

# Now Selling...

## Premier Digital High Definition Video Advertising at the Sauk Prairie Riverway Welcome Center

- 20,000 vehicles passing by per day
- 27,600 total impressions daily
- Located at the entrance to Sauk County, Wisconsin's third largest tourism county
- High frequency: your message will be broadcast up to 1,440 times over 24 hours
- Flexibility to change your message throughout the day
- Low CPM (cost per thousand) compared to other digital advertising
- Ability to run your logo, animated images or simple text in a variety of colors



### INVESTMENT

## 2026 Advertising Rates

- Member Weekly Rate: \$100
- Member Monthly Rate: \$375
- Member 3-Month Rate: \$1050
- Member 6-Month Rate: \$1900

**CALL OR  
EMAIL TODAY!**

information@  
saukprairie.com  
608-643-4168

**All members get 1 FREE week with their membership to use in 2026!**