

FY27 COLLABORATION GUIDE

Version 2.1 | 08.06.2026



The Chamber _____

COLLAB@RATIVE

_____ of Greater Portsmouth





Hello Chamber Collaborative Friends...

We appreciate your investment in the work that we do at The Chamber Collaborative of Greater Portsmouth.

We are excited to offer the fourth edition of our annual *Collaboration Guide*. The goal of this guide is to make it easier for you to be aware of all of the ways you can engage with your fellow members and have a chance to review all of the opportunities to participate in, and support, the work that we do in one document.



Photo by Stephen Twitchell, Buoy Creative

This fundraising model allows our collaborative members to budget for their investment of time, and money, on an annual basis by choosing sponsorship and event participation opportunities early in the fiscal year.

*This guide is meant to be used to start a dialogue.
If you are interested in a modified version of the opportunities
outlined in this document, please do not hesitate to contact us.*

Thank you for your support of The Chamber Collaborative of Greater Portsmouth!

Sincerely,

Ben VanCamp,
Chief Collaborator & President

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Photo by Jennifer Bishop

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Photo By Brass Tacks Photography



Staff Photo

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USING THIS GUIDE

This guide is meant to start a dialogue between the member and the Chamber about possible collaborations. If you see an opportunity that you are interested in learning more about, please contact Nate Hastings, Vice President.

IMPORTANT INFORMATION

- Current sponsors will receive right of first refusal on all exclusive opportunities and presenting sponsorships. Existing rights of first refusal on an opportunity will be indicated with "ROFR: [Sponsor Name]".
- Sponsors wishing to exercise their rights of first refusal and continue with their sponsorships from FY25 must inform the Chamber in writing by the end of the first month of FY26 on July 31, 2026.
- Collaborative membership dues and any other outstanding invoices must be current in order to participate.
- Payments for secured sponsorships can be made in a single lump sum or on an event by event basis.
- No payment is due at the time of ordering for members electing to pay on an event by event basis. Invoices for these events will be sent 60 to 90 days prior to each event. Payment is due upon receipt.
- Sponsors are responsible for ensuring that the Chamber receives .eps files every time their logo is updated.
- Sponsors are responsible for arranging delivery and pick-up of signage and other sponsorship materials for events in a timely manner.
- Event details are subject to change throughout the course of the year due to a variety of factors. If the details of a sponsorship must change from what is outlined in this document, the Chamber will notify the sponsor as soon as possible and both parties will work towards an equitable compromise.



Staff Photo

EXCITING OPPORTUNITIES FOR FY27

CHAMBER OPEN DOORS



Our new member orientation program, Chamber Open Doors, is currently without a presenting sponsor or a right of first refusal. Details can be found on page 46.

HEAR & THERE:

A WEEKEND OF LIVE MUSIC ACROSS THE SEACOAST



Hear & There will do for the music community what Restaurant Week does for the restaurant scene on the Seacoast—bring people out during a slower stretch when everyone’s craving a soul-soothing reason to go out, get together and tune in. Details can be found on page 24.

THE SOURCE & WEEK AHEAD DIGITAL NEWSLETTERS



Boost your brand viability and get your message directly into the inboxes of the membership every week! Details can be found on page 61.

HIT THE DECKS & GREATER CERES STREET OPEN COMBINATION



The bookends of summer - Hit the Decks and the Greater Ceres Street Open - have been paired up for an exciting new opportunity! Details can be found on page 29.

LOCAL LOVE



The third Thursday of every month, year round, local retailers are open late for this special shop local initiative. Details can be found on page 33.

EXCITING OPPORTUNITIES FOR FY27 CONTINUED

PHYSICAL & DIGITAL MAILINGS



Get your message into the hands (and/or inboxes) of potential visitors, folks considering relocation, new members and more. Details can be found on pages 58, 69, 70, 71, and 72.

VINTAGE CHRISTMAS



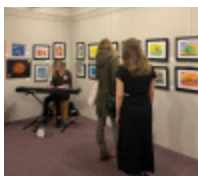
The Chamber is honored to help guide this long-standing community holiday collaboration and actively welcomes new participants. Details can be found on page 36.

SHOP & STROLL



Piloted in 2023 in partnership with the City of Portsmouth, Shop & Stroll is a downtown shopping initiative and community celebration. Details can be found on page 34.

ART 'ROUND TOWN



The first Friday of every month, year round, Portsmouth celebrates its inspired art community in style by presenting its Art 'Round Town gallery walk. Details can be found on page 32.

CATAPULT SEACOAST



Catapult Seacoast, the region's Young Professionals Network, has come into its own and has great sponsorship opportunities including its 20th Anniversary Celebration and 10 to Watch. Details can be found on page 37.

STREET.LIFE!

Join us for an unforgettable evening at street.life! 2026 presented by Sheehan Phinney — the Chamber Collaborative's signature celebration of business, connection, and pure Seacoast fun.

This year, we're making a splash -- but no towels or bathing suits needed -- at Water Country, New England's largest water park. For one night only, this iconic destination transforms into the ultimate networking event, where business leaders, community champions, and Chamber members come together for an evening unlike any other.

Expect great food and drinks, live entertainment, interactive experiences, and plenty of surprises as we take over the park for a one-of-a-kind celebration. Whether you're looking to make new connections, reconnect with familiar faces, or simply enjoy an unforgettable night out, street.life! delivers the perfect mix of business and fun.



street.life! 2025 - Photo by Kevin Edge

AT A GLANCE:

The Chamber's biggest event of the year celebrating our outstanding business community!

**Wednesday,
September 9, 2026**

Water Country

~400 Attendees

street.life!
Have Some Fun!

Presented by
SHEEHAN PHINNEY
9.9.2026



street.life! 2025 - Photo by Kevin Edge

STREET.LIFE!

Presenting Sponsor 1 @ \$15,000 - RESERVED for FY27 - Sheehan Phinney

- 24 tickets to the event with reserved table seating
- 24 tickets to the VIP/Sponsor Reception
- The event will be branded street.life! Presented by [Sponsor Name]
- Sponsor's brand will be incorporated into event logo
- Verbal recognition with opportunity to address attendees at the event
- Logo on all printed and digital event materials
- Sponsor representatives will have the opportunity to be involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts



street.life! 2025 - Photo by Kevin Edge



street.life! 2025 - Photo by Kevin Edge

VIP/Sponsor Reception Presenting Sponsor - 1 @ \$10,000 - RESERVED - Black Rock Social Club

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Reception will be branded street.life! VIP/Sponsor Reception, Presented by [Sponsor Name]
- Verbal recognition with opportunity to address attendees at the reception
- Logo on all printed and digital event materials
- Sponsor representatives will have the opportunity to be involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Main Stage Sponsor- 1 @ \$7,500

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Verbal recognition with opportunity to address attendees and introduce the speaking program
- Prime logo placement in the main stage area
- Logo on all printed and digital event materials
- Sponsor representatives will have the opportunity to be involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

STREET.LIFE!

Welcome / Cocktail Hours / Raise A Glass Sponsor* - 1 @ \$7,500 - FY27 ROFR - Forbes Marketing Group

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the signature cocktail made available to attendees for toast at the conclusion of the cocktail hour
- Verbal recognition with opportunity to address attendees at the event while presenting the toast
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

** Sponsorship name is adjustable to fit the sponsor's company culture.*



street.life! 2025 - Photo by Kevin Edge



street.life! 2025 - Photo by Kevin Edge

Food Sponsor - 1 @ \$5,000 - FY27 RESERVED - Granite State Minerals

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the food service stations during the meal through signage
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Dessert Sponsor - 1 @ \$5,000 - FY27 ROFR - Eastern Bank

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the food service stations during dessert through signage
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Turnstile / Welcome Sponsor - 1 @ \$5,000 - FY27 RESERVED - M&T Bank

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the welcome (registration) area of the event.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

STREET.LIFE!

Photo Booth Sponsor - 1 @ \$5,000 - RESERVED - Pease Development Authority

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the template for the take-home photos from the photo booth attraction
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Centerpiece Sponsor - 1 @ \$5,000 - FY27 - RESERVED - Service Credit Union

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the centerpiece souvenirs which will be made in cooperation with local artists and will be available for attendees to take home with them
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts



street.life! 2025 - Photo by Kevin Edge



street.life! 2025 - Photo by Kevin Edge

Roving Entertainment Sponsors- \$1,500 -

There will be at least 2 this year which has been claimed by St. Mary's Bank & Wentworth-Douglass Hospital
There may be 1 more and the ROFR would go to TD Bank

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- There will be four areas of performers throughout the footprint of street.life!. Sponsor's brand to be incorporated into their sponsored performer's area.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

STREET.LIFE!

Table Sponsors - \$1,250

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts



street.life! 2025 - Photo by Kevin Edge



street.life! 2025 - Photo by Kevin Edge

Half Table Sponsors - \$625

- 4 tickets to the event with reserved table seating
- 4 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

ANNUAL AWARDS LUNCHEON

The annual awards luncheon is a chance to celebrate our members who have excelled over the course of the year.

This experiment has been a great success and we look forward to continuing this format in FY26.

At the luncheon we will celebrate our:

- Collaborator of the Year
- Large Business of the Year
- Nonprofit of the Year
- Small But MIGHTY Business of the Year
- Special Recognition
- Volunteer of the Year

This event is a great opportunity to celebrate the business community while enjoying an excellent meal in good company.



*Last year's Volunteer of the Year, Sophie Gee of janegee
presented by Centrus Digital*
Photo by Kevin Edge Photography



*Last year's Special Recognition for the Seacoast Greenway
Rail Trail presented by Newburyport Bank*
Photo by Kevin Edge Photography

AT A GLANCE:

A celebration of the business
community's achievements
over the past year

**Wednesday,
December 2, 2026**

The Envio, Portsmouth

~200 Attendees

ANNUAL AWARDS LUNCHEON

Award Ceremony Sponsor - 1 @ \$3,500 FY27 ROFR - Needham Bank

- Six Luncheon Tickets
- Event will be branded Annual Awards Luncheon, Presented by [Sponsor Name]
- Verbal recognition with opportunity to address attendees during the event
- Top billing with logo on all printed and digital event material
- Banner/signage displayed in the most prominent location available
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts.

Award Sponsor - 6 @ \$2,000

Awards – Large Business of the Year, Small Business of the Year, Volunteer of the Year, Collaborator of the Year, and one special award

- Four Luncheon Tickets Four Luncheon Tickets with reserved seating
- Company name on award plaque (XXX of the Year sponsored by [Sponsor Name])
- Opportunity to present award to recipient at the event with Chamber representative(s)
- Sponsor representatives will be featured in special edition of our Connect & Collaborate podcast featuring their award recipient.
- Recognition with logo on all printed material including the event invitation and program

FY27 Reserved Awards:

- Collaborator of the Year: Novocure
- Large Business of the Year: Wentworth-Douglass Hospital
- Small But MIGHTY Business of the Year: First Seacoast Bank
- Special Recognition: Newburyport Savings Bank
- Volunteer of the Year: St. Mary's Bank

FY27 Award ROFRs:

- Nonprofit of the Year: WIN Waste Innovations



*Last year's Collaborator of the Year,
Kaley Gagne of the Kennebunk Savings and Catapult
Seacoast presented by Novocure*
Photo by Kevin Edge Photography



*Last Year's Nonprofit of the Year, Operation Blessing
presented by WIN Waste Innovations*
Photo by Kevin Edge Photography



*Last Year's Large Business of the Year, Piscataqua
Landscaping and Tree Service presented by
Wentworth-Douglass Hospital*
Photo by Kevin Edge Photography

Food Sponsor - 1 @ \$1,000

FY27 ROFR- Insurcomm

- Four Luncheon Tickets
- Company name displayed on all food service locations if buffet or on printed menu if it is a seated meal
- Recognition with logo on all printed material including the event invitation and program

Centerpiece Sponsor - 1 @ \$1,000 - RESERVED - Fidium

- Four Luncheon Tickets
- Company name displayed on all centerpieces, which will be given away to attendees at the conclusion of the event.
- Recognition with logo on all printed material including the event invitation and program

Favors Sponsor - 1 @ \$1,000

- Four Luncheon Tickets
- Company name displayed on all event favors which will be given away to attendees at the event.
- Recognition with logo on all printed material including the event invitation and program

Program Sponsor - 1 @ \$1,000

FY27 ROFR - Bangor Savings Bank

- Four Luncheon Tickets
- Company will work collaboratively with event organizers to create an exclusive advertisement in the event program, which will be given to all attendees.
- This advertisement will be visually separate from all other sponsor recognition in the event program.
- Recognition with logo on all printed material including the event invitation and program

Welcome/Hospitality Sponsor - 1 @ \$1,000

- Four Luncheon Tickets
- Sponsor logos will be placed in the wash rooms next to basket of personal care items as well as at the registration area.
- Recognition with logo on all printed material including the event invitation and program

Full Table Sponsors - \$600

- 8 tickets to the event with reserved table seating
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Half Table Sponsors - \$300

- 4 tickets to the event with reserved table seating
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts



*Last Year's Small But MIGHTY Business of the Year,
Portsmouth Team Building presented by*

First Seacoast Bank

Photo by Kevin Edge Photography

CELEBRATE HER

Launched in November 2023 in collaboration with the Women's Business League, CelebrateHER continues to be our fastest growing series of events!

The purpose is to cultivate a community of women in business, to provide mentorship to women aspiring to leadership positions and to celebrate those pioneers paving the way.

For FY27 we are planning to host the fourth annual awards followed by three educational/enrichment events.

TIMELINE:

Awards
**Wednesday,
February 3, 2027**

The Venue at Portwalk Place

~250 Attendees

Educational Sessions
March - May 2027
(3 at ~50 attendees each)



FY26 Lighting Our Way Honorees from Portsmouth High School: L-R in Center Addy Delise, Roe Beland and Laura Milks with Jennifer Stevens of the Chamber and Nicole Bellabonna of Portsmouth High School on the Left and Vera Haus of Portsmouth High School and Hope Puzzo of the chamber

Photo by White Wave Photography

AT A GLANCE:

A celebration of women business and community leaders in the greater Portsmouth community kicking off a series of educational programs.



Several Members of the 2026 CelebrateHER Committee. L-R, Jennifer Stevens of the Chamber, Melissa Gilbo of the Women's Business League, Hope Puzzo of the Chamber, Rachel Campagna of UNH, and Linda Porter of the Women's Business League

Photo by White Wave Photography

CELEBRATE HER

Award Luncheon Presenting Sponsor - 1 @ \$3,500 RESERVED - Service Credit Union

- Eight Luncheon Tickets
- Event will be branded CelebrateHER Awards Presented by [Sponsor Name]
- Verbal recognition with opportunity to address attendees during the event
- Top billing with logo on all printed and digital event material
- Banner/signage displayed in the most prominent location available
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts.

