

JANUARY 2026 CHAMBER NEWS



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AND MORE!!!



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SAUKPRAIRIE.COM

EXECUTIVE DIRECTOR TYWANA GERMAN

Sauk Prairie Area Chamber of Commerce



HAPPY NEW YEAR FROM THE CHAMBER

The new year brings fresh energy, new goals, and exciting opportunities—and from my perspective, 2026 is shaping up to be one of our most impactful years yet. As we implement new systems, expand our reach, and sharpen our focus, our commitment remains the same: **delivering meaningful value to you, our members.**

WELCOMING NEW BOARD LEADERSHIP

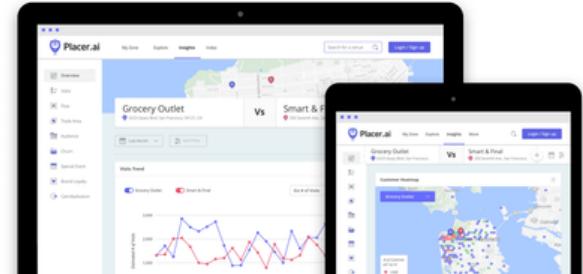
We are proud to welcome five new community leaders to the Chamber Board of Directors:

- **Amanda Haselwander**, Owner, C2 Juicery & Eats
- **Anthony Dix**, Director of Human Resources, Sauk Prairie Healthcare
- **Nettie Stenberg**, Assistant Cause Marketing Manager, Culver Franchising System, Inc.
- **Sommer Von Behren**, Agent, First Weber Real Estate Services
- **Amy Basken**, Director of Programs, 6:8 Inc.

They join ten additional board members to help guide a **strategic roadmap** through 2035, ensuring the Chamber continues to support a thriving, forward-looking business community.

MEASURING IMPACT IN NEW WAYS: PLACER AI

In 2026, we are launching **Placer AI**, a powerful location analytics platform that uses anonymized data to measure foot traffic, visitor trends, and the economic impact of events and marketing efforts. This investment allows us—and you—to better understand how people engage with our community and how your Chamber dollars are working. Members can expect **post-event and campaign insights** shared throughout the year.



EXPANDING OUR REACH & SUPPORT

The Chamber is expanding its **regional emphasis** while launching a major **placemaking initiative** in Sauk City and Prairie du Sac. We will intentionally engage C-suite leaders, diverse age groups, and workforce populations as part of this effort. To further strengthen business support, we have added a **fourth staff member** dedicated to walking our business corridors, listening to your needs, and helping connect businesses with resources and local decision-makers.

STRONG PROGRAMS. STRONG FINANCES.

Our monthly and annual events remain a cornerstone of Chamber engagement, and your feedback will continue to guide improvements. Financially, the Chamber remains strong thanks to your support and responsible fiscal management—allowing us to meet today's needs while planning for the future. Economic development efforts will continue to focus on **diverse housing options** and helping **activate key vacant properties**, including the Quartz, Wellspring Campus, and American Data sites.

2026 FOCUS AREAS & PRIORITIES

In 2026, our work will center on creating meaningful opportunities for members to **connect, learn, and be visible**, while ensuring your voice helps shape the Chamber's direction.

- **Active Member Engagement**

We encourage businesses to make Chamber involvement part of their marketing and professional development strategy—sending owners, managers, and staff to events to build relationships, share ideas, and strengthen connections across our business community.

- **Signature Community Events**

Our Community Expo and other large-scale events will continue to showcase local businesses, create energy, and provide opportunities for members to connect directly with residents and visitors.



- **Education, Coaching & Peer Learning**

Coffee & Coaching and other educational offerings will focus on practical tools, peer-to-peer learning, and timely topics that help businesses adapt, grow, and lead.

- **Business Visibility & Storytelling**

We are enhancing ribbon-cutting promotions and marketing efforts to better spotlight new and growing businesses. Members will also have opportunities to be featured through Chamber blogs and digital content highlighting best practices in networking, marketing, technology, AI, and ChamberMaster tools.

When staff reaches out to invite your participation—whether attending an event, sharing feedback, or contributing content—we encourage you to say yes. Your involvement strengthens not only your business, but the entire Chamber network.

