

**CLASS OF 2027
APPLICATION**

**LEAD
HIGHER**

ADVANCED LEADERSHIP PROGRAM

**Powered by the Virginia Peninsula Chamber
in partnership with Christopher Newport University**

ABOUT LEAD HIGHER

LEAD Higher is a comprehensive, 12-month, advanced leadership program designed to cultivate and enhance leadership skills among leaders in the community.

The program, developed through a strategic partnership between the Virginia Peninsula Chamber (VPC) and Christopher Newport University (CNU), features one program day per month dedicated to a specific leadership principle. The curriculum expertly blends theoretical knowledge with practical insights, featuring instruction from esteemed CNU professors and engaging conversations with recognized leaders from the Commonwealth's business community.

LEAD Higher welcomes recognized and emerging leaders from the Virginia Peninsula's business community, government agencies, non-profit organizations, and academic institutions. Take the next step in your leadership journey. Embrace the opportunity to learn, grow, and make a lasting impact with LEAD Higher.

For more information on the LEAD Higher program, or for questions on the application process, contact Jaime Parrish at jaime@vpcc.org.

APPLICANT CHECKLIST

If you received a printed copy of the application, you can contact the Chamber to receive an electronic version. **Before submitting your application packet, make sure you have done the following:**

- Completed the 'Applicant's Personal Information' section (page 4)
- Completed the 'Applicant's Employment Information' section (page 5)
- Read the 'Applicant Agreement' section (page 5)
- Signed and Dated the 'Applicant Agreement' (page 5)
- Completed and Attached the Essay Prompt (page 6)
- Obtained your sponsor's/employer's permission—They must complete the 'Business/Organization's Agreement' section of the application (page 6)
- Attached a recent (high resolution) headshot and bio
- Attached two (2) letters of recommendation to the application. If you are applying with a sponsoring organization, at least one letter should be from your supervisor or a senior manager in the organization. Reference letters should be signed and should address the following:
 - How the letter writer knows the applicant and the length of their acquaintance
 - An assessment of the applicant's demonstrated leadership qualities
- Completed the application packet in its entirety and saved it electronically

Submit original application by email to: jaime@vpcc.org

OR mail the entire application package to:

Virginia Peninsula Chamber | 11850 Merchants Walk, Suite 110 | Newport News, VA 23606

Application Deadline: Friday, August 21, 2026

NOTES

1. Applicants will receive written notification of their enrollment status by Friday, September 18, 2026. No advanced invoices or acceptance of payments until everyone is notified of their acceptance.
2. Applications are not held from year to year. Those not accepted for this year's class may apply again next year.
3. The anticipated Program Schedule is listed on page 7 of the application packet.
4. Participant's attendance records will be available upon request throughout the program year.

APPLICANT'S PERSONAL INFORMATION

Please print clearly.

SALUTATIONS: Mr. Mrs. Ms. Other (Including Military Rank) _____

FIRST NAME

MIDDLE NAME

LAST NAME

NICKNAME/PREFERRED NAME

EMAIL ADDRESS

CELL PHONE NUMBER

WORK ADDRESS

PREFERRED MAILING ADDRESS

(If different from Work Address)

STREET ADDRESS

STREET ADDRESS

CITY

STATE

ZIP

CITY

STATE

ZIP

SOCIAL MEDIA CONTACT INFORMATION

Personal and/or Business.

WEBSITE

LINKEDIN PROFILE

FACEBOOK PROFILE

INSTAGRAM PROFILE

OTHER

***Please attach a recent (high resolution) headshot and bio.**

APPLICANT'S EMPLOYMENT INFORMATION

CURRENT EMPLOYER

EMPLOYED SINCE (MONTH/YEAR)

JOB TITLE

Briefly describe your current responsibilities at work:

APPLICANT AGREEMENT

Participants are expected to:

1. Be actively and fully involved in all aspects of the LEAD Higher program.
2. Interact with classmates, presenters, and chamber staff.
3. The program asks participants to stretch themselves and to value and leverage diverse points of view. This objective works best face to face. As a result, **successful completion of the program stipulates that participants attend the mandatory retreat, and miss no more than one of the monthly sessions, or the equivalent amount of hours.** All missed time must be made-up prior to graduation. Special circumstances will be reviewed on a case-by-case basis.

