



SPONSORSHIP OPPORTUNITIES



www.amfp.org/arizona

#amfparizona

**2024 - 2025
Calendar Year**



Why Become an AMFP Sponsor?



3
Educational Programs

3
Special Events

1
Volunteer Opportunity

+ Membership Events
Throughout the Year

More to come in 2026
Help foster a community of professionals dedicated to improving medical facilities.

Increase visibility within the medical facility community by being prominently featured in event materials, presentations, and networking sessions. Benefit from sponsorship by gaining access to knowledge sharing, innovative solutions, and networking opportunities while contributing to the advancement of the medical facilities field and showcasing your commitment to excellence in patient care.

Connect with Decision-Makers

Showcase your expertise and services to a targeted audience of medical facilities professionals. Engage directly with decision-makers, fostering relationships. Effectively communicate services, solutions, and innovations to individuals who are directly involved in designing, building, and maintaining medical facilities.

Thought Leadership and Expertise Sharing

Share insights, innovations, best practices, and exchange ideas about the latest trends, challenges, and advancements in the industry, further establishing your firm as knowledgeable authorities in the field.

Enhance Professional Development

Actively contribute to the growth and advancement of the healthcare industry. By supporting initiatives like educational programs, your company can help elevate the overall quality of healthcare infrastructure and services.

Early Engagement

Sponsoring events in the chapter's inaugural year positions your company as foundational supporters. This early engagement provides the opportunity to play a significant role in shaping next year's programming, signature event, and socials. Demonstrate a commitment to the betterment of medical facilities and patient care and showcases your dedication to improving healthcare environments.

2025 Annual Sponsorship Benefits



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Get exclusive benefits all year by becoming an annual sponsor.

The AMFP Arizona Chapter sponsorship year runs January 1, 2025 - December 31, 2025.

	Platinum	Gold	Silver
Investment	\$3,500*	\$2,000*	\$1,000
Two free memberships to AMFP Arizona Chapter	● up to \$390 value		
One free membership to AMFP Arizona Chapter		● up to \$195 value	
Event registrations for educational programs and social events	12 max. 2 per event	6 max. 2 per event	4 max. 2 per event
Exclusive, invitation-only event for Healthcare End Users and Arizona chapter Platinum sponsors	●		
List of attendees one day before event, including name, title and organization	●		
Opportunity to host an Arizona chapter meeting/program at sponsor office or client site	●	●	
Sponsor company logo on social media - "thank you to our sponsor" (LinkedIn)	●	●	●
Sponsor company logo on presentation screen during pre-program	●	●	●
Sponsor company logo on website with link to firm site	●	●	●
Sponsor company logo on eblasts	●	●	●
Sponsor spotlight on LinkedIn	●	●	●

QUESTIONS? Contact: Sponsorship Chair
Joel Canchola: jacanchola@burnsmcd.com

2025 Educational Program Sponsorship Benefits



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Premier Education Program Sponsorship is exclusive and limited to 1 sponsor per program.

Education Program Sponsorship is limited to 4 sponsors per program.

In-Kind Education Program Sponsorship is exclusive and limited to 1 sponsor per program.

	Premier	Program	In-Kind Venue
Investment	\$750	\$500	In-Kind
Event Registrations - specific to sponsored program	4	2	2
Sponsor company logo on sponsored program description on website with link to firm site	● prior to sponsored event	● prior to sponsored event	● prior to sponsored even
Sponsor company logo or name on presentation screen during pre-program at sponsored program	●	●	●
Sponsor company logo or name on eblasts promoting sponsored program	●	●	●
Sponsor company logo or name on social media - "thank you to our sponsor" (LinkedIn) prior to sponsored program	●	●	●
Attendee list upon request	●		
Verbal recognition from AMFP Arizona Chapter Representative during sponsored program	●	●	●
Sponsor designation on name tags at sponsored program	●	●	●
Photo opportunity with sponsor, speaker or panelists, and president taken at the sponsored program social media posts	●	●	●

QUESTIONS? Contact: Education Chair
Karen Zaffino: KarenZaffino@gmail.com

2025 Special Event Sponsorship Benefits



Premier Event Sponsorship is exclusive and limited to 1 sponsor per event.

Event Drink Sponsorship is limited to 2 sponsors per event.

Event Welcome Table Sponsorship is limited to 2 sponsors per event.

In-Kind Event Venue Sponsorship is exclusive and limited to 1 sponsor per event.

	Premier	Drink	Welcome Table	In-Kind Venue
Investment	\$750	\$500	\$500	In-Kind
Event Registrations - specific to sponsored event	4	2	2	2
Sponsor company logo sponsored event registration description on website with link to firm site	● prior to sponsored event	● prior to sponsored event	● prior to sponsored event	● prior to sponsored even
Sponsor company logo or name on presentation screen at sponsored event	●	●	●	●
Sponsor company logo or name on eblasts promoting sponsored event	●	●	●	●
Sponsor company logo or name on social media - "thank you to our sponsor" (LinkedIn) prior to sponsored event	●	●	●	●
Attendee list upon request	●			
Verbal recognition from AMFP Arizona Chapter Representative during sponsored event	●	●	●	●
Sponsor designation on name tags at sponsored event	●	●	●	●
Photo opportunity with sponsor and president taken at the sponsored event for social media posts	●	●	●	

QUESTIONS? Contact: Programs Chair
Hanifah Brown: cre@hanifahbrown.com

2025 In-Kind Sponsorship Benefits



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	In-Kind Print	In-Kind AV	In-Kind Photography
Event registrations for educational programs	2 per event	2 per event	2 per event
Sponsor company logo on social media - "thank you to our sponsor" (LinkedIn)	●	●	●
Sponsor company logo on presentation screen during pre-program	●	●	●
Sponsor company logo on website with link to firm site	●	●	●
Sponsor company logo on eblasts	●	●	●
Sponsor designation on name tags at all events	●	●	●

QUESTIONS? Contact: Sponsorship Chair
Joel Canchola: jacanchola@burnsmcd.com

2025 Sponsorship Contract



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THANK YOU!

Please complete this form and email to jacanchola@burnsmcd.com along with a high-resolution company logo. We will be in touch soon to finalize details. Thank you in advance for your support of AMFP Arizona Chapter.

SPONSORSHIP INFORMATION

Level of Sponsorship (more than one may be selected):

- Platinum Annual Sponsorship
- Gold Level Annual Sponsorship
- Silver Level Annual Sponsorship
- Educational Program Sponsorship
- Networking Social Event Sponsorship
- In-Kind A/V Sponsorship
- In-Kind Photography Sponsorship
- Kick-Off Event Sponsorship

Are others able to request registration from your firm? Yes No

If so, please list authorized requesters:

CONTRACT/APPROVAL INFORMATION

Name: _____

Address: _____

Company: _____

Email: _____

Title: _____

Phone: _____

Signature: _____

Date: _____