



# 2024 CAM Conference Program

*All activities subject to change*

CAM is supported in part by grants from the California Arts Council, a state agency, the National Endowment for the Arts, a federal agency, and Associated Foundations, Inc.



Hi!

“Nobody ever made a best friend at a webinar” is a coy little phrase I keep trying to burn in at meetings.

While it might not ring true for you, I like it because it reinforces why the CAM staff and I exert so much energy and effort into bringing all of you together in one place to connect with colleagues who all want to make some new friends and learn from one another, close to home here in our beautiful state of California.

It’s wonderful to be with you in Long Beach, and this greeting is my chance to welcome you back to be in community with a wide swath of people who come to CAM’s annual conference; those who are seeking a chance to step away from the day-to-day, or just check out the landscape of museum practice, and also hear from people doing interesting, sometimes daunting, or truly ambitious things at their museums. Or maybe you’re here for all of it?

Being together in person makes sense for some great reasons, but I like to acknowledge the privilege of being able to get here no matter what distance we traveled from home. Not everyone has this opportunity, and recognizing that truth is important as we learn and grow together as professionals working in museums in 2024. It’s going to be a good gathering, and we hope you’ll make the most of it.

CAM functions with a small-but-mighty staff, a very active board of directors, and many year-round volunteer committees who are committed to advancing the sector through collaborative effort. Thanks for being here and making the CAM conference part of your professional journey. (And maybe your personal journey too? I’m confident that lots of new best friend candidates await!)

Let’s do this thing!



Jennifer Caballero  
Executive Director

California Association of Museums (CAM) is committed to providing a safe, inclusive, and respectful learning and networking experience for everyone. The [Code of Conduct](#) outlines expectations and consequences for violations.

## **SAFE PROGRAMMING**

The California Association of Museums is excited to offer in-person programming on this scale, and know how eager many of you are to gather together. We will not be requiring proof of vaccination, but highly encourage vaccination and boosters. For the health and safety of our colleagues, masks are also encouraged. Capacity and spaces have been thoughtfully considered in the planning of this event, and we encourage you to explore the outdoor areas, seaside breezes, and views for your lunches and breaks when possible

## **REGISTRATION**

All registered attendees MUST check in at the CAM Registration Desk on the second floor of the Renaissance Long Beach Hotel (Wilmore Room) to pick up name badges and any tickets for additional program items upon arriving at the conference. All we need is your name at the Registration Desk (no confirmation receipt required). There will be a temporary Registration Desk at the Aquarium of the Pacific on Monday, March 11 to collect a temporary nametag, but attendees will need to finalize check-in at the Renaissance Long Beach Hotel.

### **Registration Desk Hours, Renaissance Long Beach Hotel, Wilmore Room:\***

Sunday, March 10, 2024 – 12:00PM–5:00PM

Monday, March 11, 2024 – 7:30AM–6:30PM

Tuesday, March 12, 2024 – 7:00AM–5:30PM

Wednesday, March 13, 2024 – 8:00AM–12:00PM

\*Subject to change

## **WIFI ACCESS**

WiFi is readily available at the Renaissance Long Beach for all attendees. Bandwidth is adequate for email and basic web browsing.

**WiFi network:** Renaissance Conf.

**Password:** CAMRLB24

## **MUSEUMS WITH FREE ADMISSION**

Several local museums and cultural organizations from our [Host Committee](#) are generously offering free admission to [CAM Launch Point](#) conference attendees. Present your CAM *Launch Point* registration badge or registration receipt for museum entry. List is subject to change. More information can be found on the [CAM website](#).

**Aquarium of the Pacific:** March 11

**Cabrillo Marine Aquarium:** March 10; March 12; March 13

**Los Angeles Maritime Museum:** March 10; March 12; March 13

**Angels Gate Cultural Center:** March 10; March 11; March 12; Wednesday, March 13

**Earl Burns Miller Japanese Garden:** March 10; March 12; March 13

**Carolyn Campagna Kleefeld Contemporary Art Museum:** March 9; March 12; March 13

**Rancho Los Cerritos Historic Site:** March 10; March 13

**Rancho Los Alamitos Historic Ranch and Gardens:** March 10; March 13

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# CONTENT FORMATS

## Pre-Conference Museum Tours

All museum tours will take place on Sunday, March 10, 2024. Transportation and meals are not included unless otherwise noted in the tour description. Please refer to the CAM website for the most up to date information.

## Pre-Conference Workshops

All workshops will take place on Monday, March 11, 2024 at the Renaissance Hotel or an offsite local museum from our Host Committee. Workshops will be available for an additional cost, and are not included in conference registration. Pre-registration is required. Attendees are responsible for transportation and meals, unless otherwise noted. Workshop registrants will be sent more details in advance of the workshop.

## Panel Sessions

Panel sessions typically have a moderator and multiple speakers with contrasting perspectives, institutions, and/or experiences. During the 75 minute session, the moderator introduces the topic and helps create discussion to highlight the speakers' diverse perspectives. Attendees can expect a question and answer period or other type of interactive experience.