Lighting Our Way Honorees Sponsor - 1 @ 2,500 RESERVED - Novocure

- Four Luncheon Tickets
- Company name on award for the Lighting Our Way honoree awards recognizing promising 3-5 future women leaders from local high schools.
- Opportunity to present award to recipients at the event with Chamber representative(s)
- Sponsor representatives will be featured in special award recipient podcast.
- Recognition with logo on all printed material including the event invitation and program



Heidi Carrington-Heath (CL) of New Hampshire Outright, Nonprofit Award Recipient joined by Becky Kates (L) Jaime Yates of Service Credit Union (CR) and Hope Puzzo of the Chamber (R)

Photo by White Wave Photography



Anne Weidman (CL) of JSA Design, Outside the Box Award recipient joined by Danielle Weiller of VENT Activity Rooms (L), Jaime Yates of Service Credit Union (CR) and Hope Puzzo of the Chamber (R)

Photo by White Wave Photography



Lisa Keslar (CL) of Keslar Insurance, Small But MIGHTY Award recipient joined by Sharlee Daye of First Seacoast Bank (L), Hope Puzzo of the chamber (CR) and Jaime Yates of Service Credit Union (R)

Photo by White Wave Photography

CELEBRATE HER

Award Sponsor - 4 @ \$2,000

- Four Luncheon Tickets
- Company name on award (XXX of the Year sponsored by [Sponsor Name])
- Opportunity to present award to recipient at the event with Chamber representative(s)
- Sponsor representatives will be featured in special edition of our Connect & Collaborate podcast featuring the award recipient.
- Recognition with logo on all printed material including the event invitation and program

RESERVED Awards:

- Large Business - Newburyport Bank
- Small Business - First Seacoast Bank
- Nonprofit Award - Kennebunk Savings

Available Award Sponsorships

- Outside the Box Award: Available

Food Sponsor - 1 @ \$1,000

RESERVED: Wentworth-Douglass Hospital

- Four Luncheon Tickets
- Company name displayed on all food service locations if buffet or on printed menu if it is a seated meal
- Recognition with logo on all printed material including the event invitation and program

Centerpiece Sponsor - 1 @ \$1,000 - RESERVED - Elliot Health System

- Four Luncheon Tickets
- Company name displayed on all centerpieces, which will be given away to attendees at the conclusion of the event.
- Recognition with logo on all printed material including the event invitation and program

Favors Sponsor - 1 @ \$1,000

ROFR: Kennebunk Savings Bank

- Four Luncheon Tickets
- Company name displayed on all event favors which will be given away to attendees at the event.
- Recognition with logo on all printed material including the event invitation and program

FY26 AWARD RECIPIENTS

Jen Stebbins Thomas, PROCON

Large Business Award

Presented by Newburyport Bank

Lisa Keslar, Keslar Insurance

Small But MIGHTY Business Award

Presented by First Seacoast Bank

Heidi Carrington Heath, New Hampshire Outright, Nonprofit Award

Presented by Becky Kates Development Consulting

Anne Weidman, JSA Design

Outside the Box Award

Presented by Vent Activity Rooms

Abby Delise, Senior

Roe Beland, Senior

Laura Milks, Senior

Lighting Our Way Honorees

Presented by Novocure



Jen Stebbins Thomas (C) of PROCON, Large Business Leader recipient joined by Cindy Lindley of Newburyport Bank (L) and Hope Puzzo of the chamber (R)

Photo by White Wave Photography

CELEBRATE HER

EDUCATION SERIES SPONSORSHIPS

Program Sponsor - 1 @ \$1,000

- Four Luncheon Tickets
- Company will work collaboratively with event organizers to create an exclusive advertisement in the event program, which will be given to all attendees.
- This advertisement will be visually separate from all other sponsor recognition in the event program.
- Recognition with logo on all printed material including the event invitation and program

Welcome/Hospitality Sponsor - 1 @ \$1,000

- Four Luncheon Tickets
- Sponsor logos will be placed in the wash rooms next to basket of personal care items as well as at the registration area.
- Recognition with logo on all printed material including the event invitation and program

Full Table Sponsors - \$600

- 8 tickets to the event with reserved table seating
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Half Table Sponsors - \$300

- 4 tickets to the event with reserved table seating
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Please note that the individual session presenting sponsorships are only available if the series presenting sponsorship is not claimed. Additionally, CelebrateHER educational series sponsorships will not be available if the CelebrateHER presenting sponsorship bundle is purchased.

Series Presenting Sponsor - 1 @ \$2,000

ROFR St. Mary's Bank

- The series will be branded CelebrateHER Educational Series Presented by [Sponsor Name]
- Opportunity for sponsor's representative to introduce the facilitator / panelists at all educational programs in this series.
- Exclusive sponsorship of all CelebrateHER Educational Events in FY25.
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Four tickets to each of the events in the series
- Recognition with logo on all digital and printed material related to the educational event.

Individual Session Presenting Sponsor - 3 @ \$750

- The individual session will be branded CelebrateHER [Program Title] Presented by [Sponsor Name]
- Opportunity for sponsor's representative to introduce the facilitator / panelists at the educational program.
- Four tickets to the educational session
- Recognition with logo on all digital and printed material related to the educational event.



*CelebrateHER Mentorship Panel May 2026
L-R, Lucy Gilson of Peter T. Paul College of Business and Economics, JoAnn Burchuk of River of Life Wellness, Anna Kay Vorsteg of Cross Roads House, and Molly Hodgson of Good Work*

Staff Photo

44TH ANNUAL CHAMBER GOLF CLASSIC

Our annual golf tournament is a great opportunity to have fun and network with other members and their guests.

Foursome tickets also make great thank yous to customers and staff incentives.

Details:

Date and Course to be Determined

Registration Opens at 7:30am

Shotgun Start at 9am

Breakfast and Lunch are Included

All golf sponsorships include:

- Sponsor logo in day-of program and event sponsor board
- Mention and thanks in The Source digital newsletter and other tournament marketing initiatives.



Photo by Don Chick Photography

AT A GLANCE:

The Chamber's Annual Golf Scramble

Monday, May 17, 2027
Pease Golf Course

Sponsorships Available
\$5,000 - 600

Player Registration Opens
January 2027

Foursomes \$695
(Early-Bird Registration saves \$100
before 2/14)

Solo Players \$175
(Early-Bird Saves \$25 before 2/14)



Photo by Don Chick Photography

CHAMBER GOLF CLASSIC

Presenting Sponsor - 1 @ \$5,000

ROFR: OG Cannabis

- The event branded as The Chamber Collaborative's 43rd Annual Golf Classic presented by [Sponsor Name]
- Opportunity to address the full field of golfers with Chamber representative(s) at the start of the event
- Sponsor supplied brand activation(s) on site during tournament in the most prominent location(s) per advance with Chamber and course staff.
- Sponsor's brand on official team portraits which will be printed on site and presented to each team upon completion of the course.
- Two tournament foursomes included



Photo by Don Chick Photography

Food Sponsor - 1 @ \$2,500 - ROFR: Unitil

- Sponsor supplied banners on site in food service areas during meal service
- Staffed display table during breakfast and luncheon, if requested
- Sponsor logo on food service napkins
- Tournament foursome included



Photo by Don Chick Photography

Beverage Sponsor - 1 @ \$2,000

ROFR: Meredith Village Savings Bank

- Sponsor supplied banners on site in beverage service areas during lunch
- Staffed display table during luncheon, if requested
- Sponsor logo and name on all beverage carts
- Sponsor logo on beverage service napkins
- Tournament foursome included

Loud at the Links Competition Sponsor - 1 @ \$1,500

ROFR - Centrus Digital

- Fancy Pants competition to be branded as 6th Annual Fancy Pants competition presented by [Name]
- Sponsor representative(s) to greet players during the Fancy Pants judging.
- Sponsor representative(s) to present fancy pants prizes to winners at luncheon, if requested
- Tournament foursome included

Mulligan Sponsor - 1 @ \$1,500 -

ROFR Sheehan-Phinney

- Sponsor logo on Mulligan packets
- Sponsor representative(s) to greet players where Mulligan tickets are sold, if requested
- Sponsor representative(s) to present Mulligan raffle prizes to winners at luncheon, if requested
- Tournament foursome included

CHAMBER GOLF CLASSIC

Player Cart Sponsor - 1 @ \$1,500

ROFR: Tobey Merrill Insurance

- Sponsor logo, name and QR code on all player carts
- Staffed display table during cart assignment period, if requested
- Sponsor representative(s), in cooperation with course staff to provide cart use instruction, if requested.
- Tournament foursome included

Raffle Sponsor - 1 @ \$1,250

- Sponsor logo and name on all raffle and silent auction displays and bid sheets along with event logo
- Sponsor representative(s) to draw raffle prizes at luncheon, if requested
- Staffed display table on the course, if requested
- Opportunity for sponsor to provide custom raffle/ auction item(s), if requested
- Tournament foursome included

Registration Sponsor - 1 @ \$1,250

ROFR: Albany International

- Sponsor supplied brand activation in the registration area at the start of the day.
- Sponsor representative to greet players at registration, if requested
- Opportunity for sponsor representative(s) to guide players to their next destination (ex. breakfast, practice areas, cart assignments), if requested.
- Tournament foursome included

Hole / Location Sponsor with Tournament Foursome \$1,100 (\$1,000 early bird before 2/14)

- Sponsor branding featured at the tee/hole, putting green, driving range, etc.
- Staffed display table at the tee/hole, if requested
- Tournament foursome included
- Specialty contest add-ons are available!

Hole Sponsor Only - \$600

(\$500 early bird before 2/14)

- Sponsor branding featured at the tee/hole
- Staffed display table at the tee/hole, if requested



Photo by Don Chick Photography



Photo by Don Chick Photography

HEAR & THERE:

A WEEKEND OF LIVE MUSIC ACROSS THE SEACOAST

***The Portsmouth arts economy
generates \$70.2 million annually***

- Portsmouth Arts & Cultural Commission

Hear & There exists do for the music community what Restaurant Week does for the restaurant scene on the Seacoast—bring people out during a slower stretch when everyone's craving a soul-soothing reason to go out, get together and tune in.

Hear & There year one was a great success with performances hosted by:

- 3S Artspace
- The Button Factory Stage @ WSCA
- Cup of Joe
- The Dance Hall (Kittery)
- Dwyer's Pub
- Jimmy's Jazz & Blues Club
- Kittery Art Association
- The Music Hall
- The Press Room
- Todd Bonita Fine Art Gallery

New England, and beyond, is invited to visit Portsmouth, joining local music fans, as the top venues and organizations prioritize music for Hear & There Year Two from Thursday, March 4 through Sunday, March 7!



Taz at Jimmy's Jazz & Blues Club

Photo by Nate Hastings

AT A GLANCE

A full weekend of live music at the Seacoast's top venues and beyond

FIRST WEEKEND OF MARCH 2027

+96.4k Mailing List
with 42% open rate

116k Facebook Followers

63k Instagram Followers

Potential In-Person Audience
5,000 - 7,500

The above numbers will rise as additional venues sign on.

***“Unlike many coastal towns that shut down in the
winter, Portsmouth is always open for business,
and the winter views are amazing!”***

- BackRoadRamblers.com

HEAR & THERE: A WEEKEND OF LIVE MUSIC ACROSS THE SEACOAST

Hear & There will be supported by an ad-buy comparable to Restaurant Week focusing on a 1-hour+ radius around Portsmouth including targeted social media, print and digital advertising, radio, and more.

We are actively looking for partners for year two so if you are at all interested in hosting live music in your space(s) during the first weekend of March and benefiting from this collaborative ad-buy, don't hesitate to reach out.

Get Involved As A Venue:

Getting involved with Hear & There 2027 is simple.

- Step 1:** Commit to hosting live music in your space between March 4-7, 2027
- Step 2:** Connect with the Chamber to coordinate marketing & sponsorship details
- Step 3:** Rock Out!

There are other ways to make the most of this great collaborative weekend. Last year the Dance Hall hosted a special workshop with their headliners Della Mae for young musicians.

Presenting Sponsor - 1 @ \$15,000

- The event will be branded Hear & There: A Weekend of Live Music Across the Seacoast Presented by [Sponsor Name]
- Sponsor's brand will be incorporated into event logo.
- Prominent company logo displayed on all Hear & There print advertisements, posters, rack cards, and eBlasts.
- Prominent display of company logo on Hear & There website
- Highly involved in Hear & There social media campaign
- Company name in press releases and select radio spots
- Special recognition and invitation for up to 20 people to attend Kick-Off Party
- Opportunity to address attendees at the Kick-Off Party.
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts
- Recognition and thanks in all top-of-show announcements at 100+ seat venues during Hear & There.



Della Mae at The Dance Hall

Photo by Nate Hastings

Industry-Exclusive Sponsorship Opportunities Available at the Backstage level

Limited On-Site Brand Activation Opportunities Available.



Songwriting Workshop with Della Mae at the Dance Hall

Photo by Nate Hastings

HEAR & THERE: A WEEKEND OF LIVE MUSIC ACROSS THE SEACOAST

Backstage Sponsorship - 1 of 5 Reserved @ \$5,000

RTD Sponsorship ROFR Sun Cruiser

Beer Sponsorship ROFR Dogfish Head

- Large company logo displayed on all Hear & There print advertisements, posters, rack cards, and eBlasts
- Large Company logo and live link on Hear & There website
- Involved in Hear & There social media campaign
- Company name in all press releases and select radio spots
- Invitation for up to 10 people to attend Kick-Off Party
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts
- Recognition and thanks in all top-of-show announcements at 100+ seat venues during Hear & There.

Front Row Sponsorship - 5 @ \$2,500

- Company logo displayed on all Hear & There print advertisements, posters, rack cards, and eBlasts
- Company logo and live link on Hear & There website
- Involved in Hear & There social media campaign
- Company name in all press releases and select radio spots
- Invitation for up to 6 people to attend Kick-Off Party
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts
- Recognition and thanks in all top-of-show announcements at 100+ seat venues during Hear & There.



Angry Hill at WSCA's Button Factory Stage
Photo by Nate Hastings



Deer Tick at 3S Artspace
Photo by Nate Hastings



Angela Stewart at Cup of Joe
Photo by Nate Hastings

RESTAURANT WEEK

Restaurant Week Portsmouth & the Seacoast (RWPS) is a 10-day culinary extravaganza that takes place every spring and fall.

