



# Celebration

ALLENDALE, MICHIGAN

SATURDAY,  
SEPTEMBER 19, 2026

## Sponsorship Opportunities

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**Title**  
**Sponsor:**  
**\$15,000**

- **XLarge logo** on print, email, and digital marketing materials before and during the celebration (including website and event signage)
- **Discounted registration for all run participants** (promo code will be provided).
- Opportunity for **table with resources and information** (not for sale) for during the celebration.
- **Large company logo** included on event shirts.
- Logo included in "Thank you" marketing to all sponsors in October 2025 edition of the Allendale Announcer.
- Opportunity to include promotional items in Leprino M45 Run participant bags.

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**Drone Show**  
**Sponsor:**  
**\$10,000**

- **LOGO or BRAND included** in custom drone display portion of the show (in the sky).
- **Large logo** on print, email, and digital marketing materials before and during the celebration (including website and event signage).
- **Medium company logo** on the back of event shirts.
- Logo included in "Thank you" marketing to all sponsors in October 2025 edition of the Allendale Announcer.
- Opportunity to include promotional items in Leprino M45 Run participant bags.

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**Partner Sponsor:**  
**\$5,000**

- **Medium logo** on print, email, and digital marketing materials before and during the celebration (including website and event signage).
- **Discounted registration** for up to 10 run participants (promo code will be provided).
- **Medium company logo** on the back of event shirts.
- Logo included in "Thank you" marketing to all sponsors in October 2025 edition of the Allendale Announcer.
- Opportunity to include promotional items in Leprino M45 Run participant bags.

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**Carnival Ride**  
**Sponsor:**  
**\$2,500**

- **Small logo** on all CARNIVAL promotions and logo on yard sign at one (1) carnival ride on 9/13.
- Listed recognition as sponsor on promotional materials and digital marketing (including website).
- Listed recognition on the back of event shirts
- Logo included in the "Thank You" marketing to all sponsors in October 2025 Allendale Announcer.
- Opportunity to include promotional items in Leprino M45 Run participant bags.

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**Supporting Sponsor:**  
**\$1,000**

- Listed recognition as sponsor on promotional materials and digital marketing (including website)
- **Discounted registration** for up to 4 run participants (promo code will be provided).
- Listed recognition on the back of event shirts
- Logo included in the "Thank You" marketing to all sponsors in October 2025 Allendale Announcer.
- Opportunity to include promotional items in Leprino M45 Run participant bags.