

# FEBRUARY 2026 CHAMBER NEWS

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## AND MORE!!!



WHERE  
**ADVENTURE**  
COMES *naturally*

**SAUKPRAIRIE.COM**



## CHAMBER BOARD PRESIDENT

# DARYL MATZKE

Sauk Prairie Area Chamber of Commerce



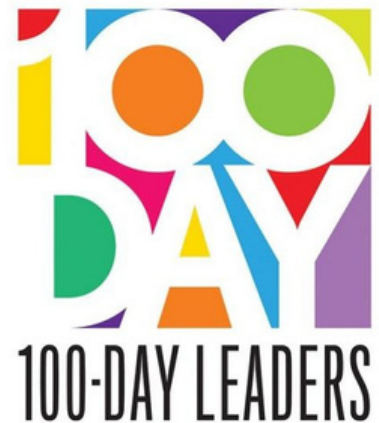
## SHARPER FOCUS, GREATER IMPACT

The Sauk Prairie Area Chamber of Commerce has always existed to promote a healthy economy and a high quality of life for our community. That mission has not changed. What is evolving is how we lead to fulfill it. Our community faces complex challenges: housing shortages that affect workforce growth, vacant properties presenting unfulfilled economic potential, and shifting visitor and resident behaviors. The strength of the Chamber membership positions us well to meet these challenges, with member retention above industry standards, high engagement, strong trust, and deeply committed staff and volunteers. In 2026, we are sharpening our focus.

On January 21, we gathered for our Annual Dinner at the Abbey at Otter Creek—an evening to celebrate our members, reflect on the year behind us, and look ahead with optimism. We extend our sincere thanks to everyone who attended and supported the event. We were proud to recognize this year's award recipients: **Pam Ziegler**, Chamber Champion Award; **Fritz Wyttenbach**, Community Impact Award; **Tia Bauernhuber**, Rising Star Award; and **Angela & Ed Witczak**, Small Business Trailblazer Award. Their leadership, dedication, and impact exemplify the strength of our Chamber and our community.

The traditional annual planning model is limiting in today's fast-moving environment. Annual goals can be too broad, slow to adapt, difficult to measure, and overwhelming for volunteers and staff alike. To meet today's pace and complexity, we are adopting a new approach: the **100-Day Leadership Model**. This model allows us to focus on what matters now, act with urgency over a short period, measure progress clearly and often, and adjust based on what we learn. Instead of attempting to resolve a year's worth of challenges in one sweep, we commit to moving a few important priorities forward—purposefully and with accountability—with resets occurring throughout the year.

Here's how it works: the Board sets short-term priorities aligned with long-term goals. Committees focus their expertise on immediate actions supporting those priorities. Staff executes the work and measures impact using data, engagement metrics, and economic indicators. Every 100 days, we review what moved forward, identify what didn't, and reset priorities for the next cycle. This process creates momentum, learning opportunities, and transparency while respecting volunteers' time.



This is not about more meetings, micromanagement, or abandoning our long-term vision. It is about clarity, focus, and making impact visible. Our core values—being visionary, relationship-oriented, high-quality, and equitable—remain at the center of everything we do. The 100-Day model strengthens these values by turning them into action.

By changing how we lead, the Chamber can respond more quickly to community needs, align partners around shared priorities, and ensure our leadership remains strategic and proactive. Leadership isn't about doing more; it's about doing what matters most, doing it well, and doing it at the right time. Thank you for being part of this next chapter of leadership. Together, we will continue to cultivate a strong, vibrant, and welcoming Sauk Prairie.

# AWARD WINNERS!

## CHAMBER CHAMPION AWARD



*Pam Ziegler*

**ZIEGLER  
PHOTOGRAPHY**

## COMMUNITY IMPACT AWARD



*Fritz Wyttenbach*

## RISING STAR AWARD



*Tia Bauernhuber*

**BSEEN ESTHETICS**

## SMALL BUSINESS TRAILBLAZER



*Angela & Ed Witzak*

**CORDELIA'S  
SWEETSHOPPE**

# WHAT'S NEXT FOR SAUK PRAIRIE:

## *From Conversation to Collaboration*

### **Economic Outlook Event – Executive Summary & 2026+ Project Wish List**

The Economic Outlook event convened community leaders, employers, and stakeholders to discuss Sauk Prairie's future and identify priorities that will strengthen economic vitality, quality of life, and long-term sustainability. Conversations consistently centered on the need to retain and attract residents across generations, ensure housing affordability and choice, support an aging population, and foster a community environment that encourages entrepreneurship, workforce participation, and local pride. Participants emphasized that continued collaboration, proactive planning, and intentional investment will be critical as Sauk Prairie navigates growth, demographic shifts, and economic change over the next five to ten years.