Printed and digital promotions traditionally include:

- A direct mailing piece delivered to 80,000+ households throughout the Seacoast region, Southern Maine, and Northern Massachusetts
- Radio spots on NHPR, 92.5FM the River, and iHeartMedia stations
- Print and digital advertisements in Seacoast Media Group publications, the New Hampshire Union Leader and the Daily News of Newburyport
- Printed collateral including rack cards and posters distributed throughout Portsmouth and the Seacoast
- Digital advertisements through the Chamber's social media and newsletters
- The Restaurant Week website will showcase sponsor logos with a live link to the sponsors' websites



Photo by Will Zimmermann

AT A GLANCE:

10 Days | 30 Restaurants
Prix Fixe Menus at 3 Price Points
\$32 / \$42 / \$52

November 5-14, 2026
April 1-10, 2027

Featuring Restaurants in Portsmouth,
New Castle, Hampton, Rye, Durham,
Kittery and Beyond

Thousands of Attendees



RESTAURANT WEEK

Gold Level Sponsorship - \$5,000 per event

ROFR: MS Walker

ROFR: General Linen

- Prominent company logo displayed on all RWPS print advertisements, posters, rack cards, Chamber eBlasts and direct mail
- Prominent display of company logo and live link on RWPS website
- Highly involved in social media campaign regarding Restaurant Week Portsmouth & the Seacoast
- Company name in press releases and select radio spots
- Opportunity to address those attending the Restaurant Week Summit including restaurant owners, managers, and staff
- Opportunity to exhibit, with a table, product at the Restaurant Week Summit
- Special recognition and invitation for up to 8 people to attend Kick-Off Party
- Page 1 advertisement in The Source targeted to Chamber membership independent of RWPS promotions

Silver Level Sponsorship - \$2,500 per event

ROFR: Bayside Distributing

ROFR: WIN Waste Innovation

- Company logo displayed on all RWPS print advertisements, posters, rack cards, Chamber eBlasts and direct mail
- Display of company logo and live link on RWPS website
- Involved in social media campaign regarding Restaurant Week Portsmouth & the Seacoast
- Company name in all press releases and select radio spots
- Opportunity to exhibit, with a table, product at the Restaurant Week Summit
- Invitation for up to 6 people to attend Kick-Off Party

Industry-Exclusive Sponsorship
Opportunities Available at the
Silver level

Silver Sponsors and above enjoy
ROFR for the next RWPS



Photo by Will Zimmermann

Bronze Level Sponsorship - \$1,500 per event

- Company logo displayed on posters, rack cards, Chamber eBlasts, direct mail and select RWPS print advertisements
- Display of company logo on RWPS website
- Mention in social campaign regarding Restaurant Week Portsmouth & the Seacoast
- Company name in all press releases
- Opportunity to exhibit, with a table, product at the Restaurant Week Summit
- Invitation for up to 4 people to attend Kick-Off Party

Pewter Level Sponsorship - \$1,000 per event

- Company name displayed on posters, rack cards, Chamber eBlasts, and direct mail
- Display of company name on RWPS website
- Opportunity to exhibit, with a table, product at the Restaurant Week Summit
- Invitation for up to 4 people to attend the Kick-Off Party

Granite Level Sponsorship - \$500 per event

- Company name displayed on select posters, rack cards, Chamber eBlasts, and direct mail
- Display of company name on RWPS website
- Opportunity to exhibit, with a table, product at the Restaurant Week Summit
- Invitation for up to 2 people to attend the Kick-Off Party

HIT THE DECKS & GREATER CERES ST. OPEN

YOUR BOOKENDS



TO SUMMER ON THE SEACOAST



Hit the Decks Photo by Rick Dumont



Staff Photo - Greater Ceres Street Vaughan Mall Open 2025

Hit the Decks is the Seacoast's unofficial way of celebrating that we are open for the summer season.

All tourism businesses are encouraged to participate to celebrate the season kick-off. Each participating business offers a special deal for the entire day.

The Hit the Decks Headquarters Party will take place at one or more participating restaurants located on the decks with radio talent, giveaways, and specials.

The Greater Ceres Street Open is the Seacoast's way of celebrating the conclusion of the summer tourism season.

An informal downtown mini-golf course will run through downtown and feature fun challenges at each hole.

Participants will be able to nominate a member non-profit to receive the proceeds of team registration. The winner will be chosen by a drawing at the official after party.

HIT THE DECKS & GREATER CERES STREET OPEN COMBINED SPONSORSHIP!

Presenting Sponsorship - 1 @ \$5,000

- The events branded as Hit the Decks presented by [Sponsor Name] and Greater Ceres Street Open presented by [Sponsor Name].
- Company logo to be incorporated into each event's logo and used in all print advertisements, posters, rack cards, and eBlasts
- Prominent display of company logo and live link on each event's website
- Highlighted in social media campaign regarding each event.
- Exclusive opportunity to address the crowd at the main gathering(s) of each event.
- Six (6) seats reserved on our annual Hit the Decks Gundalow cruise for sponsors and VIPs.
- Two (2) complimentary foursomes for the Greater Ceres Street Open

Gold Level Sponsorship - \$3,500

**Beer / Canned Cocktail Industry ROFR:
Boston Beer Company**

- Prominent company logo displayed on all Hit the Decks and Greater Ceres Street Open print advertisements, posters, rack cards, and eBlasts
- Prominent display of company logo and live link on Hit the Decks and Greater Ceres Street Open websites
- Highlighted in social media campaign regarding Hit the Decks and Greater Ceres Street Open
- Opportunity to have staffed display at the main gathering(s) of each event.
- Four (4) seats reserved on our annual Hit the Decks Gundalow cruise for sponsors and VIPs.



Hit the Decks Photo by Rick Dumont



*New Hampshire Governor Gallen teeing off at the 1979 Ceres Street Open beside his caddy,
Mary Carey Foley - Portsmouth Herald - October 16, 1979*

HISTORY OF THE CERES STREET OPEN

The Greater Ceres Street Open traces its origins back to the late 70s and early 80s when Portsmouth was a... different place.

Back in the day some local restaurateurs decided to celebrate the end of the season by having their own downtown golf tournament originating on Ceres Street.

The who's who of Portsmouth participated and the proceeds went to charity.

In 2021 the Chamber revived this annual tradition under the close guidance of veterans of the original tournament.

HIT THE DECKS & GREATER CERES STREET OPEN COMBINED SPONSORSHIP!

Silver Level Sponsorship - \$1,500

- Company logo displayed on all Hit the Decks and Greater Ceres Street Open print advertisements, posters, rack cards, and eBlasts
- Company display of company logo and live link on Hit the Decks and Greater Ceres Street Open websites
- Two (2) seats reserved on our annual Hit the Decks Gundalow cruise for sponsors and VIPs.
- Included in social media campaigns

Bronze Level Sponsorship - \$500

- Company name displayed on all Hit the Decks and Greater Ceres Street Open print advertisements, posters, rack cards, and eBlasts
- Display of company logo on Hit the Decks and Greater Ceres Street Open websites

Industry-Exclusive Sponsorship
Opportunities Available at the
Gold level

Restaurants Who Have Participated in Hit the Decks and/or the Greater Ceres Street Open

- The Atlantic Grill
- BGs Boathouse
- Earth Eagle Brewings
- The River House
- Lazy Jack's
- Martingale Wharf
- Napoletana
- The Oar House
- Old Ferry Landing
- The Portsmouth Gas Light Co.
- SALT Kitchen & Bar at the Wentworth
- TJ's Portsmouth
- The Water View Grill



Staff Photo - Greater Ceres Street Vaughan Mall Open 2025

GREATER CERES STREET OPEN BENEFICIARIES

2021: Habitat for Humanity
2022: The Krempels Center
2023: Twenty-One Senses
2024: Portsmouth Music & Arts Center
2025: Gather

Retail, Attractions, and More Who Have Participated in Hit the Decks and/or the Greater Ceres Street Open

- Aland Realty
- The Dry Cellar
- Good Dog Gallery
- The Gundalow Company
- janegee
- Kennedy Gallery & Custom Framing
- Macro Polo
- Marathon Sports
- NH Made
- Port Aesthetics
- Portsmouth Soap Company
- Sea Love Portsmouth
- Seacoast Rejuvenation Center
- Soci  : Teas & Apothecary
- Tugboat Alley

ART 'ROUND TOWN

The first Friday of every month, year-round, downtown Portsmouth celebrates its inspired art community with special flair by presenting its Art 'Round Town gallery walk. Art 'Round Town is free and open to the public taking place from 5 to 8 p.m. Visit participating gallery websites for details.

Industry Exclusive Sponsorship - \$5,000

- Prominent company logo displayed on all Art 'Round Town print advertisements, posters, rack cards, website, and eBlasts
- Prominent display of company logo and live link on Art 'Round Town website
- Highlighted in social media campaign regarding Art 'Round Town
- Sponsor will enjoy Industry Exclusivity

Gold Level Sponsorship - \$2,000

- Prominent company logo displayed on all Art 'Round Town print advertisements, posters, rack cards, website, and eBlasts
- Prominent display of company logo and live link on Art 'Round Town website
- Highlighted in social media campaign regarding Art 'Round Town

Industry-Exclusive Sponsorship
Opportunities Available



Photo Courtesy of Art 'Round Town

AT A GLANCE

First Friday of Every Month
from 5-7pm

Free & Open to the Public

Silver Level Sponsorship - \$1,000

- Prominent company logo displayed on all Art 'Round Town print advertisements, posters, rack cards, website, and eBlasts
- Company display of company logo and live link on Art 'Round Town website
- Included in social media campaigns

Bronze Level Sponsorship - \$500

- Company name included on all Art 'Round Town print advertisements, posters, rack cards, and Chamber eBlasts
- Display of company logo on Art 'Round Town website

Experience the charm of Portsmouth during Local Love, happening every **THIRD THURSDAY** from 5pm – 8pm - (changing to 4pm - 7pm in January 2026).

This exciting event invites you to explore a variety of local retailers throughout the city, offering an evening of shopping opportunities, special promotions, and unique finds.

Participants in Local Love include everyone from Alie Jewelers, in continuous operation since 1817, to Just Portsmouth, right around the corner — just 6 months with us!



Photo By Raya on Assignment

AT A GLANCE

Third Thursday of Every Month
from 5-7pm

Featuring Sales and Special Events

Industry Exclusive Sponsorship - \$5,000

- Prominent company logo displayed on all Art 'Round Town print advertisements, posters, rack cards, website, and eBlasts
- Prominent display of company logo and live link on Art 'Round Town website
- Highlighted in social media campaign regarding Art 'Round Town
- Sponsor will enjoy Industry Exclusivity

Gold Level Sponsorship - \$2,000

- Prominent company logo displayed on all Local Love print advertisements, posters, rack cards, website, and eBlasts
- Prominent display of company logo and live link on Local Love website
- Highlighted in social media campaign regarding Local Love

Silver Level Sponsorship - \$1,000

- Prominent company logo displayed on all Local Love print advertisements, posters, rack cards, website, and eBlasts
- Company display of company logo and live link on Local Love website
- Included in social media campaigns

Bronze Level Sponsorship - \$500

- Company name included on all Local Love print advertisements, posters, rack cards, and Chamber eBlasts
- Display of company logo on Local Love website

SHOP & STROLL

Launched in 2023, Shop & Stroll is a collaboration with the City of Portsmouth, the Chamber Collaborative of Greater Portsmouth and the retail community.

In 2023 & 2024 Market Square was closed to vehicle traffic from the conclusion of the annual holiday parade until 9pm. Stay tuned to find out if this will continue for 2025 or if the traffic closure will precede the parade.

Following the annual holiday parade, Market Square will be closed to vehicle traffic until 9pm.

The City's retail community is excited to stay open later and create welcoming environments to connect with shoppers in a festive and more personal way.

Join us for music, Christmas carolers, and open-air entertainment for all ages available for residents, visitors, and shoppers alike.

Gold Level Sponsorship - \$2,000

- Prominent company logo displayed on all Shop & Stroll print advertisements, posters, rack cards, website, and eBlasts
- Prominent display of company logo and live link on Shop & Stroll website
- Highlighted in social media campaign regarding Shop & Stroll



Photo Courtesy of Strawberry Banke Museum

AT A GLANCE

Market Square will be closed to vehicle traffic preceding or following the annual Holiday Parade

Shops will stay open late and entertainment will be available

Silver Level Sponsorship - \$1,000

- Prominent company logo displayed on all Shop & Stroll print advertisements, posters, rack cards, website, and eBlasts
- Company display of company logo and live link on Shop & Stroll website
- Included in social media campaigns

Bronze Level Sponsorship - \$500

- Company name included on all Shop & Stroll print advertisements, posters, rack cards, and Chamber eBlasts
- Display of company logo on Shop & Stroll website

VINTAGE CHRISTMAS

Started in 2005 as a partnership between Strawberry Banke Museum and The Music Hall, this celebration of the season emphasizes gathering together to experience the holidays in our picturesque N.H. town.

With events like the Candlelight Stroll, the Illuminated Holiday Parade and Tree Lighting, and all the shows that take place during this magical season, you can understand why people are returning to Portsmouth year-after-year to celebrate with their loved ones.

Retailers, restaurants, attractions and shops are invited to join us in celebrating the holiday season by joining the Vintage Christmas team.

Decorate your space, host a gingerbread house from the Portsmouth Historical Society's Gingerbread Exhibition, or start your own tradition; let's come together as a community to promote Portsmouth as one of the premier holiday destinations of New England!



Photo by Will Zimmermann

Benefits of Involvement

Business & Sponsors will be listed on Vintage Christmas Website & GoPortsmouthNH.com

Businesses & Sponsors will be represented in group ad buy in local media, Google Ads, and Yankee Magazine.

Businesses & Sponsors will be represented in boosted social media content and rack cards.

VINTAGE CHRISTMAS

Business Partnership Levels: (Shops, Attractions, Restaurants, Etc.)

Partnership Level 5 - \$1000

- Business listed as a partner on the Vintage Christmas page.
- All events or promotions listed on Vintage Christmas and GoPortsmouthNH calendar.
- Business listed as a partner on the front of rack card that is distributed throughout the New England driving markets.
- 3 boosted posts on the Vintage Christmas social media platforms highlighting a VC-related event or promotion.

Partnership Level 4 - \$750

- Business listed on Vintage Christmas page.
- All events or promotions listed on Vintage Christmas and GoPortsmouthNH calendar.
- Business listed on front of rack card that is distributed throughout the New England driving markets.
- 2 boosted posts on the Vintage Christmas social media platforms highlighting a VC-related event or promotion.

Partnership Level 3 - \$500

- Business listed on Vintage Christmas page.
- All events or promotions listed on Vintage Christmas and GoPortsmouthNH calendar.
- Business listed on rack card that is distributed throughout the New England driving markets.

Partnership Level 2 - \$250

- Business and events listed on Vintage Christmas page and GoPortsmouthNH calendar.
- Business listed on rack card that is distributed throughout the New England driving markets.

Partnership Level 1 - \$100

- Business and events listed on Vintage Christmas page and GoPortsmouthNH calendar.



Photo by Will Zimmermann

Sponsorship Levels (Supporters)

Gold Level Sponsorship - \$2,500

- Prominent company logo displayed on all Vintage Christmas print advertisements, posters, rack cards, website, and eBlasts
- Prominent display of company logo and live link on Vintage Christmas website
- Highlighted in social media campaign regarding Vintage Christmas

Silver Level Sponsorship - \$1,500

- Prominent company logo displayed on all Vintage Christmas print advertisements, posters, rack cards, website, and eBlasts
- Company display of company logo and live link on Vintage Christmas website
- Included in social media campaigns

Bronze Level Sponsorship - \$1,000

- Company name included on all Vintage Christmas print advertisements, posters, rack cards, and Chamber eBlasts
- Display of company logo on Vintage Christmas website

CATAPULT SEACOAST - GENERAL SPONSORSHIP

Catapult is the Seacoast's young persons network (YPN) and was founded in 2006.

Catapult was relaunched in 2022, under the leadership of the Chamber Collaborative of Greater Portsmouth in partnership with the the Exeter and Hampton Area Chambers of Commerce, the Greater Dover and Greater Rochester Chambers of Commerce, and the Somersworth Community Chamber of Commerce.

This merger supports Catapult's mission to create connections and to be inclusive of young professionals in Greater Seacoast communities.

Catapult is for folks who are new to the area and looking to find community, moving back home and hoping to expand their professional network, recent college grads and more.

Catapult hosts a variety of social, networking, and educational events, including monthly after hours and coffee connects, quarterly volunteering opportunities as well as special annual gatherings and the 10 to Watch Awards.



Photo: Stephanie Snow Photography

BENEFITS OF SPONSORING A YPN AT A GLANCE

Position your company as an employer of choice for young people as they advance in their careers.

