



VIRGINIA
PENINSULA
CHAMBER

2026

ANNUAL PARTNERSHIP PACKET

Cultivating Leaders • Advocating Growth • Regional Collaboration



For more information, contact Suzy Johnson at sjohnson@vpcc.org or (757) 325-8160

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About the Partnership Packet

Promote your business while participating in the success of the Virginia Peninsula Chamber and the Peninsula business community! Annual Partnerships provide our members the opportunity to be recognized in a variety of ways.

PARTNERSHIP PACKAGES

STEP 1: Start by reviewing the partnership levels. Details on available Partnership Levels can be found on page 4 and 5 of this packet.

STEP 2: Fill and sign the Annual Partnership Agreement on page 6 of this packet.

STEP 3: Select the events and specific sponsorship level that you would like to support with your partnership dollars; available Sponsorship Options listed on page 6 and 7 of this packet.

STEP 4: Once you have completed steps 1 through 3 on the BUILD YOUR PACKAGE pages (page 6 and 7 of this packet), email completed pages 6 and 7 to the contact listed below.

SPECIAL NOTES

- ⇒ One Thousand Dollars from each Partnership Level has been allocated to advertising.
- ⇒ The State of the City Series is **excluded** from **all Partnership Packages**.

For more information please contact:

Suzy Johnson
sjohnson@vpcc.org
757-325-8160

Benefits of an Annual Partnership

*Each partnership level comes with various publication and web exposure; as well as, company name or logo on the 2026 Annual Partner Wall in the Chamber Office.

FEATURED BENEFITS

The Virginia Peninsula Chamber has a rich history of fostering economic growth, promoting entrepreneurship, and advocating for the interests of local businesses. By becoming an Annual Partner, businesses can play a pivotal role in supporting not only our diverse array of events and Programs, but also in shaping the economic landscape of our community.

Here are some key benefits of annual partnership beyond traditional sponsorship:

- ◊ **Economic Impact:** Your investment supports initiatives that stimulate economic growth, create job opportunities, and attract new businesses to our region.
- ◊ **Community Engagement:** Through exclusive networking events and collaborative projects, partners establish meaningful connections that extend beyond the typical business-client relationship.
- ◊ **Advocacy and Influence:** Annual partners have a strong voice in shaping local policies and regulations in advocating for a business-friendly climate that benefits the entire community.
- ◊ **Brand Visibility:** Your brand will be prominently featured, demonstrating your commitment to the community's well-being.

Involvement as an Annual Partner will contribute significantly to the economic prosperity and quality of life on the Peninsula.

ADDITIONAL BENEFITS

- ⇒ Opportunity to sponsor events before they open to the public.
- ⇒ Reserved seating at sponsored events.
- ⇒ Member's Choice Dollars to be used for Sponsorships, Tickets, and/or Exhibits/Booths.
- ⇒ Logo/link included on all digital and print materials: *email blasts, newsletters, website (every page), 2026 Annual Report, Events Directory, Membership Packet, and more!*

***This agreement establishes an Annual Partnership for the period of January 2026 through December 2026. The partnership will end in December 2026, and all associated benefits must be used by December 31, 2026.**

Partnership Levels

*All levels below include recognition on the **2026 Annual Partner Wall in the Chamber Office**.

EMERALD PARTNER — \$25,000

- ◊ **\$24,000 MEMBER'S CHOICE DOLLARS**
[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]
- ◊ **\$1,000 ADVERTISING DOLLARS**
- ◊ **PUBLICATION / WEB EXPOSURE:** Listed in 2026 Annual Report; Spotlighted in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Enhanced Web Page Listing (full year); Digital Badge to Post on Website and/or Social Media Platforms; Press Release posted on Web — (8); Complimentary Banner Ad — (8); Logo/Link on all Website Pages; Unlimited Job Postings and Business Coupons — available on website

