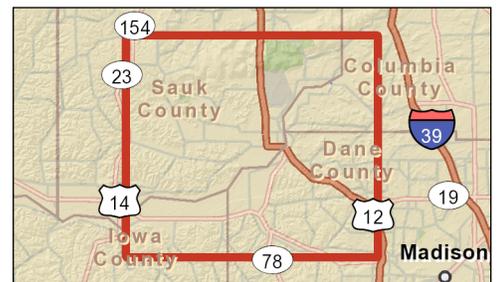
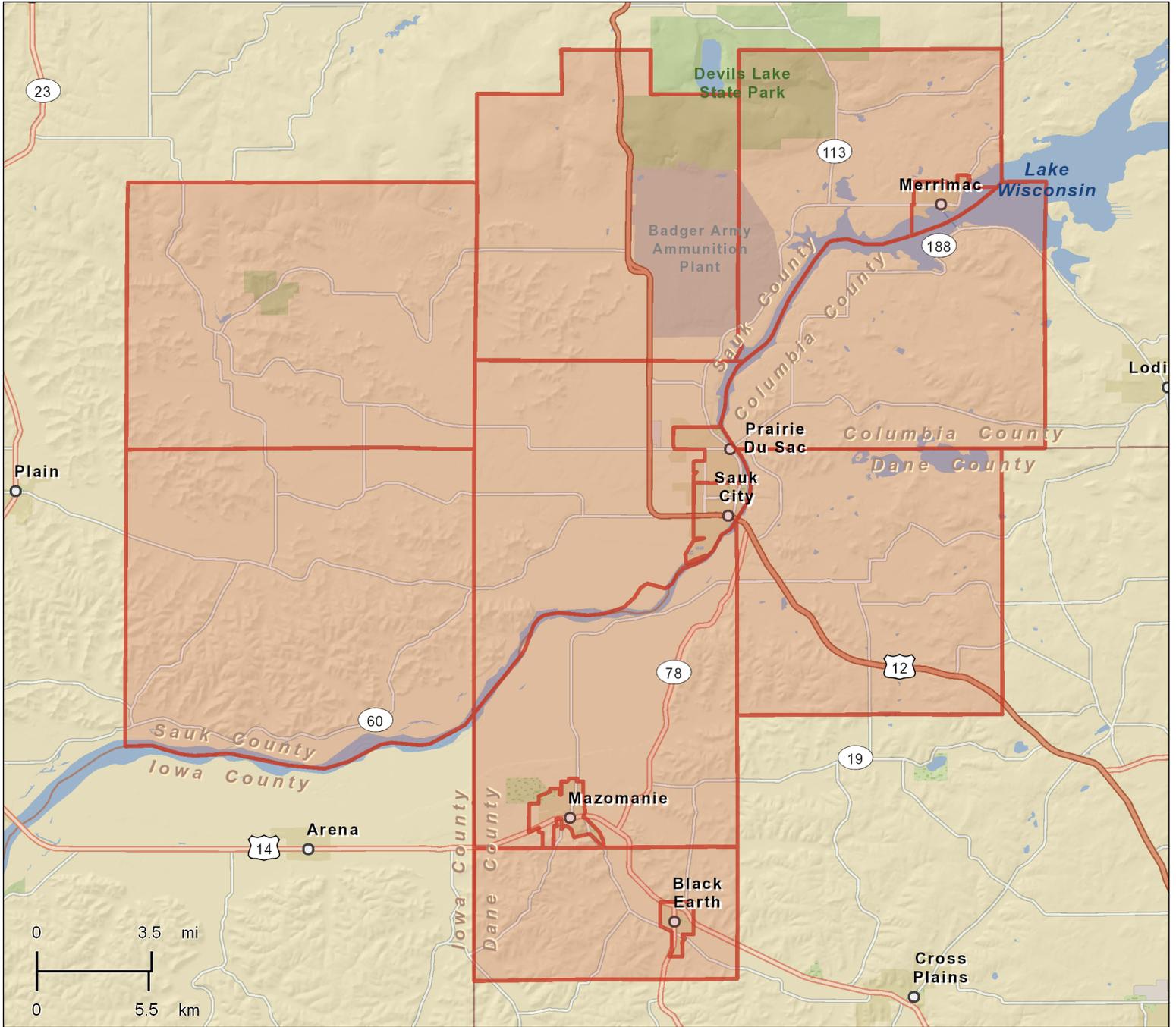