Show support for the long term future of the local business community

Show young professionals (approximately 21-40 years of age) the vibrancy of the local community

CATAPULT SEACOAST GENERAL SPONSORSHIP OPPORTUNITIES

Gold Sponsor \$1,500

- Large company logo with live link appearing on the sponsor page of Catapult website
- Large company logo appearing on the bottom of Catapult regular email newsletters
- Opportunity to exclusively address 1 event per year (After Hours or Coffee & Connect)
- One dedicated email blast and social media post per year profiling the company
- Invitation to attend annual Catapult board of directors' sponsor meeting.
- Opportunity to have Catapult leadership present about the organization to the sponsor's team
- Two (2) tickets to the annual 10 To Watch Event and recognition as a 10 to Watch supporting sponsor.
- Two (2) tickets to Catapult's 20th Anniversary Celebration and recognition as a 20th Anniversary Celebration supporting sponsor.

Silver Sponsor \$1,000

- Medium company logo with live link appearing on the sponsor page of Catapult website
- Medium company logo appearing on the bottom of Catapult regular email newsletters
- Opportunity to address 1 event per year - possibly with another Silver sponsor (After Hours or Coffee & Connect)
- Company profile included on a special email blast and social post featuring all silver sponsors, sent out once per year.
- Invitation to attend annual Catapult board of directors' sponsor meeting.
- Opportunity to have Catapult leadership present about the organization to the sponsor's team
- Two (2) tickets to the annual 10 To Watch Event and recognition as a 10 to Watch supporting sponsor.
- Two (2) tickets to Catapult's 20th Anniversary Celebration and recognition as a 20th Anniversary Celebration supporting sponsor.



Courtesy Photo: Catapult Seacoast

Bronze Sponsor \$500

- Small company logo appearing on the sponsor page of Catapult website
- Small company logo appearing on the bottom of Catapult regular email newsletters
- Invitation to attend annual Catapult board of directors' sponsor meeting.
- Opportunity to have Catapult leadership present about the organization to the sponsor's team

If you are interested in supporting Catapult Seacoast but do not see a sponsorship package that suits you, please review the sponsorship opportunities specific to 10 to Watch and Catapult's 20th Anniversary Celebration or contact Nate Hastings at Nate@PortsmouthCollaborative.org to discuss options.

10 TO WATCH

An initiative of Catapult Seacoast, the 10 to Watch Awards recognize and celebrate remarkable, hard-working young professionals who live or work in the Seacoast.

Every November Catapult Seacoast's 10 to Watch event honors young professionals between the ages of 21 and 40 who are making a difference in the Seacoast Community. Leading up to the event, nominations for the award are opened to the public. People of all ages are able to nominate those within the seacoast who have gone above and beyond in doing their part to contribute to the greater community.

The top 20 finalists, along with the 10 winners, are selected by a panel of judges from young professional organizations around New Hampshire.



10 to Watch 2025 Recipients
Courtesy Photo

AT A GLANCE:

A celebration of rising Young Professionals in the region.

November 5, 2026

The Brook Casino
Season's Showroom

150+ Attendees



10 to Watch 2024 Recipients
Courtesy Photo

10 TO WATCH

Presenting Sponsor - 1 @ \$3,500

- Six Tickets
- Event will be branded 10 To Watch, Presented by [Sponsor Name]
- Verbal recognition with opportunity to address attendees during the event
- Top billing with logo on all printed and digital event material
- Banner/signage displayed in the most prominent location available
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts.



10 to Watch 2023 Recipients

Courtesy Photo

Food Sponsor - 1 @ \$2,000

- Four Tickets
- Company name displayed on all food service locations if buffet or on printed menu if it is a seated meal
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

Favors Sponsor - 1 @ \$1,500

- Four Tickets
- Company name displayed on all event favors which will be given away to attendees at the event.
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

Welcome/Hospitality Sponsor - 1 @ \$1,000

- Four Tickets
- Sponsor logos will be placed in the wash rooms next to basket of personal care items as well as at the registration area.
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

Supporting Sponsor - 6 @ \$500

- Two Tickets
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

NOTABLE PAST 10 TO WATCH RECIPIENTS INCLUDE:

Ben Anderson - 2014
Jonathan Day - 2017
Kevin Dwyer - 2022
Al Fleury - 2017
Alex Fried - 2015
Krystal Hicks - 2017
Crystal Paradis - 2015
Carrie Pena - 2018
Rebecca Perkins Kwoka - 2016
Andrew Samonas - 2022
Brad Solomon - 2020
Stefany Shaheen - 2014
Sarah Wrightsman - 2019
Jaime Yates - 2022

CATAPULT'S 20TH ANIVERSARY CELEBRATION

Catapult Seacoast has been supporting young professionals in the Seacoast area since 2026.

In honor of this milestone Catapult will be celebrating with a summer cruise aboard the MV Thomas Leighton which will be open to current and past Catapult participants, sponsors, and supporters and mark the beginning of a full year of celebration!



*Catapult Team Members Volunteering
at Hampton Beach Seafood Fest
Courtesy Photo*



*Catapult Team Members w/ Dover Chamber President
Margaret Joyce at a recent networking event
Courtesy Photo*



*MV Thomas Leighton
Courtesy Photo*

AT A GLANCE:

A celebration of 20 years of
Catapult Seacoast

**Filling the Isles of Shoals
Steamship Company's
MV Thomas Leighton!**

Wednesday, September 2nd

CATAPULT'S 20TH ANNIVERSARY CELEBRATION

Presenting Sponsor - 1 @ \$3,500

- Six Tickets
- Event will be branded Catapult 20th Anniversary Celebration, Presented by [Sponsor Name]
- Verbal recognition with opportunity to address attendees during the event
- Top billing with logo on all printed and digital event material
- Banner/signage displayed in the most prominent location available
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts.



*2025 Ugly Sweater Party
Courtesy Photo*

Food Sponsor - 1 @ \$2,000

RESERVED - Kennebunk Savings

- Four Tickets
- Company name displayed on all food service locations if buffet or on printed menu if it is a seated meal
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

Favors Sponsor - 1 @ \$1,500

- Four Tickets
- Company name displayed on all event favors which will be given away to attendees at the event.
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

Welcome/Hospitality Sponsor - 1 @ \$1,000

- Four Tickets
- Sponsor logos will be placed in the wash rooms next to basket of personal care items as well as at the registration area.
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

Supporting Sponsor - 6 @ \$500

- Two Tickets
- Recognition in all press releases, digital newsletters, social media, and other promotional efforts

**DON'T SEE A
PACKAGE THAT'S
RIGHT FOR YOU?**

Contact Nate Hastings to discuss
custom sponsorship opportunities.

Nate@PortsmouthCollaborative.org
603.610.5517

BUSINESS AFTER HOURS

Business After Hours is the Collaborative's premier networking series. These events occur monthly at rotating host locations.

During Business After Hours, attendees have the opportunity to mix and meet other Collaborative members and guests while enjoying complimentary food and beverages.

Event sponsors and hosts have the opportunity to address attendees and give tours or otherwise show off their space.

Attendees per event: 100-175

Frequency: 10 per year (Generally 4th Thursday of the month)

Time: 5:00 – 7:00 pm

Hosting a Business After Hours

- The host has the opportunity to showcase their business
- The event will be promoted as Business After Hours Presented by [Sponsor Name] hosted by [Host]
- Host representative has the opportunity to address the attendees
- Opportunity to provide tours to attendees
- Cost is \$600 plus two rounds of drinks and appetizers for attendees.



Staff Photo

AT A GLANCE

Business After Hours is the largest monthly gathering of the business community

Chamber staff and Ambassadors are on hand to help new members feel welcome and make connections

Series Presenting Sponsor - 1 @ \$6,500

RESERVED: Bank of New Hampshire

- The Business After Hours Series will be named Business After Hours Presented by [Sponsor Name] Hosted by [Host]
- Sponsor brand incorporated into the Business After Hours series brand
- Opportunity to address attendees at event
- Opportunity to have a presentation table at each event, as well as display company banner/logo

MORNING MIXER

This series consists of monthly, semi-facilitated networking events.

Attendees will have the chance to introduce themselves and their business/profession, as well as network with fellow attendees.

Projected attendance: 35-50 per event

Frequency – Twice Monthly

2nd Friday of the month &

4th Wednesday of the month

Time – 8:30-9:30am

Hosting a Morning Mixer:

- The host has the opportunity to showcase their business
- The event will be promoted as Morning Mixer Presented by [Sponsor Name] hosted by [Host]
- Host representative has the opportunity to address the attendees
- Host has the opportunity to provide tours to attendees
- Host provides coffee, water/juice and light breakfast snacks for approximately 35-50.



Staff Photo

AT A GLANCE

Morning Networking Opportunity
for Members

Great opportunity for businesses
to host their fellow members and
show off their space

Presenting Sponsor - 2 @ \$5,000 each
Both RESERVED - TD Bank

- The Morning Mixer Series will be named Business After Hours Presented by [Sponsor Name] Hosted by [Host]
- Sponsor brand incorporated into the Morning Mixer series brand
- Sponsor's representative will have the opportunity to address the attendees at the event
- Upon request, sponsor will be provided with the attendee list for each event.

LUNCHTIME MIXER

This program is a great option for folks who cannot attend Business After Hours or Morning Mixer events due to other commitments.

Attendees will have the chance to introduce themselves and their business/profession, as well as network with fellow attendees.

Projected attendance – 25-30* per event
Frequency – Monthly, Generally the 3rd
Wednesday of the month
Time – Lunchtime

** Capacity can be higher at host's discretion.*

Hosting a Lunchtime Mixer

- The host has the opportunity to showcase their business
- The event will be promoted as Lunchtime Mixer Presented by [Sponsor Name] hosted by [Host]
- Host representative has the opportunity to address the attendees
- Opportunity to provide tours to attendees
- Host is asked to provide either a complimentary lunch for 25-30 Chamber members or a special menu for attendees to order individually from



Staff Photo

AT A GLANCE

Mid-Day Networking Opportunity
for Members who cannot attend
programs like Morning Mixer or
Business After Hours

Presenting Sponsor - 1 @ \$2,500 RESERVED - FIDIUM

- The Lunchtime Mixer Series will be named Lunchtime Mixer Presented by [Sponsor Name] Hosted by [Host]
- Sponsor brand incorporated into the Lunchtime Mixer series brand
- Sponsor's representative will have the opportunity to address the attendees at the event
- Upon request, sponsor will be provided with the attendee list for each event.

CHAMBER OPEN DOORS

Over the past two years, the Chamber has significantly re-imagined its new member programs to enhance the new member experience, which has resulted in additional touch-points and brand activation opportunities.

The in-person portion of our new New Member Programs is called Chamber Open Doors.

Chamber Open Doors is a one hour in-person orientation and refresher program about all things Chamber-related with a virtual attendance option.

Presenting Sponsor - 1 @ \$2,500

- Chamber Open Doors will be named Chamber Open Doors Presented by [Sponsor Name]
- Sponsor's representative will have the opportunity to address the attendees
- Upon request, sponsor will be provided with the attendee list for each event.

Chamber Open Doors is part of a three-pronged approach to new member orientation which also includes a physical welcome mailer and an email DRIP campaign.

Discounts are available for sponsors who would like to sponsor the full suite of new member programs. Details can be found on pages 67 & 68.



Staff Photo

AT A GLANCE

Chamber Open Doors is a one-hour orientation / refresher program for new members, new representatives, and members who want to make sure they are getting the most out of their membership.

Chamber Open Doors generally takes place on the 3rd Wednesday of the month from 9-10am at the Chamber with a virtual option.

Chamber Open Doors takes place at least 10 times a year.

YOU'RE WELCOME

A SAFE SPACE FOR QUEER AND ALLY NETWORKING

Join members of Seacoast Outright and the Chamber Collaborative of Greater Portsmouth for our regular networking series where we meet over coffee and treats for networking in the morning or appetizers and drinks for networking in the evening.

We call these events "You're Welcome: A Space for Queer and Ally Networking" because you are welcome.

New Hampshire Outright is a nonprofit organization that offers a variety of services to support LGBTQ+ youth and to foster inclusive communities. Outright also offers support to parents and caregivers of LGBTQ+ youth, and training opportunities for businesses and organizations.

Events are generally every other month and are attended by 35-75 people.



Courtesy Photo - Seacoast Outright

AT A GLANCE

A regular and safe opportunity for queer folk and allies to network.

IN PARTNERSHIP WITH:



YOU'RE WELCOME

YOU'RE WELCOME SPONSORSHIPS

Series Presenting Sponsor - 1 @ \$3,500

- The series will be branded You're Welcome Presented by [Sponsor Name]
- Exclusive Sponsorship of the You're Welcome Series
- Verbal recognition with opportunity to address attendees during all events in the series
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition with logo on all digital and printed material related to the series.

Series Supporting Sponsor - 4 @ \$1,000

- Verbal recognition with opportunity to address attendees during selected events in the series
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition with logo on all digital and printed material related to the series.

Please note that the supporting sponsorships are only available if the presenting sponsorship is not claimed.



Courtesy Photo - Seacoast Outright



Courtesy Photo - Seacoast Outright



NETWORKING WITH BAPOC

Join members of BAPOC (Business Alliance for People of Color) and the Chamber Collaborative of Greater Portsmouth for our regular networking series where you can enjoy a relaxed and inclusive atmosphere to meet new people, engage in conversations, and foster a sense of community.

BAPOC is a nonprofit organization that advocates for the growth of small BIPOC (Black, Indigenous, and People of Color) businesses in New Hampshire.

These gatherings will take place quarterly and alternate between morning gatherings over coffee and tea and evening gatherings over appetizers and drinks. The estimated attendance is between 35-75 people at each event.

Updates on this developing partnership and opportunities for greater involvement for individuals will be shared at each event.



Courtesy Photo - BAPOC

AT A GLANCE

A relaxed and inclusive networking series celebrating the growing partnership between BAPOC and the Chamber Collaborative of Greater Portsmouth

IN PARTNERSHIP WITH:



BAPOC™
BUSINESS ALLIANCE
FOR PEOPLE OF COLOR



NETWORKING WITH BAPOC

NETWORKING WITH BAPOC SPONSORSHIPS

Series Presenting Sponsor - 1 @ \$2,000 RESERVED - Kennebunk Savings

- Events will include "Presented by [Sponsor Name]" in all official event listings.
- Exclusive Sponsorship of Networking with BAPOC series
- Verbal recognition with opportunity to address attendees during all events in the series
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition with logo on all digital and printed material related to the series.



Courtesy Photo - BAPOC



Photo by Don Chick Photography

Series Supporting Sponsor - 5@ \$500

- Verbal recognition with opportunity to address attendees during selected events in the series
- Sponsor representatives will have the opportunity to be highly involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities.
- Recognition with logo on all digital and printed material related to the series.

Please note that the supporting sponsorships are only available if the presenting sponsorship is not claimed.



TOURISM SUMMIT

The Tourism Summit is a networking and educational opportunity that is held each year in January.

This must-attend event for tourism business owners, managers, and employees features reports from the Chamber, the City of Portsmouth, and the State of New Hampshire.

The program addresses the latest industry trends, provides opportunities to network with other tourism professionals and much, much more.