## Case Studies

A case study is a 30-minute spotlight of a program or activity and is typically presented by one or two representatives from a single institution. Case studies offer opportunities for attendees to glean relevant and scalable solutions from the case's lessons learned and/or best practices.

## Roundtable Discussions

These are highly participatory events in small group settings that focus on dialogue and sharing ideas on a specific topic, trend, or case study. One facilitator will lead the discussion among a small group of individuals who have chosen to participate in a selected topic. Held over 75 minutes, participants can come and go.

## Creative Stations

These are drop-in activity stations with educational content prepared and presented by museums and institutions, usually members of the conference's Host Committee. Creative Stations are generally set up for two hours, with no required time for participants. Learn and enjoy what other museums have to share!

## CONTENT BY DAY

### SUNDAY, MARCH 10, 2024

As a pre-conference day on your own, CAM has made arrangements for several local tours and experiences hosted by members of [CAM's 2024 Host Committee](#). These are valuable ways to jumpstart your conference experience. Space is limited, transportation is not provided unless noted.

#### Pre-Conference Tours

Registration required; additional cost. Not included in conference registration. Transportation to off-site tours is not provided unless noted.

#### Rancho Los Cerritos: Past, Present, and Future

4600 Virginia Rd, Long Beach CA 90807; Meet at the Visitor Center

9:30AM–1:00PM, \$40 registration required, 10 person capacity

Explore the history of Rancho Los Cerritos, a 180-year-old adobe home that is the birthplace of Long Beach! Visit Rancho Los Cerritos for an exclusive three-part tour, concluding with a garden social with snack boxes and beverages. Rancho staff and volunteers will lead guests on a house tour, garden tour, and a behind-the-scenes presentation highlighting past, present, and future curatorial and facilities projects. There will be a 10% discount offered in the museum shop.

**Notes from RLC:** This will be a mostly walking tour around the 4.7 acre site. You will be walking on a variety of surfaces, including paved paths, decomposed granite, historic brick and masonry, and grass. Part of the tour will be taking place outdoors, so please wear comfortable shoes and dress for the weather.

[Free admission](#) site on Sunday, March 10; Wednesday, March 13

#### **Combining Science, History and Art-A San Pedro Museum Progressive - SOLD OUT**

Leave from Renaissance Long Beach Hotel (transportation included)

9:30AM–4:00PM (lunch included), \$75 registration required, 15 person capacity

Join us for a progressive museum day in the wonderful coastal town of San Pedro! Just a quick trip over the bridges from Long Beach, this port town has a diverse culture and history that is highlighted in its many local attractions. Spend the day interacting with local marine life at the **Cabrillo Marine Aquarium**, eat lunch and explore the rich history of the Port of LA at the **Los Angeles Maritime Museum** and get inspired by the contemporary art exhibits at the **Angels Gate Cultural Center**. This multidisciplinary excursion has much to offer any museum professional, while offering opportunities to apply what you learn at your own institution.

**Notes from the institutions:** Tours for these individual sites are also listed for anyone who cannot attend this full opportunity, though bus transportation (leaving from the Renaissance Long Beach Hotel) will only be available to those registered for the full Progressive tour.

#### **Get to Know [Cabrillo Marine Aquarium](#)**

3720 Stephen M White Dr, San Pedro, CA 90731

10:00AM–11:30AM, \$15 registration fee, 20 person capacity

Explore interpretative and live exhibits to learn about the many animals and plants that call Southern California home. Get your hands wet at our Tidepool Habitat touch tanks, explore behind the scenes and conclude with a mini Coastal Park walk. From the sandy beach to the

open ocean and the many habitats in between, this tour will introduce you to the wonders of the Cabrillo Marine Aquarium and the surrounding environment.

**Notes from Cabrillo:** *The tour takes place in our exhibit hall as well as the surrounding environment. Please bring a hat, sunscreen, water, layers and good walking shoes. There is an adjacent parking lot and a parking pass will be sent to you prior to the event. Please print the pass prior to arrival as it needs to be displayed when you get to the parking kiosk. Please meet at the front welcome booth five minutes before the tour to check in.*

[Free admission](#) site on Sunday, March 10; Tuesday, March 12; Wednesday, March 13

### **[Earl Burns Miller Japanese Garden Tour](#)**

Earl Warren Dr, Long Beach, CA 90840

11:00AM–11:30AM, \$15 registration fee, 20 person capacity

The Earl Burns Miller Japanese Garden is a carefully created living museum on the campus of Cal State Long Beach. Join us for a garden tour to experience the beauty and wabi sabi of our Garden and Japanese Culture.

**Notes from Earl Burns Miller Japanese Garden:** *Please note we are located on the CSULB campus. Please refer to our website for more information about parking and directions.*

[Free admission](#) site on Sunday, March 10; Tuesday, March 12; Wednesday, March 13

### **[LA Maritime Museum Private Tour and Lunch - SOLD OUT](#)**

Berth 84, Foot of 6th St. San Pedro, CA 90731

12:00PM–1:30PM (lunch included)

Discover the history of the Port of Los Angeles! The Los Angeles Maritime Museum will be open only to CAM attendees during this event. All exhibits areas will be open, the research library will be accessible by request, and our ham radio station will be operational. The director, archivist, and curator will be onsite and mingling! A boxed lunch and beverage will be provided. There will be a 10% discount in the gift shop.