JOIN US

Your ideas, perspectives, and connections matter. Together, we are building a more engaged, visible, and resilient business community in 2026 and beyond.

Here's to a collaborative and impactful year ahead!

Tywana German, Executive Director
Sauk Prairie Area Chamber of Commerce



2026

State of the Riverway Report and Economic Outlook



Bank of Prairie du Sac, in collaboration with the Sauk Prairie Area Chamber of Commerce, is excited to present the *State of the Riverway Report and Economic Outlook* event. We invite business owners, community leaders, developers, customers, and all residents to join us for an insightful discussion.

Economist Dr. Steven Deller will guide attendees through an engaging conversation on current economic trends, the evolving landscape of remote work, international instability, and their impacts on Sauk Prairie businesses and our community.

Since 2006, Bank of Prairie du Sac has brought an economic forecast to the community. The Sauk Prairie Area Chamber of Commerce has expanded upon that forecast by providing insights specific to local changes. Together, the State of the Riverway Report & Economic Outlook focus on understanding ways to continue growing a thriving community.

 **BANK OF
PRAIRIE DU SAC**
MEMBER FDIC

WEDNESDAY, JANUARY 14
8:00 am - 10:30 am

Leola Hall
RIVER ARTS CENTER

105 Ninth Street, Prairie du Sac

- 8:00 am — Registration & Continental Breakfast
- 8:20 am — Welcome & Economic Outlook 2026
 - » Workforce Dynamics & Labor Force Participation
 - » Housing Affordability & Development Constraints
 - Table Talk Discussion with Area Realtors/Property Mgmt. Firms
 - » Interest Rates, Inflation, & Regional Investment Climate
 - Table Talk Discussion with Bank of Prairie du Sac Representatives
- 10:00 am — Sauk Prairie Riverway Report Video
- 10:15 am — Closing Comments & Raffle

RSVP to information@saukprairie.com

Parking: Due to school bus parking, please only park in the school bus loading zone after 8:15 am. If you arrive before this time, please use off-street parking.



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WHY THIS MATTERS

Whether you're leading a team, navigating a partnership, or figuring out why certain interactions drain you—your energy is running the show, often without you realizing it.

The Energy Leadership™ Index shows you exactly where your energy lives and how to shift it.

You'll see:

- What's driving your reactions in high-pressure moments
- How your energy builds connection or creates distance
- Where you're limiting your impact—and how to unlock it

**No judgment. No labels.
Just clarity.**

Discover Your Energy. Redefine Your Relationships. Elevate Your Impact.

**This isn't therapy or personality typing.
It's a mirror that shows you what you can't see alone.**

**Chamber Member Special: \$97
Offer limited to first 10 participants.**

 barbara@barbarawichman.com
Type "ENERGY" in subject line



Where Transformation Becomes Sustainable

Most leaders are managing complexity, not leading through it. Most organizations are drifting, not accelerating. We specialize in recalibrating leaders, realigning cultures, and restoring momentum—so growth becomes sustainable, not exhausting.

Our work reshapes clarity, deepens confidence, and amplifies influence. Leaders stop managing chaos and start creating momentum. Organizations stop drifting and start accelerating into their future success.

★ Three signature programs. One core shift: from reactive to generative.★

Axis of Mastery™



Organizations don't collapse overnight - they drift. Competency, capability, and capacity slip until growth stalls and trust erodes. Axis of Mastery™ recalibrates the system – restoring alignment, accelerating momentum - across leaders, culture, and strategy.

For: Organizations experiencing drift, misalignment, or stalled growth

Outcome: Restored clarity, momentum, and strategic alignment

The First 180™



The pivot begins here. The First 180™ is an exclusive immersion for visionaries who feel the fracture - the tension, the overwhelm, the misalignment. In weeks, fracture becomes flow, fear becomes fuel, and clarity returns. Grounded in modern tools, this is a personal reorientation for your future.

For: Leaders and visionaries ready to interrupt reactive patterns

Outcome: Personal clarity, energetic recalibration, sustainable momentum

Accelerate Your Leadership Impact™



Leadership today demands more than performance - it demands presence. Accelerate Your Leadership Impact™ sharpens clarity, elevates confidence, and amplifies influence so you inspire teams, expand momentum, and deliver results without depletion.