All participants who fail to meet the above requirements are subject to dismissal from the class – with no refund of any portion of the tuition. A participant's failure to meet these requirements will be reviewed by the Virginia Peninsula Chamber, and a determination will be made. Interested persons are expected to be aware of these requirements prior to submitting an application to be in the LEAD Higher program.

By signing below, the applicant (1) agrees to and understands the terms and conditions stated above, and (2) confirms they are available to participate on all proposed dates (listed on page 7 of this packet).

APPLICANT'S SIGNATURE

DATE

ESSAY PROMPT

One of the most important qualities of a leader is knowing their own strengths and weaknesses. Looking at yourself right now, what would you like to learn to help you grow further as a leader?

**Please use a separate sheet of paper for your essay, and attach to your application packet.*

TUITION

A one-time tuition payment commensurate with membership status covers all program costs including (but not limited to) program materials, meals, and a graduation celebration/commencement ceremony. Tuition must be paid in full by November 13, 2026 — invoices will be issued once all participants have been notified of their acceptance status.

Member Rate: \$4,000.00 | **Non-Member Rate:** \$5,000.00*

**The Virginia Peninsula Chamber connects business with opportunities, providing long-term value by concentrating our efforts on the present and future business community, making the Peninsula a premier business community. To explore additional benefits of the Chamber and join us in our mission, please click [here](#) to become a member.*

NOTICE: Fifty percent of tuition may be refunded if the applicant withdraws five business days before the retreat. No refunds will be granted after that date.

BUSINESS/ORGANIZATION'S AGREEMENT

Please print clearly.

NAME (PRINT)

TITLE

EMAIL

PHONE

BILLING ADDRESS

CITY

STATE

ZIP CODE

By signing below, you certify as the applicant's sponsor/employer that this applicant has the full support of this Business/Organization for the time, personal commitment, and financial support required to participate effectively in the LEAD Higher program.

SPONSOR'S/EMPLOYER'S SIGNATURE

DATE

PROGRAM SCHEDULE

The LEAD Higher Class of 2027 will meet on the following dates:

TUESDAY

JANUARY 12, 2027

FUNDAMENTALS OF LEADERSHIP

TUESDAY

JULY 13, 2027

FOLLOWERSHIP

TUESDAY

FEBRUARY 9, 2027

INTERPERSONAL COMMUNICATION

TUESDAY

AUGUST 10, 2027

CHANGE MANAGEMENT
AND ADAPTIVE LEADERSHIP

TUESDAY

MARCH 9, 2027

ORGANIZATIONAL COMMUNICATION
AND GROUP DYNAMICS

TUESDAY

SEPTEMBER 14, 2027

CRISIS MANAGEMENT

TUESDAY

APRIL 13, 2027

FUNDAMENTALS OF SYSTEMS

TUESDAY

OCTOBER 12, 2027

EFFECTIVE NETWORKING AND
ENGAGING ACROSS CULTURES

TUESDAY

MAY 11, 2027

LEADING ACROSS THE DIVIDE

TUESDAY

NOVEMBER 9, 2027

LEADERSHIP DYNAMICS

TUESDAY

JUNE 8, 2027

STRATEGIC PLANNING AND
BUILDING YOUR TEAM

TUESDAY

DECEMBER 7, 2027

COMMENCEMENT CEREMONY

**Sessions will be held from 8:30 AM to 1:00 PM; with the exception of the Retreat and Commencement Ceremony.*



Every session provides practical insights that I can immediately apply in both my professional and community leadership roles.

*Charles (C.J.) Bruce, Jr., SHRM CP
Drucker + Falk*

The content presented throughout the program is eye opening, engaging, and highly relevant.

*Jessica Dawson
1st Advantage Federal Credit Union*

The program has helped strengthen my confidence, expand my perspective, and equip me to lead more effectively through challenges and opportunities.

*Caitlin Donnelly
Gloucester Matthews Humane Society*



VIRGINIA
**PENINSULA
CHAMBER**


CHRISTOPHER NEWPORT
UNIVERSITY

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