A unifying theme across tables was the importance of creating a community where people can live, work, age, and thrive locally. This includes aligning housing, workforce development, healthcare, recreation, and business growth strategies to keep young people in the area, support seniors in aging in place, and maintain Sauk Prairie's strong sense of community identity. The following wish list reflects participant-generated ideas intended to spark discussion and inform potential economic development projects for 2026 and beyond.

### **Community & Workforce Retention**

- Create and attract family-supporting jobs to keep young people in Sauk Prairie
- Strengthen community pride as a driver of retention and attraction
- Expand immigration-welcoming initiatives to support workforce growth
- Increase financial literacy programming, including instruction in schools
- Support workforce development tied to healthcare, manufacturing, and skilled trades

### **Housing: Supply, Affordability & Choice**

- Expand affordable housing options, including homes under \$400,000
- Increase entry-level and small-footprint housing for young adults
- Develop incentives for downsizing and senior-friendly housing transitions
- Address rental affordability and housing type diversity
- Create a written, community-wide housing plan to guide development

### **Aging, Elder Care & Quality of Life**

- Expand senior housing, assisted living, and elder care availability
- Support aging-in-place services and elder-friendly community amenities
- Explore adult daycare and senior activity programming
- Increase access to affordable recreation, movement, and social connection
- Address social isolation and technology support for older adults
- Strengthen the healthcare workforce through wage and cost-structure strategies

### **Business, Entrepreneurship & Economic Growth**

- Encourage sustainable manufacturing growth
- Support new business models that integrate childcare or family services
- Expand entrepreneurial support and consultation for struggling or emerging businesses
- Increase retail and dining diversity to keep spending local
- Develop year-round indoor recreation, play, and sports training facilities

### **Community Amenities, Recreation & Attraction**

- Expand parks, trails, and outdoor recreation, including ATV trail development
- Enhance riverfront development and community gateways
- Increase activities and amenities for children, families, and seniors
- Explore community-building events and traditions

### **Agriculture, Regional Collaboration & Infrastructure**

- Highlight agriculture's economic impact on the Sauk Prairie area
- Deepen regional and countywide partnerships and collaboration
- Align chamber and community investments with infrastructure and economic priorities
- Explore policy and program reforms that improve housing and service access

### **Looking Ahead**

These ideas represent a starting point for the Economic Development Committee to refine, prioritize, and translate into actionable projects. The wish list is intentionally broad to encourage creativity, cross-sector collaboration, and innovative thinking as Sauk Prairie plans for 2026 and beyond. Let us know how your organization can help create solutions.



**Executive  
Director**  
Tywana German

# INTRODUCING OUR

## 2026 Board of Directors



*Daryl Matzke*  
RAMAKER & ASSOCIATES  
**PRESIDENT**



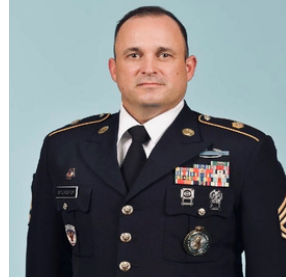
*Jeff Wright*  
SAUK PRAIRIE SCHOOL DISTRICT  
**PRESIDENT ELECT**



