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**Location for
Expo:**

St. Charles
Convention Center

STEP FORWARD PROGRAM –2026 Electrical Expo Manufacturers with the Engineering & Architectural Community

Connecting Manufacturers with the Engineering & Architectural Community

Why Manufacturers Participate:

The Step Forward Program gives exhibiting manufacturers direct access to Engineers and Architects—before, during, and after Expo.

Participation includes:

Powerful Visibility

Meet engineering and architectural professionals at multiple touchpoints.

Your company name and booth number featured on a special show card engineers/architects use during their Expo visits.

Highlight two key products on the back of the card—driving targeted booth traffic.

Inclusion in Expo promotional materials.

High-Value Incentives

Receive 10 FREE two-day seminar coupons (approx. \$1,800 value) to share with engineers/architects of your choice.
(Not valid for Code Conference.)

After Expo: receive two \$50 gift cards to personally deliver to assigned participating engineers or architects—an easy relationship-builder.

Requirements

Must be an Expo exhibitor with a full booth.

Program fee: \$500 per manufacturer.



Why Engineers & Architects Participate

Step Forward offers Design Professionals exclusive access, education, and incentives—at no cost.

Professional Growth

Attend Expo seminars for FREE and earn PDHs and LUs.

Product & Industry Access

See and evaluate products firsthand on the Expo floor.

Meet directly with manufacturer experts and technical personnel.

Extra Perks

Automatic entry into a \$250 prize drawing when visiting all participating booths.

Eligible for gift card drawings provided by Step Forward manufacturers.

Simple Enrollment

Manufacturers: Complete the participation **form by March 15**,

visit: <https://electricalboardofmissouriandillinois.growthzoneapp.com/ap/contribute/MrDkKjLx>

or scan QR code:



This will allow seminar coupons to be sent before registration opens in April.

Questions?

Contact EBMI at info@electricalboard.org

636-305-6434