For: Leaders ready to shift from performing to leading with presence

Outcome: Expanded presence, confidence, and sustainable impact

A large, stylized, handwritten signature in black ink that reads 'Barbara Jichman'.

Ready to move beyond what's not working?

✉ barbara@barbarawichman.com

Let's talk about which path fits where you are and where you're going.
www.barbarawichman.com



RUNNING With the Scissors

A Sauk Prairie Chamber Ribbon-Cutting Adventure!

January 15 | 11:00 AM – 1:30 PM

Join us for a whirlwind of ribbon cuttings and celebration!
Cheer on local businesses and watch the excitement unfold every 30 minutes.

RSVP TO: INFORMATION@SAUKPRAIRIE.COM



Pilates & Wellness



RIBBON-CUTTING SCHEDULE:

- 11:30 AM – Signature Pilates & Wellness
- 12:00 PM – C2 Juicery
- 12:30 PM – Unfolded
- 1:00 PM – Endres Insurance



Bald Eagle Watching Days

January 17 and 18 2026

RIVER ARTS CENTER 105 9TH STREET

Jan 17, 2026

9 am: Lobby Open/ Ticket Pick- up

9:00 - 3:00 pm: Exposition

9:30 am: Bus Tour #1

10-11:15 am: Live Birds of Prey by Schlitz
Audubon Nature Center

11:30 am: Bus Tour #2

11:30-12:30 pm: "Laughing with Animals"
by David Stokes

1:30 am: Bus Tour #3

1:30-2:45 pm: Live Birds of Prey by Schlitz
Audubon Nature Center

3:00-4:00 pm: Eagles in Wisconsin

3:30 pm: Bus Tour #4

Note: All shows and bus tours are FREE
but a ticket is required.

OVERLOOK

490 WATER STREET

Jan 17, 2026: 8 - 4 pm: Eagle Viewing

Jan 18, 2026: 8 - 2 pm: Eagle Viewing

TRIPP MUSEUM

565 WATER STREET

Jan 17, 2026

9 - 4 pm: Bird Collection

12:00 - 1:00 pm: "Native American History
and the Spirit of the Bald Eagle"
by Art and Dawn Shegonee

RUTH CULVER LIBRARY

540 WATER STREET

Jan 17, 2026

12:30 - 2:30 pm: Kids Activities

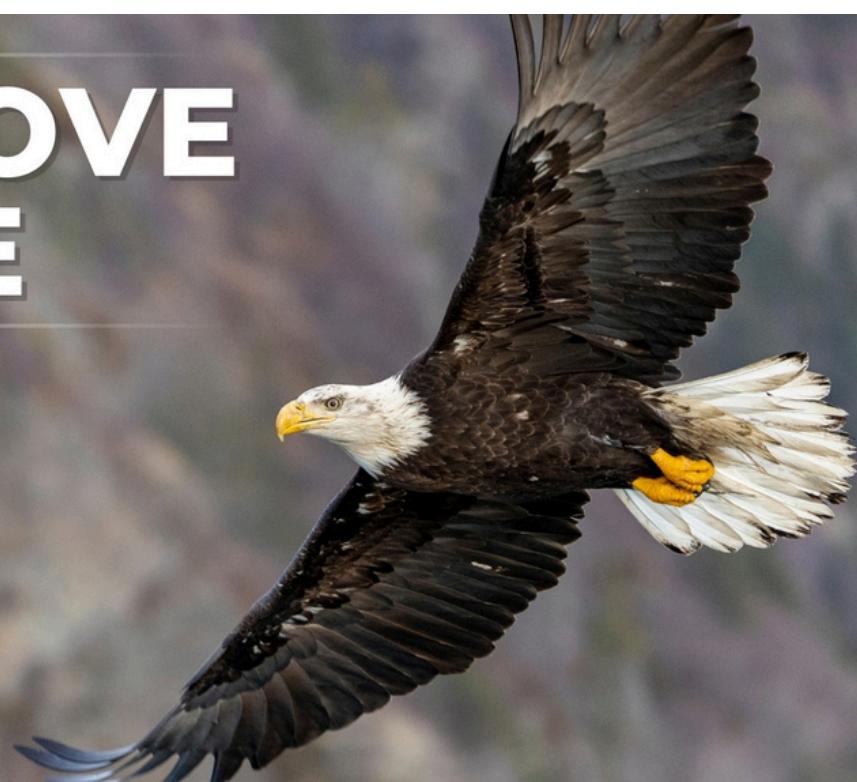


SOAR ABOVE THE NOISE

#JOMO



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THE MORNING blend



February 3rd

8:00 - 9:30 am

6:8 Inc.