*Amy Basken*  
G&B INC.  
**VICE PRESIDENT**



*Pam Wipperfurth*  
LAKE RIDGE BANK  
**TREASURER**



*Rocco Sylvester*  
WI ARMY NATIONAL GUARD  
**PAST PRESIDENT**



*Amanda Haselwander*  
C2 JUICERY & EATS



*Angela O'Connell*  
FLAXEN FLEECE



*Anthony Dix*  
SAUK PRAIRIE HEALTHCARE



*Austin Lins*  
MBE WEALTH



*Casey Koenig*  
BANK OF PRAIRIE DU SAC



*Cydney Kruchten*  
MILWAUKEE VALVE



*John Brennan*  
JOHN JOSEPH COFFEE



*Julia Dellaria-Terrill*  
SP DOLLARS FOR SCHOLARS



*Nettie Stenberg*  
CULVER FRANCHISING SYSTEM



*Sommer Von Behren*  
FIRST WEBER REAL ESTATE SERVICES

# CREATIVE CORNER

## Marketing Tip For Small Businesses

### HOW TO MARKET EFFECTIVELY WHEN YOU DON'T HAVE A BUDGET

#### *The good news?*

Some of the most effective marketing tactics right now don't require money — they require intention.

#### *Small businesses don't lose because of budget.*

They lose because their marketing isn't clear, consistent, or human.

### THE MINDSET SHIFT

If you're short on budget, your advantage is connection.

Large brands pay to feel personal.

Small businesses already are personal — they just need to show it.

### HIGH-IMPACT, ZERO-BUDGET MARKETING STRATEGIES

#### 1. Be Consistent, Not Everywhere

- You don't need to be on every platform.
- Pick one place where your customers already are and show up weekly.
- Consistency builds recognition — and recognition builds trust.

#### 2. Tell Real Stories Instead of Running Ads

- Stories outperform ads when budgets are tight.
  - Share: A customer moment, A behind-the-scenes story, A lesson learned, A "day in the life" post
- These build connection without spending a dollar.*

#### 3. Answer Questions Publicly

- Every question you answer once can work for you forever.
- Turn common questions into: Social posts, Short videos, Website FAQs, Email content
- If one person asked it, others are wondering too.*

#### 4. Leverage Your Existing Network

- Your best promoters are already around you: Customers, Partners, Staff, Community members
- Ask for: Reviews, Testimonials, Shares, Tagging your business, Word-of-mouth still wins — especially locally.

#### 5. Reuse Content (More Than You Think You Should)

- One piece of content can be reused multiple times:
    - A post today → repost next month
    - A story → turn into a caption
    - A photo → use again with new text
- Most people won't remember seeing it the first time.

### WHY THIS WORKS

- ✓ Cost nothing
- ✓ Build trust faster than ads
- ✓ Feel authentic
- ✓ Work especially well for local businesses and nonprofits

Marketing isn't about doing more.

It's about doing the right things consistently.

### THIS MONTH'S TAKEAWAY

If your budget is tight, focus on what money can't buy:

👉 Your story, your relationships, and your consistency.

*That's how small businesses win.*



**Creative &  
Content Director**  
Stephanie Brickl

# Member & RESOURCES & INSIGHTS

## CHAMBER TEXT MESSAGING SYSTEM

We've launched a new text messaging system to help share timely updates more efficiently. Members can sign up for one or more lists based on what information is most relevant to them:

- CHAMBER – Monthly meetings, events, surveys, deadlines, and member updates
- MERRIMAC – Merrimac-specific business updates and public need-to-know information
- SAUKPRAIRIE – Broader community news and Riverway updates

This tool also allows us to share important information on behalf of businesses when appropriate. If you haven't signed up yet, we encourage you—and your staff—to do so.

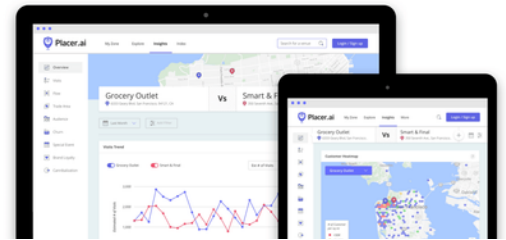
## PLACER AI – A POWERFUL MEMBER BENEFIT

The Chamber has invested in Placer AI, a business intelligence and location analytics tool that provides valuable insights into customer behavior and visitation patterns across the Sauk Prairie area.

