



CORNERSTONE PARTNERSHIP

Marin Builders Association's Exclusive Annual Partnership Program

Thank you for taking a few minutes to read this letter and for considering your Cornerstone Partnership renewal or perhaps, joining the program. We thank you in advance for your consideration.

Established in 2015, we designed the program for decision makers and leaders who want to increase their connection and visibility with us throughout the year. Today the program has grown to nearly 30 of our finest and most dedicated industry and community partners.

The Cornerstone Partnership Program is the foundation that provides resources to:

- Advocate on behalf of our members and industry
- Operate and partner with construction training and scholarship programs that build careers for young people in our community
- Provide relevant and timely resources to help keep construction thriving in Marin County

Our partners enjoy:

- A consistent, exclusive presence in the 'Marin Builders NOW' newsletter (1,300+ weekly subscribers)
- Special recognition on our popular website, marinbuilders.com (6,000+ visitors monthly)
- A spotlight in our widely distributed and respected publication, the *Marin Home Resource Guide* (100,000+ annual readers)
- Celebratory signage at our sell-out events
- Special recognition in social media campaigns
- Regular advertisements in local and regional media publications

A **one-time annual investment** streamlines the process for you and helps the Marin Builders Association secure the resources necessary to achieve the work that we do on behalf of our members and our community.




Thank you for building your partnership with us,

A handwritten signature in black ink that reads "Rick Wells".

Rick Wells
Chief Executive Officer

415.462.1220

MARIN BUILDERS ASSOCIATION CORNERSTONE PARTNERSHIP LEVELS & BENEFITS

PARTNERSHIP BENEFIT	INVESTMENT LEVELS			
	PLUS INVESTMENT \$2,500	SELECT INVESTMENT \$5,000	SIGNATURE INVESTMENT \$10,000	PREMIER INVESTMENT \$15,000
25% DISCOUNT ON MARIN HOME RESOURCE GUIDE ADVERTISING				
LOGO ROTATING ON MARINBUILDERS.COM (6,000+ VISITS PER MONTH)				
ENHANCED LISTING IN PRINT and ONLINE DIRECTORIES				
RECOGNITION VIA SOCIAL MEDIA and PUBLICATIONS (DIGITAL and PRINT)				
EXCLUSIVE APPRECIATION EVENT WITH FELLOW PARTNERS AND LEADERS				
PRIORITY REGISTRATION AND SEATING AT MARIN BUILDERS EVENTS (AS APPLICABLE)				
RESERVED TICKETS TO MARIN BUILDERS ANNUAL CRAB FEST (FEBRUARY)	2	4	6	8
RESERVED ENTRIES FOR MARIN BUILDERS ANNUAL GOLF CLASSIC (AUGUST)	1	2	4	4
RESERVED TICKETS TO ANNUAL SCHOLARSHIP AND PAST PRESIDENTS RECEPTION (MAY)	1	2	4	4
PARTNER SPOTLIGHT FEATURES IN OUR NEWSLETTER	2	3	4	6
COMPLIMENTARY USE OF BOARD ROOM and PETER ARRIGONI COMMUNITY ROOM	1x	2x	3x	4x
EXCLUSIVE ADVANCED EVENT SPONSORSHIP OPPORTUNITIES				
ACCESS TO CONSTRUCTION TRAINING PROGRAM GRADUATE RESUMES				
CUSTOMIZED BENEFITS and ACCESS AVAILABLE UPON REQUEST				
DISCOUNTED SPONSORSHIP IN MARIN BUILDERS NOW NEWSLETTER				
SPONSORSHIP OF COLLEGE OR TRADE SCHOOL SCHOLARSHIP AWARD				
» TOTAL VALUE OF PARTNERSHIP	\$4,000+	\$7,500+	\$14,000+	\$20,000+

*All levels include Annual Membership Dues