PLATINUM PARTNER — \$20,000

- ◊ **\$19,000 MEMBER'S CHOICE DOLLARS**
[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]
- ◊ **\$1,000 ADVERTISING DOLLARS**
- ◊ **PUBLICATION / WEB EXPOSURE:** Listed in 2026 Annual Report; Spotlighted in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Enhanced Web Page Listing (full year); Digital Badge to Post on Website and/or Social Media Platforms; Press Release posted on Web — (7); Complimentary Banner Ad — (7); Logo/Link on all Website Pages; Unlimited Job Postings and Business Coupons — available on website

GOLD PARTNER — \$15,000

- ◊ **\$14,000 MEMBER'S CHOICE DOLLARS**
[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]
- ◊ **\$1,000 ADVERTISING DOLLARS**
- ◊ **PUBLICATION / WEB EXPOSURE:** Listed in 2026 Annual Report; Spotlighted in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Enhanced Web Page Listing (full year); Digital Badge to Post on Website and/or Social Media Platforms; Press Release posted on Web — (6); Complimentary Banner Ad — (6); Logo/Link on all Website Pages; Unlimited Job Postings and Business Coupons — available on website

SIGNATURE PARTNER — \$10,000

- ◊ **\$9,000 MEMBER'S CHOICE DOLLARS**
[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]
- ◊ **\$1,000 ADVERTISING DOLLARS**
- ◊ **PUBLICATION / WEB EXPOSURE:** Listed in 2026 Annual Report; Spotlighted in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Enhanced Web Page Listing (full year); Digital Badge to Post on Website and/or Social Media Platforms; Press Release posted on Web — (5); Complimentary Banner Ad — (5); Logo/Link on all Website Pages; Unlimited Job Postings and Business Coupons — available on website

EXECUTIVE PARTNER — \$9,000

- ◊ **\$8,000 MEMBER'S CHOICE DOLLARS**
[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]
- ◊ **\$1,000 ADVERTISING DOLLARS**
- ◊ **PUBLICATION / WEB EXPOSURE:** Listed in 2026 Annual Report; Spotlighted in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Enhanced Web Page Listing (full year); Digital Badge to Post on Website and/or Social Media Platforms; Press Release posted on Web — (4); Complimentary Banner Ad — (4); Logo/Link on all Website Pages; Unlimited Job Postings and Business Coupons — available on website

CORPORATE PARTNER — \$8,000

- ◊ **\$7,000 MEMBER'S CHOICE DOLLARS**
[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]
- ◊ **\$1,000 ADVERTISING DOLLARS**
- ◊ **PUBLICATION / WEB EXPOSURE:** Listed in 2026 Annual Report; Spotlighted in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Enhanced Web Page Listing (full year); Digital Badge to Post on Website and/or Social Media Platforms; Press Release posted on Web — (3); Complimentary Banner Ad — (3); Logo/Link on all Website Pages; Unlimited Job Postings and Business Coupons — available on website



Build Your Package

STEP 1: PARTNERSHIP LEVEL

Please select your desired partnership level from the list below.

- Emerald Partner—\$25,000
- Signature Partner—\$10,000
- Platinum Partner—\$20,000
- Executive Partner—\$9,000
- Gold Partner—\$15,000
- Corporate Partner—\$8,000

STEP 2: ANNUAL PARTNERSHIP AGREEMENT

Please fill and sign the partnership agreement below.

Business Name: _____

Printed Name: _____ Authorized Signature: _____

Date: _____ Email: _____

CONTACT FOR PACKAGE MANAGEMENT:

Name: _____

Email: _____ Phone Number: _____

STEP 3: SPONSORSHIP OPTIONS

Please select the event(s) and specific sponsorship level(s) that you would like to support with your partnership dollars. Note: Presenting Sponsor Levels are Exclusive, unless otherwise noted. Dates for all events will be provided as soon as they are scheduled.

