

JUNE 2026

CHAMBER NEWS

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AND MORE!!!



WHERE
ADVENTURE
COMES *naturally*

SAUKPRAIRIE.COM



EXECUTIVE DIRECTOR

TYWANA GERMAN - FINAL WORDS

Sauk Prairie Area Chamber of Commerce



As my final note to you, I share this with a full heart and deep gratitude: the Sauk Prairie Area Chamber of Commerce is in a strong place—steady, growing, and ready for its next Executive Director and the future ahead.

Since 2010, it has been one of the greatest honors of my life to serve this organization and this community. What began as a new chapter for a girl from Alabama became something far more meaningful than I could have imagined. You welcomed me, challenged me, and most importantly, believed in what we could build together. Along the way, we didn't just accomplish work—we built relationships, trust, and friendships that will stay with me far beyond my time in this role.

Together, we dreamed—and then we did the work to make those dreams real. There were moments when ideas felt too big or too far off. Converting a rail bed into a trail. Reimagining park and field spaces. Transforming a simple turf replacement into a state-of-the-art high school facility. Expanding housing opportunities and increasing access to childcare for working families. Strengthening our business corridors. Growing this Chamber by 166% and building a financially sound, future-focused organization.

None of that happened by accident. It happened because of a shared belief in collaboration, a willingness to challenge each other, and a commitment to doing whatever it takes. Some of our best progress came from tough conversations, different perspectives, and even disagreement—but always grounded in a shared goal: making Sauk Prairie the best it can be.

To the board—past and present—thank you for your trust, your leadership, and your partnership. To our municipal partners, our members, and this entire community—thank you for walking alongside me in this journey. This work was never mine alone; it has always belonged to all of us.

After much reflection on a long and fulfilling career, I have made the decision to step into retirement. This next chapter will take me to Venice, where I look forward to slowing down, spending more time with family, and creating space for the parts of life that too often waited. I am excited to discover what this season holds and to make it just as meaningful as the one that brought me here.

To my family—Les, Elizabeth, and Ben—thank you. You have been my constant support through long days, challenging moments, and everything in between. You have given me the strength to do this work, and now it is my turn to be fully present with you—as a wife, a mom, and a proud Gigi.

As I step away, I do so with complete confidence in what lies ahead. You are in excellent hands with Stephanie and Sue; two people who not only work tirelessly for this Chamber, but who care deeply about this community and each of you. Their dedication, integrity, and heart will continue to move this organization forward. My hope for all of you is simple: keep dreaming. Keep pushing forward, even when something feels impossible. Success doesn't come looking for you—you must go after it, together, with intention and belief in something bigger than yourselves.

There is still important work to be done, but if there's one thing I know for certain, it's this: Sauk Prairie will continue to rise to the occasion.

Thank you for trusting me, supporting me, and allowing me to be part of something so special. I will always be cheering you on and looking forward to seeing what comes next.

With gratitude and appreciation,

Tywana German
Sauk Prairie Area Chamber of Commerce



Member **RESOURCES** & **INSIGHTS**

CELEBRATING TYWANA

As many of you know, June 12th will mark Tywana's final day with the Sauk Prairie Area Chamber of Commerce as she begins a well-deserved retirement and an exciting new adventure in Venice, Florida. For many years, Tywana has been a familiar and welcoming face within the Sauk Prairie community. Her dedication to supporting local businesses, strengthening community connections, and helping create memorable events has made a lasting impact throughout Sauk Prairie.

Tywana has played an important role in countless Chamber initiatives and events over the years — helping organize community celebrations, supporting local businesses and Chamber members, welcoming new businesses to the area, coordinating sponsorships and partnerships, and helping bring people together through programs and events that make Sauk Prairie such a vibrant place to live and work.

From helping businesses gain visibility and make valuable connections to supporting events that bring thousands of people into our community each year, Tywana's work has touched nearly every corner of the Chamber. Her positive attitude, creativity, organization, and genuine care for others have made her not only an incredible asset to the Chamber, but also a valued friend and supporter to so many throughout the community.

