



Newsletter Advertisement Contract

Date: _____ Agreement between: _____

and the Virginia Peninsula Chamber to publish advertising as specified below for:

Business Name: _____

Business Address: _____ Billing Address: _____

City: _____ State: _____ Zip Code: _____

Business Contact: _____ Email: _____

This agreement is for one (1) newsletter advertisement: (1/4 Page) (1/2 Page) (Full Page)

Scheduled for the last Monday of:

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Comments: _____

Advertisement Size:

- **1/4 Page Advertisement** (8.5" x 2.75", Horizontal)
 - **Members: \$50 (per ad) | Non-Members: \$100 (per ad)**
 - Full color ad, no bleeds (JPEG or PNG format)
 - Optional: website to link
- **1/2 Page Advertisement** (8.5" x 5.5", Horizontal)
 - **Members: \$100 (per ad) | Non-Members: \$150 (per ad)**
 - Full color ad, no bleeds (JPEG or PNG format)
 - Optional: website to link
- **Full Page Advertisement** (8.5" x 11", Vertical)
 - **Members: \$150 (per ad) | Non-Members: \$200 (per ad)**
 - Full color ad, no bleeds (JPEG or PNG format)
 - Optional: website to link

**Each ad is for one appearance in the Catalyst*

Payment Terms: *Payment is due in ADVANCE, prior to the newsletter date. Newsletters are done monthly on the last Monday of each month. If your selected date is not available, you will be contacted by a staff member at the VPC for an alternate date.*

Disclaimer and Limitations: *All advertisements are accepted and published by the publisher with the understanding that the agency/advertiser will indemnify and hold publisher harmless from and against any loss or expense resulting from such claims or suits based on content or subject matter of such advertisements, including without limitation, claims or suits for libel, violation of privacy, plagiarism and copyright infringement. The publisher will not be responsible for misprints, typographical errors, etc. The publisher reserves the right to reject any advertising not meeting acceptable standards and politics as set by the Chamber.*

Total Amount Due: _____

Signature of Advertiser: _____,
has reviewed and understands the terms and prices contained in this agreement and agrees to purchase a newsletter advertisement to be published by the Virginia Peninsula Chamber at the specified rates and dates.

Email the completed contract and ad information to Caroline Branch at caroline@vpcc.org.