusive invitation to the IFS Thank You Celebration	Exclusive invitation to the IFS Thank You Celebration
SILVER \$4,000	BRONZE \$2,000	
Banner signage at all Chamber programs	Banner signage at all Chamber programs	
Logo displayed on IFS partners webpage	Exclusive invitation to the IFS Thank You Celebration	
Exclusive invitation to the IFS Thank You Celebration		

Invest for Success has been a great way for Freedom First to be actively engaged with our community all throughout the year. We enjoy our partnership with the Chamber, and the IFS program allows us to plan and budget for the entire year while ensuring we are participating in as many activities as possible. We found that we were able to save money by investing up front and we never miss out on ticket opportunities since they are purchased in advance. The Chamber team makes the program easy and they are always readily available to answer any questions as they arise. We appreciate and look forward to our continued collaboration through IFS!

- **Carie Kingery, Market Executive at Freedom First Credit Union**

We have been a member of the Chamber for over 25 years, predating the Montgomery Chamber! There is not a better way to integrate with the professional and business community than the package of programs and events crafted for us each year under this program!

- **Henry Bass, President of Automation Creations, Inc.**

A WORD FROM YOUR CHAMBER STAFF

The Montgomery County Chamber of Commerce's Invest For Success program is an excellent marketing opportunity for your business while investing in our community and local economy.

- **Steve Baffuto, President & CEO**



In my role at the Chamber, I love being able to work directly with our members on selecting sponsorships that are a perfect fit for their business. With the flexibility of payment options and a vast offering of sponsorships, it's rewarding to see the members' vision come to life. I always strive to keep their business needs top priority when discussing selections. Invest for Success is a user-friendly and efficient program that our Chamber members love to participate in on a yearly basis.

- **Marissa Bowman Smith, Membership & Sales Director**

I believe that with my new position here at the chamber, and the offerings available in our IFS program, we can help every business big or small in the New River Valley grow and reach new goals. We are dedicated to providing the best value available, and the Invest for Success program is the perfect way to expand your business's marketing opportunities while guaranteeing you stick to your budget.

- **Alan Waters, Marketing & Communications Coordinator**



HEAR FROM OTHER MEMBERS!

The Invest for Success (IFS) program, has allowed Baseline Solar Solutions to take advantage of the many programs that the Chamber has to offer. By participating in the IFS, our programs are pre-selected, so we are able to calendar the events and make sure that a member of our team is available to attend. Additionally, it allows us to spread out the cost of the investment across the year. The programs that are offered are related to our community, financial updates, safety, and education, all of which are valuable to us as business leaders and to promote our company to future employees. We sincerely appreciate the effort that our chamber puts into making sure that our IFS dollars are worthwhile.

- **Anita Lilly, Office Manager at Baseline Solar**

This chamber has so much to offer and provide for our business community, there is literally a budget and program for everyone. As an IFS sponsor, I was invited to the IFS Thank You cookout. This was an additional event to network and engage with other members, completely free to me.

- **Deanna Dickerson, VP Mortgage Loan Originator at Freedom First Credit Union**

ADVERTISING

CHAMBER NEWSLETTER

1 Week	\$50
1 Month	\$200

MONDAY MORNING MESSAGE

1 Week	\$50
1 Month	\$200

MAGAZINE

Full Back Cover	\$3,000
Inside Cover	\$3,000
Full Page	\$2,000
1/2 Page Vertical	\$1,500
1/2 Page Horizontal	\$1,500
1/4 Page Standard	\$800
Business Card	\$500
Bold Listing Ad	\$200

OUTREACH

*Chamber Window Business Spotlight	\$500/month
Water Bottle Sponsor	\$500/year
Membership 101	\$500/session
Relocation Packet	\$350/year
New Member Application	\$300/year
*EV Charger Spotlight	\$200/month
*Coffee Bar Sponsor	\$100/month

MCCC's WORDS OF WISDOM PODCAST

1 Episode	\$50
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*MONTHLY MEMBER HIGHLIGHT

1 Month	\$250
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ENGAGE BLOG

1 Week	\$50
1 Month	\$200

** 12 available (1 per company)*



NEWSLETTER & MMM

SPONSORSHIPS AVAILABLE

Large Contact List

The Newsletter and Monday Morning Message are sent out to over 2200 emails every week. This makes it one of the largest seen Chamber publications.

Sent Weekly

With updates about local events, important meetings, and other happenings with our Chamber members, these are among the best ways to stay in the know!