Using anonymized, aggregated data, the Chamber will proactively share reports with members that highlight:

- Trade areas and where visitors are coming from
- Visitation patterns and peak activity times
- Length of stay within the community
- Cross-visitation between businesses and destinations

Placer.ai



These insights are designed to support smarter marketing decisions, stronger business planning, and data-driven conversations about economic development and community growth. This is a benefit available to Chamber members, and we look forward to sharing more Placer AI insights in the months ahead.



**Membership &  
Operations Director**  
Sue Banta

## HOW I CAN HELP

If you have questions about Chamber benefits, promotions, events, sponsorships, or how to better leverage your membership, please don't hesitate to reach out. Whether it's connecting you to resources, sharing opportunities, or brainstorming ideas, I'm here to help make your membership valuable and impactful.

Thank you for being part of the Sauk Prairie Area Chamber of Commerce—we appreciate your involvement and look forward to working with you throughout the year.

# JOIN OUR TEXT LISTS TODAY!

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TO RECEIVE ALL UPCOMING UPDATES,  
ANNOUNCEMENTS, & IMPORTANT INFORMATION!!

## 608-481-8027

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### CHAMBER UPDATES

TEXT: CHAMBER



### MERRIMAC UPDATES

TEXT: MERRIMAC



### SAUK PRAIRIE RIVERWAY UPDATES

TEXT: SAUKPRAIRIE



# THE MORNING *blend*



**February 3rd**

**8:00 - 9:30 am**

6:8 Inc.

821 Industry Rd., Sauk City

[Click here to register >](#)

Join us for a morning of coffee, networking & community information. For this session of The Morning Blend, you will hear from:

## **Member Spotlight:**

- **Sauk Prairie School District Updates & News**
  - *Join Superintendent Jeff Wright and district staff for an informative update on what's happening across the district. Learn more about recent achievements, current opportunities, and upcoming plans for additional capital enhancements, and gain insight into the district's vision moving forward.*
- **Pathway Home Of South Central WI – Wendy Schneider**





# CALL FOR ART

**THE SAUK PRAIRIE AREA CHAMBER OF COMMERCE INVITES QUALIFIED ARTISTS AND ARTIST TEAMS TO SUBMIT PROPOSALS FOR BOLD PUBLIC ARTWORK TO SERVE AS A GATEWAY TO THE SAUK PRAIRIE COMMUNITY.**

We have secured a highly visible project site on the southwest-facing wall of La Mexicana. The outdoor canvas is ideal for a large-scale mural project. We seek creative, expressive, and visually bold concepts and will ultimately select the most compelling design that feels destined for this particular location. Artists are encouraged to think expansively about theme and style and to consider how the artwork interacts with the surrounding landscape and environment. To access the full call or to apply visit:

PROPOSALS DUE:  
MARCH 15<sup>TH</sup>, 2026

ANTICIPATED BUDGET:  
\$17,500

ROUGH DIMENSIONS:  
30' HIGH BY 50' WIDE

COMPLETION DATE:  
JULY 30<sup>TH</sup>, 2026

EMAIL QUESTIONS TO:  
INFO@SPARKTOWNS.COM



SPARK  TOWNS

# MUNICIPAL UPDATES

## VILLAGE OF PRAIRIE DU SAC

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### 2026 LOCAL STREET IMPROVEMENTS

The Village of Prairie du Sac Village Board has approved funding for several street and utility projects in 2026. Below is a summary of the planned work.

#### Industrial Park Resurfacing

The Village will pulverize and resurface 15th Street, 17th Street, and North Street in the Prairie du Sac Industrial Park. This project is partially funded by a \$500,000 federal grant secured by the Village.

#### Grand Avenue Reconstruction

Grand Avenue will be reconstructed from Lueders Road to 15th Street. Work includes new storm sewer, water main/service replacement, spot sanitary sewer repairs, and new sidewalk on both sides of the street.

#### 5th Street Reconstruction

5th Street will be fully reconstructed from Oak Street to Grand Avenue. Planned improvements include spot sidewalk replacement on the west side and new sidewalk on the east side, water main and service replacement, storm sewer improvements and extensions, and minor sanitary sewer repairs.