**Notes from LAMM:** *Please note we will be open to all CAM attendees from 12pm - 5pm. The second floor will be closed from 12pm - 2pm for the private tour and lunch. With that in mind feel free to arrive anytime between 12pm - 4:30pm. You will be able to freely roam the museum at your leisure. Space is limited in the library but everyone will have a chance to view it. While we have a parking lot in front of the museum it often fills up Sundays but street parking is free.*

[Free admission](#) site on Sunday, March 10; Tuesday, March 12; Wednesday, March 13

### **Contemporary Art in Historic Spaces**

3601 S Gaffey St, San Pedro, CA 90731

2:00PM–3:30PM \$15 registration fee, 30 person capacity

Come experience art in a serene historic context at [Angels Gate Cultural Center](#). Explore links with our Indigenous community while overlooking the ocean. Browse two exhibitions in the galleries and say "hello" to one of our 50 resident artists!

**Notes from Angels Gate:** *Angels Gate Cultural Center shares a hilltop with multiple nonprofits. To find us enter at the 36th Street Gate off Gaffey. At 3601 Gaffey, turn into Angels Gate Park. You are now on Leavenworth Drive. Turn right immediately and drive up the hill on Leary Merriam Drive. The gallery and main office is in Building A (first building on the right). Parking is abundant.*

[Free admission](#) site on Sunday, March 10; Tuesday, March 12; Wednesday, March 13

## MONDAY, MARCH 11, 2024

*There is a wide selection of workshops and events scheduled for Monday. Workshops are excellent opportunities to boost your skills for an added cost (refer to each itinerary item). You may add tickets for these events to your new or existing registration, pending availability. The Opening Town Hall and Welcome Reception will be at the Aquarium of the Pacific. Programs on this date subject to change.*

### Pre-Conference Workshops

*Registration required; additional cost. Transportation to workshops is not provided unless noted.*

#### **An Introduction to Reflecting on Practice**

*8:00AM–2:00PM, lunch on your own*

*Location: [Aquarium of the Pacific](#), 100 Aquarium Way, Long Beach, CA 90802*

*Cost: \$40, 20 person capacity*

Enjoy an introduction to the Reflecting on Practice (ROP) professional learning program for informal science educators teaching in museums, science centers, and similar free-choice learning environments. ROP provides museum educators with core content, shared language, and professional learning community. Rooted in what we know about how people think and learn, ROP includes hands-on demonstrations, research discussions, and reflective practice. In this limited introduction, we will explore five foundational ideas on learning and learning conversations.

***Alie LeBeau**, Director, STEM Pathway Initiatives, Aquarium of the Pacific*

***Emily Yam**, Director of Learning and Public Engagement, Aquarium of the Pacific*

#### **Workshop on Wheels - SOLD OUT**

*9:00AM–2:00PM, lunch included*

*Location: [Lord Cultural Resources](#) office at Studio One Eleven, 245 3<sup>rd</sup> Street, Long Beach, CA 90802. Transportation to other sites is provided*

Take a half day progressive Workshop on Wheels (WOW) to see and hear about key municipal art and culture projects — and meet the people behind them — that is taking Long Beach by storm. Learn steps that you and your organization can take to build communities, showcase cultural destinations and boost your economy through arts and culture initiatives. Highlighted sites include: Studio 111/Lord Cultural Resources, Expo Arts Center, Museum of Latin American Art (MOLAA), Billie Jean King Main Library, Aquarium of the Pacific.

***Tasha Hunter**, Consultant and Thought Leader, Lord Cultural Resources*

#### **California History 101-The Native Perspective**

*8:30AM–12:30PM*

*Location: [Museum of Latin American Art](#), 628 Alamitos Ave, Long Beach, CA 90802*

*Cost: \$15, 40 person capacity*

Didn't learn Native California history in college? It's okay, take the abridged class at CAM! Learn the untaught/untold history from the "view from the shore" rather than the "view from the ship." Come learn, judgment-free. Create a timeline of notable events and piece together a fuller understanding of what happened on this land we all call home. Gain empathy and encouragement to research your local Native history and give voice to it in your museum.

***Laurie Egan-Hedley**, Director/Curator, Barona Cultural Center & Museum*

## Care of Paintings - SOLD OUT

8:30AM–2:30PM, lunch on your own

Location: [Long Beach Museum of Art](#), 2300 E Ocean Blvd, Long Beach, CA 90803

This workshop will cover basic information and skills needed to care for paintings, with both lecture and hands-on components. Topics will include structure and materials of paintings, condition issues and how to examine a painting, how to handle a painting, proper framing techniques, environmental parameters and monitoring, storage and housekeeping, special care of modern and contemporary materials, and when to call a conservator. Time will be allocated for questions and open dialogue.