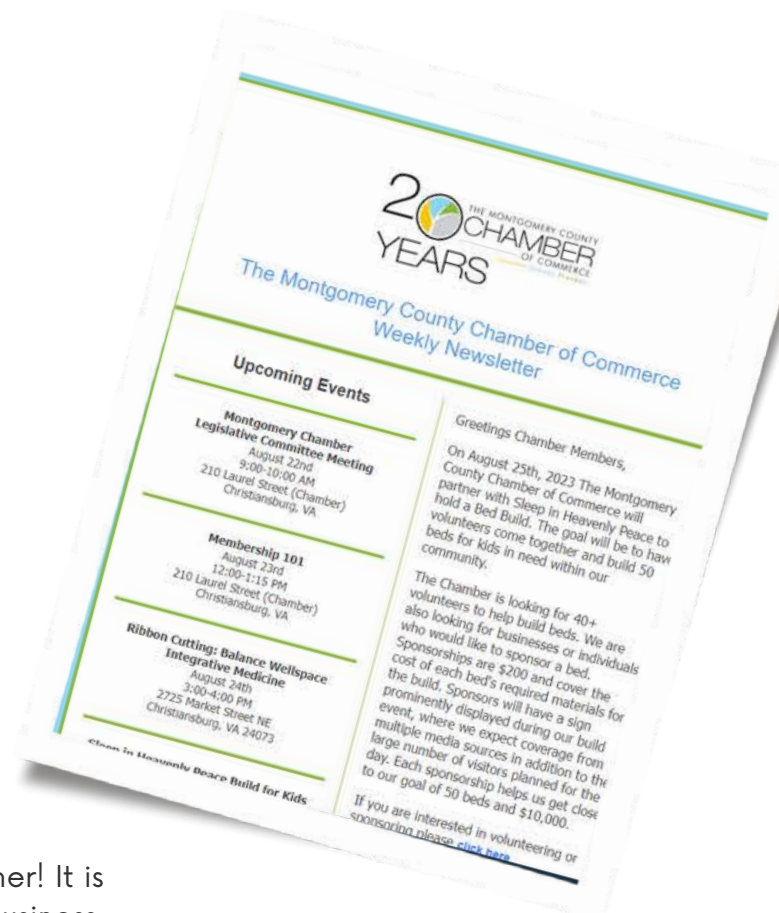
High Open Rates

Both the Newsletter and Monday Morning Message have open rates that are much higher than the industry standard. People want to read these updates!

PRICING
\$50/WEEK OR
\$200/MONTH

If you are a member of the Chamber, IFS is a no brainer! It is one of the best decisions we have made for our business. They have options for everyone!

- Brooke Brinson, Co-Owner of Ed & Ethel's Fine Jewelry



WINDOW BUSINESS SPOTLIGHT

BUY LOCAL BUSINESS OF THE MONTH

Location

Our building is heavily trafficked. We currently have over 500 cars that pass by our building every day! This means that there will be lots of eyes on your window advertisement with us.

Monthly Sponsorship

The window sponsorship lasts for a full month. You will work with our Marketing Coordinator to ensure that your design will get your desired message across in an effective manner.

We handle it all!

Other than providing a design, we do everything for you. We get your designed printed by a professional, we get the window cling installed, and we pay for the materials.

PRICING

\$500



The Chamber has been an integral part of my business from day one and IFS is the perfect fit as my business grows. I love how I can choose event and marketing opportunities a la cart. The majority of my IFS package includes events I would have paid for already so it makes sense to bundle them and add marketing as well! - **Meghan Kuczmariski, Financial Advisor at Edward Jones**

EV CHARGER SPOTLIGHT

YOUR BUSINESS AT THE FOREFRONT

Location

Your business will be visible in our parking lot to all members coming through the chamber, as well as any Christiansburg resident or visitor who needs a charge on their electric vehicle!

Monthly Sponsorship

The EV charger sponsorship lasts for a full month. You will work with our Marketing Coordinator to ensure that your design will get your desired message across in an effective manner.

Free Charging, No Fuss!

Other than providing a design, we do everything for you. We get your designed printed by a professional, we get the signage installed, and we pay for the materials.

PRICING

\$200



Invest for Success is an MCCC Resource I have used strategically to accelerate my small business. With careful planning, IFS can be a primary tool to advertise your business within the Chamber Community! Select those opportunities that give you exposure throughout the course of the year, address your desired audience, provide the optimal use of your funds, and the best opportunities for your brand placement and recognition. - **Nancy Creed, Owner of The Orange Bandana**

WATER BOTTLE SPONSOR

YOUR LOGO,
YOUR BUSINESS.

Location

The chamber always has free water bottles in our board room for our case groups, programs, and networking events. The label will have your logo and your brand which will allow members to see and recognize your business.