### WATER STREET WISDOT PROJECT

Water Street (State Highways 60 and 78) is in poor condition. Because it is a state highway, Wisconsin Department of Transportation (WisDOT), not the Village, determines the reconstruction schedule and funds much of the work. WisDOT is currently designing improvements, with construction planned for 2028 for the part of the project in the Village of Prairie du Sac.

WisDOT plans a full pavement replacement to address severe cracking, poor ride quality, outdated curb ramps, and limited storm sewer inlets. The asphalt (HMA) pavement will be removed and replaced. WisDOT also plans to install a traffic signal at Water Street and Prairie Street.

During this work, the Village will coordinate needed utility upgrades, including new water main.

**WisDOT Project Website:** [Click here](#)

**WisDOT Road Construction Guide for Business:** [Click here](#)



*Sauk Prairie's Annual*  
**CHAMBER  
BOWL**



**FEBRUARY  
20TH**

MEN OR WOMEN OF  
ALL SKILL LEVELS ARE  
**REGISTRATION:**

**\$150**

**TEAMS  
OF 4**

**EACH TEAM GETS 4 DRINK  
TICKETS & 1 LARGE PIZZA  
DURING YOUR SHIFT**

**\$150**

**LANE  
SPONSOR**

**SCOTTISH DOUBLES  
TOP 3 TEAMS WINS PRIZES!**  
SHIFTS: 5 PM - 6:30 PM - 8 PM

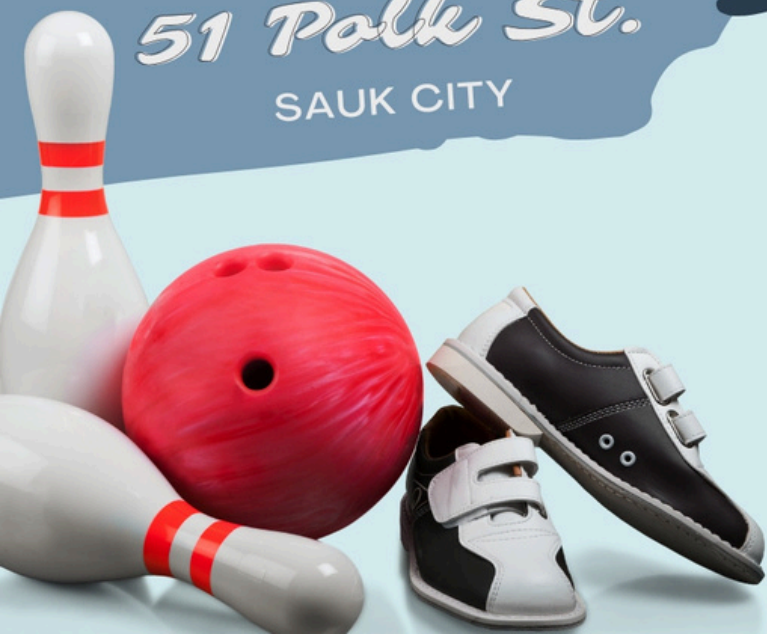
**RIVIERA BOWL**  
*51 Polk St.*  
SAUK CITY



**+ WIN PRIZES  
+ TROPHIES**

**TO REGISTER EMAIL:**

**INFORMATION@SAUKPRAIRIE.COM**



WHERE  
**ADVENTURE**  
COMES  
*naturally*

# VOLUNTEER

FOR THE



## APRIL 22 8 AM - 2:30 PM



Celebrate Earth Day by making a visible difference in Sauk Prairie!

Local employees and community members are invited to step outside, work together, and help refresh the places we all enjoy - parks, playgrounds, streets, and our beautiful riverfront.

Volunteers will be assigned to cleanup and beautification projects throughout the community, then we'll wrap up the day together at Culver Community Park with lunch, networking, and a shared sense of accomplishment.

- ✓ Make an impact
- ✓ Get fresh air
- ✓ Build team spirit
- ✓ Enjoy a free event T-shirt and lunch as our thank-you!