**Elizabeth Salmon**, Preventive Conservator, Balboa Art Conservation Center

**Alexis Miller**, Head of Paintings Conservation, Balboa Art Conservation Center

## 3:00PM–4:30PM / Opening Town Hall sponsored by [MATT Construction](#)

Location: [Aquarium of the Pacific](#), 100 Aquarium Way, Long Beach, CA 90802

Included with Conference Registration; no additional cost. Not available to 'Events & Workshops Only' registrants.



Attendees are welcome to visit the Aquarium for free with conference registration before the start of the Opening Town Hall. Following the opening welcome remarks, conference participants will hear from our keynote speaker [John Kobara](#). As a lauded speaker, educator, and teacher, notably in the Los Angeles region, John has impacted countless students, educators, and change-makers throughout his career. John currently serves on the board of the Japanese American National Museum in Los Angeles, and he and his wife Sarah are Executive Producers of the documentary film: Race Epidemic–The Resurgence of the Yellow Peril. He also runs a newsletter called the Weekly Ass Kicker which shares lists of resources and inspiration to get you going! His CAM keynote address will center on adopting a compassionate mentoring and networking lifestyle for a multicultural world.

## 4:30PM–6:00PM / Welcome Reception at Aquarium of the Pacific

Location: [Aquarium of the Pacific](#), 100 Aquarium Way, Long Beach, CA 90802

Included with Conference Registration; no additional cost. Not available to 'Events & Workshops Only' registrants.

Relax and mingle with colleagues before the conference switches into high gear on Tuesday morning with panels, discussions and case studies. Afterwards, depart for dinner at one of the many restaurants in the area. The Long Beach [Host Committee](#) institutions have created a [Recommendations Map](#) for local eats and things to see.

## 6:30PM / Director's Dinner

**Sold out.** Not included in regular conference registration. Open to museum directors and senior level managers only.

Check in with your fellow museum directors, and honor a California museum CEO for outstanding service to the field with the presentation of the 2024 CAMMY Award, followed by an engaging program.

## TUESDAY, MARCH 12, 2024

### 8:00AM–8:45AM / Morning Coffee & Light Breakfast

Start your morning with a continental breakfast before diving into your programs of choice!

### 8:45AM–10:00AM / Concurrent Sessions

#### **Taking the Decolonial Turn: Readyng Your Organization & Doing Better as You Know Better**

*Bixby 5 / 8:45AM–10:00AM / Panel Session*

This panel will focus on the necessity, challenges, and rewards of decolonial work. It will cover: (1) why we should all take decolonial work so seriously; (2) what it can look like on the ground; and (3) how to prepare for the journey ahead. Attendees will be invited to schedule a one-on-one follow-up session with the Museum of Us (up to one hour) as they consider the next steps in their decolonial journey.

**Micah Parzen**, CEO, Museum of Us

**Kara Vetter**, Senior Director of Cultural Resources, Museum of Us

**Darrell Jackson**, Co-Project Director/Trustee, Stealing Culture/Museum of Us

**Jesi Lujan Bennett**, Decolonizing Initiatives Director, Museum of Us

#### **Exhibits: That's Impossible, When Do We Start?**

*Broadlind / 8:45AM–10:00AM / Panel Session*

Have you recently completed a new exhibit at your institution? Consider sharing your unique experiences on the process. Are you planning an exhibit in the next year? Join us to gain valuable insights and guidance from a diverse group of seasoned professionals. This session is designed to equip you with practical knowledge aimed at enhancing the efficiency and cost-effectiveness of your upcoming exhibit's development and installation.

**Barton Shively**, Chief Strategy Officer, MATT Construction

**Chris Weisbart**, Director, Exhibit Production, Los Angeles Natural History Museum

**Kathleen Fitzpatrick**, Business Development Leader | Principal, DLR Group

**Basil Katz**, Chief Executive Officer, Cinnabar

#### **Flipping the Narrative: A new model for inclusivity in capital projects**

*Bixby 2 / 8:45AM–10:00AM / Panel Session*

What is the role of diversity and equity in museum projects of various budgets and scales? This discussion with leaders of the winning design team for the Portland Museum of Art (PMA) campus unification and expansion project, will cover methods to incorporate community voices in the design and execution of museum projects of various sizes. This panel will explore strategies for inclusive listening and demonstrate how this translated into a vision for the new PMA.

**Adam Lerner**, Executive Director and CEO, Palm Springs Art Museum

**Marquise Stillwell**, Principal and Founder, Openbox

**Thomas Robinson**, Founding Principal, LEVER Architecture

**Susanna Sirefman**, Founder and President, Dovetail Design Strategists

**Mark Bessire**, Director, Portland Museum of Art

#### **Centering Equity: Collaboration and California Museums**

### *Bixby 1 / 8:45AM–10:00AM / Panel Session*

Join the California Association of Museums (CAM) for a candid conversation about Centering Equity. Learn how CAM is breaking down barriers and fostering inclusivity in museum spaces. Hear from CAM staff, board members, and stakeholders as they share their approach to developing professional resources for California museums to tackle systemic racism and exclusions in the field.