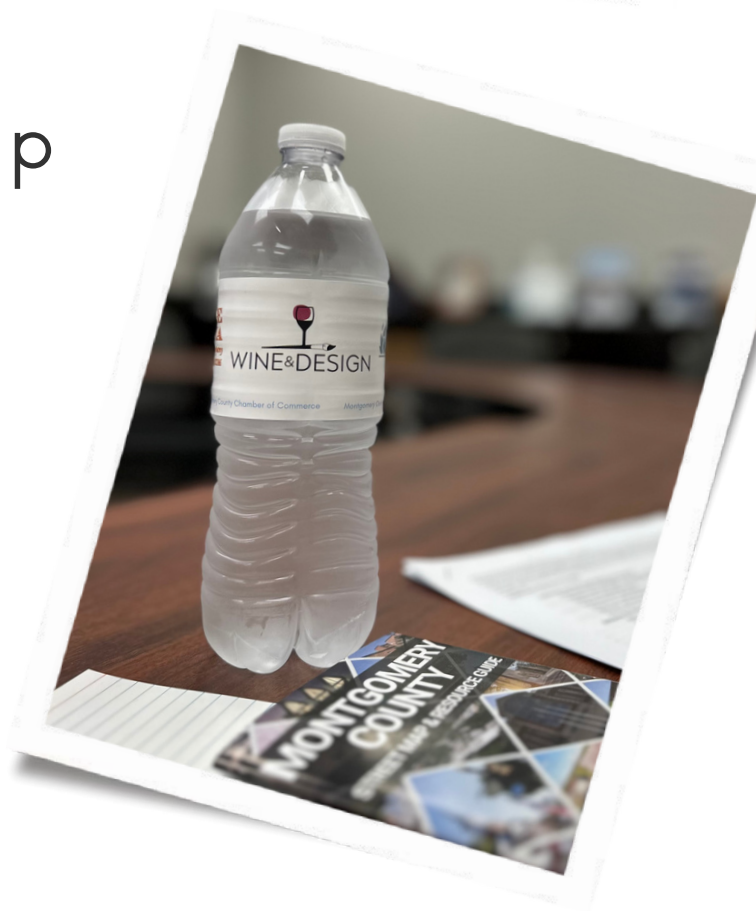
Yearly Sponsorship

This opportunity is shared between three sponsors per bottle and only six sponsors will be running in total over the course of the year!

Hassle Free!

Other than providing a design, we do everything for you. We source the bottles, we get your design printed and placed onto the bottles, and we distribute water during in house and outside events!

PRICING
\$500/YEAR



Invest for Success provides us the opportunity to be visible and active in the community. We love that we can choose what we want to participate in at the beginning of the year, bundle our selections, and even receive extra advertising by doing this. Marissa and the rest of the team are great at providing recommendations for sponsorships that meet our needs and go above and beyond to ensure we are taken care of.

- Jenna Phillips, Branch Manager at Skyline National Bank

COFFEE BAR SPONSOR

A GREAT START TO THE DAY.

Location

The chamber always has free coffee in our lobby for our ribbon cuttings, case groups, networking events, and other programs. The picture frame will have your logo and your brand which will allow members to see and recognize your business.

Monthly Sponsorship

Have your business prominently featured. We will place our sponsor's logo on the coffee bar sign for 1 month at a time. Your logo will also be displayed on the Chamber's TV.

We do it all!

Other than providing a design, we do everything for you. We keep coffee bar supplies in stock, we print and display your logo, and we make a digital graphic with your brand that runs on our lobby's television.

PRICING
\$100/MONTH



Investing in the IFS program was a game changer for my business. I am finally doing the things I've had on a to-do list for the past 5 years with one budget-friendly option.

- Ben Jackson, Owner of Jackson Financial, LLC

CHAMBER ANNUAL MANUAL & MEMBER DIRECTORY

The Montgomery County Chamber Magazine is an annual publication that can be found in lobbies of hotels and businesses across our community. The magazine includes information about area attractions, employers, and more. Last year, copies of the magazine were distributed and included more than 50 advertisers.

The magazine is included in relocation packs available from the Chamber office, Virginia Tech, Virginia College of Osteopathic Medicine (VCOM), LewisGale Montgomery, HCA, New River Community College, Carilion, and local realtors and other employers. We also include it in all new member packets.