ANNUAL MEETING

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

ECONOMIC FORECAST

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

BUSINESS EDUCATIONAL SEMINARS/WORKSHOPS

- Event Sponsor—\$500 (per event)
- Tickets—\$15

EXECUTIVE/LEGISLATIVE ROUNDTABLES

- Presenting Sponsor—\$5,000 (per event)
- Gold Sponsor—\$2,500 (per event)
- Silver Sponsor—\$1,500 (per event)
- Bronze Sponsor—\$1,000 (per event)
- Tickets—\$45

BUSINESS EXPO

- Presenting Sponsor—\$5,000
- Gold Sponsor—\$2,500
- Silver Sponsor—\$1,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

**List continued on next page*

FIRST CITIZEN GALA

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$80 (*Individual*) | \$150 (*Couple*)

LEAD PENINSULA (Annually August - June)

- Program Day Presenting Sponsor—\$2,500 (*per day*)
- Program Day Sponsor—\$1,000 (*per day*)

MILITARY GOLF TOURNAMENT

- Presenting Partner—\$5,000
- Drink Cart Partner—\$2,500
- Lunch Partner—\$2,500
- Breakfast Partner—\$1,500
- Driving Range Partner—\$1,000
- Hole Sponsor—\$250
- Swag Bag Partner—\$50
- Foursome—\$600 | Team Partner—\$1,000

MILITARY RECOGNITION BREAKFAST

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$2,500
- Silver Sponsor—\$1,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

PINK BAG LUNCHEONS (Monthly)

- Series Presenting Sponsor—\$5,000
- Event Sponsor—\$500 (*per event*)
- Member Tickets—\$10

RISING TIDES SERIES (Quarterly)

- Series Presenting Sponsor—SOLD**
- Gold Sponsor—\$2,500 (*per event*)
- Silver Sponsor—\$2,000 (*per event*)
- Bronze Sponsor—\$1,000 (*per event*)
- Tickets—\$45

SPOTLIGHT ON THE PENINSULA (Quarterly)

- Series Presenting Sponsor—\$8,000
- Gold Sponsor—\$2,500 (*per event*)
- Silver Sponsor—\$2,000 (*per event*)
- Bronze Sponsor—\$1,000 (*per event*)

START, GROW, THRIVE (Monthly)

- Series Presenting Sponsor—\$4,000
- Event Sponsor—\$500 (*per event*)

STATE OF THE MILITARY

- Presenting Sponsor—\$6,500
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

STATE OF THE REGION

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

STRATEGIES, PURPOSE, PROGRESS (Monthly)

- Series Presenting Sponsor—\$4,000
- Event Sponsor—\$500 (*per event*)

ANY NEW EVENTS THAT MAY BE SCHEDULED

(excluding the State of the Cities)

EVENT(S) TITLE: _____

We are now offering businesses the opportunity to become exclusive **Gold+ Sponsors** at our events. This enhanced sponsorship level allows businesses to **speak for 2-3 minutes during the program** and formally **introduce the Presenting Sponsor**. The Gold+ Sponsorship is available for an additional \$1,000 per event above the standard Gold Sponsor level. Excludes the State of the Cities.

STEP 4: SUBMIT PACKAGE

Once you have completed steps 1 through 3, email completed pages (page 6 - 7 of this packet) to the contact listed below.

Suzy Johnson
sjohnson@vpcc.org | (757) 325-8160

2025 ANNUAL PARTNERS

PREMIER PARTNER



CONSOCIATE
Marketing. Media. Management.

PLATINUM PARTNERS



OLD POINT
A Division of TowneBank



TOWNEBANK

GOLD PARTNERS



SIGNATURE PARTNERS



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WARWICK
MECHANICAL GROUP

EXECUTIVE PARTNERS



CORPORATE PARTNERS



Canon
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WYDAILY
WILLIAMSBURG/YORKTOWN DAILY



PHOTOGRAPHY PARTNERS



HEATHER HUGHES
PHOTOGRAPHY

SUPPORTING PARTNER



**VIRGINIA
PENINSULA
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