**Tiona Lyons-King**, *Community Engagement Manager, California Association of Museums*

**Carolynn Birrilli**, *Curator, Museums of Lake County*

**Gladys Ochoa**, *Associate, Cartoon Art Museum*

**Brittin Romero**, *Head of School and Community Programs, Bay Area Discovery Museum*

### 10:00AM–6:00PM / Exhibit Hall in Farrell's Lounge

Stop in to CAM's exhibit hall to meet our vendors and network with museum colleagues. Business representatives will be displaying and demonstrating products and services throughout the day. The 2024 exhibit hall will be a hub of activity, including creative stations from museum colleagues and a happy hour on Tuesday early evening with a complimentary drink ticket for each registered conference attendee.

### 10:00AM–12:00PM / Creative Stations in Bixby 3/4

#### **Social and Emotional Learning Toolkits** *with Palo Alto Art Center*

Thanks to funding provided by Specified General Fund for the Museum Grant Program under the California Cultural and Historical Endowment, the Palo Alto Art Center engaged art therapist Anh Tran, Licensed Marriage and Family Therapist (#133615) and Provisional Art Therapist (#22-346) based in California, United States to develop two social and emotional learning toolkits for adults and children. Take an art break from the conference, dig in, and develop some new skills in the process.

**Karen Kienzle**, *Director, Palo Alto Art Center*

#### **“Home” Collage** *with Rancho Los Cerritos*

What does “home” mean to you? Rancho Los Cerritos' recent exhibition *Roots in California: Concepts of Home* explored this question by comparing the experiences of turn-of-the-century Rancho tenants with those of people living in California today. Explore your own ideas about what “home” means through a brainstorming worksheet. Then, using a variety of materials, create a mixed media collage that represents your own concept of home.

**Alana Reese**, *Education Coordinator, Rancho Los Cerritos*

**Mallory Rydell**, *Special Events and Site Use Coordinator, Rancho Los Cerritos*

#### **Tovaave Cultural Program** *with Rancho Los Alamitos*

Rancho Los Alamitos is located on Puvuun'nga, the ancestral and unceded land of the Tongva people, who cared for this place for thousands of years and continue to do so today. RLA's Tovaave Cultural Program introduces students to the history and culture of the Tongva people along with concepts including geography and environmentalism. Participate in a hands-on activity to create a Tongva-inspired amulet while learning more about the Tongva experience.

**Chris Fountain**, *Manager of Education and Public Engagement, Rancho Los Alamitos*

**Margarete Villalobos**, *Program Coordinator, Rancho Los Alamitos*

## 10:15AM–12:15PM / Concurrent Sessions

### **Designing Augmented Reality that Supports Family Conversation: What we Learned From a Recent Exhibit Study**

*Bixby 1 / 10:15AM–10:45AM / Case Study*

Augmented Reality (AR) is an increasingly popular educational technology in museum spaces that blends virtual and real-life experiences. A challenge for exhibit designers is that the technology often lends itself to individualized experiences that can limit learning conversations among multigenerational visitor groups. We share key insights from our study of an AR exhibit designed to support family learning conversations.

**Sarah Olsen**, Research Lead, Lawrence Hall of Science, University of California Berkeley

**Mac Cannady**, Director, Center for Transforming STEM Pathways, Lawrence Hall of Science, University of California Berkeley

### **The Power of Adults with Special Needs as Volunteer Champions**

*Bixby 2 / 10:15AM–10:45AM / Case Study*

Discover the untapped potential within your museum by engaging individuals with special needs as volunteers. Join our session to explore unique skills and perspectives of special needs individuals in a small museum setting. Gain insights into creating an inclusive volunteer program that fosters meaningful contributions, enhances visitor experiences, and empowers individuals with special needs. Learn practical tips for recruitment, training, and ongoing support to create a diverse and vibrant volunteer community.

**Stevy Acevedo**, Curator, Gilb Museum of Arcadia Heritage

**Daniel Estrada**, Museum Education Coordinator, Gilb Museum of Arcadia Heritage

### **Cleaning Topograph I & II by Kendall Buster: Maintaining a ceiling-mounted public artwork**

*Bixby 5 / 10:15AM–10:45AM / Case Study*

This session will present a case-study of cleaning a large-scale, public artwork that is located on the ceiling of a busy airport terminal. The project addressed many issues common to the care of public artworks, including site access challenges, large artwork scale, and interdepartmental coordination. We will discuss how we approached these challenges collaboratively and creatively to develop a project strategy and workflow that was both efficient and effective.

**Alisa Eagleston-Cieslewicz**, Acting Director and Conservator, SFO Museum

**Claire Tsai**, Registrar, SFO Museum

### **Place, People, Power: Learnings from Community Cross-Racial Public Art Action Project**

*Broadlind / 10:15AM–10:45AM / Case Study*

“How I Keep Looking Up/Como Sigo Mirando Hacia Arriba/仰望” by artist Christine Wong Yap and presented by the Chinese Culture Center (CCC) is a trilingual social practice project that connected 16 working-class, immigrant women from San Francisco's Chinese and Latino neighborhoods. The women created flags of resilience and marched together through the Chinese New Year Parade in a transformational public art action. This session will unpack best practices and learning from the project.