821 Industry Rd., Sauk City

[Click here to register >](#)

Join us for a morning of coffee, networking & community information. For this session of The Morning Blend, you will hear from:

Member Spotlight:

- **Sauk Prairie School District Updates & News**
 - *Join Superintendent Jeff Wright and district staff for an informative update on what's happening across the district. Learn more about recent achievements, current opportunities, and upcoming plans for additional capital enhancements, and gain insight into the district's vision moving forward.*
- **Pathway Home Of South Central WI – Wendy Schneider**



Sauk Prairie's Annual

CHAMBER BOWL



FEBRUARY 20TH

**SCOTTISH DOUBLES
TOP 3 TEAMS WINS PRIZES!**

SHIFTS: 5 PM - 6:30 PM - 8 PM

MEN OR WOMEN OF
ALL SKILL LEVELS ARE
REGISTRATION:

\$150 TEAMS
OF 4

EACH TEAM GETS 4 DRINK
TICKETS & 1 LARGE PIZZA
DURING YOUR SHIFT

\$150 LANE
SPONSOR

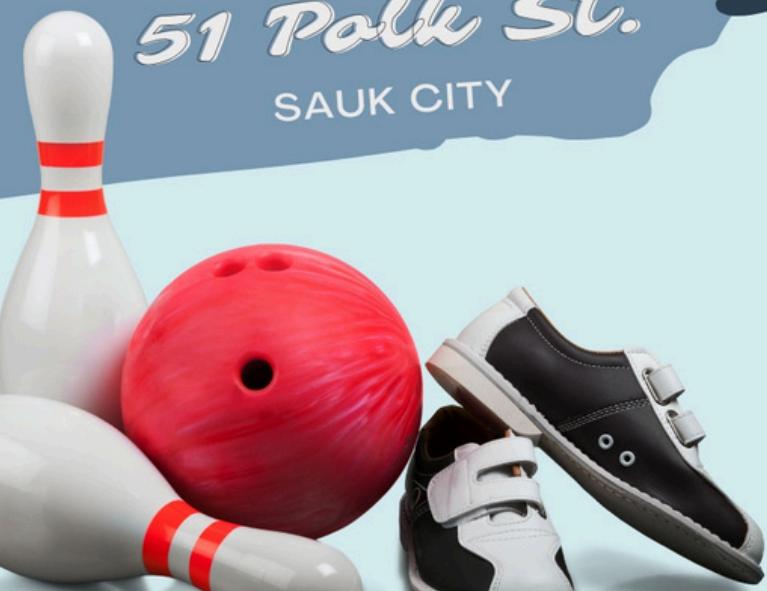
+ WIN PRIZES
+ TROPHIES



RIVIERA BOWL
51 Polk St.
SAUK CITY

TO REGISTER EMAIL:

INFORMATION@SAUKPRAIRIE.COM



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VOLUNTEER

FOR THE



Join us this Earth Day as we come together to make a positive impact across Sauk Prairie. Volunteers will come together to help clean and beautify our local parks. We will finish the day at Culver Community Park for lunch and networking!



**Wednesday
April 22, 2026**

8:00- 1:00 PM

**If you are interested,
scan here:**



Deadline: March 13th

COFFEE AND coaching

2026 Education Series

Join members as we take time to learn about various topics that will help grow our business while sharing in conversation over coffee. These sessions are from 8:00 – 9:30 am, and members are encouraged to send as many staff as they would like to these training forums.

SAVE THE DATE

LOCATION:

Prairie Landing at Culver Community Park.