GO PORTSMOUTH
NEW HAMPSHIRE & THE SEACOAST



Tourism Summit 2024 - Staff Photo



Tourism Summit 2025 - Staff Photo

AT A GLANCE

Late January 2027

A chance for members to hear about tourism initiatives from City and State leadership

A chance to build mutually-beneficial partnerships with colleagues ahead of the upcoming tourism season.

TOURISM SUMMIT

Presenting Sponsor - 1 @ \$2,000

- Event to be branded as Tourism Summit Presented by [Sponsor Name] hosted at [Location Name]
- Sponsor's logo placed on the event website and included in The Source and social media promotions
- Sponsor's representative will have the ability to address attendees at event
- Sponsor will have the ability to have a staffed table with promotional materials at the event.
- Sponsor supplied banner will be displayed at the event.



Tourism Summit 2023 - Staff Photo

Exhibiting Sponsor - 1 of 4 remaining @ \$1,000 **RESERVED: Black Rock Social Club, Centrus Digital & The Portsmouth Collection,**

- Sponsor's logo placed on the event website and included in The Source and social media promotions
- Sponsor will have the ability to have a staffed table with promotional materials at the event.
- Sponsor supplied banner will be displayed at the event.



Tourism Summit 2025 - Staff Photo

Supporting Sponsors - \$500

- Logo and name included on all printed and digital promotions for the event and day-of materials.
- Sponsor representative recognized at the event
- Attendees will be encouraged to network with sponsors throughout the event and at any subsequent after-party or social



Tourism Summit 2022 - Staff Photo

CONNECT & COLLABORATE

The Chamber offers three intact networking groups that meet weekly and are open to one individual from each industry per group.

Connect & Collaborate members foster relationships among members and serve as a catalyst to drive more business to fellow members.

The Tuesday group alternates between virtual and in person meetings from 9:30-10:30am

The Thursday group meets virtually with some hybrid meetings from 9-10am

The Friday group meets in person from 8:15-9:15am

What Should Connect & Collaborate Members Expect:

- A team of 20-30 local professionals that will help you grow your business
- Weekly opportunities to share about your business with the group, along with an extended opportunity to provide a detailed presentation about your business annually
- Networking in a fun and productive environment without cumbersome rules and fees

Connect & Collaborate is not a sponsorable opportunity at this time.



Courtesy Photo: Connect & Collaborate

MISSION STATEMENT

Connect & Collaborate is an exclusive weekly business-to-business Seacoast referral group. People do business with those that they 'know, like and trust.'

Through building relationships with fellow members and understanding referral targets, participants strive to both give and receive referrals from other business professionals in the group.

Our members strive to elevate each other through sharing business practices and celebrating success.

LET'S TALK TOURISM & TALKING SHOP

Let's Talk Tourism is a monthly gathering for Chamber members in the hospitality and tourism industries.

Attendees share a summary the past month's business and projections for upcoming months, including events. This allows Chamber tourism-related businesses to discuss trends, staffing needs, and cross-promote upcoming events.

Projected attendance: 15-20

Goal attendance: 30+

Frequency: 12 meetings annually

Time: 8-9am

Date: 1st Wednesday of the month

Talking Shop is our monthly meet-up group for local retailers in the Greater Portsmouth area.

This group focuses on collaboration between retail businesses and enhancing skills as business leaders.

Projected attendance: 15-20

Goal attendance: 30+

Frequency: 12 meetings annually

Time: 8:30-9:30am

Date: 2nd Wednesday of the month

These programs are not sponsorable opportunities at this time.



Staff Photo

LET'S TALK TOURISM AT A GLANCE

A regular meetup for members in the tourism space to network, share ideas and resources and advance the Greater Portsmouth Area as a premier destination in the Northeast.

TALKING SHOP AT A GLANCE

A regular meetup for members in the retail space to network, share ideas and resources, and plan collaborative endeavors.

GoPortsmouthNH.com is the official tourism website for the region. The site is supported by the State of New Hampshire's Tourism Joint Promotional Program (JPP) and a significant Google Ads Grant for nonprofits administered locally by Centrus Digital.

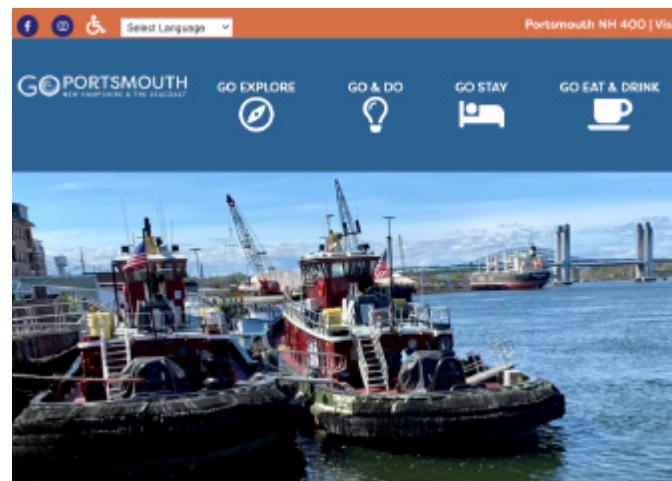
A presence on GoPortsmouthNH.com is the best way to drive visitor traffic to your business before they arrive in town.

GoPortsmouthNH.com:

- Is a comprehensive source for everything visitors need to plan their visit to Portsmouth and the Seacoast.
- Is the host site for the Chamber's major tourism initiatives like Restaurant Week Portsmouth & the Seacoast and Hit the Decks.
- Is the host site for customized visitor information pages for things like large conferences and the NCAA Women's Frozen Four 2024.
- Receives visits from over 20,000 potential customers each month.
- Receives over 300,000 visits to the site annually!

A NEW GoPortsmouthNH.com will launch in September 2026 which will include:

- **Online reservations**
- **Robust calendar**
- **AI driven itinerary tool**
- **A more modern interface**



AT A GLANCE

Home of Restaurant Week, Art 'Round Town & Hit the Decks websites

Over 300,000 hits per year

GoPortsmouthNH.com listings are \$350 per year.

Additional categories are \$100

Invoices are sent annually in September

Sign up at any time!

OFFICIAL TOURISM MAP



Our annual Official Map of Portsmouth & the Seacoast is an opportunity to get a literal road map to your business into the hands of thousands of visitors to our community.

A map listing, along with a presence on GoPortsmouthNH.com, is the best way to drive visitor traffic to your business.

Official Map Details:

- 50,000 copies to be distributed throughout the Seacoast and beyond including:
 - All New Hampshire State Rest Areas
 - Boston Transportation Centers
 - Visitor Information Displays Along the North Shore of Massachusetts
- The maps are used daily by front-line staff in our Visitor Center, at the Market Square Kiosk, and at restaurants, attractions, shops, and hotel front desks.
- All advertisers receive a supply of maps upon request

AT A GLANCE

Distributed locally and
at State Rest Areas

Includes a map of the
greater Seacoast region

Digital copy accessible on
GoPortsmouthNH.com

Advertising sign-ups are
in January & February

HARBOR GUIDE



For over two decades, HarborGuide has provided locals and tourists alike with a comprehensive resource guide for New Hampshire Seacoast events, businesses, and hospitality.

HarborGuide has become the definitive Official Guide to Portsmouth, the New Hampshire Seacoast and beyond.

Targeted circulation in fine shops, restaurants, B&Bs, hotels, and tourist destinations as well as in the Chamber Collaborative of Greater Portsmouth Visitor Centers guarantees that HarborGuide—the Official Guide for those looking to play, eat, shop, or stay in Portsmouth and the Seacoast—will be widely read and enjoyed.

AT A GLANCE

Comprehensive, upscale guidebook devoted to serving both locals and visitors

Available in fine shops, restaurants, lodging properties and visitor's centers

Digital copy accessible on GoPortsmouthNH.com

Harbor Guide Advertising sign ups are in February and March and the guide is published in May.

TOURISM EMAIL ADVERTISING

The GoPortsmouthNH.com email newsletter is a monthly digital engagement platform connecting our advertisers and Portsmouth superfans around the country and around the world.

The Chamber offers two levels of email advertising opportunities to tourism members in good standing on a first-come, first served basis.

List Performance

- Subscribers: 14,779
- Open Rate: 37.3%
- Unsubscribe Rate: 0.35%

Subscriber Gender:

49.4% female, 25.9% male,
24.1% undisclosed

Subscriber Ages:

65+:	49.8%
55-64:	18.2%
45-54:	12.4%
35-44:	12.4%
25-34:	6.9%
18-24:	2%



AT A GLANCE

Advertising Base Pricing:

\$500 - 720 x 300px
Limited to 1 member per month
Will appear "At the Fold"

\$250 - 240 x 400px
Limited to 2 members per month
Will appear "Below the Fold"

Sign up at any time
Pending Availability

VISITOR ASSISTANTS

The Chamber's Visitor Assistants staff the Market Square Visitor's Kiosk and the Visitor's Center located at 500 Market Street.

The Visitor Assistants are extremely knowledgeable and passionate about the Greater Portsmouth community and are always excited to learn about the latest and greatest from our members.

Be sure to keep the Chamber's Tourism Manager updated on your offerings and stocked on your rack cards to keep this vital information flowing to our guests.



Staff Photo

AT A GLANCE

Knowledgeable and Passionate
Representatives of Portsmouth

Staffing the Market Square Kiosk
Mid-May - Mid-October
7 Days a Week from 10am - 3pm



Staff Photo

VISITOR CENTER

The Chamber Collaborative Office & Visitor Center is located at 500 Market Street on Nobles Island in Portsmouth.

The building is home to the staff offices as well as several tenants. On the ground floor there is a conference room, deck with a beautiful view of the North Mill Pond, and the Visitor Center.

The Visitor Center is primarily geared towards tourists, however with an increase in use of our conference room and deck spaces we are seeing more members and local visitors who are in the market for a variety of members' services.

The Visitor Center has rack space, information screens, a display case and three mannequins to showcase our members.



Staff Photo

AT A GLANCE

Year-Round Visitor Center including rack and business card cases, information screens, and mannequins.

Generally Staffed
Tuesday - Friday from 10am - 4pm &
Saturdays from 10am - 2pm
Mid-Mid May to Mid-October

Wednesday -Friday from 10am - 4pm
The rest of the year



Staff Photo

DIGITAL NEWSLETTER SPONSORSHIPS

The Source and *The Week Ahead* digital newsletters are the primary communication tools use by the Collaborative staff to the membership and are received by over 2,900 Chamber member representatives plus additional contacts.

List Performance

- Subscribers: 2,304
- Open Rate: 43.59%
- Unsubscribe Rate: 0%

Subscriber Gender:

56.5% female, 43% male,
.5% undisclosed

Subscriber Ages:

65+:	35.32%
55-64:	31.3%
45-54:	20.9%
35-44:	7.4%
25-34:	5.5%
18-24:	1.3%

The Source Digital Newsletter Sponsor

1 per year @ \$2,000

- Logo in cover photo
- One banner ad in each email
- Newsletter sent to 3,300+ contacts per week
- Sponsors have the ability to add a special offer to the newsletter for members.



The Week Ahead Digital Newsletter Sponsor

1 per year @ \$2,000

- Logo in cover photo
- One banner ad in each email
- Newsletter sent to 3,300+ contacts per week
- Sponsors have the ability to add a special offer to the newsletter for members.

Secure Both Newsletter Sponsorships - 1 @ \$3,000

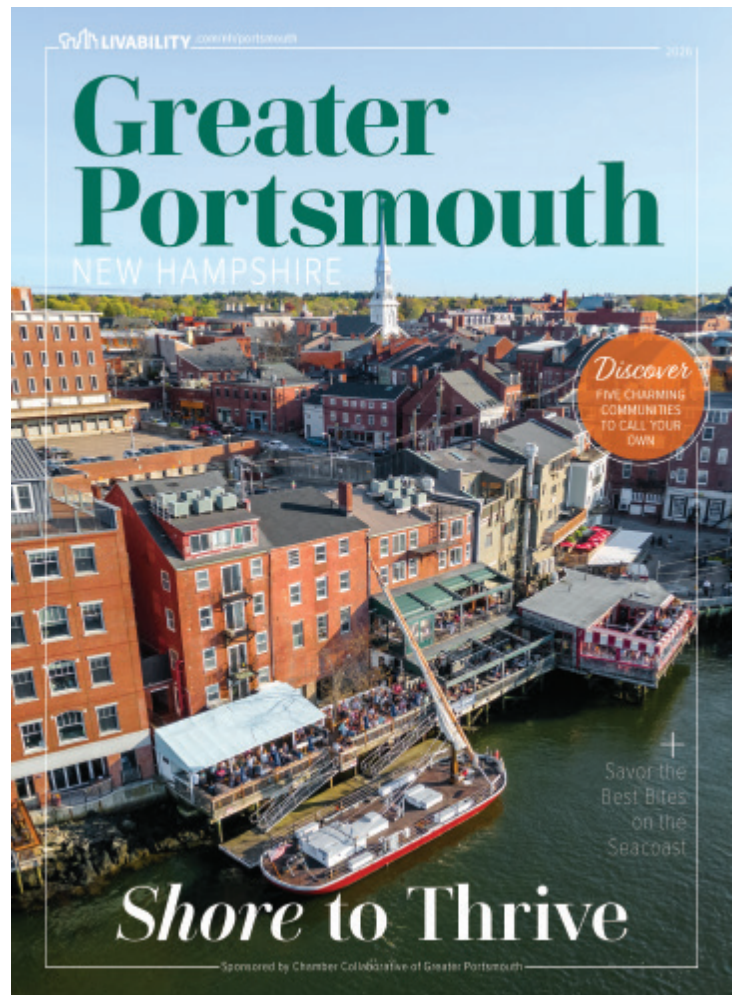
LIVABILITY GREATER PORTSMOUTH

The inaugural Livability Greater Portsmouth, NH, magazine has been released! This annual publication highlights the region's exceptional quality of life, thriving business environment and welcoming community.

Whether it's an entrepreneur seeking new opportunities, a professional considering relocation, a corporate executive evaluating potential sites or a prospective resident curious about our remarkable region, the 2026 guide provides in-depth insights into why our region is the ideal place to achieve personal and professional growth.

We have partnered with Livability Media to produce a top-quality print magazine, an interactive digital magazine and rich content on Livability.com.

This will be the Chamber Collaborative of Greater Portsmouth's primary quality-of-life marketing program for relocation and talent attraction if you would like copies for your office or event please reach out. We're excited to share this publication with the world!



AT A GLANCE

An exciting partnership which includes a physical and digital magazine.

Advertisers will receive a supply of magazine for their own purposes. The remainder will be distributed by the Chamber.

Ad sales for the 2027 issue will begin in the fall

COMING SOON - LIVABILITY COLLABORATION



COPIES ARE AVAILABLE TO ALL MEMBERS

Copies of this publication are available to members for offices, conference, recruitment efforts and more.



SMALL BUT MIGHTY BUSINESS OF THE MONTH

The Small But MIGHTY Business of the Month Award is a campaign to recognize and highlight a different member of our small business community each month.

Recipients may be nominated by any member of the Collaborative. Selected businesses exhibit excellence in a variety of areas including, but not limited to, customer service, community service, investment in their team and philanthropy.