**Hoi Leung**, Curator and Deputy Director, Chinese Culture Center

## **Unpacking Authenticity—What Research Says and Why it Matters (or Not?)**

*Bixby 1 / 11:00AM- 11:30AM / Case Study*

Is the 'real thing' better? The Authenticity Project, funded by NSF, involved a deep-dive into the research literature to appreciate how researchers and scholars from across disciplines (e.g., museum studies, education, tourism, anthropology, marketing) conceptualize authenticity and how this characteristic influences behaviors, motivations and potentially learning in informal settings. This session will examine key findings and then challenge participants to consider how these perspectives might support or change current practices within their own institution.

**James Kisiel**, *Professor, California State University, Long Beach*

**Kathleen Westervelt**, *Graduate Student, California State University, Long Beach*

## **Supporting Social Emotional Learning in Museum Spaces, Not Just for Kids!**

*Bixby 2 / 11:00AM–12:15PM / Panel Session*

The COVID-19 pandemic dramatically worsened circumstances for many families that were already dealing with poverty, racism, equitable access to education and healthcare, and so on. Come learn simple trauma-informed strategies you can use to support SEL, everything from storytime to movement activities to tailored docent training through interactive discussion and problem-solving with peers.

**Rachelle Ahmad**, *Director of Education, Sacramento Children's Museum*

**Nate Halsan**, *Early Learning Specialist, Sacramento Public Library*

## **Addressing the Silences**

*Bixby 5 / 11:00AM–12:15PM / Panel Session*

"Who is missing? Whose story is excluded? How do you build relationships after years of exclusion?" The International Coalition of Sites of Conscience is partnering with ten museums and community partners to take on these questions. One year in, our cohort has valuable lessons learned to share. Join us to hear stories of reflection, relationship building, and navigating change. You'll walk away with practical tools you can use to address the silences.

**Stacey Garcia**, *Program Manager, International Coalition of Sites of Conscience*

**Kevin McGarry**, *Associate Director for Public Engagement, Santa Barbara Trust for Historic Preservation*

**Anne Comer**, *Officer, Catoctin Furnace Historical Society/Museum of the Ironworker*

## **Collaboration and Community Care as Praxis**

*Broadlind / 11:00AM–12:15PM / Panel Session*

The Museum of the African Diaspora and the Fine Arts Museums of San Francisco serve distinct roles in the Bay Area creative landscape, MoAD as a culturally-specific institution centering arts of the African diaspora, and FAMSF as a multisite institution featuring artworks spanning millennia. Both aspire to expand the visitor's worldview and consider the lived experiences of marginalized people. Panelists from both institutions share recent projects demonstrating myriad approaches to building inclusivity and community care.

**Devin Malone**, *Director of Public Programs and Community Engagement, Fine Arts Museums of San Francisco*

**Abram Jackson**, *Director of Interpretation, Fine Arts Museums of San Francisco*

**Demetri Broxton**, *Senior Director of Education, Museum of the African Diaspora*

**Nia McAllister**, *Senior Manager of Public Programs, Museum of the African Diaspora*

## Barriers to Embedding Sustainability in Conservation Education and Practice

*Nieto / 11:00AM–12:15PM / Roundtable Discussion*

The UCLA/Getty Conservation Program is researching barriers to embedding sustainability into curriculum and practice. In this roundtable, we discuss our strategies to overcome hurdles that prevent our sector from fully embracing balanced, safe, and carbon-neutral approaches to conserving cultural heritage collections. We ask educators and practitioners in museums, what kinds of obstacles do you experience incorporating sustainability in your work? Are there tools to advocate for teaching collections care through the lens of sustainability?

**Justine Wuebold**, *Research Facilitator, UCLA/Getty Conservation Program*

## Museum Leadership Transitions: Coaching for Success

*Tichenor / 11:00AM–12:15PM / Roundtable Discussion*

An open discussion to delve into the challenges of museum leadership today and how to navigate and advance one's career path with integrity, authenticity, and reflective self-awareness. A facilitated discussion will explore ways to prepare and advocate for equitable and heart-centered practices at both the individual and organizational levels that genuinely support BIPOC and emerging leaders and set them up for success.

**Suzanne Tan**, *Leadership and Search Consultant, Museum Search & Reference*

## 12:15PM–1:30PM / Break for Lunch

Enjoy lunch on your own or with some new connections! The Long Beach Host Committee institutions have created a [Recommendations Map](#) for local eats and things to see. You can also use this time to check out a local Free Admission site, also courtesy of the Host Committee.



SCAN FOR MAP

## 1:00PM–3:00PM / Creative Stations in Bixby 3/4

### Immersive Conservation: Digital Technologies for Water Stewardship *with*

*Ontario Museum of History & Art*

Discover hands-on digital technologies at the Ontario Museum of History & Art's (OMHA) Built on Water exhibition. Explore virtual environments, learn conservation practices, and simulate water usage scenarios. Engage in a playful educational experience, understanding the process behind OMHA's mobile app and virtual reality presentation promoting water stewardship in exhibition design. Immerse yourself in this interactive journey at OMHA's newest permanent history exhibition.