Bring your coworkers.  
Build community.  
Leave your mark.  
**SCAN TO SIGN UP BY MARCH 13**

**SPONSORED BY:**



**Kiwanis**  
CLUB OF SAUK PRAIRIE

# COFFEE AND coaching

2026 Education Series

**SAVE THE DATE**

Join members as we take time to learn about various topics that will help grow our business while sharing in conversation over coffee. These sessions are from 8:00 – 9:30 am, and members are encouraged to send as many staff as they would like to these training forums.

**LOCATION:**  
Prairie Landing at Culver Community Park.

**COST:**  
Member Fee: FREE | Non-Member Fee: \$25/session

## DATES & TOPICS 2026

**RSVP:**  
[information@saukprairie.com](mailto:information@saukprairie.com)

### SPRING SESSION:

- Tuesday, March 17th, 8:00 – 9:30 am | Tina Hallis presents:
  - Inner Alignment, Outer Impact: The Surprising Secret to Better Collaboration and Performance
- Tuesday, April 21st, 8:00 – 9:30 am | Tina Hallis presents:
  - Build Your Immunity to Other People's Negativity: How to Stay Calm, Curious, and Connected
- Tuesday, May 19th, 8:00 – 9:30 am | Eric Feinendegen presents:
  - The Culture Advantage: Creating a workplace That Energizes, Engages, and Elevates

### FALL SESSION:

- Tuesday, September 15th, 8:00 – 9:30 am | Eric Feinendegen presents:
  - Effective Leadership Through Delegation: The Art of Empowering Others
- Tuesday, October 20th, 8:00 – 9:30 am | SustainableHR PEO Team presents:
  - Know When to Coach and When to Discipline
- Tuesday, November 17th, 8:00 – 9:30 am | SustainableHR PEO Team presents:
  - Feedback is Your Management Style



TINA HALLIS



ERIC FEINENDEGEN



KERI ALLARD



JASON WILLBORN



AMANDA UTZ

# MEMBER SPOTLIGHT



**2 New Members**  
in January 2026



**386**  
Total Members

## Goddard and Associates, LLC



We believe in giving back to our vibrant community! This **February**, we're making someone's travel dreams a reality. Whether it's a romantic getaway, a family adventure, or a much-needed solo escape, imagine where **\$500** could take you!



**THE KORWELLS**  
powered by KELLERWILLIAMS.

## WIN A \$500 TRAVEL VOUCHER!



Just give us a call and chat for a couple of minutes. We love connecting with our community and being your go-to resource for all things home-related.

- **When:** Thursday, February 12th
- **Time:** 1:00 PM – 4:00 PM (Central Time)
- **Phone Number:** 608-292-5012

Winners will be drawn on Friday, February 13th at noon, live on Facebook page [@thekorwells](https://www.facebook.com/thekorwells).

*\*No purchase required.*

*Voucher by Magical Moments Vacations*



# ROCK THE GYM

Friday, February 6th

**SP GIRLS**

**VS**

**BARABOO**

Girls JV @ 4:15

Girls Varsity @ 5:45

**SP BOYS**

**VS**

**EDGEWOOD**

Boys JV2 @ 5:45

Boys JV @ 5:45

Boys Varsity @ 7:15



[WWW.SAUKPRAIRIESPORTSBOOSTERS.ORG](http://WWW.SAUKPRAIRIESPORTSBOOSTERS.ORG)

YOU'RE INVITED

*Home is Where*



*Gala*  
AT PRAIRIE LANDING  
IN CULVER COMMUNITY PARK

FEBRUARY 13, 2026

AN INSPIRATIONAL EVENING OF FUNDRAISING FOR THE ALL INCLUSIVE  
PLAYGROUND AT CULVER COMMUNITY PARK.

RSVP BY FEBRUARY 4TH

ONLY 120 SEATS AVAILABLE - FOR QUESTIONS CALL JOHN AT 608-643-9784

Join the Friends of Sauk Prairie Parks & Recreation for an inspirational evening dedicated to building a brighter, more accessible future for our community. We are coming together to raise funds for the development of a brand-new all-inclusive playground at Culver Community Park—a place where children of all abilities can play, grow, and belong.

FACEBOOK EVENT LINK AND TICKET INFORMATION HERE:

Facebook - <https://www.facebook.com/share/17kyd716BB/>

#### TICKET INFORMATION

Cost: \$150 per person, Includes: Drinks, hors d'oeuvres, dinner, and dessert.