Behind the scenes, Tywana has consistently gone above and beyond to ensure events ran smoothly, members felt supported, and visitors experienced the welcoming spirit that makes Sauk Prairie special. Her contributions have helped strengthen relationships between businesses, community organizations, residents, and visitors alike.

As this newsletter includes her final article, we want to take a moment to sincerely thank Tywana for everything she has contributed over the years. Her dedication and passion have helped shape the Chamber and community in meaningful ways, and her presence will truly be missed.

Please join us in wishing Tywana all the best as she begins this exciting next chapter in Venice, Florida. We hope her retirement is filled with sunshine, relaxation, new adventures, and plenty of time to enjoy everything she loves most — it is truly well deserved.

Thank you, Tywana, for everything. You will always be part of Sauk Prairie.



**Membership &
Operations Director**
Sue Banta



PLEASE JOIN US FOR A

retirement party

HONORING

Tywana German

JUNE 3RD 5 - 8 PM

VINTAGE BREWING CO.

REFLECTIONS & RECOGNITION

6:00 - 6:40 PM

*retirement is not the end,
it's a new beginning.*

RSVP BY 5.22.26:

INFORMATION@SAUKPRAIRIE.COM

CREATIVE CORNER

How to Make Your Brand Look More Professional

5 Easy Fixes You Can Do This Week

You don't need a full rebrand.

You don't need a massive budget.

Sometimes, looking more professional comes down to a few simple adjustments.

Here are five quick ways to instantly elevate your brand.

1. Use the Same Logo — Every Time

- If you're switching between:
 - Different logo versions
 - Different colors
 - Different placements
- **IT CREATES CONFUSION.**
 - Choose:
 - One primary logo
 - One secondary (if needed)
 - Clear spacing around it

Consistency builds recognition. Recognition builds trust.

2. Limit Your Fonts

- More fonts = more chaos.
 - Stick to:
 - 1 headline font
 - 1 body font
- **THAT'S IT.**

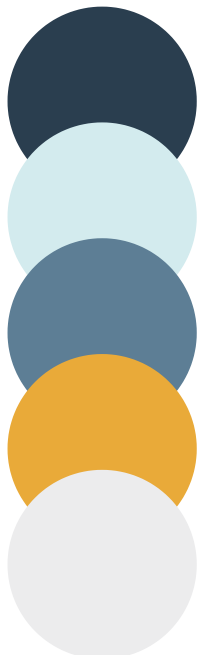
Using 4–5 fonts across social posts, flyers, and ads makes your brand feel unpolished. Canva's Brand Kit makes this easy to lock in.

3. Choose 3–5 Brand Colors (And Stick to Them)

- If every post is a different color palette, your brand feels scattered.
 - Pick:
 - 1 primary color
 - 1–2 secondary colors
 - 1 neutral
- Use them consistently across:
 - Social media
 - Website graphics
 - Flyers
 - Ads

Color consistency is one of the fastest ways to look established.

◦



4. Improve Your Photos

- Blurry, dark, or cluttered images instantly lower perceived quality.
 - Quick fixes:
 - Use natural light
 - Clean up the background
 - Avoid screenshots when possible
 - Don't stretch or distort images

High-quality visuals elevate everything — even simple designs.

6. Add Breathing Room

- Crowded designs feel overwhelming.
- If your graphics feel “busy,” try:
 - Larger margins
 - Less text
 - More white space
- Professional brands don't try to fit everything into one graphic.
 - Simple. Clear. Focused.
 - Bonus: Make Sure Your Message Is Clear
 - Professional doesn't just mean pretty.
 - It means:
 - Clear headline
 - Clear call-to-action
 - Clear purpose

If someone looks at your post and asks, “What is this about?” — simplify it.



**Creative &
Content Director**
Stephanie Brickl

If you need assistance with videos, Canva, design projects, or marketing strategy, reach out to:

Stephanie Brickl
spacc@saukprairie.com

All Chamber members receive:

3 design projects (based on project scope)

Four 1-hour marketing meetings

Take advantage of these benefits to strengthen your marketing, save time, and better reach your audience.

SAUK PRAIRIE AREA CHAMBER OF COMMERCE PRESENTS...