**Q Nguyen**, *Curator of Exhibitions, Ontario Museum of History & Art*

**Marissa Kuchek**, *Arts and Culture Director, Ontario Museum of History & Art*

### Playing with Plankton *with Cabrillo Marine Aquarium*

Join Cabrillo Marine Aquarium to learn about plankton! Microscopes and a viewing monitor will be available to explore - learn about plankton shapes and how they are adapted to floating and drifting in the water column. Make your own plankton to take home!

**Celeste Frometa**, *Museum Guide, Cabrillo Marine Aquarium*

**Carlee Sinco**, *Museum Guide, Cabrillo Marine Aquarium*

## **Spirograph Art Inspired by Cymatics with Museum of Latin American Art**

Create stunning spirograph art inspired by cymatics, the study of sound and vibration made visible. Use a spirograph, a geometric drawing device that produces geometric roulette curves, to create patterns like the ones created by vibrations through sound.

**Dr. Alison Heney**, VP of Learning and Public Programs, Museum of Latin American Art

**Leslie Jimenez**, Education Program Manager, Museum of Latin American Art

**Lili Ruelas**, Museum Educator, Museum of Latin American Art

## **1:30PM–2:45PM / Concurrent Sessions**

### **Pathways to Museum Jobs: A Roundtable Discussion**

*Nieto / 1:30PM–2:45PM / Roundtable Discussion*

Join our roundtable for emerging and seasoned museum professionals for an open and honest conversation on career pathways in museums in a judgment-free zone. Let's discuss career pathways, including the relevance of a museum studies degree, and navigate industry saturation. Whether you're contemplating a museum studies degree or exploring alternative pathways into the field, this discussion provides a valuable opportunity to connect with colleagues and gain valuable insights into navigating the museum job market.

**Milena Acosta**, Associate Director of Community Engagement, Natural History Museums of Los Angeles County

### **Museums and Prop 28**

*Tichenor / 1:30PM–2:45PM / Roundtable Discussion*

Museums and local school administrators have been partnering for decades, but this voter-approved ballot initiative ushers in a bold new era of consistent funding for arts education in all 58 California counties. Come for a compelling Q&A format session focused on dreaming bigger with museum education.

**Amy Eriksen**, Executive Director, Angels Gate Cultural Center

### **Elevating the Visitor Experience by Empowering Your Frontline Team**

*Bixby 1 / 1:30PM–2:00PM / Case Study*

Filoli Historic House and Gardens invests in our frontline staff with a living wage, professional development opportunities, cross-team training, and a culture of meaningful support and wellness. By prioritizing the employee experience, we empower our frontline team to serve as ambassadors of excellence and share their enthusiasm and compassion with our visitors. This approach helps our frontline team feel engaged and invested which translates into exceptional experiences for our visitors.

**Eva Laflamme**, Visitor Services Manager, Filoli

**Victor Chavez**, Assistant Visitor Services Manager, Filoli

### **Bilingual Gallery Teaching: Tools for Language Equity and Access in Museum Education**

*Bixby 2 / 1:30PM–2:00PM / Case Study*

Language access is a primary issue for California museums. In this session, attendees will participate in a facilitated Spanish/English bilingual image discussion, and collaboratively reflect upon research and tools for language access in museum education. Our intention is to create a shared language for our diverse population of students and museum visitors to

engage in collective meaning-making, to empower individuals with self-awareness and individual agency, and to build community rooted in democratic conversations.

**Allison Koehler**, *Lead Senior Educator, The Museum of Contemporary Art*

### **Mapping Collections for Compliance**

*Bixby 5 / 1:30PM–2:00PM / Case Study*

Learn about one museum's journey toward creating a comprehensive map of the objects and ancestors in their archaeological repository and how they use these data to initiate NAGPRA consultations. Hear strategies on how to utilize geographical lines of evidence together with ancestral territory maps to create an efficient data-retrieval system. We will share examples and suggestions that apply to all types of museums and collections.

**Tamara Serrao-Leiva**, *Chief Deputy, San Bernardino County Museum*

### **Focusing Internships on Professional Development Over Job Skills**

*Broadlind / 1:30PM–2:00PM / Case Study*

Through a 10-year survey with past interpretive interns, a deep dive into our new post-pandemic competition (fast food and retail), we decided to broaden our model and focus on helping students in our community build the professional skills to be competitive and successful in any chosen career field, not just museums. By focusing heavily on across-the-board professional development, we help them succeed and we get better interns. But there are pitfalls!

**Michaeleen Gallagher**, *Director, Sunnylands Center & Gardens, Annenberg Foundation Trust @ Sunnylands*

### **Crafting Tomorrow's Docents: A New Approach to Training, Recruitment, and Retention**

*Bixby 1 / 2:15PM–2:45PM / Case Study*

Museums have a history of exclusion, expertise bias, and condescension, particularly relating to the structure of volunteer docents. As Mingei International Museum continues to build on its history and evolve, we've crafted a dynamic approach to how we connect visitors to our space by reimagining new docent training through a 4-day course that explores art through the lens of inquiry and empathy, rather than the widely-practiced expert model approach.