Sauk Prairie Riverway  
Area: 319.47 Square Miles





# Executive Summary

Sauk Prairie Riverway  
Area: 319.47 Square Miles

## Population

2000 Population	18,984
2010 Population	20,918
2012 Population	21,123
2017 Population	21,804
2000-2010 Annual Rate	0.97%
2010-2012 Annual Rate	0.43%
2012-2017 Annual Rate	0.64%
2012 Male Population	50.1%
2012 Female Population	49.9%
2012 Median Age	41.7

In the identified area, the current year population is 21,123. In 2010, the Census count in the area was 20,918. The rate of change since 2010 was 0.43% annually. The five-year projection for the population in the area is 21,804 representing a change of 0.64% annually from 2012 to 2017. Currently, the population is 50.1% male and 49.9% female.

## Median Age

The median age in this area is 41.7, compared to U.S. median age of 37.3.

## Race and Ethnicity

2012 White Alone	94.9%
2012 Black Alone	0.4%
2012 American Indian/Alaska Native Alone	0.4%
2012 Asian Alone	0.6%
2012 Pacific Islander Alone	0.0%
2012 Other Race	2.5%
2012 Two or More Races	1.2%
2012 Hispanic Origin (Any Race)	4.6%

Persons of Hispanic origin represent 4.6% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 17.9 in the identified area, compared to 61.4 for the U.S. as a whole.

## Households

2000 Households	7,441
2010 Households	8,444
2012 Total Households	8,499
2017 Total Households	8,849
2000-2010 Annual Rate	1.27%
2010-2012 Annual Rate	0.29%
2012-2017 Annual Rate	0.81%
2012 Average Household Size	2.47

The household count in this area has changed from 8,444 in 2010 to 8,499 in the current year, a change of 0.29% annually. The five-year projection of households is 8,849, a change of 0.81% annually from the current year total. Average household size is currently 2.47, compared to 2.46 in the year 2010. The number of families in the current year is 5,814 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

Sauk Prairie Riverway  
Area: 319.47 Square Miles

## Median Household Income

2012 Median Household Income	\$53,821
2017 Median Household Income	\$61,918
2012-2017 Annual Rate	2.84%

## Average Household Income

2012 Average Household Income	\$67,142
2017 Average Household Income	\$75,830
2012-2017 Annual Rate	2.46%

## Per Capita Income

2012 Per Capita Income	\$27,181
2017 Per Capita Income	\$30,948
2012-2017 Annual Rate	2.63%

## Households by Income

Current median household income is \$53,821 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$61,918 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$67,142 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$75,830 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$27,181 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$30,948 in five years, compared to \$29,882 for all U.S. households

## Housing

2000 Total Housing Units	8,279
2000 Owner Occupied Housing Units	5,664
2000 Owner Occupied Housing Units	1,777
2000 Vacant Housing Units	838
2010 Total Housing Units	9,828
2010 Owner Occupied Housing Units	6,380
2010 Renter Occupied Housing Units	2,064
2010 Vacant Housing Units	1,384
2012 Total Housing Units	9,889
2012 Owner Occupied Housing Units	6,309
2012 Renter Occupied Housing Units	2,191
2012 Vacant Housing Units	1,390
2017 Total Housing Units	10,246
2017 Owner Occupied Housing Units	6,607
2017 Renter Occupied Housing Units	2,242
2017 Vacant Housing Units	1,397

Currently, 63.8% of the 9,889 housing units in the area are owner occupied; 22.2%, renter occupied; and 14.1% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 9,828 housing units in the area - 64.9% owner occupied, 21.0% renter occupied, and 14.1% vacant. The annual rate of change in housing units since 2010 is 0.28%. Median home value in the area is \$178,280, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 1.08% annually to \$188,148.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.