Presenting Sponsor - 1 @ \$3,500

RESERVED: First Seacoast Bank

- Branded as Small But MIGHTY Business of the Month Sponsored by [Sponsor Name]
- Series Name and Brand and sponsor logo posted on the Collaborative website featuring the current winner (365 day presence on website)
- Series Name and Brand along with sponsor logo used on announcement in weekly newsletter announcing the winner (One newsletter insertion per month, 2,900+ recipients)
- Photo opportunity for sponsor presenting award to the winner, used in social media postings
- Sponsor invited to attend the presentation of the award plaque



*Small But MIGHTY Business of the Month recipients the ReCreative + Co.
Staff Photo*

RECENT RECIPIENTS INCLUDE

BlueLion LLC
Meconi Financial Management
Aileen Dugan State Farm Insurance
Treworgy & Baldacci Closing Services
janegee
The Vibe Collective
Studio 333
Good Dog Gallery
BG's Boathouse
Izzy's Ice Cream & Frozen Yogurt
Sea Love
RCH Pavement Maintenance
A Pleasant Shoppe
Cure Restaurant
Cross Roads House
Avery Insurance
The Spice & Tea Exchange

SMALL BUT MIGHTY BUSINESS WEEK

For FY26, the Chamber will be celebrating Small But MIGHTY Business Week with a virtual campaign from May 3 through 9, 2026 recognizing the hard work, ingenuity, dedication, and contributions to the economy made by small businesses in our community.



Past Small But MIGHTY Award Winners, Ruth Ganev Photography Staff Photo

Presenting Sponsor - \$1,000

RESERVED: First Seacoast Bank

- Branded as Small But MIGHTY Business Week Presented by by [Sponsor Name]
- Sponsor will have the right of first refusal to host the Morning Mixer during Small Business Week on Friday, May 8, 2026
- Sponsor will be included in a social media campaign which will encourage the public to show their support of small businesses with themed days
- Press releases sent to local media highlighting the Small But MIGHTY Business Week featuring sponsor
- Sponsor to be featured in a special eBlast to the membership about Small Business Week

SMALL BUSINESS WEEK DAILY THEMES*

Sunday Funday
Mention Monday
Takeout Tuesday
Wind Down Wednesday
Thirsty Thursday
Friendly Friday
Social Saturday

** These represent possible themes and are subject to change, in consultation with the sponsor.*



Example posts from 2025

COLLABORATE & LISTEN PODCAST

After a four-year hiatus, the Chamber returned to the podcasting space last year with an exciting new format!

Titled in a way to make members of a certain age chuckle, Collaborate and Listen, highlights our exciting, engaging and diverse membership.

Presenting Sponsor - 1 @ \$2,500 **RESERVED - Daystar**

- Podcast will be named Collaborate & Listen Presented by [Sponsor Name] for FY26.
- Sponsor brand incorporated into the podcast brand.
- Sponsor acknowledgment will be featured within the first 90-seconds of the podcast and again at the end of the podcast.
- Sponsor will have the opportunity to include a special offer via customized link for the podcast season.
- Podcast will be promoted through Chamber's digital newsletters and social media and available wherever listeners get their podcasts.

AT A GLANCE

3 Seasons Per Year
8 Episodes Per Season
10-20 minutes per episode

Sponsorships available by the season or for the full fiscal year

Collaborate & Listen is available wherever you get your Podcasts!



Season Sponsor - 3 @ \$1,000

- Podcast will be named Collaborate & Listen Presented by [Sponsor Name] for the 8 episode season.
- Sponsor brand incorporated into the podcast brand for the season.
- Sponsor acknowledgment will be featured within the first 90-seconds of the podcast and again at the end of the podcast.
- Sponsor will have the opportunity to include a special offer via customized link for the podcast season.
- Podcast will be promoted through Chamber's digital newsletters and social media and available wherever listeners get their podcasts.

Please note that the season sponsorships are only available if the presenting sponsorship is not claimed.

There will be special episodes that fall outside the scope of the traditional Collaborate & Listen seasons to highlight Chamber award winners or other special occasions. These episodes may involve other sponsors tied to those occasions but will also include promotion of the overall Collaborate & Listen sponsor.

RIBBON CUTTINGS

The Chamber Collaborative is proud to offer complimentary ribbon cuttings to our members for a variety of occasions, including anniversaries, new locations, renovations, new team members, and more.

Ribbon cuttings are a great way to create content for social media, press releases and fresh web copy.

Ribbon cuttings can be simple affairs with just the member and Chamber staff, they can be their own stand-alone event, or they can be added on to a larger event.

The choice is yours!



Staff Photo



Staff Photo

AT A GLANCE

From simple photo op to grand opening add-on, ribbon cuttings are customizable to any occasion

There is no cost to members for ribbon cuttings

Ribbon cuttings are the quickest way to get on the Chamber's calendar

Ribbon cuttings generally take place during the business week between the hours of 10am and 5pm.

To schedule a ribbon cutting please reach out to membership@portsmouthcollaborative.org.

E-BLASTS

Collaborative members have access to more than 3,200+ business contacts through the Member Email Blast Program.

This marketing program offers the opportunity to connect to the membership in a targeted manner.

eBlasts are a paid program offered exclusively to Collaborative members in good standing.

Only two eBlasts will be sent each week as scheduled by our Director of Engagement; please reserve your week as early as possible.

Artwork and payment is required three business days prior to email date.

Pricing - \$375 each

Email Jenn Stevens at
Jennifer@PortsmouthCollaborative.org
to inquire about availability.



BEST BUDDIES FRIENDSHIP WALK - NH SEACOAST

Saturday, 06.22.24 | 9:00AM
Town House Commons
Corner of Front & Court St.
Exeter, NH 03833

Register Here: 



TUESDAYS on the TERRACE

OUTDOOR SUMMER CONCERT SERIES
TUESDAYS: JUNE 17-AUGUST 26, 2025, 5:30-7 PM

6/17 OCEAN AVE BAND	7/8 COLD CHOCOLATE	8/5 HIGH STRUNG STRUMMERS
6/24 KATIE DOBBINS & CHRIS NOYES	7/15 KIDS' NIGHT	8/12 RAQUEL & THE WILDFLOWERS
7/1 TWANGTOWN PARAMOURS	7/22 CAITLIN PIPER	8/19 KIDS' NIGHT
	7/29 NORTH RIVER MUSIC	8/26 LIZ & DAN FAIELLA

Photos by Ken Goldsman aka KenPhotoGeek

 **STRAWBERY BANKE MUSEUM**
14 Hancock St, Portsmouth, NH
StrawberyBanke.org/tuesdays

Tickets

NONPROFIT DISCOUNTS

Subject to availability, nonprofit members enjoy one free eBlast per fiscal year.

Subsequent eBlasts are \$250 each.

FEATURED COLUMNS

Special columns are a great way to establish your team as the local subject matter experts and thought leaders in your industry.

Column authorship can be shared among a member's staff or be written by the same individual.

Columns are shared as special features in The Source digital newsletter and featured on social media and as news stories on the Chamber's website.

Details:

- There will be a maximum of 4 members with recurring monthly columns per year,
- Column ownership is priced at \$3,000 per year.
- Nonprofit members enjoy a 25% discount
- There will only be 1 column per edition of *The Source*
- Column ownership will be limited to 1 per industry to preserve exclusivity

1 of 4 Reserved for FY26 - Centrus Digital
3 of 4 Available

Free Google Ads for Your N.H. Nonprofit: It's Worth the Work!

Hey there, N.H. folk! Did you know your dedication to giving back goes above and beyond? New Hampshire is ranked second in the nation for charitable giving—that's impressive! Great news for the many nonprofit organizations in the state! But have you heard about Google's amazing offer specifically for nonprofits? Free Google Ads advertising, up to \$10,000 a month! Sounds too good to be true, right? Well, it's not! But it does take some effort to make the most of it.

Here in New Hampshire, 6.6% of small businesses are actually nonprofits; that's a lot of organizations that could be benefiting from this program. Let's break down the good and the not-so-good, and I'll explain how to get started with Google for Nonprofits.

The Good Stuff: Why Google for Nonprofits Rocks

First things first, this program offers a ton of free resources to help nonprofits reach more people:



Rob Backett, managing partner,
Centrus Digital

[Read Online](#)

POTENTIAL TOPIC EXAMPLES

Human Resources
Fundraising & Development
Marketing & Social Media
Legal Issues
Diversity, Equity & Inclusion
Economic Trends
Transportation
Construction

Employee Retention Credit ("ERC") Expansion

Speaking very generally, the ERC is a tax credit that eligible businesses may take on a per employee/per quarter basis against certain payroll taxes. A business is generally eligible for the ERC if it has been subject to a full or partial shut-down or has experienced a decline in gross receipts (50% for 2020 ERC and 20% for 2021 ERC) when compared to its 2019 activities. This means that, to utilize the credit, new businesses must have existed long enough to demonstrate revenue losses or to have been subject to one of the



SHEEHAN PHINNEY

presents a monthly column
by Paul J. Durham, Esq.

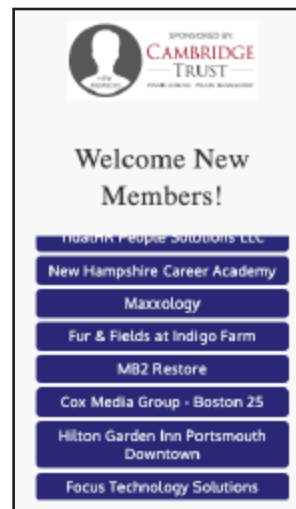
NEW MEMBER DIGITAL WELCOME

We get excited when new members join the Chamber and we go out of our way to make them feel welcome digitally including a new member email DRIP campaign, a new member section on our website and our newsletter, and social media posts.

THE CHAMBER WELCOMED 140+ NEW MEMBERS IN FY25 AND 165+ IN FY26

Presenting Sponsor - 1 @ \$2,500

- DRIP Campaign
 - 10-installment, 2-month long, automated series of emails for all new members.
 - Sponsor will have the opportunity to include a brief message with logo and/or photo in each installment of the campaign
- Website
 - New members are highlighted in an automated crawl display on the main page of the Chamber's website.
 - Sponsor's Logo is featured on the New Members display
- Newsletter & Social Media
 - Sponsor's brand will be incorporated in the new members highlight area of the Chamber's weekly digital newsletter, *The Source*.
 - Sponsor's brand will be incorporated into the welcome posts for new members on the

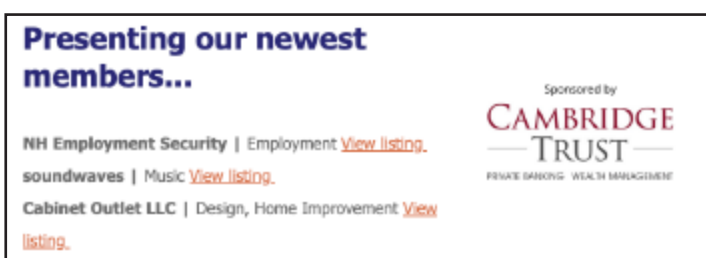
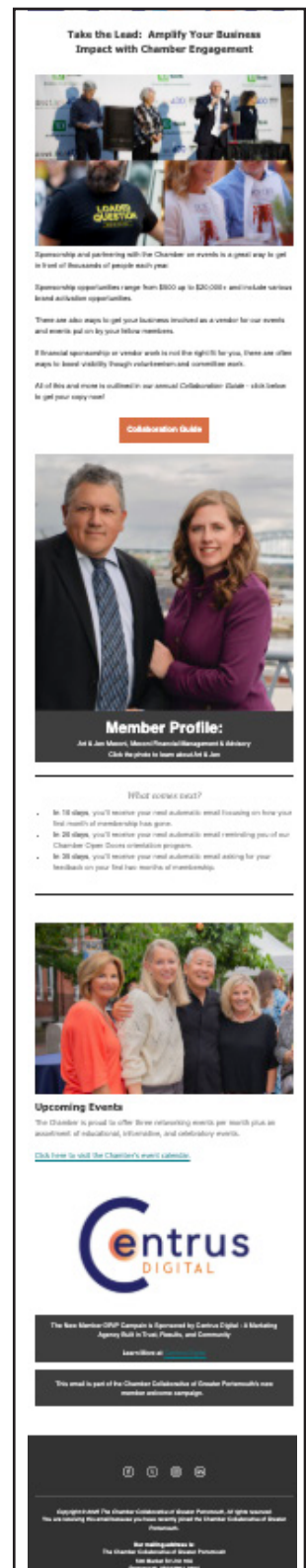


Website placement
(top image)

Social Media
placement
(middle image)

Email DRIP
Campaign
placement (right)

Newsletter
placement (left)



NEW MEMBER PHYSICAL MAILINGS

Within the first month / 90 days of membership, new members receive a physical welcome mailing from the Chamber.

This mailing includes a welcome letter from the Chamber, a membership sticker, and member-to-member deals for new members.

Presenting Sponsor - 1 @ \$1,000

- Sponsor will have the opportunity to include their own, provided, welcome document (represented in the image to the right by the blue sheet of paper).
- Sponsor will enjoy industry exclusivity on member-to-member deals for new members within the physical mailing.

**THE CHAMBER WELCOMED 147
NEW MEMBERS IN FY25 & 165
NEW MEMBERS INFY26!**



Example mailing.

AT A GLANCE

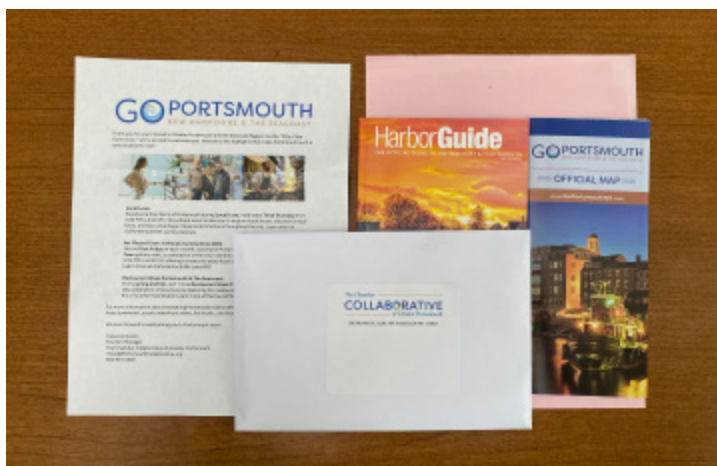
This sponsorship is a great opportunity to get your message into the hands of new members.

This sponsorship may be combined with the new member digital welcome and Chamber Open Door sponsorships at a discounted rate.

VISITOR INFORMATION PACKAGE MAILINGS

The Chamber sends hundreds of Visitor Information Packages to prospective visitors around the country every year.

This mailing includes a welcome letter from the Chamber, a copy of the latest edition of the Harbor Guide, and an Official Map of Portsmouth & the Seacoast.



Example mailing.

Presenting Sponsor - 1 @ \$1,500

- Sponsor will have the opportunity to include their own, provided, welcome document (represented in the image to the right by the pink sheet of paper).
- Sponsor will have the exclusive opportunity to include their own rack card or information sheet

**THE CHAMBER SENT OVER
1,500 VISITOR INFORMATION
PACKAGES LAST YEAR**

AT A GLANCE

This sponsorship is a great opportunity to get your message into the hands of hundreds of visitors before they arrive.

