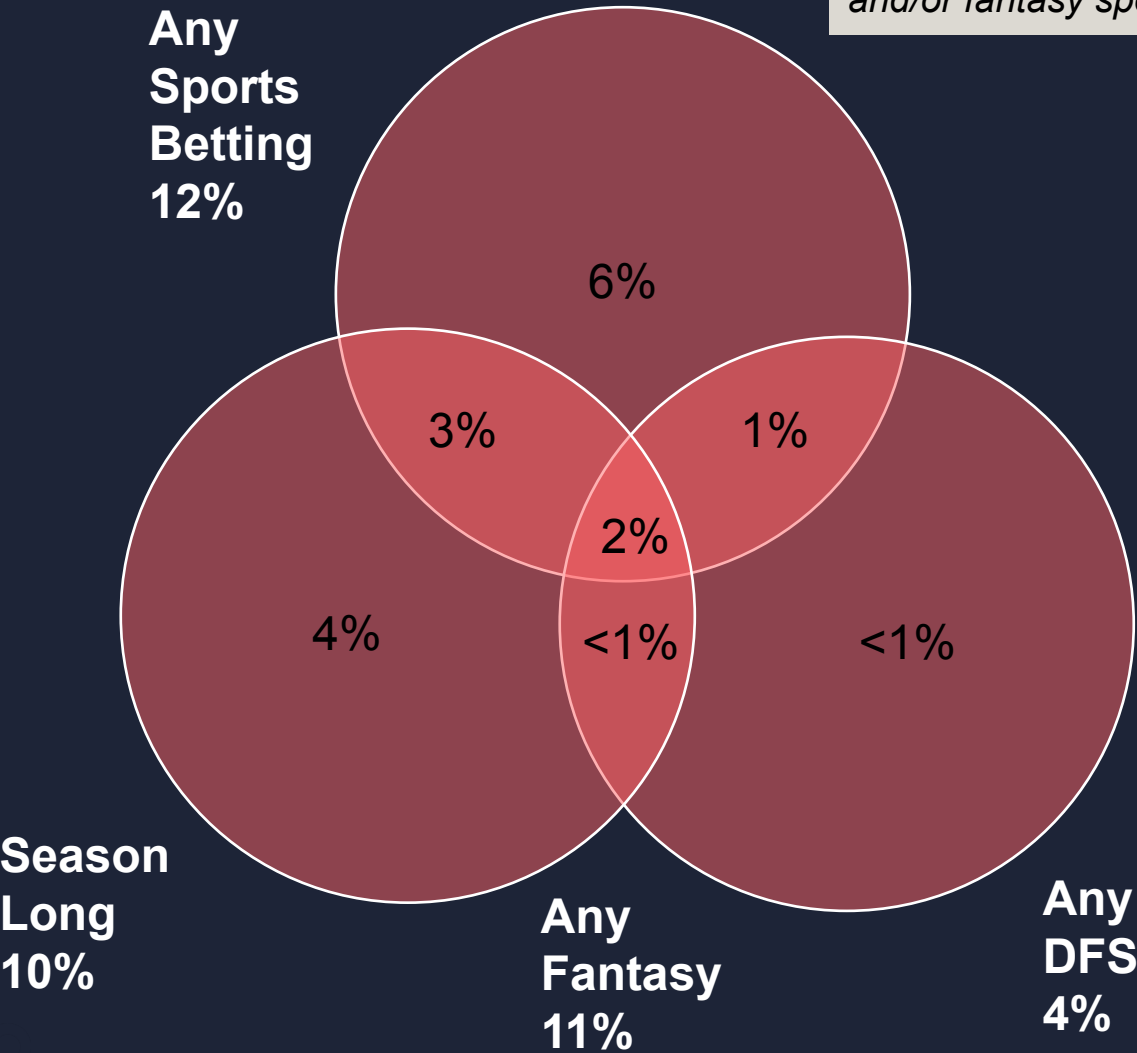


Sports Betting & Fantasy Sports in Canada

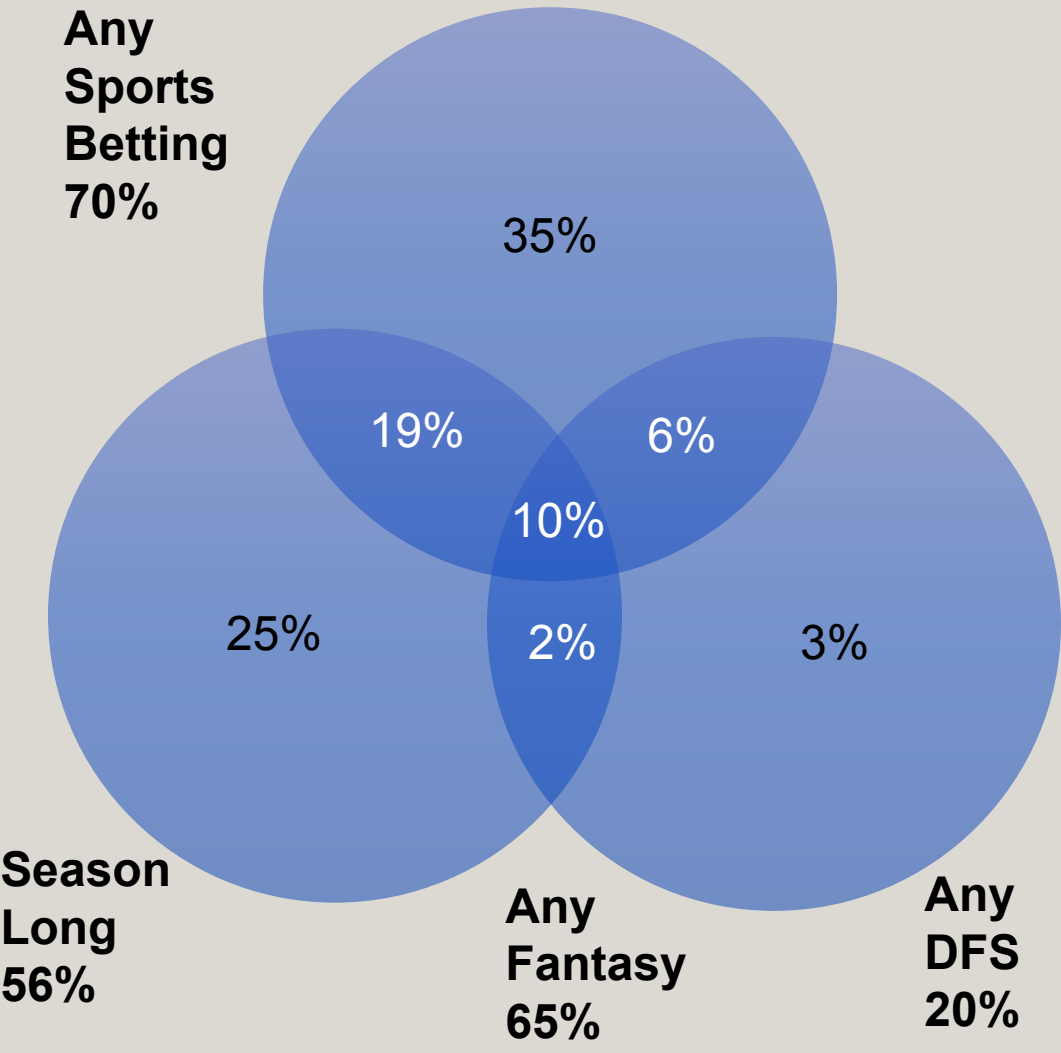
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Sports Betting & Fantasy Sports Among General Population:

18% of Canadians participate in some form of sports betting and/or fantasy sports



Among Sports Bettors or Fantasy Sports Players:



Regional Participation

BC NET 19%

Any Fantasy Player 14%
Any Sports Bettor 14%

AB NET 23%

Any Fantasy Player 16%
Any Sports Bettor 14%

SK/MB NET 19%

Any Fantasy Player 11%
Any Sports Bettor 14%

ON NET 19%

Any Fantasy Player 12%
Any Sports Bettor 14%

ATLANTIC NET 14%

Any Fantasy Player 11%
Any Sports Bettor 9%

QC NET 12%

Any Fantasy Player 7%
Any Sports Bettor 8%



Questions that matter.
Answers that count.

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