ADVERTISING OPPORTUNITIES



Full Page Back Cover

\$3,000



Inside Cover (2)

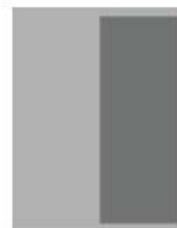
\$3,000

** A full page ad will be given to the MCCC Business of the Year.*



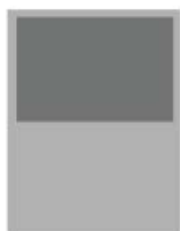
Full Page

\$2,000



1/2 Page Vertical

\$1,500



1/2 Page Horizontal

\$1,500



1/4 Page Standard

\$800



Business Card

\$500



Enhanced Directory Ad

\$200

RELOCATION PACKET

This packet is a targeted way to reach households and individuals moving to our area and offers local businesses the opportunity to include their materials. These packets are distributed to many businesses, hospitals, and universities that are recruiting new hires at all levels. Your logo will also be placed on the welcome letter that is sent out with each packet, and on the sponsor sticker placed in each folder.

PRICING
\$350

NEW MEMBER APPLICATION

Every prospective member must first complete an application in order to be considered for membership. Your sponsorship ensures that your prominently placed logo is seen by every single prospect. This sponsorship is the perfect opportunity to showcase your company to fellow businesses of all sizes.

PRICING
\$300

MEMBERSHIP 101

Members have the opportunity to learn more wholly about what their chamber membership includes at this insightful orientation. This sponsorship provides the opportunity to introduce and speak during one of the regular meetings and is a great way to share what your company has to offer to fellow businesses of all sizes.

PRICING
\$500

A photograph of a "CHAMBER Membership Application" form. The form includes sections for "Application Sponsors" (with two boxes labeled "Your logo here!"), "Member Information" (with fields for Company Name, Mailing Address, Physical Address, Phone, General Email, Preferred method of contact, Number of Employees, and various ownership/certification questions), and "Contact Information" (with fields for Primary Contact, Phone, Title, and Email). The form also features a "2023 20th CHAMBER YEARS" logo and a return address for the Chamber.

MONTHLY MEMBER HIGHLIGHT

Each month chamber staff will sit down with a different member to film a brief interview about your business, who you are, what you do, and what you'd like others to know. This will be shared on our chamber website, in one of our newsletters, and a clip will be shared on our social media platforms. This is the perfect opportunity to utilize one of the most engaging forms of media content in order to spread awareness about your business.

PRICING

\$250

ENGAGE BLOG SPONSOR

Your chamber website features a blog, titled Engage, featuring posts of all kinds to help with your business needs. With entries covering marketing tips, leadership advice, guest spots from members, and general information updates. Your sponsorship ensures a prominent logo placement available for each addition!

PRICING

\$50/WEEK OR
\$200/MONTH

MCCC'S WORDS OF WISDOM PODCAST

Launching brand new in 2024 is our chamber podcast, featuring interviews with local businesses, city officials, local government representatives, and other chamber members as well as business best practices brought to you by chamber employees. Sponsorship includes a verbal shoutout within episodes, social media mentions, and logo placement on episode thumbnails. Be the first to join this new initiative!

PRICING

\$50/EPISODE



PROGRAMS & EVENTS

LUNCH & LEARN

1 Month	\$500
Member Ticket	\$30
Non-Member Ticket	\$40

EGGS & ISSUES

1 Month	\$500
Member Ticket	\$30
Non-Member Ticket	\$40

BUSINESS AFTER HOURS

1 Month	\$500
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*BOCCE BALL TOURNAMENT

Diamond	\$1,200
Champion	\$1,000
Advocate	\$750
Court + Team Bundle	\$250
Team Package	\$150
Court Sponsor	\$135

ANNUAL MEETING & AWARDS

Diamond	\$2,000
Champion	\$1,800
Advocate	\$1,200
Table of 10	\$800
Table of 8	\$650
Individual Ticket	\$85

GOLF CLASSIC

Diamond	\$2,000
Champion	\$1,800
Advocate	\$1,000
Beverage Cart	\$750
High Visibility Location	\$500
Hole Sponsor	\$100
Golf Team	\$500

BUY LOCAL & BUSINESS SHOWCASE

Diamond	\$1,200
Champion	\$750
Advocate	\$500
Showcase Booth	\$350
New Member Booth	\$325

** Proceeds from Bocce Ball Tournament support our MCCC Foundation*



LUNCH & LEARN

This program provides members an opportunity to gather for networking and a presentation on a topic of local, regional or state interest.

Event Sponsorship

Your company name and logo are included on all marketing materials, digital media and weekly newsletter. Company brochures, swag, and giveaways may be provided. Your company will receive recognition at the program and will have an opportunity to provide a welcome and introductions.