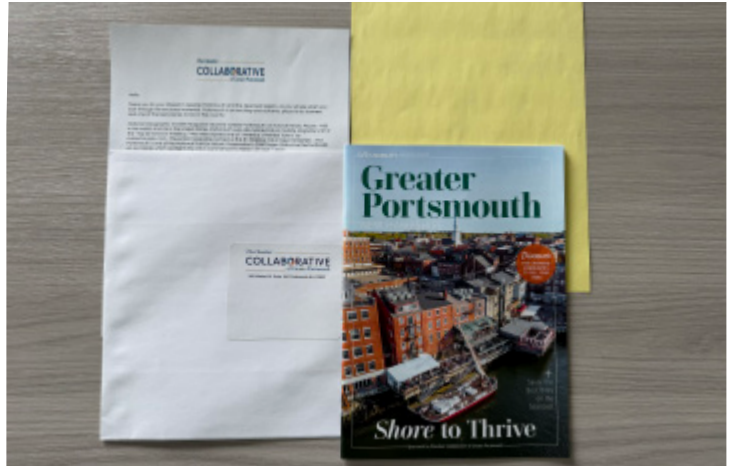
RELOCATION PACKAGE MAILINGS

The Chamber sends hundreds of Relocation Information Packages to visitors around the country every year.

This mailing includes a welcome letter from the Chamber, a copy of the latest edition of the Harbor Guide, an Official Map of Portsmouth & the Seacoast, demographic information about our communities and lists of real estate agencies and mortgage lenders in our membership.

Presenting Sponsor - 1 @ \$500

- Sponsor will have the opportunity to include their own, provided, welcome document (represented in the image to the right by the yellow sheet of paper).
- Sponsor will have the exclusive opportunity to include their own rack card or information sheet



Example mailing.

AT A GLANCE

This sponsorship is a great opportunity to get your message into the hands of future residents before they arrive.

This mailing includes a copy of our new Livability publication (pages 62 & 63)!

**THE CHAMBER SENT 500
RELOCATION GUIDES LAST YEAR**

PUBLIC POLICY COMMITTEE

The Chamber's Public Policy Committee works to study and understand the laws, rules, and policies that govern our society at the local, state, and federal level, and how they impact local businesses and social contracts.

These efforts drive our advocacy work as a Chamber - Please see our Legislative Priorities for 2026 on page 85.

The committee meets monthly, and holds listening sessions and Public Policy Forums as needed based on pending local, state, and federal legislation.

New for FY27, the Chamber now has a lobbyist whose expertise we can lean on to represent our members.

To support this work the chamber is seeking Public Policy Partners.

Public Policy Partners - Unlimited at \$1,000 each

- Partners will be listed as a supporting sponsor at all other public policy events (candidate forums, State of the City, State of the State, Elected Officials Reception).
- Partners will be listed as a supporting sponsor at all other public policy meetings.
- Partner name and logo used in all announcements related to the work of the Public Policy Committee



Staff Photo

WHO ENGAGES WITH THE PUBLIC POLICY COMMITTEE?

Building Professionals
City Staff
Creative Professionals
Development Professionals
Entrepreneurs
Financial Professionals
Healthcare Executives
Hoteliers
Members of the Media
Non-Profit Leaders
Policy Advocates
Realtors
Restaurateurs
Small Business Owners

STATE OF THE STATE ADDRESS

The State of the State is an annual event to connect local businesses with our Governor.

The event can be hosted as a breakfast, a luncheon, or an afternoon gathering followed by an informal networking period.

Projected attendance- 100+ people
Frequency - Held annually (spring)

Presenting Sponsor - 1 @ \$1,500
RESERVED - Eversource

- The Reception to be branded as the State of the State Presented by [Sponsor Name]
- Sponsor name and logo used in all announcements through the Source digital newsletter, and social media postings
- Sponsor branding will be displayed at each event
- Opportunity to address attendees at event and introduce the Governor.

Due to the demands on the Governor's schedule, the State of the State Address may be co-hosted with other local Chambers of Commerce. If this happens other sponsors may be involved. We will work with all sponsors in good faith to make their sponsorship meaningful and impactful.



File Photo

TYPICAL EVENT ATTENDEES INCLUDE

Building Professionals
City Staff
Creative Professionals
Development Professionals
Entrepreneurs
Financial Professionals
Healthcare Executives
Hoteliers
Members of the Media
Non-Profit Leaders
Policy Advocates
Realtors
Restaurateurs
Small Business Owners

STATE OF THE CITY ADDRESS

The State of the City is an annual event to connect local businesses with Portsmouth's municipal leaders.

The event can be hosted as a breakfast, a luncheon, or an afternoon gathering followed by an informal networking period.

Projected attendance- 75-100 people
Frequency - Held annually (spring)

Presenting Sponsor - 1 @ \$1,500

ROFR: Portsmouth Regional Hospital

- The Reception to be branded as the State of the City Presented by [Sponsor Name]
- Sponsor name and logo used in all announcements through the Source digital newsletter and social media postings
- Sponsor branding will be displayed at each event
- Opportunity to address attendees at event and introduce the City's Delegation.



Staff Photo

TYPICAL EVENT ATTENDEES INCLUDE

Building Professionals
City Staff
Creative Professionals
Development Professionals
Entrepreneurs
Financial Professionals
Healthcare Executives
Hoteliers
Members of the Media
Non-Profit Leaders
Policy Advocates
Realtors
Restaurateurs
Small Business Owners

CANDIDATE FORUMS

Candidate Forums connect local businesses with our state and local candidates.

Members will have the opportunity to discuss important business issues directly with candidates in advance of election day.

Projected attendance -75+ per event

Time - 5:30 – 7:30 pm

We plan to host candidate forums for the following races:

- New Hampshire Governor
- U.S. Senate
- NH Congressional District 1
- Executive Council

New Hampshire Governor Candidate Forum

Presenting Sponsor - 1 @ \$1,500

RESERVED - Eversource

- The event to be branded as the Portsmouth City Council Candidate Forum Presented by [Sponsor Name]
- Sponsor name and logo used in all announcements through the Source digital newsletter, and social media postings
- Sponsor branding will be displayed at each event
- Sponsor's representative will have the opportunity to address attendees at event



Staff Photos from past Candidate Forums

TYPICAL EVENT ATTENDEES INCLUDE

Building Professionals
City Staff
Creative Professionals
Development Professionals
Entrepreneurs
Financial Professionals
Healthcare Executives
Hoteliers
Members of the Media
Non-Profit Leaders
Policy Advocates
Realtors
Restaurateurs
Small Business Owners

CANDIDATE FORUMS

United States Senate Candidate Forum

Presenting Sponsor - 1 @ \$1,500

ROFR - Novocure

- The event to be branded as the Portsmouth City Council Candidate Forum Presented by [Sponsor Name]
- Sponsor name and logo used in all announcements through the Source digital newsletter, and social media postings
- Sponsor branding will be displayed at each event
- Sponsor's representative will have the opportunity to address attendees at event

New Hampshire Congressional District 1

Candidate Forum Presenting Sponsor - 1 @ \$1,500

RESERVED - Eversource

- The event to be branded as the Portsmouth City Council Candidate Forum Presented by [Sponsor Name]
- Sponsor name and logo used in all announcements through the Source digital newsletter, and social media postings
- Sponsor branding will be displayed at each event
- Sponsor's representative will have the opportunity to address attendees at event

New Hampshire Executive Council District 3

Candidate Forum Presenting Sponsor - 1 @ \$1,500

RESERVED - Eversource

- The event to be branded as the Portsmouth City Council Candidate Forum Presented by [Sponsor Name]
- Sponsor name and logo used in all announcements through the Source digital newsletter, and social media postings
- Sponsor branding will be displayed at each event
- Sponsor's representative will have the opportunity to address attendees at event



Staff Photos from past Candidate Forums



Staff Photos from past Candidate Forums

Due to the demands on the candidates' schedules, our Candidate Forums may be co-hosted with other local Chambers of Commerce.

If this happens other sponsors may be involved. We will work with all sponsors in good faith to make their sponsorship meaningful and impactful.

ELECTED OFFICIALS RECEPTION

The Elected Officials Reception is an annual event to connect local businesses with our Seacoast state and local elected officials.

Members will have the opportunity to discuss important business issues directly with elected officials as they head into an election process, or once legislators are seated for a new session.

Projected attendance- 50 to 75 people

Frequency - Held annually in January

Time - 5:30 – 7:30 pm

Presenting Sponsor - 1 @ \$1,000

ROFR: Novocure

- The reception to be branded as the Elected Officials Reception Presented by [Sponsor Name]
- Series name and logo used in all announcements through the Source digital newsletter, and social media postings
- Sponsor supplied banner will be displayed at each event
- Opportunity to address attendees at event



Staff Photo

TYPICAL EVENT ATTENDEES INCLUDE

Building Professionals
City Staff
Creative Professionals
Development Professionals
Entrepreneurs
Financial Professionals
Healthcare Executives
Hoteliers
Members of the Media
Non-Profit Leaders
Policy Advocates
Realtors
Restaurateurs
Small Business Owners

ECONOMIC OUTLOOK & BREAKFAST SERIES

Last year the Chamber launched a quarterly educational breakfast series which included our annual Economic Outlook event. Highlights of this series included a deep dive with leaders of the Portsmouth school district and a lively session on the state of real estate in the Seacoast area.

We plan to continue this model for FY26 and are actively working with our Education Committee on this year's topics.

Economic Outlook takes place each spring featuring remarks from local and state-level economic leaders followed by a facilitated question and answer session. This program typically covers and provides context for the national, state, regional and local economic outlook.

Each event will include a full breakfast for all attendees (60-80 per event).

Presenting Sponsor - 1 @ \$6,000

- The event will be branded Breakfast Series presented by [Sponsor Name]
- Sponsor logo incorporated into event brand
- Event name and sponsor logo included in all announcements through weekly digital newsletter, events newsletter, and social media promotion
- Opportunity to address the event attendees and introduce speakers at each event.
- Opportunity to participate in the content development for the event.

This sponsorship is sub-dividable into four separate \$1,500 level opportunities



Staff Photo

PAST TOPICS & SPEAKERS AT A GLANCE

*Real Estate, Education, Housing,
Our Working Ports & More.*

Maggie Hassan
US Senator & Former Governor

Mike Cote, Editor, New Hampshire
Business Review

James Dean
University of New Hampshire

Jeff Feingold, Editor,
NH Business Review

Matt Mayberry, CEO, New Hampshire
Home Builders Association

Mike Skelton, President,
New Hampshire BIA

ECONOMIC OUTLOOK & BREAKFAST SERIES

If this is sponsorship is sub-divided, the costs, benefits and ROFRs would be as follows:

Presenting Sponsor - 4 @ \$1,500

- The event will be branded [Topic] Breakfast presented by [Sponsor Name]
- Sponsor logo incorporated into event brand
- Event name and sponsor logo included in all announcements through weekly digital newsletter, events newsletter, and social media promotion
- Opportunity to address the event attendees and introduce speakers at each event.
- Opportunity to participate in the content development for the event.

Economic Outlook ROFR: Meconi Financial Management & Advisory

POTENTIAL TOPICS FOR FY27 INCLUDE:

Education
Aviation
Housing
Development
Nonprofits



Staff Photo



Staff Photo



Staff Photo

MEMBER TO MEMBER EDUCATIONAL PROGRAMS

The Member to Member Educational Programs are a series of educational events presented by Chamber members for Chamber members and future members.

The intention of these one-hour events is to present helpful educational content that members can use to advance their business.

These events are meant as introductions to concepts and subject areas. No prior knowledge of a topic area is expected.

We are planning approximately four of these programs to take place largely in the 2nd half of the fiscal year (January to June). Additional events may happen during other times of the year as needed.

Presenting Sponsor - 1 @ \$2,000
ROFR - Exeter Hospital

- The series will be branded as the Member to Member Series Presented by [Sponsor Name]
- Sponsor's logo placed on the website with every event listing and is included in The Source digital newsletter
- Events will be promoted through all of the Collaborative's social media outlets
- Sponsor's representative will have the opportunity to address attendees at each event.



Staff Photo

RECENT TOPICS AT A GLANCE

Nonprofit Board Service
Leveraging a Podcast for Business
Growing Your Business with AI
W2 vs. 1099 Employees
Corporate Transparency Act
Fraud & Cyber Crime Awareness
Recovery Friendly Workplaces
Employee Retention Credits
Recruiting UNH Students

WRAP-AROUND EDUCATIONAL PROGRAMS

In FY27 we plan to pilot a new series of programs called the Wrap-Around series.

This series will show how members from a variety of industries can support someone with a challenge by using their own subject-matter expertise to "wrap-around" and solve the problem

These events are meant as introductions to concepts and subject areas. No prior knowledge of a topic area is expected.

We are planning approximately four of these programs to take place largely in the 2nd half of the fiscal year (January to June). Additional events may happen during other times of the year as needed.

Presenting Sponsor - 1 @ \$2,000
ROFR - Exeter Hospital

- The series will be branded as the Wrap-Around Series Presented by [Sponsor Name]
- Sponsor's logo placed on the website with every event listing and is included in The Source digital newsletter
- Events will be promoted through all of the Collaborative's social media outlets
- Sponsor's representative will have the opportunity to address attendees at each event.



Staff Photo

POTENTIAL TOPICS AT A GLANCE

Cyber Security

Accessory Dwelling Units

Disaster Recovery

Launching A New Initiative

Nonprofit Development

ABOUT US

Mission

Our mission is to lead the greater Portsmouth business community as a convener of people, businesses, and organizations, through innovative and responsive communication, education, advocacy, and collaborative opportunities. - Adopted 2/26/24

Diversity

In principle and practice, the Chamber Collaborative of Greater Portsmouth supports efforts to promote diversity, equity, inclusion, and justice in all aspects of life in the greater Portsmouth community as we strive to live up to Portsmouth's legacy as the City of the Open Door.

We work to create a welcoming environment for all regardless of race, color, ethnicity or place of origin, sexual orientation, gender identity or expression, age, veteran or marital status, physical or mental ability or disability, religion or socioeconomics.

The Chamber Collaborative can only be enhanced by incorporating a diverse range of experiences and perspectives into the business community, its membership, board, and staff.

Adopted 5/18/23



Image Courtesy of the Portsmouth Athenaeum

VISION

Realize a diverse City of the Open Door by empowering and advocating for the greater Portsmouth business community creating a vibrant place to live, work, and visit.

- Adopted 2/26/24 -



LEGISLATIVE PRIORITIES

WORKFORCE

Encourages innovative workforce development in partnership with K-12 Career Technical Education programs, critical industries, the University System of NH and Community College System of NH

Supports increased funding for public K-12 programs, the University System of NH, and Community College System of NH

Continue to restore the J-1 Visa exchange visitor program to pre-pandemic levels to provide short term staffing relief during the busy summer months

Expand the development, availability, and affordability of quality childcare opportunities for working families

Supports efforts to promote diversity, equity, and inclusion in all aspects of life in Portsmouth. Fostering a welcoming environment for all individuals, regardless of race, ethnicity or place of origin, sexual orientation, and gender to enhance the “City of the Open Door” legacy

ECONOMY

Supports investment by local communities, the State of New Hampshire and private businesses in a regional mass transit system and other efforts to enhance infrastructure and reduce congestion

Strengthen our downtown economy through investment in infrastructure including additional parking options

Encourages continued investment in the Port of New Hampshire

Supports maintaining any policies that would maintain or increase funding for the Division of Travel and Tourism and funding of the state Joint Promotional Program

Supports enabling legislation to permit municipalities to impose a local occupancy tax that significantly funds tourism promotion on the local level

HEALTHCARE

Supports increasing capacity and funding for mental health services

Support policies and funding to enhance substance misuse prevention, treatment, and recovery programs that ensure a healthier workforce

HOUSING

Support the development of diverse housing types across Portsmouth, the Seacoast region, and the state to meet the needs of our workforce and residents at all income levels.

