



VIRGINIA
PENINSULA
CHAMBER

2026

ADVERTISING PACKET

Cultivating Leaders • Advocating Growth • Regional Collaboration

For more information:



caroline@vpcc.org



(757) 325-8158



11850 Merchants Walk, Suite 110
Newport News, VA 23606

ADVERTISING OPTIONS



WEBSITE OPTIONS

HOME PAGE EVENT HIGHLIGHT

One (1) available spot for special event promotion on the Homepage—the most visited page on the Virginia Peninsula Chamber’s website; runs for two (2) weeks.

Members: \$100 | Non-Members: \$150

10.42" x 6.94", Horizontal

Full color ad, no bleeds (JPEG or PNG format)

Event title

Optional: Website to link

EVENT CALENDAR PAGE BANNER AD

Five (5) available rotating spots for banner placement—the second most visited page on the Virginia Peninsula Chamber’s website; runs for one (1) month.

Members: \$150 | Non-Members: \$200

7.5" x 0.94", Horizontal

Full color ad, no bleeds (JPEG or PNG format)

Optional: Website to link

BUSINESS DIRECTORY PAGE BANNER AD

Five (5) available rotating spots for banner placement—the third most visited page on the Virginia Peninsula Chamber’s website; runs for one (1) month.

Members: \$125 | Non-Members: \$175

7.5" x 0.94", Horizontal

Full color ad, no bleeds (JPEG or PNG format)

Optional: Website to link

BLOG POST

Press release, company announcement, or featured blog article.

Members: \$50 | Non-Members: \$75

Article in Word (preferred) or PDF format

Optional: supporting image(s) in JPEG or PNG format; link to original published article

JOB BOARD LISTING

Add your job posting to the Job Posting page.

Members: FREE | Non-Members: \$25

ADD EVENT TO COMMUNITY CALENDAR

Add your event to the Community Calendar.

Members: FREE | Non-Members: \$25



EMAIL OPTIONS

EMAIL BLAST

Dedicated email spotlighting one business, special event, press release, or sales promotion; sent to over 3,300 subscribers.

Members: \$200 | Non-Members: \$400

Full color ad, no bleeds (JPEG or PNG format)

Alternative: Word document with verbiage; plus image(s) in JPEG or PNG format

Optional: Website to link



NEWSLETTER OPTIONS

Advertisement featured in The Catalyst newsletter spotlighting your business, event, or special promotion; sent to over 3,300 subscribers.

1/4 PAGE ADVERTISEMENT

Members: \$50 | Non-Members: \$100

8.5" x 2.75", Horizontal

Full color ad, no bleeds (JPEG or PNG format)

Optional: Website to link

1/2 PAGE ADVERTISEMENT

Members: \$100 | Non-Members: \$150

8.5" x 5.5", Horizontal

Full color ad, no bleeds (JPEG or PNG format)

Optional: Website to link

FULL PAGE ADVERTISEMENT

Members: \$150 | Non-Members: \$200

8.5" x 11", Vertical

Full color ad, no bleeds (JPEG or PNG format)

Optional: Website to link



SOCIAL MEDIA OPTIONS

SOCIAL MEDIA POST

Dedicated post spotlighting one business, special event, or sales promotion on the Virginia Peninsula Chamber's LinkedIn, Facebook, & Instagram platforms.

Members: \$75 | Non-Members: \$125

8.5" x 8.5"

Full color ad, no bleeds (JPEG or PNG format)

Caption: Up to 150 words

Optional: Website to link

SOCIAL MEDIA STORY POST

Dedicated story spotlighting one business, special event, or sales promotion on the Virginia Peninsula Chamber's Facebook & Instagram platforms (lasts 24 hours).

Members: \$25 | Non-Members: \$50

3.6" x 6.4", Vertical

Full color ad, no bleeds (JPEG or PNG format)

Optional: Website to link



**All advertisement prices include one (1) ad and are offered on a first-come, first-served basis.*

2025 ANNUAL PARTNERS

PREMIER PARTNER



PLATINUM PARTNERS



GOLD PARTNERS



SIGNATURE PARTNERS



EXECUTIVE PARTNERS



CORPORATE PARTNERS



JUNIOR PARTNERS



PHOTOGRAPHY PARTNERS



SUPPORTING PARTNER



VIRGINIA
PENINSULA
CHAMBER

For more information please contact:

Caroline Branch

caroline@vpcc.org | 757-325-8158

www.VaPeninsulaChamber.com | 11850 Merchants Walk, Suite 110, Newport News, VA 23606