Member Ticket: \$30

Nonmember Ticket: \$40

PRICING
\$500 - SPONSOR



EGGS AND ISSUES

Eggs and Issues is a periodic lecture series to inform business leaders on specific topics. Some of our previous Eggs and Issues have been centered around Cybersecurity, the VA Federal Reserve, and Mental Wellness. Breakfast is provided

Event Sponsorship

Your company name and logo are included on all marketing materials, digital media and weekly newsletter. Company brochures, swag, and giveaways may be provided. Your company will receive recognition at the program and will have an opportunity to provide a welcome and introductions.

Member Ticket: \$30

Nonmember Ticket: \$40

PRICING
\$500 - SPONSOR



The IFS program that the Chamber offers has been crucial in growing my business. It allows me to not only get my business name out in front of people but also add in and sponsor those events that I know I am already going to participate in. Financially, it is a great program for small businesses because you get to select the level you want to be at as well as pay monthly so you can build it into your budget every month. You also can change what you want your investment to go towards every year which gives you flexibility to see what works best for your business. - **Kasey Blouse, Owner of Blouse House Creative**



BOCCE BALL TOURNAMENT

This is one of two events the Chamber and its Foundation host for our members. It is the most engaging networking opportunity with a little... ok, a lot of friendly competition rolled into a late afternoon event. We sell out of this sponsorship quickly so be sure to secure your teams through IFS!

The Bocce Ball Tournament funds most of our educational initiatives such as Teacher(s) of the Year, Junior Achievement, Robotics Teams, High School DECA student activities, VT American Marketing Association student activities, and more.

SPONSORSHIP OPPORTUNITIES

DIAMOND \$1,200	CHAMPION \$1,000	ADVOCATE \$750
Listed as sponsor on promotional materials	Listed as sponsor on promotional materials	Listed as sponsor on promotional materials
Listed as sponsor in pre/post event online communications	Listed as sponsor in pre/post event online communications	Listed as sponsor in pre/post event online communications
Social media mentions pre/post program	Social media mentions pre/post program	Social media mentions pre/post program
Logo displayed on scorecard	Logo displayed on scorecard	Logo displayed on scorecard
Opportunity for give-away during Business After Hours	Opportunity for give-away during Business After Hours	Opportunity for give-away during Business After Hours
2 Bocce Teams plus 1 Court Sponsorship	1 Bocce Team plus 1 Court Sponsorship	1 Bocce Team
Speaking opportunity during tournament		
COURT+TEAM BUNDLE \$250	TEAM PACKAGE \$150	COURT SPONSOR \$135
1 Bocce Team plus 1 Court Sponsorship	1 Bocce Team (2 players per team)	Company logo on court
		<i>*Does NOT include team</i>



NETWORKING AND SOCIAL

How it Works

Business After Hours is the premier monthly adult networking program for our Chamber members. You provide the facility, door prizes, food, and beverages (including beer & wine.) The Chamber will assist with planning and promoting the event to our members.

Attendance

We currently average between 75-150 people in attendance. These are your fellow members, businesses, and individuals that want to learn more about you and your business. We collect business cards and share them with you so you can follow up to build stronger relationships.

PRICING
\$ 500

*Includes a \$1,000 bump to IFS.

** Not a credit towards sponsorship

As the first non-profit organization to host a Business After Hours, we were delighted to expose many business leaders to the offerings of the museum and as a result, were able to build great social capital and demonstrate our value as a hub for community and business engagement.

- Casey Jenkins, Director of the Montgomery Museum of Art & History





GOLF CLASSIC

Chamber Members and golfers gather for this tournament and a day of fun and relaxation. Businesses and individuals form teams that compete for the Title and bragging right. Non-golfers can enjoy great conversation and networking with others. Lunch and the awards ceremony, held at the evening's Business After Hours, add just the right touch to an idyllic workday on the greens. Golf Classic Sponsors enjoy excellent promotion and networking among other businesses, as well as the golfing community, during this member favorite event.

The Blacksburg Country Club and Montgomery County Economic Development Department are proud partners of this event.

