

ANNOUNCER AD RATES

an Allendale Area Chamber of Commerce Publication

PRINT & DIGITAL EDITION AD RATES

The Announcer, a full color publication of the Allendale Chamber, is distributed to thousands of mailboxes in Allendale Charter Township 6 times per year and digitally every month. Contact the chamber for pricing on multi-month packages.

PRINT EDITIONS:

FOR PRINT AD MONTHS OF FEBRUARY - APRIL - JUNE - AUGUST - OCTOBER - DECEMBER

TYPE	SIZE	MEMBER PRICE	NON-MEMBER PRICE	6 Month Package (1 Free Ad + All Digital)	3 Month Package (20% off 1 Ad + 1 Digital)
Eighth Page Ad	Size: 3.85" x 2.5"	\$200.00	\$300.00	\$1000.00	\$560.00
Quarter Page Ad	Size: 4" x 5"	\$400.00	\$500.00	\$2000.00	\$1120.00
Half Page Ad	Size: 8" x 5"	\$640.00	\$800.00	\$3200.00	\$1792.00
Full Page Ad	Size: 8" x 10 ½"	\$960.00	\$1200.00	\$4800.00	\$2688.00

*PLEASE INQUIRE FOR NON-MEMBER PACKAGE PRICING.

DIGITAL EDITIONS:

FOR DIGITAL AD MONTHS OF JANUARY - MARCH - MAY - JULY - SEPTEMBER - NOVEMBER

TYPE	SIZE	MEMBER PRICE	NON-MEMBER PRICE
Eighth Page Ad	Size: 3.85" x 2.5"	\$135.00	\$250.00
Quarter Page Ad	Size: 4" x 5"	\$270.00	\$450.00
Half Page Ad	Size: 8" x 5"	\$360.00	\$540.00
Full Page Ad	Size: 8" x 10 ½"	\$540.00	\$900.00

Ad Designs available at \$100 per design.

Artwork is due by the 10th of every month unless otherwise communicated.

To place your advertisement reservation or for more information:
aacc@allendalechamber.org or call 616-892-2632