

MEMBER BENEFITS AT A GLANCE



ACCESS TO INFORMATION AND RESOURCES

The Chamber strategically partners with like-minded organizations around the region to offer our members information and resources.

- **Small Business Association of Michigan**
- SCORE Business Counseling
- MI-Small Business Development Center
- Lakeshore Advantage
- Employers Association of West Michigan
- West Michigan Works!
- Michigan Chamber of Commerce
- West Michigan Chamber Network
- Chamber eNews
- The Announcer
- Auto-Owners Insurance Discounts

REFERRALS

The Chamber ONLY refers Chamber member businesses. We receive numerous email and phone inquiries about businesses in our area. We LOVE to promote our members through listings in the membership directory, community profile, telephone inquiries and more!

EDUCATIONAL PROGRAMMING

The world we do business in is always changing. The Chamber strives to bring you timely and relevant information to help provide you with the tools you need to run your business.

- Member Luncheons
- Workshops and Trainings
- Multi-Chamber Events

NETWORKING

Word of mouth is one of the most powerful ways to promote your business. Chamber membership immediately opens the door to an entire network of potential customers.

- Coffee & Networking
- Business After Hours
- West Michigan Chamber Network Speed Networking

VISIBILITY: ADVERTISING & MARKETING

The Chamber is pleased to provide numerous ways for you to market your business and keep your name in front of your customers. New to the Chamber is the opportunity for website advertising.

- Announcer Advertising
- Website Banner Ads
- Purchase Mailing Labels
- Member To Member Deals
- Hot Deals
- Event Sponsorship
- Business Directory and Community Profile
- Ground Breaking & Ribbon Cutting
- Community Event Calendar Postings
- and more!

ANNUAL INVESTMENT

Individual or Seasonal	\$175
3-25 Employees	\$200
26-50 Employees	\$225
51-100 Employees	\$255
100+	Negotiated
Sustaining Partner Circle	\$1000

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