COMMUNITY EXPO COMMUNITY EXPO COMMUNITY EXPO

THURSDAY, JUNE 18TH | 4:30 - 7:30 PM

EAT | EXPLORE | CONNECT



\$25 TICKET INCLUDES

- 1 Steak & 1 Chicken Kabob
Grilled on-site & provided by
Prem Meats & Catering
- Fresh-Cooked Corn on the Cob
Prepared by Tim Lins with
Eagle Valley Ag
- Prem's Famous Potato Salad
- Dinner Roll
- Bottled Water provided by
Hansen's IGA Market

PURCHASE
BY
JUNE 8TH



CULVER COMMUNITY PARK
340 21ST ST, PRAIRIE DU SAC, WI 53578

SCAN TO PURCHASE
YOUR TICKETS!



Free General Admission



Summer Solstice FESTIVAL



Friday, June 19th

6-8PM

Food

Music Bingo

Beer

Saturday, June 20th


All Day

 **Craft and Vendor Fair: 10am-5pm**

 **Beer Garden: 11am-9pm**


 **Food Trucks: 11am-8pm**

 **Kid's Activities: 12pm-4pm**

 **Totally Trucks: 10:30am-12:00pm**

 **Bags Tournament: 1:00pm start time**


 **Power Hour Bingo: 4:30-5:30pm**

 **Pickleball Tournament: 9:00am start time**

 **Live Music:**

Gem City Sideshow: 2:00-5:00pm

Lights Out Band: 5:30-9:00pm

 **Silent Auction and 50/50 raffle**



Culver Community Park
340 21st Street, Prairie Du Sac

Event Sponsor
KRAEMER
BROTHERS

JUNE TUNES

TUESDAYS IN JUNE



TUESDAYS IN JUNE
6:30 - 8:30 pm



Meyer Oak Grove Park, Sauk City
Food Will Be Available For Purchase



MARCY & THE HIGHLIGHTS



WEST ON 12



MARY MOORE



THE LAST BEES



**FRANK MARTIN
BUSCH & THE NAMES**

JUNE 2ND

MARCY & THE HIGHLIGHTS

Dance Band (Rock, R&B & Country)

JUNE 9TH

WEST ON 12

High-Energy Rock & Pop Covers

JUNE 16TH

MARY MOORE

Folk-Pop / Indie Pop

JUNE 23RD

THE LAST BEES

Retro Pop Rock (60s-Inspired)

JUNE 30TH

**FRANK MARTIN
BUSCH & THE NAMES**

Alt Country / Americana

BROUGHT TO YOU BY:



THANK YOU TO OUR SPONSORS:



MSA



WPPI energy

**LIVE
MUSIC**



**SKI
SHOW**

SATURDAY, JUNE 13TH
MEMORIAL PARK | 11 AM - 9 PM



**FOOD &
DRINKS**
**AND MUCH
MORE FUN!**

LEARN MORE >>

BLACKHAWK 4th of July Celebration

FOLLOW AND SCAN OUR SITE MAP



Organized by
**Blackhawk
Bethlehem Church**

Parade



Chicken BBQ



Pie Slices



Food Stand



Games



10:30 AM

COUNTY ROAD C -
STARTING AT SCHOOL ROAD TO
COUNTY ROAD O

SHUTTLES AVAILABLE
ALONG PARADE ROUTE

SCAN TO
ENTER
YOUR
FLOAT



11:30 AM- 2:00 PM

Dine In or Carry-Out

Chicken Only \$10

Dinner \$16

Dinner Contents:

- 1/2 Chicken
- Baked Beans
- Cole slaw
- Roll
- Chips
- Milk

HOMEMADE PIE

- Apple Pie
- Blueberry Pie
- Cherry Pie
- Pecan Pie
- Rhubarb
- and other fruit pies.

Pie Slices \$3

11:30 AM- 2:00 PM

Stop by for ...

- Ice Cream
- Soda
- Brats & Hot dogs
- Toys
- T-shirts
- and more...

CASH ONLY

1:00 PM

All ages welcome!

- 3 Legged Race
- Water Balloon Toss
- Sack Races
- Egg and Spoon Race
- Relay Races
- Shoe Toss
- and more...!

