

The background of the banner features a night-time view of the Las Vegas skyline, with the neon lights of the High Roller and the Luxor tower clearly visible.

Las Vegas

FEB. 17-18, 2026

PRE-CONFERENCE PRIMER

Agenda

1. Introduction
2. Spirit of the FSGA
3. Who attends the FSGA Winter Conference?
4. Agenda | What is the FSGA Winter Conference?
5. Circa Meeting Space | Where is everything?
6. Dress Code | What should I wear?
7. How to Maximize ROI
8. Elevator Pitch Competition
9. Meet the FSGA Board + Staff
10. Q&A

Introductions

- Will Tighe, 2026 FSGA Conference Committee Co-Chair
 - BettorFantasy Co-Founder (Acquired) Currently Product @ FantasySpin
 - Member of the FSGA since 2022
- FSGA Membership Committee

We're all here to ensure your conference experience is **fun and productive!**

Spirit of the FSGA - COMMUNITY!





Who Attends

- **Operators** (Fantasy Sports, DFS, Sports Betting, Gaming, etc.)
 - Entrepreneurs & Innovators
 - Multimedia Companies
 - Leagues
 - Search Engines
- **Media companies**
- **Professional Services** (Legal, Accounting, Compliance, Geolocation, etc.)
- **Service Providers** (Payment processors, Content & Data providers, Investors, Consultants, Developers, Recruiters, etc.)
- **Investors** (Affiliates, VCs, etc.)

Updated conference attendee list is sent weekly - keep an eye in your inbox!

2026 FSGA Winter Conference Agenda

Monday, February 16



Arrivals begin!

Unofficial networking at the Circa
Lobby Bar - **Vegas Vickie's**

Tuesday, February 17 | Official Start of Conference!

11:00 AM - 8:30 PM

Registration
Foyer

11:00 AM - 5:00 PM

Coffee Station
Galaxy I + II (Sponsored by FanDuel)

1:00 PM - 8:30 PM

TrophySmack Game Zone & Exhibits Open
Galaxy I + II

1:10 PM - 2:10 PM

Two-Minute Drill: Speed Networking
Starlite I + II + III (Sponsored by EDGE Boost)

2:00 PM - 4:00 PM

FSGA Experts League Draft - Fantasy Baseball
La Concha

2:15 PM - 3:00 PM

AI Workshop
Galaxy III + IV

3:00 PM - 3:30 PM

Grab 'n Go Snack Stations
Galaxy I + II (Sponsored by RubinBrown)

3:15 PM - 4:00 PM

Brand Development Workshop
Starlite I + II + III

4:15 PM - 5:00 PM

AMA - Building A National, 24/7 Sports Betting Media Brand
Starlite I + II + III

5:00 PM - 6:00 PM

First-Time Attendee & New Member Welcome & Info Session
Reserved for first-time attendees, new FSGA members, & board members
Carousel I + II + III (Sponsored by CBS Sports Digital)

5:00 PM - 6:00 PM

Happy Hour
Galaxy I + II (Sponsored by North)

6:00 PM - 7:00 PM

Elevator Pitch Competition
Galaxy III + IV (Sponsored by Vela Wood)

7:00 PM - 8:30 PM

FSGA Opening Reception
Galaxy I + II (Sponsored by Toptal)

Wednesday, February 18

8:30 AM - 5:00 PM

Registration

Foyer

8:30 AM - 5:00 PM

TrophySmack Game Zone & Exhibits Open

Galaxy I + II

8:30 AM - 9:30 AM

Hair of the Underdog Breakfast

Starlite I + II + III / Foyer (Sponsored by Underdog Sports)

9:30 AM - 3:30 PM

Coffee Station

Galaxy I + II (Sponsored by FanDuel)

9:30 AM - 9:45 AM

Welcome & Opening Remarks

Galaxy III + IV

9:45 AM - 11:00 AM

Prediction Markets: What We've Learned So Far

Galaxy III + IV

11:00 AM - 11:20 AM

Morning Networking Break

Galaxy I + II (Sponsored by Jebran & Abraham)

11:20 AM - 12:05 PM

Brand Messaging That Wins: Crafting A Voice That Resonates

Galaxy III + IV

12:05 PM - 1:05 PM

Networking Lunch

Galaxy I + II / Starlite I + II + III (Co-sponsored by PrizePicks)

1:05 PM - 1:55 PM

Awards Presentation

Galaxy III + IV (Co-sponsored by JKJ)