SPONSORSHIP OPPORTUNITIES

DIAMOND \$2,000	CHAMPION \$1,800	ADVOCATE \$1,000
1 Golf Team (IFS selects time slot before others teams)	1 Golf Team (IFS selects time slot before others teams)	1 Golf Team (IFS selects time slot before others teams)
Company logo on all pre and post event advertising	Company logo on all pre and post event advertising	Company logo on all pre and post event advertising
Company logo on event banner	Company logo on event banner	Company logo on event banner
Logo on golf balls included in swag bag	Golf related items in swag bag	Golf related items in swag bag
Hole sponsorship with logo sign	Hole sponsorship with logo sign	
Driving range/Practice green sponsor and high visibility marketing space		
BEVERAGE CART \$750	HIGH VISIBILITY LOCATION \$500	HOLE SPONSOR \$100
Company name on sponsor boards at clubhouse	Company name on sponsor boards at clubhouse	Company name on sponsor boards at clubhouse
Recognition at event and golf related items in swag bag	Recognition at event and golf related items in swag bag	Recognition at event and golf related items in swag bag
1 person ride-along with club staff	Marketing tent space at club house	Company logo on sign at golf course hole
Company logo displayed on beverage cart	Company logo displayed on sign at high visibility locations	

GOLF TEAM \$500
AM & PM TEE TIMES AVAILABLE



ANNUAL MEETING AND AWARDS CELEBRATION

The Annual Meeting And Awards Celebration places your name before one of the region's most prominent and well-attended professional business gatherings that we offer, with businesses, non-profit, and government leaders attending. The Chamber's board takes this opportunity to celebrate the achievement of goals and recognize leadership and businesses making our community a great place.

SPONSORSHIP OPPORTUNITIES

DIAMOND \$2,000

Listed as sponsor on program signage

Listed as sponsor in pre/post program newsletter

Social media mentions pre/post program

Verbal recognition during awards celebration

Logo displayed during presentation (3 slides with logo)

10 Tickets to use at your discretion for this program

2 Bottles of wine at your table

CHAMPION \$1,800

Listed as sponsor on program signage

Listed as sponsor in pre/post program newsletter

Social media mentions pre/post program

Verbal recognition during awards celebration

Logo displayed during presentation (2 slides with logo)

4 Tickets to use at your discretion for the program

ADVOCATE \$1,200

Listed as sponsor on program signage

Listed as sponsor in pre/post program newsletter

Social media mentions pre/post program

Verbal recognition during awards celebration

Logo displayed during presentation (1 slide with logo)

2 Tickets to use at your discretion for the program

IFS is a great program to use to get the most out of your budget. I think IFS is a nice way to say thank you to the members for the money they were already spending, but now get even more recognition for. My company sponsors a lot of events, but the one we always do is the Annual Meeting. With it being the most attended chamber event, you are guaranteed to get the most eyes on your sponsorship there.

- Deanna Dickerson, VP Mortgage Loan Originator at Freedom First

NON-SPONSOR OPPORTUNITIES

\$800 - TABLE OF 10

\$650 - TABLE OF 8

\$85 - INDIVIDUAL TICKET



BUY LOCAL BUSINESS SHOWCASE

The Buy Local Business Showcase creates the perfect opportunity for individuals and businesses to connect with peers over the importance of selling more goods and services to those here in the New River Valley and strengthening our business community. We work to educate our community about why buying local is such an integral part of our local economy, and what supporting a local business really means. As a sponsor of this event you not only receive the benefits listed below, you show your commitment to our home and community as a whole.

SPONSORSHIP OPPORTUNITIES

DIAMOND \$1,200	CHAMPION \$750	ADVOCATE \$500
Listed as a sponsor on event program	Listed as a sponsor on event program	Listed as a sponsor on event program
Listed as sponsor in pre and post program newsletter	Listed as sponsor in pre and post program newsletter	Listed as sponsor in pre and post program newsletter
Listed as sponsor in pre and post program social media	Listed as sponsor in pre and post program social media	Logo or mention on quarter of media purchases
Two booths in prime location	One booth in prime location	One booth in prime location
Logo or mention on ALL media purchases	Logo or mention on half of media purchases	Buy Local social media mention
Personalized Buy Local social media mention	Buy Local social media mention	

The Montgomery County Chamber’s Invest For Success (IFS) program allows us to tailor our business needs with the Chamber’s programing. We are able to participate in events, like the Business Showcase as an example that provide the best return on our investment.

- Marianne Washington, Branch Manager at Movement Mortgage

SHOWCASE BOOTH \$350

- 8' WIDE BY 6' DEEP SPACE
- 6' SKIRTED TABLE & 2 CHAIRS
- SIGNAGE, ELECTRICITY, & WIFI

LEADERSHIP & PROFESSIONAL DEVELOPMENT

WOMEN'S LEADERSHIP CONFERENCE

Diamond	\$2,500
Champion	\$1,500
Advocate	\$650
Promote	\$350
Swag Provider	\$100
Individual Ticket	\$120

LEADERSHIP NEW RIVER VALLEY

Graduation	\$1,000
Executive	\$750
Member Participant	\$899
Non-Member Participant	\$1,200

EMERGING LEADERS CONFERENCE

Diamond	\$1,500
Champion	\$750
Advocate	\$500
Promote	\$350
Swag Provider	\$100
Individual Ticket	\$80

CASE GROUP SOCIALS

Sponsor	\$500
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CASE GROUP SOCIALS

CASE (Chamber Accelerates Sales Executives) Groups is designed to develop leads and generate sales for the member businesses. These groups are filled with leaders from a variety of industries. During these meetings, members will refer helpful businesses and potential customers to the group and exchange contacts from their network.