**Bring your blankets and
lawn chairs.**

Merrimac Fireworks site on Idlewild Road/Hwy 78

FIREWORKS CELEBRATION

& CASH DRAWING July 4th, 2026

FIREWORKS

Gates Open at 5pm

\$5 per carload

Concessions available!

CASH RAFFLE

Drawn at 8pm

\$10.00 each or 3 for \$20

1st Prize: \$1,000 | 2nd Prize: \$500

3rd Prize: \$250 | 4th Prize: \$250

Sponsors:

Princeton Club/David Gerry Sun Step Financial
Cenex of Merrimac
Slumberland

PREMIER SPONSOR:

Palmer Manufacturing, Inc.
Merry Mac's Campground
Buttermilk Barn
AA Merrimac Storage
Mac's Pub & Grub

SILVER

Ferry Landing Concessions
H's Place
Ferry X-ing Bar & Grill
Taylor Made Repairs
The Old School House Tavern &
Restaurant
Merrimac Conservation Club
Merrimac Power Sports
Ferrylanding Marine

BRONZE

Candy's Merrimac Café

Funds raised will support
equipment for Merrimac Fire
Department's new bush truck.





SAUK CITY



GRAND Opening!

COME CELEBRATE WITH US

JUNE

SATURDAY

13

11 AM - 1 PM

2026

**AIRBRUSH
TATTOOS**

**PHOTO
BOOTH BY**



**FACE
PAINTING**

**SWEET
TREATS**
PROVIDED BY



FOOD
PROVIDED BY

**Prem
Meats**
608-588-2164
PremMeats.com

Come celebrate our newly updated space and see what's new! Tour the refreshed showroom, enjoy family-friendly fun, delicious food, giveaways, and connect with your local community.



HONEY BLOSSOMS WELLNESS
RIBBON CUTTING AND OPEN HOUSE
THURSDAY JUNE 25TH 2026

RIBBON CUTTING FROM 11:30AM-1PM
EVENING OPEN HOUSE FROM 4:30PM-6PM

RSVP TO: INFORMATION@SAUKPRAIRIE.COM

LOCATION: 2000 PRAIRIE ST.
SUITE #10 PRAIRIE DU SAC, WI 53578



COME SAMPLE SOME TREATS
AND RECEIVE A GIFT BAG!

EXCITED TO SEE YOU THERE!

HONEY BLOSSOMS WELLNESS

RESTORATION FOR YOUR BODY AND SOUL

CONTACT: 608-434-8247

WI State Cow Chip Festival 2026 Sponsorship Levels

Your Business Receives...

	Presenting Pie \$5,000	Hay Stack Headliner \$3,000	Moo Mask \$2,500	PM Festival Entertainment \$2,000	AM Festival Entertainment \$1,500	Kids Stage & Petting Zoo \$1,000	Corporate Sponsor \$500	Chip Chuckin' Partner \$250
Home Page Website Publicity								
Tagged on WI Cow Chip Facebook Page promotion (<i>general event page</i>)								
Promo Video Highlighting Partnership								
Radio Promotion								
Your logo on Cow Mask								
Promotional can koozies handed out during entertainment segment (<i>provided by the sponsor</i>)								
Logo on Entertainment Page on Website								
Company announced from Adult Stage								
Company announced from Kids Stage								
Tagged on WI Cow Chip Facebook Page promotion (<i>band event pages</i>)								
Thank You banners on ground								
Corporate Throw Team								
Parade Sponsor Sign, Website Promo								
Free Parade Entry <small>register at: https://wiscowchip.com/tournament-of-chips-parade/</small>								

Thank you! Your generous sponsorship allows the festival to remain free to the public.

Can you Volunteer? Please contact: sponsors@wiscowchip.com

I would like to sponsor the WI State Cow Chip Festival 2026 at the Level of:

Presenting Pie (\$5,000) AM Festival Entertainment (\$1,500)

Hay Stack Headliner (\$3,000) Kids Stage & Petting Zoo (\$1,000)

Moo Mask (\$2,500) Corporate Sponsor (\$500)

PM Festival Entertainment(\$2,000) Chip Chuckin' Partner (\$250)

Organization Name: _____ Phone: _____

Contact Person: _____ Email: _____

Address: _____ City, State, Zip: _____

Please make checks payable to WI State Cow Chip and mail to: PO Box 3, Prairie du Sac, WI 53578

Deadline to guarantee your printed promotions is June 7th

Reserve any weeks you would like NOW, and PAY LATER at this blowout rate!