RSVP by filling out the RSVP card at the link below. Mail it in or email to [spparksandrec@gmail.com](mailto:spparksandrec@gmail.com).

<https://drive.google.com/.../1tlpshXkPqzHZV.../view...>

Checks can be mailed or payment via Venmo to @spparksandrec.

# RETAIL + BEYOND ROUNDTABLE



Credit Card Processing Strategies  
for Today's Businesses



**MONDAY, MARCH 9**  
**8:30-10 AM**



**SAUK PRAIRIE RIVERWAY  
WELCOME CENTER  
109 PHILLIPS BLVD., SAUK CITY**

***PRESENTED BY:***



**STEPHANIE BRICKL**

Creative &  
Content Director



**SUE BANTA**

Membership &  
Operations Director

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**Credit Card Processing Strategies for Today's Businesses**

- Understanding credit card fees & pricing models
- Choosing the right processor for your business
- Hidden fees to watch for (and how to avoid them)
- Tips to reduce processing costs without hurting customer experience
- Trends in payments: tap, mobile, online & beyond
- Open discussion & real-world questions from local businesses

**EMAIL [INFORMATION@SAUKPRAIRIE.COM](mailto:INFORMATION@SAUKPRAIRIE.COM) TO REGISTER**

SAUK PRAIRIE AREA CHAMBER OF COMMERCE PRESENTS...

# COMMUNITY EXPO COMMUNITY EXPO COMMUNITY EXPO

*Register Your Booth Today!*

**THURSDAY, JUNE 18TH | 4:30 - 7:30 PM**



**CULVER COMMUNITY PARK**  
340 21ST ST, PRAIRIE DU SAC, WI 53578

**EAT | EXPLORE | CONNECT**

## *Why Participate?*

- INCREASE VISIBILITY
- SHOWCASE PRODUCTS & SERVICES
- SELL ON-SITE
- BUILD KEY CONNECTIONS
- PROMOTE EMPLOYMENT OPPORTUNITIES

**EARLY BIRD  
BOOTH PRICING**  
MEMBERS - \$200  
NON-MEMBERS - \$300

**EARLY BIRD ENDS MARCH 15 • RATES  
INCREASE \$50 AFTER • REGISTER BY MAY 1**

**BRING YOUR BRAND TO LIFE**  
THIS YEAR'S EXPO IS ALL ABOUT CONNECTION  
AND COMMUNITY. DESIGN YOUR BOOTH TO BE  
INTERACTIVE, WELCOMING, AND UNIQUELY YOU!

EACH AWARD CATEGORY WILL RECEIVE ONE FREE MONTH  
OF ADVERTISING ON THE HWY 12 DIGITAL SIGN.

**AWARD CATEGORIES:**

- MOST INTERACTIVE BOOTH (GAMES, DEMOS, TASTINGS)
- BEST USE OF BRANDING
- MOST WELCOMING EXPERIENCE

1 TICKET  
INCLUDED  
\$25 FOR  
ADDITIONAL  
VENDOR  
TICKETS



**NEW  
MENU  
FOR  
2026!**

**\$25 TICKET  
INCLUDES**

- 1 Steak & 1 Chicken Kabob  
Grilled on-site and provided by  
Prem Meats & Catering
- Fresh-Cooked Corn on the Cob  
Prepared by the infamous  
Tim Lins & Family
- Prem's Famous Potato Salad
- Dinner Roll
- Bottled Water



**REGISTER AT:  
SAUKPRAIRIE.COM  
OR SCAN QR CODE**



# MAXIMIZE YOUR CHAMBER MEMBERSHIP

MARCH 19TH  
11:30AM - 1:00PM

SAUK PRAIRIE RIVERWAY  
WELCOME CENTER  
109 PHILLIPS BLVD., SAUK CITY

- ◀ Meet new members
- ◀ Learn about ChamberMaster
- ◀ Learn how to promote your business

RSVP to  
[information@saukprairie.com](mailto:information@saukprairie.com)