1:55 PM - 2:40 PM

Standing Out In A Crowded Field:

The Customer Acquisition Playbook

Galaxy III + IV

2:40 PM - 3:00 PM

Afternoon Networking Break

Galaxy I + II (Sponsored by Jebran & Abraham)

3:00 PM - 3:45 PM

**Winning Together: Activating Relationships
with Affiliates, Sponsors, and Influencers**

Galaxy III + IV

3:45 PM - 4:40 PM

FSGA's Newly Released Industry Research

Galaxy III + IV

4:40 PM - 4:55 PM

**Elevator Pitch Competition Winner
Announced & Closing Remarks**

Galaxy III + IV

5:00 PM - 7:30 PM

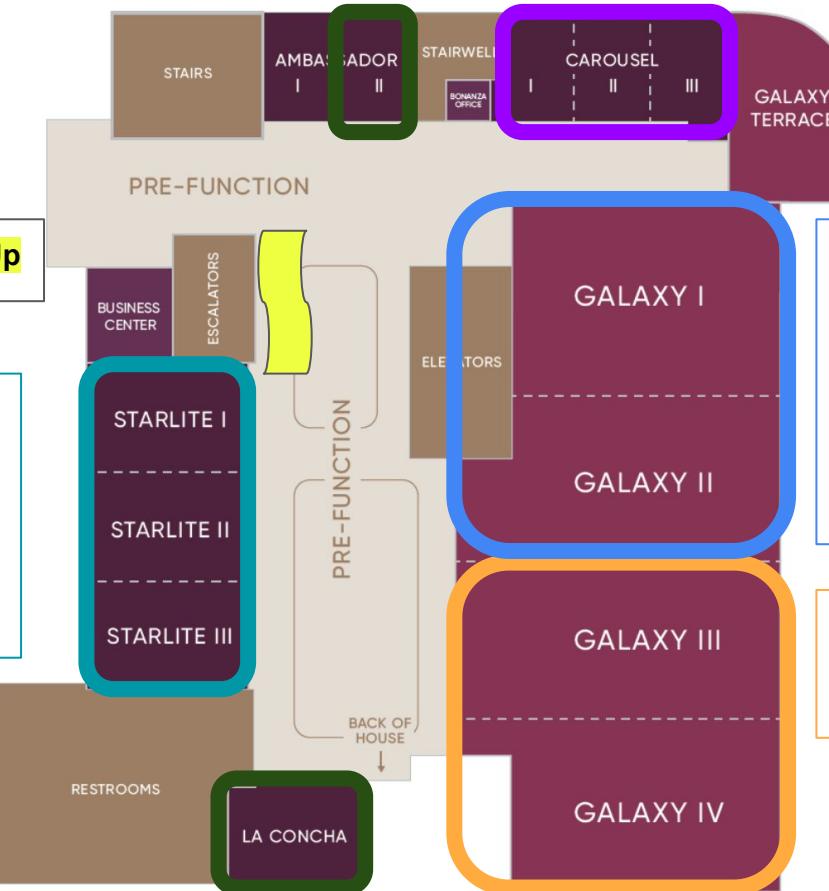
Closing Reception

Legacy Club

Get to Know the Venue

Circa Meeting Space

FSGA Podcast



FSGA Experts League Draft (Feb. 17)

Speaker Ready Room (Feb. 18)

FSGA
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Circa Sportsbook



Stadium Swim



Conference Registration & Badge Pick Up



FSGA
FANTASY SPORTS & GAMING ASSOCIATION

Additional Helpful Tips

Dress Code

Business Casual

- Polished and office appropriate
- Comfortable shoes
- Jacket - it gets cold at night, especially at the Closing Reception on the rooftop!



Maximizing ROI

1. Be prepared - go in with a **plan**.
2. Develop a **one-liner** or **30 second pitch** about yourself, your company, etc.
3. Reach out to fellow attendees **pre-conference**.
4. Stay **hydrated!**
5. **Listen, learn, take notes, and follow up!**
6. Make a plan to connect - LinkedIn, business cards, take photos of badges, whatever works best for you!

Elevator Pitch Contest (*sponsored by Vela Wood*)

1. For those pitching, keep it **concise and memorable**
2. For those in the audience, give your **undivided attention**



FSGA
FANTASY SPORTS & GAMING ASSOCIATION

FSGA Board of Directors



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Q & A

