

# Sponsorship Opportunities

**HR EXCELLENCE AWARDS**

Presented by:

SHRM-ATLANTA



KAISER PERMANENTE®

The HR Excellence Awards brings together Metro Atlanta's top HR professionals, business leaders, and organizations for an evening of celebration, networking, and recognition. Sponsorship offers a valuable opportunity to showcase your brand while connecting with influential leaders shaping the future of work.

OCTOBER 8, 2026

	Premier Sponsor	Red Carpet Sponsor	Reception Sponsor	Supporting Sponsor	A La Carte or Add-On Company Name on Award	A La Carte or Add-On Dedicated Lounge
Post Event Attendee List	✓	✓	✓	✓	✓	✓
Logo or Name on/near Sponsored Item	✓	✓	✓	✗	✓	✓
Logo on Event Signage	✓	✓	✓	✓	✓	✓
Logo on Promotional Materials	✓	✓	✓	✗	✓	✗
Media Partner Website Recognition	✓	✓	✓	✗	✓	✗
Social Media Mentions	✓	✓	✓	✗	✓	✗
Sponsor Individual Award	✓	✓	✗	✗	✓	✗
Logo on Step and Repeat	✓	✓	✗	✗	✗	✗
4 Minutes Podium Time	✓	✗	✗	✗	✗	✗
Announce Winner	✓	✓	✗	✗	✓	✗
Dedicated Area to Exhibit/Network	✗	✗	✗	✗	✗	✓
Registrations	Table of 8	Table of 8	2	2	1	ADD ON
Number of Opportunities	1	1	7	10	9	1
<b>Investment</b>	\$15,000	\$10,000	\$3,000	\$1,000	\$1,500	\$2,000

Questions? Contact Rogers Beasley: [rbeasley@shrmatlanta.org](mailto:rbeasley@shrmatlanta.org)