SERVING<sup>UP</sup>  
*knowledge* 

LUNCH IS PROVIDED



## EDUCATION SPONSORS



# Sponsorship Opportunities

## JUNE TUNES TUESDAYS IN JUNE



6:30 pm - 8:30 pm



Meyer Oak Grove Park  
780 Phillips Blvd., Sauk City

### Presenting

**\$1,000**

- Announced Before Each Concert (5)
- Logo on Banner at Event
- On-Site Booth Space at Every Concert
- Logo on Posters
- Logo on Website on [saukprairie.com](http://saukprairie.com)
- Listed on Facebook Event

### Advocate

**\$500**

- On-Site Booth Space at Every Concert
- Logo on Posters
- Logo on Website on [saukprairie.com](http://saukprairie.com)
- Listed on Facebook Event

### Friend

**\$250**

- Logo on Website on [saukprairie.com](http://saukprairie.com)
- Listed on Facebook Event

*Want to be part of the summer fun? Become a sponsor!*

Email [Heidi@saukcity.net](mailto:Heidi@saukcity.net) or submit your sponsorship by  
March 31st to SPACC (109 Phillips Blvd., Sauk City).

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

TOTAL ENCLOSED:

TOTAL TO BE INVOICED:

# JOB OPPORTUNITIES    HOT DEALS



**\*\*Join Our Team for Juice Preparations!\*\***

We invite you to become a part of our dynamic team focused on juice preparations for our raw cold-pressed juices. If you're looking for flexible hours and a supportive work environment, we encourage you to apply today! This job is for Sunday, Tuesday and Thursday only.

**\*\*Requirements:\*\***

- Must be at least 16 years of age
- Ability to lift 40 pounds
- Basic math skills

We look forward to your application!



**10% off in-person tax preparation services if sign-up before 1/15/26**

Booked Club: In-Person tax preparation is officially OPEN!

This is in-person tax prep — not “upload and wait,” not “call center vibes,” not “see you in 6 weeks,” not “we’re secretly filing an extension because we over-booked.”

You bring your documents.  
We sit down together.

You leave knowing your taxes are handled.

Tuesdays & Saturdays

Sauk City, WI

\$50 deposit to reserve your time

Spots are limited and fill fast.

Grab yours before someone else gets your time slot

Book here:

[www.bookedaccountingandtax.com](http://www.bookedaccountingandtax.com) click on Booked Club!

# BOARD OF DIRECTORS 2026



## Executive Committee:

### President:

Daryl Matzke - 644.2213  
Ramaker & Associates

### President Elect:

Jeff Wright - 643.5980  
Sauk Prairie School District

### Vice President:

Amy Basken - 561.8468  
6:8 Inc.

### Treasurer:

Pam Wipperfurth - 643.2265  
Lake Ridge Bank

### Past President:

Rocco Sylvester - 422.8704  
Wisconsin Army National  
Guard

## Directors:

Amanda Haselwanter - 393.5211  
C2 Juicery & Eats

Angela O'Connell - 370.2414  
Flaxen Fleece

Anthony Dix - 643.7172  
Sauk Prairie Healthcare

Austin Lins - 581.3096  
MBE Wealth

Casey Koenig - 643.3393  
Bank of Prairie du Sac

Cydney Kruchten - 643.1648  
Milwaukee Valve

John Brennan - 469.8786  
John Joseph Coffee

Julia Dellaria-Terrill  
Sauk Prairie Dollars  
for Scholars

Nettie Stenberg - 644.2146  
Culver Franchising  
System, Inc.

Sommer Von Behren - 643.8511  
First Weber Real  
Estate Services

## Just a reminder:

*Chamber Committees meet  
at the Chamber office*

**Board of Directors**  
meet the third Wednesday of  
the month at 8:00 am

**Ambassadors**  
meet the second Wednesday  
of the month at 8:00 am

**Promotions Committee**  
meet the first Wednesday of  
the month at 8:00 am

**Economic Development**  
meet the second Friday of  
the month at 8:00 am  
(at the Village of Prairie du Sac)



**Executive  
Director**  
Tywana German



**Membership &  
Operations Director**  
Sue Banta



**Creative &  
Content Director**  
Stephanie Brickl



**Community Engagement  
Coordinator**  
Jayda Lochner