Encourage the City of Portsmouth and other municipalities to maximize available resources and tools, such as zoning flexibility, density bonuses, and expedited permitting, to reduce barriers and accelerate housing production that aligns with local and regional workforce demand.

Support the implementation and expansion of proven models such as community revitalization incentives (RSA 79-E), community land trusts, public-private partnerships, and other locally or regionally driven strategies that increase housing supply without requiring new appropriations.

Advocate for state and regional coordination that aligns housing, transportation, and workforce policies to strengthen local economies and sustain a diverse workforce.

Encourage alignment between historic preservation and housing affordability goals. Support policies and practices that allow adaptive reuse, infill development, renewable energy integration, and mixed income housing opportunities that maintain Portsmouth’s historic character while meeting contemporary community needs.

ENVIRONMENTAL STEWARDSHIP

Supports efforts to further reduce carbon emissions, modernize the grid, and keep energy prices as affordable as possible

Encourage the development of diverse energy sources to create a resilient and sustainable system

Strengthen our downtown economy through investment in infrastructure including additional EV charging locations

Adopted 12/11/25

STRATEGIC PLAN

In 2023 the Chamber Collaborative of Greater Portsmouth embarked in a strategic planning process, engaging with the staff, the board, members, and the general public.

The following strategic plan was adopted to guide the organization. It is broken up into 5 strategic priorities, each with a high-level goal and several component goals.

DIVERSITY, EQUITY, AND INCLUSION



High Level Goal: The Chamber Collaborative is viewed as a welcoming, inclusive, and accessible organization to all stakeholders.

- We are confident the way we do business aligns with our Diversity Statement.
- Marginalized populations feel welcome to participate in and influence our program offerings.
- We are confident our board, staff, and ambassador recruitment and retention efforts make all feel welcomed.
- Our educational programming expands and enhances Greater Portsmouth businesses' diversity, equity, and inclusion commitments and actions

WORKFORCE CHALLENGES



High Level Goal: We advocate for solution-oriented strategies in response to unprecedented workforce challenges.

- The business community and its needs are front-and-center in advancing workforce advocacy efforts.
- Partnerships we help to facilitate support workforce solution-oriented strategies, outcomes, and actions.
- Our ability to connect members with resources that address these issues makes it easier for them to get involved and take action.

STRATEGIC PLAN



TOURISM



High Level Goal: Portsmouth is regarded as a premier and unique year-round tourist destination in the Northeast.

- Increase visitation during the off-peak season.
- Demonstrate the value of tourism as an economic driver in the community
- Arts and culture are recognized as valuable assets to our region's tourism.

MESSAGING



High Level Goal: Current and future stakeholders understand and believe in who we are, what we do, and feel meaningfully engaged.

- Our members, community leaders, and the general public have an informed understanding of what we offer, who we offer it to, and our value proposition.
- Our members find value in touchpoints we have with them.

PROGRAMMING



High Level Goal: We develop innovative and sustainable programs that educate, enhance, entertain, and empower.

- Attract historically underserved groups to our program offerings.
- Ensure that the programs we put our resources into have value (ROI).

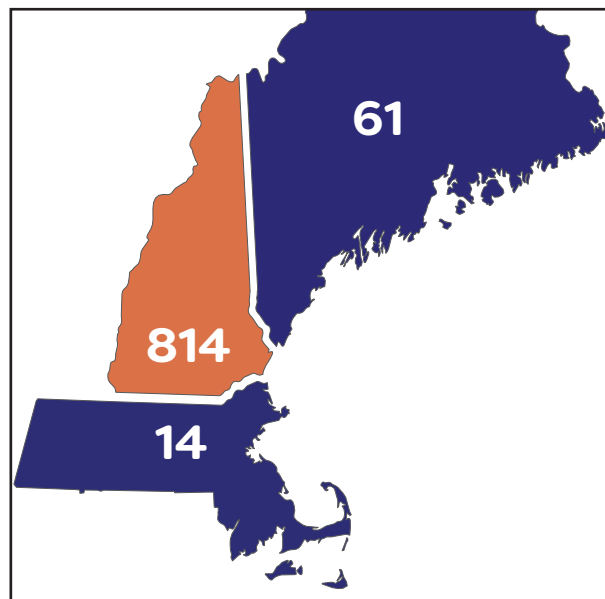
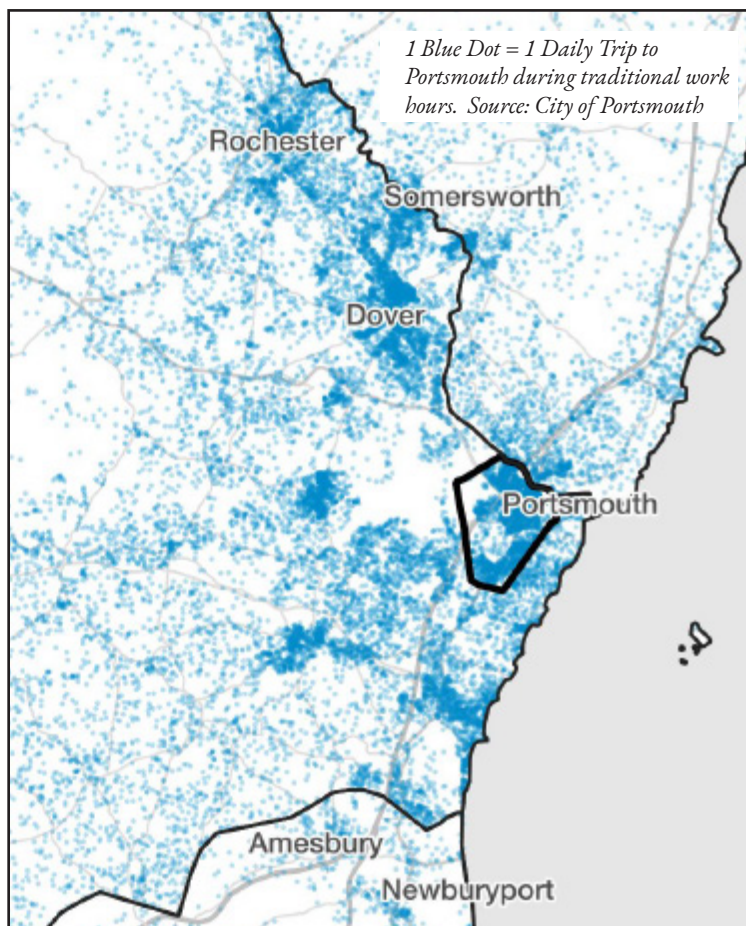


CHAMBER DEMOGRAPHICS

As our name suggests, the Chamber Collaborative of Greater Portsmouth casts a wider net than just Portsmouth itself. Our members come from a variety of industries and locations. While our member businesses and organizations are primarily located in Portsmouth, the people who work here come throughout the region.

What does this mean for you?

If your business services B2C in addition to B2B, there's a great chance that your potential customers are already engaged with the Chamber Collaborative of Greater Portsmouth, even if your business doesn't service Portsmouth directly.



Membership By Location

Portsmouth	534
Dover	35
Rye	23
Kittery	21
Newington	21
Manchester	18
Greenland	17
Durham	15
Hampton	14
York	14
Concord	11
Rochester	11
Somersworth	11
Exeter	10
Stratham	9

COLLABORATORS

ACCESS NAVIGATORS



Access Navigators helps people of all abilities know what to expect when they visit New England and beyond. They look for “access-friendly” solutions because sometimes, in our historic buildings, accommodations may not be fully ADA compliant, but most businesses do whatever they can to give everyone a warm New England welcome.

BUSINESS ALLIANCE FOR PEOPLE OF COLOR



BAPOC will convene, support, advocate for, and promote New Hampshire businesses owned by people of color. BAPOC will leverage local, state, and federal resources to expand diversity, equity and inclusion. This will also include wealth building and social capital for the betterment of New Hampshire’s minority-owned businesses, under-served communities, and economic vitality.

NEW HAMPSHIRE OUTRIGHT



Above all else, New Hampshire Outright strives to protect and foster community, empathy, and security. From 1993 to today, they have always known the importance of supporting those who need it most, and they hope to go forward to build a brighter future where everyone is understood, valued, and protected.

SERVICE DOGS NH



Service Dogs NH provides financial assistance to service dog owners across the state, helping qualified individuals with the cost of veterinary care and medicines. They also educate businesses, landlords, and the general public on the importance of service dogs and make them more aware of the laws and etiquette about service dogs.

TWENTY-ONE SENSES



Twenty-One Senses’ mission is to advance inclusion for children – and all individuals – with invisible disabilities, through awareness, education, and support. Changing the narrative in our community regarding neurodiversity and sensory regulation.

WOMEN'S BUSINESS LEAGUE



Women’s Business League (WBL) is a community where powerhouse women connect, grow and prosper. They are about building a strong supportive network for women in business through connection, opportunity, and community. A space where women of all backgrounds come together to uplift and encourage each other.

COLLABORATORS

CATAPULT SEACOAST



Catapult Seacoast is a community networking group for young professionals who live and/or work in the Seacoast area. We create an intentional space for 20 and 30 “somethings” from all industries to connect, network, learn, and grow as professionals and individuals.

SEACOAST CHAMBER ALLIANCE



The six Seacoast Chambers of Commerce, including the Hampton Area and Exeter Area Chambers of Commerce, the Chamber Collaborative of Greater Portsmouth, the Greater Dover and Greater Rochester Chambers of Commerce, and Somersworth Community Chamber of Commerce, represent over 2,500 businesses, and support our business community in partnership with the State.

CITY OF PORTSMOUTH



The Chamber and the City of Portsmouth enjoy a close relationship and partner with each other on initiatives of all shapes and sizes including community events, workforce development, childcare, and housing initiatives, and more.

PORTSMOUTH HIGH SCHOOL CAREER & TECHNICAL EDUCATION



CTE provides students with the skills, technical knowledge, academic foundation and real-world experience they need to prepare for high-skill, high-demand, high-wage careers. Career pathway exploration engages and empowers students to direct their education in a manner that leads to success in high school, college and their chosen careers.

GREAT BAY COMMUNITY COLLEGE



Great Bay Community College expands intellectual and economic opportunity by providing affordable higher education in an environment that embodies excellence, innovation, and collaboration.

BUSINESS AND INDUSTRY ASSOCIATION



In 1913, a group of manufacturers concerned about current legislation and government intervention and regulation of business formed the New Hampshire Manufacturers' Association. In 1970, the organization changed its name to the Business and Industry Association to reflect its diverse membership. BIA now represents nearly 400 member companies in a variety of industries.

COLLABORATORS

SMALL BUSINESS ADMINISTRATION



Created in 1953, the U.S. Small Business Administration (SBA) continues to help small business owners and entrepreneurs pursue the American dream. SBA is the only Cabinet-level federal agency fully dedicated to small business and provides counseling, capital, and contracting expertise as the nation's only go-to resource and voice for small businesses.

NH SMALL BUSINESS DEVELOPMENT CORPORATION



SBDC's dedicated team of professional business advisors delivers highly individualized, confidential advising at no charge to enterprises across New Hampshire. We are proud to support clients from every walk of life, regardless of race, ethnicity, ability, gender, sexual orientation, socio-economic status, age, religious or political beliefs.

GOLDMAN SACHS 10,000 SMALL BUSINESSES



Goldman Sachs 10,000 Small Businesses is a philanthropic, no-cost MBA-level program for small businesses that links learning to action. Through the program, participants will gain practical skills in topics such as negotiation, marketing, and employee management that can immediately be put into action.

SEACOAST SCORE



Seacoast SCORE provides free and confidential one-on-one business counseling by video conference, phone, email and in-person in New Hampshire and Southern Maine. They also conduct workshops for both start-up entrepreneurs and seasoned small business owners.

CHAMBER AMBASSADORS

Chamber Ambassadors are a highly visible and prestigious group of volunteers who give their time to provide a crucial link between the Chamber, its members, and the community.

Rewards of serving as an Ambassador:

- Networking opportunities to establish and maintain valuable business contacts
- Recognition as an engaged community leader, individually and for the business/organization you represent
- Recognition at events and Chamber publications
- Opportunity to make a contribution to the Portsmouth area and to your Chamber
- Opportunity to work behind the scenes on behalf of the Chamber at events and activities that define and set a course for the future of the Portsmouth area

Ambassador recruitment generally occurs in November and December, when current Ambassadors are asked if they would like to re-up for another year and new Ambassadors are recruited as needed to round out the committee.

If you are interested in becoming a Chamber Ambassador, please reach out to the Vice President for more information.



Staff Photo

THE AMBASSADOR COMMITMENT

Participate in monthly meetings

Volunteer at Chamber events to help with behind the scenes tasks

Contact new and/or struggling members on behalf of the Chamber

Uphold the Ambassadors Code of Ethics

COMMITTEE WORK

Throughout the year the Chamber needs volunteers to help plan and execute events, plan initiatives, and brainstorm new ideas for the Chamber.

Chamber committees tend to meet for 3-4 months in advance of signature events and other initiatives including:

- *street.life!*
- Annual Awards
- CelebrateHER
- Chamber Golf Classic
- Hit the Decks / Greater Ceres Street Open

Additional committees that may add to their membership in the coming fiscal year include:

- Public Policy Committee
- Education Committee
- Finance Committee
- Restaurant Week of Portsmouth & the Seacoast

If you are interested in becoming a Committee Member please reach out to the Vice President for more information.



Staff Photo

COMMITTEE WORK AT A GLANCE

Great way to get involved with the Chamber community and stand out from the crowd!



MEMBERSHIP DUES STRUCTURE

The Chamber Collaborative of Greater Portsmouth's dues structure is based on a base investment, based on the business type, plus an assessment based on size.

Base Investment + Size Assessment = Dues

The only membership types that are structured differently are individuals, sole proprietors, and non-profit organizations.

Dues are billed annually in July. New member dues are prorated.

New members joining late in the fiscal year are invoiced for 15/14/13-month memberships as appropriate unless otherwise requested.

General Businesses

\$375 + \$5 per
full time employee including owners

Non-Profit Organizations

Dues are based on a sliding
scale based on 990 revenue

Sole Proprietors*

\$280 per year

Individuals*

\$185 per year

Restaurants

\$435 + \$2 per
indoor seat

Large Businesses

\$730 +
\$5 for each employee up to 100
\$2.50 for each employee 101-200
\$1 for each additional employee

Professional Associations

\$385 + \$30 per
licensed professional

Lodging Facilities

\$435 + \$5 per
room

Banks

\$730 + Assessment per
\$1m in local deposits

\$1M - \$200M = \$13 per million
\$201M - \$300M = \$8 per million
\$300M+ = \$5 per million

Individual Membership is meant for retired people, artists that trade on their own name, or folks who just want to be involved. They are listed on their directory as just their name - for example, "John/Jane Doe"

Sole Proprietor Membership is meant for true shops of one who would like to be listed in the director under an assumed, or descriptive, business name - for example, "John/Jane Doe - Realtor" or "John/Jane Doe Realty"