Digital Sign

BLOWOUT

SALE

WEEKLY RATE

\$70

\$10 A DAY!

Approximately
193,200 total
message
impressions

SAVINGS OF:

\$60

MONTHLY RATE

\$265

~ \$9 A DAY!

Approximately
839,500 total
message
impressions

SAVINGS OF:

\$235

Book Today!

Email today: information@saukprairie.com



MEMBER SPOTLIGHT



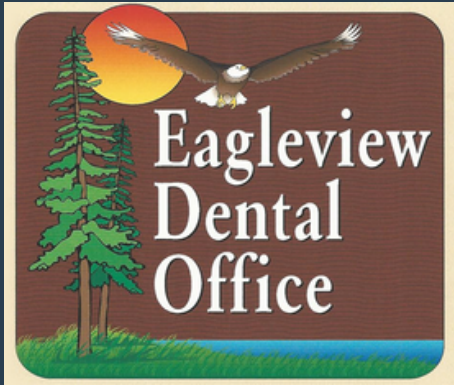
1 New Members
in May 2026



380
Total Members



JOB OPPORTUNITIES HOT DEALS



Eagleview Dental is seeking a positive, motivated, and detail-oriented Dental Hygienist to join our growing team! Our clinic is a fast-paced, high-energy, professional environment focused on providing exceptional patient care and an outstanding customer experience. We are looking for a compassionate hygienist with excellent communication skills, attention to detail, and a strong foundation in periodontal care.

At Eagleview Dental, we provide a wide range of services — from preventive care to restorative implant dentistry and everything in between. Our office utilizes Dentrax dental software and digital imaging to help provide high-quality, efficient care for our patients.



Try me and reset one room in your home!

Want a fresh start in just one space?

I'm offering a One Room Reset — a focused 3-hour session where we declutter, organize, and create simple systems that actually work for your life. Perfect for spaces like bedrooms, pantries, living rooms, entries playrooms, or those “catch-all” areas that have gotten out of hand.

Includes a free Clutter Clarity Consultation so we can make a plan before we begin.

New client rate: \$150

Message me if you've been craving a reset in your home.

(Best for spaces that can be completed in 3 hours—larger or more complex areas may need additional time.)

JOIN OUR TEXT LISTS TODAY!

TO RECEIVE ALL UPCOMING UPDATES,
ANNOUNCEMENTS, & IMPORTANT INFORMATION!!

608-481-8027



CHAMBER UPDATES
TEXT: CHAMBER



MERRIMAC UPDATES
TEXT: MERRIMAC



**SAUK PRAIRIE
RIVERWAY UPDATES**
TEXT: SAUKPRAIRIE



BOARD OF DIRECTORS 2026



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Ramaker & Associates

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Amy Basken - 561.8468
6:8 Inc.

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Pam Wipperfurth - 643.2265
Lake Ridge Bank

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Guard

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C2 Juicery & Eats

Angela O'Connell - 960.8096
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Anthony Dix - 643.7172
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Cydney Kruchten - 643.1648
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Julia Dellaria-Terrill
Sauk Prairie Dollars
for Scholars

Nettie Stenberg - 644.2146
Culver Franchising
System, Inc.

Sommer Von Behren - 643.8511
First Weber Real
Estate Services

Just a reminder:

*Chamber Committees meet
at the Chamber office*

Board of Directors
meet the third Wednesday of
the month at 8:00 am

Ambassadors
meet the second Wednesday
of the month at 8:00 am

Promotions Committee
meet the first Wednesday of
the month at 8:00 am

Economic Development
meet the second Friday of
the month at 8:00 am
(at the Village of Prairie du Sac)



**Executive
Director**
Tywana German



**Membership &
Operations Director**
Sue Banta



**Creative &
Content Director**
Stephanie Brickl