Twice a year the chamber will host a social for all current CASE groups to attend, in order to network and market with one another.

Event Sponsorship

Your company name and logo are included on all marketing materials, digital media, and weekly newsletter. Company brochures, swag, and giveaways may be provided. Your company will receive recognition at the program and will have an opportunity to provide a welcome and introductions.

PRICING
\$500

Being a member of our exclusive CASE group has been wonderfully impactful for expanding my network of clients and close professional relationships. CASE has provided my business with countless personal referrals and the opportunity to learn more about the many dedicated businesspeople in our community.

- **Jessica Shelburne, Owner at Shelburne Insurance Agency**





LEADERSHIP NEW RIVER VALLEY

Leadership New River Valley, a nationally recognized model, is a ten month program that helps develop community leaders by introducing diverse participants to leadership principles in the context of our community

We examine issues unique to Montgomery County, Blacksburg and Christiansburg, through monthly, day-long sessions, using textbooks, community leaders, and subject-matter experts. Topics range from history and culture to public safety and everything in between. There is not a single aspect of life in our area not covered in this course. Participants will apply learning to a project directed toward building capacity for a local nonprofit; encouraging community engagement. Class size is limited.

SPONSORSHIP OPPORTUNITIES

GRADUATION \$1,000	EXECUTIVE \$750
Company name and logo on all course materials and social media	Company name and logo on all course materials and social media
Recognition at LNRV Graduation and opportunity to provide branded merchandise	Recognition during LNRV Class
Opportunity to provide 10 minute presentation at graduation	Opportunity to provide 10 minute presentation at graduation
Company brochure and giveaways may be distributed	Company brochure and giveaways may be distributed
Private reception with LNRV class before Annual Meeting	Private reception with LNRV class before Annual Meeting
Opportunity to speak at opening day of class	

Participation in Leadership New River Valley is not only beneficial for the class members and the growth of community leaders but provides networking and business relationships that last beyond the program. LNRV includes a project where an appreciation for service to others ignites positive change and the development of skills that will benefit the individual participants and their businesses.

- **Whitney K. Stokes, Associate Dean at VCOM**

MEMBER PARTICIPANT \$899
NON-MEMBER PARTICIPANT \$1,200





WOMEN'S LEADERSHIP CONFERENCE

WOMEN LEAD! The Montgomery County Chamber of Commerce recognizes the many contributions of women in our community. To celebrate their success, as well as encourage and support continued growth and development, the Chamber created a local conference which has been taking place since 2014. The day-long program features speakers, workshops, and an awards program that gives recognition to the extraordinary women who make exceptional contributions to the community. This conference provides an opportunity for professionals to come together and discuss what it means to be a woman in today's workplace, and how as a business community we can continue making strides for inclusivity and equality both personally and within our business practices.

SPONSORSHIP OPPORTUNITIES

DIAMOND \$2,500	CHAMPION \$1,500	ADVOCATE \$650
Listed as sponsor on presentation & provide swag	Listed as sponsor on presentation & provide swag	Listed as sponsor on presentation & provide swag
Logo on all program materials	Logo on all program materials	Logo on all program materials
Sponsor listed on digital and print program agenda	Sponsor listed on digital and print program agenda	Sponsor listed on digital and print program agenda
6 Tickets to use at your discretion for the program	4 Tickets to use at your discretion for the program	2 Tickets to use at your discretion for the program
Opportunity to intro breakout speakers	Opportunity to intro breakout speakers	Opportunity to intro breakout speakers
Opportunity to present awards (including WBL)	Opportunity to present awards	
Opportunity to welcome attendees and intro keynote		
PROMOTE \$350		
Listed as sponsor on presentation & provide swag		
Logo on all program materials		
Sponsor listed on digital and print program agenda		
1 Ticket to use at your discretion for the program		

SWAG PROVIDER \$100

INDIVIDUAL TICKET \$120



EMERGING LEADERS CONFERENCE

The Emerging Leaders Conference is designed to showcase emerging leaders representing companies of all sizes in our community through our 40 Under 40 initiative. This event provides the opportunity to recognize both individuals and businesses that are working to improve our company culture to meet the demands of our customers and balance the needs of our talent pool. You will learn from existing organizations how they have changed their culture to incorporate more open and transparent communications engaging more employees and working together to better the community.