COST:

Member Fee: FREE | Non-Member Fee: \$25/session

DATES & TOPICS 2026

RSVP:
information@saukprairie.com

SPRING SESSION:

- Tuesday, March 17th, 8:00 – 9:30 am | Tina Hallis presents:
 - Inner Alignment, Outer Impact: The Surprising Secret to Better Collaboration and Performance
- Tuesday, April 21st, 8:00 – 9:30 am | Tina Hallis presents:
 - Build Your Immunity to Other People's Negativity: How to Stay Calm, Curious, and Connected
- Tuesday, May 19th, 8:00 – 9:30 am | Eric Feinendegen presents:
 - The Culture Advantage: Creating a workplace That Energizes, Engages, and Elevates

FALL SESSION:

- Tuesday, September 15th, 8:00 – 9:30 am | Eric Feinendegen presents:
 - Effective Leadership Through Delegation: The Art of Empowering Others
- Tuesday, October 20th, 8:00 – 9:30 am | SustainableHR PEO Team presents:
 - Know When to Coach and When to Discipline
- Tuesday, November 17th, 8:00 – 9:30 am | SustainableHR PEO Team presents:
 - Feedback is Your Management Style



TINA HALLIS



ERIC FEINENDEGEN



KERI ALLARD



JASON WILLBORN



AMANDA UTZ

JOB OPPORTUNITIES HOT DEALS



Badgerland Exteriors & Solar is hiring a Project Manager to support our roofing and solar installations. This role oversees day-of job site operations, ensures each project is set up correctly, and maintains a safe, clean, and well-organized site from start to finish. You'll work closely with crews, sales reps, and management to keep the project moving efficiently and to make sure our workmanship standards are consistently met.

This position is a strong fit for someone who enjoys hands-on work, takes pride in a well-run job site, and communicates clearly with both field teams and leadership. We're looking for someone steady, reliable, and detail-oriented who can keep projects on track in a fast-moving environment.



BOOKED
accounting & tax

10% off in-person tax preparation services if sign-up before 1/15/26

Booked Club: In-Person tax preparation is officially OPEN!

This is in-person tax prep — not “upload and wait,” not “call center vibes,” not “see you in 6 weeks,” not “we’re secretly filing an extension because we over-booked.”

You bring your documents.
We sit down together.

You leave knowing your taxes are handled.

Tuesdays & Saturdays
Sauk City, WI
\$50 deposit to reserve your time
Spots are limited and fill fast.
Grab yours before someone else gets your time slot

Book here:
www.bookedaccountingandtax.com click on Booked Club!

BOARD OF DIRECTORS 2026



Executive Committee:

President:

Daryl Matzke - 644.2213
Ramaker & Associates

President Elect:

Jeff Wright - 643.5980
Sauk Prairie School District

Vice President:

Amy Basken - 561.8468
6:8 Inc.

Treasurer:

Pam Wipperfurth - 643.2265
Lake Ridge Bank

Past President:

Rocco Sylvester - 422.8704
Wisconsin Army National
Guard

Directors:

Amanda Haselwanter - 393.5211
C2 Juicery & Eats

Angela O'Connell - 370.2414
Flaxen Fleece

Anthony Dix - 643.7172
Sauk Prairie Healthcare

Austin Lins - 581.3096
MBE Wealth

Casey Koenig - 643.3393
Bank of Prairie du Sac

Cydney Kruchten - 643.1648
Milwaukee Valve

John Brennan - 469.8786
John Joseph Coffee

Julia Dellaria-Terrill
Sauk Prairie Dollars
for Scholars

Nettie Stenberg - 644.2146
Culver Franchising
System, Inc.

Sommer Von Behren - 643.8511
First Weber Real
Estate Services

Just a reminder:

Chamber Committees meet
at the Chamber office

Board of Directors
meet the third Wednesday of
the month at 8:00 am

Ambassadors
meet the second Wednesday of
the month at 8:00 am

Promotions Committee
meet the first Wednesday of
the month at 8:00 am

Economic Development
meet the second Friday of
the month at 8:00 am
(at the Village of Prairie du Sac)



**Executive
Director**
Twyana German

**Membership &
Operations Director**
Sue Banta

**Creative &
Content Director**
Stephanie Brickl

**Community Engagement
Coordinator**
Jayda Lochner