

Virginia Peninsula Chamber Website Advertising Contract

Date: _____ Agreement between: _____

and the Virginia Peninsula Chamber to publish advertising as specified below for:

Business Name: _____

Business Address: _____ Billing Address: _____

City: _____ State: _____ Zip Code: _____

Business Contact: _____ Email: _____

This agreement is for one (1) website advertisement:

(Home Page Event Highlight) (Calendar Page Banner Ad) (Business Directory Banner Ad)

(Blog Post) (Job Board Listing – *Non-Members Only*) (Calendar Posting– *Non-Members Only*)

Scheduled for: _____ Until _____

Comments: _____

**All advertisement prices include one (1) ad and are offered on a first-come, first-served basis.*

Home page event highlight

One (1) available spot for special event promotion on the Homepage—the most visited page on the Virginia Peninsula Chamber’s website; runs for two (2) weeks.

- Members: \$100 | Non-Members: \$150
- 10.42” x 6.94”, Horizontal
- Full color ad, no bleeds (JPEG or PNG format)
- Event title
- Optional: Website to link

Event calendar page banner ad

Five (5) available rotating spots for banner placement—the second most visited page on the Virginia Peninsula Chamber’s website; runs for one (1) month.

- Members: \$150 | Non-Members: \$200
- 7.5” x 0.94”, Horizontal
- Full color ad, no bleeds (JPEG or PNG format)
- Optional: Website to link



VIRGINIA
PENINSULA
CHAMBER

Business directory page banner ad

Five (5) available rotating spots for banner placement—the third most visited page on the Virginia Peninsula Chamber’s website; runs for one (1) month.

- Members: \$125 | Non-Members: \$175
- 7.5” x 0.94”, Horizontal
- Full color ad, no bleeds (JPEG or PNG format)
- Optional: Website to link

Blog post

Press release, company announcement, or featured blog article.

- Members: \$50 | Non-Members: \$75
- Article in Word (preferred) or PDF format
- Optional: supporting image(s) in JPEG or PNG format; link to original published article

Job Board listing

Add your job posting to the Job Posting page.

- Members: FREE | Non-Members: \$25

Community Calendar Listing

Add your event to the Community Calendar.

- Members: FREE | Non-Members: \$25

Payment Terms: *Payment is due in **ADVANCE**, prior to the scheduled advertisement date. Website ads are advertised for one month; in exception of the Home Page Event Highlight, which is only advertised for two weeks. **If your selected date is not available, you will be contacted by a staff member at the VPC for an alternate date.***

Disclaimer and Limitations: *All advertisements are accepted and published by the publisher with the understanding that the agency/advertiser will indemnify and hold publisher harmless from and against any loss or expense resulting from such claims or suits based on content or subject matter of such advertisements, including without limitation, claims or suits for libel, violation of privacy, plagiarism and copyright infringement. The publisher will not be responsible for misprints, typographical errors, etc. The publisher reserves the right to reject any advertising not meeting acceptable standards and politics as set by the Chamber.*

Signature of Advertiser: _____,
has reviewed and understands the terms and prices contained in this agreement and agrees to purchase a website advertisement to be published by the Virginia Peninsula Chamber at the specified rates and dates.

Email the completed contract and ad information to Caroline Branch at caroline@vpcc.org