This program positions your company in front of businesses of all sizes, and shows your dedication to our business community and those leaders making a difference in the lives of your customers and employees.

SPONSORSHIP OPPORTUNITIES

DIAMOND \$1,500	CHAMPION \$750	ADVOCATE \$500
Listed as sponsor on presentation & provide swag	Listed as sponsor on presentation & provide swag	Listed as sponsor on presentation & provide swag
Logo on all program materials	Logo on all program materials	Logo on all program materials
Sponsor listed on digital and print program agenda	Sponsor listed on digital and print program agenda	Sponsor listed on digital and print program agenda
6 Tickets to use at your discretion for the program	4 Tickets to use at your discretion for the program	2 Tickets to use at your discretion for the program
Opportunity to present awards	Opportunity to present awards	
Opportunity to welcome attendees and intro keynote		
PROMOTE \$350		
Listed as sponsor on presentation & provide swag		
Logo on all program materials		
Sponsor listed on digital and print program agenda		
1 Ticket to use at your discretion for the program		
	SWAG PROVIDER \$100	INDIVIDUAL TICKET \$80

ADVERTISING

CHAMBER NEWSLETTER		MAGAZINE		OUTREACH	
1 Week	\$50	Full Back Cover	\$3,000	*Chamber Window Business Spotlight	\$500/month
1 Month	\$200	Inside Cover	\$3,000	Water Bottle Sponsor	\$500/year
MONDAY MORNING MESSAGE		Full Page	\$2,000	Membership 101	\$500/session
1 Week	\$50	1/2 Page Vertical	\$1,500	Relocation Packet	\$350/year
1 Month	\$200	1/2 Page Horizontal	\$1,500	New Member Application	\$300/year
ENGAGE BLOG		1/4 Page Standard	\$800	*EV Charger Spotlight	\$200/month
1 Week	\$50	Business Card	\$500	*Coffee Bar Sponsor	\$100/month
1 Month	\$200	Bold Listing Ad	\$200		
*MONTHLY MEMBER HIGHLIGHT		MCCC's WORDS OF WISDOM PODCAST			
1 Month	\$250	1 Episode	\$50		* 12 available (1 per company)

PROGRAMS & EVENTS

LUNCH & LEARN		*BOCCE BALL TOURNAMENT		GOLF CLASSIC	
1 Month	\$500	Diamond	\$1,200	Diamond	\$2,000
Member Ticket	\$30	Champion	\$1,000	Champion	\$1,800
Non-Member Ticket	\$40	Advocate	\$750	Advocate	\$1,000
EGGS & ISSUES		Court + Team Bundle	\$250	Beverage Cart	\$750
1 Month	\$500	Team Package	\$150	High Visibility Location	\$500
Member Ticket	\$30	Court Sponsor	\$135	Hole Sponsor	\$100
Non-Member Ticket	\$40	ANNUAL MEETING & AWARDS		Golf Team	\$500
BUSINESS AFTER HOURS		Diamond	\$2,000	BUY LOCAL & BUSINESS SHOWCASE	
1 Month	\$500	Champion	\$1,800	Diamond	\$1,200
		Advocate	\$1,200	Champion	\$750
		Table of 10	\$800	Advocate	\$500
		Table of 8	\$650	Showcase Booth	\$350
		Individual Ticket	\$85	New Member Booth	\$325

* Proceeds from Bocce Ball Tournament support our MCCC Foundation

LEADERSHIP & PROFESSIONAL DEVELOPMENT

CASE GROUP SOCIALS		WOMEN'S LEADERSHIP CONFERENCE		EMERGING LEADERS CONFERENCE	
Sponsor	\$500	Diamond	\$2,500	Diamond	\$1,500
LEADERSHIP NEW RIVER VALLEY		Champion	\$1,500	Champion	\$750
Graduation	\$1,000	Advocate	\$650	Advocate	\$500
Executive	\$750	Promote	\$350	Promote	\$350
Member Participant	\$899	Swag Provider	\$100	Swag Provider	\$100
Non-Member Participant	\$1,200	Individual Ticket	\$120	Individual Ticket	\$80

As a small business, investing my advertising budget with the chamber has become essential to my income. People do business with people they know, like, and trust, so keeping my name at the forefront of the minds of so many other great business community members is a must. I am investing the money to attend events where my ideal client could be, and I have found that the members of the chamber value supporting other members. IFS is something that I will continue to do to market my business and participate in our business community.

- Kristina Rose, Owner of Kristina Rose Photography