

Virginia Peninsula Chamber Social Media Advertising Contract

Date: _____ Agreement between: _____

and the Virginia Peninsula Chamber to publish advertising as specified below for:

Business Name: _____

Business Address: _____ Billing Address: _____

City: _____ State: _____ Zip Code: _____

Business Contact: _____ Email: _____

This agreement is for one (1) social media advertisement:

(Social Media Post)

(Social Media Story Post)

Scheduled for: _____

Comments: _____

**All advertisement prices include one (1) ad and are offered on a first-come, first-served basis.*

Social Media Post

Dedicated post spotlighting one business, special event, or sales promotion on the Virginia Peninsula Chamber's LinkedIn, Facebook, & Instagram platforms.

- Members: \$75 | Non-Members: \$125
- 8.5" x 8.5"
- Full color ad, no bleeds (JPEG or PNG format)
- Caption: Up to 150 words
- Optional: Website to link

Social Media Story Post

Dedicated story spotlighting one business, special event, or sales promotion on the Virginia Peninsula Chamber's Facebook & Instagram platforms (lasts 24 hours).

- Members: \$25 | Non-Members: \$50
- 3.6" x 6.4", Vertical
- Full color ad, no bleeds (JPEG or PNG format)
- Optional: Website to link



VIRGINIA
PENINSULA
CHAMBER

Payment Terms: *Payment is due in **ADVANCE**, prior to the scheduled advertisement date. Social media advertisements are advertised once. **If your selected date is not available, you will be contacted by a staff member at the VPC for an alternate date.***

Disclaimer and Limitations: *All advertisements are accepted and published by the publisher with the understanding that the agency/advertiser will indemnify and hold publisher harmless from and against any loss or expense resulting from such claims or suits based on content or subject matter of such advertisements, including without limitation, claims or suits for libel, violation of privacy, plagiarism and copyright infringement. The publisher will not be responsible for misprints, typographical errors, etc. The publisher reserves the right to reject any advertising not meeting acceptable standards and politics as set by the Chamber.*

Total Amount Due: _____

Signature of Advertiser: _____,
has reviewed and understands the terms and prices contained in this agreement and agrees to purchase a social media advertisement to be published by the Virginia Peninsula Chamber at the specified rates and dates.

Email the completed contract and ad information to Caroline Branch at caroline@vpcc.org