**Shannon Foley**, *Senior Manager of Education, Mingei International Museum*

**Angie Chandler**, *Cultural Arts Strategist, Cultivating Culture Consulting*

### **Increasing Collaboration Through Pop-Up Exhibits**

*Bixby 2 / 2:15PM–2:45PM / Case Study*

The Valene L. Smith Museum of Anthropology on the CSU Chico campus has started a collaborative effort to bring in new segments of the campus community through pop-up exhibitions. Museums are becoming more collaborative spaces with multivocal storytelling. This presentation will detail pop-up exhibitions that have been created under collaborative frameworks with unique campus groups, showcasing the process, associated challenges and successes, and how this is working to build community relationships at the museum.

**Stephanie Laurencell**, *Graduate Student, Valene L. Smith Museum of Anthropology*

**William Nitzky**, *Director of VLMOA & Professor of Anthropology, Valene L. Smith Museum of Anthropology*

## **Making Stewardship First: Community and Collaboration in Collections Management Policy**

*Bixby 5 / 2:15PM–2:45PM / Case Study*

The Valene L. Smith Museum of Anthropology on the CSU Chico campus is working with the Office of Tribal Relations to develop a collaborative collections management policy that reflects stewardship rather than ownership and sets a framework for multi-vocality. Extensive work has been done on collaborative exhibit development but there is less emphasis on museum policies. This session will explore what collaboration in collections management and a community centered policy can look like.

**Isabel Araujo**, Graduate Student, Chico State, Valene L. Smith Museum of Anthropology

**April Kamp-Whittaker**, Assistant Professor, Chico State, Valene L. Smith Museum of Anthropology

## **Diving into Teenaged Student Community Science at the Pacific Grove Museum of Natural History**

*Broadlind / 2:15PM–2:45PM / Case Study*

As a hub for community science, the PG Museum works in the field with students through the Watershed Guardians and LiMPETS programs. These programs teach data collection strategies preparing students for careers in STEM. Both programs have the same target audience and are breaking down barriers to field education but have vastly different models. WG data is contributed to the GLOBE worldwide database while LiMPETS manages their own database, for scientists' use of student data.

**Liese Murphree**, Director of Education and Outreach, Pacific Grove Museum of Natural History

**2:45PM–3:15PM / Snack Break** sponsored by [San Francisco State University - Museum Studies Program](#)

Recharge and enjoy some afternoon sweet treats and brainstorm how you can implement some new ideas at your own museum. Connect with museum friends and discuss what exhibitors you'll want to drop in at the Exhibit Hall happy hour ahead.



**SAN FRANCISCO  
STATE UNIVERSITY**

**MUSEUM STUDIES**

**3:15PM–4:30PM / Concurrent Sessions**

### **Problem Solving via Technology - Audio Tours and More!**

*Bixby 2 / 3:15PM–4:30PM / Panel Session*

Bring your questions and get inspired by the array of interpretive technology options for audio and multimedia tours and other visitor-centered tools that enhance storytelling in an exhibition.

**Jennifer Caballero**, Executive Director, California Association of Museums

**Mark Berlin**, Director of Operations, USS Midway

**Jeff Danziger**, Sales Director, GuideID

**Roya Dostzadah**, Chief Executive Officer, Story Pursuit

### **Becoming Comfortable with the Uncomfortable: Challenging Identity Metrics in Favor of a Human-Centered Approach**

*Bixby 5 / 3:15PM–4:30PM / Panel Session*

Increasingly, museum leadership set diversity, equity, and inclusion goals based on a common metric: peoples' identities. In this panel, we will discuss head-on the uncomfortable questions

that arise while reporting real peoples' gender, ethnicity, and sexual identity. How can we ethically track information that is so personal, nuanced, and fluid? We will discuss how to reframe the approach to representing identity in a data-driven world, focusing on data related to artists and makers.

**Sharon Mizota**, *DEI Metadata Consultant*

**Amanda Dearolph**, *Head of Collections Information and Digital Assets, LACMA*

**Kara Vetter**, *Senior Director of Cultural Resources, Museum of Us*

**America Castillo**, *Project Manager, Curatorial, SFMOMA*

## **NightLife: A New Seen**

*Broadlind / 3:15PM–4:30PM / Panel Session*

NightLife is a weekly after-hours event at the California Academy of Sciences in San Francisco. It is a fun and unique way to experience the museum with themed programming, live music, presentations, exhibits, activities and more. We partner with community organizations and representatives to create a welcoming and inclusive environment for many diverse cultures and communities to feel acknowledged and appreciated in spaces where they've been historically excluded.

**Anacron Allen**, *NightLife Brand Manager, California Academy of Sciences*

**Lin Kung**, *NightLife Event Program Manager California Academy of Sciences*

**Richie Lipton**, *NightLife Event Production Specialist California Academy of Sciences*

**Christina Valdez**, *Marketing Manager, California Academy of Sciences*

**Alex Astras**, *Marketing Coordinator, California Academy of Sciences*

## **Small Museums, Big Wins: Low stakes projects that advance collections/accessibility goals at small museums**

*Tichenor / 3:15PM–4:30PM / Roundtable Discussion*

Small museums of all types often struggle with a lack of resources, from funding for staff and programs to space limitations and volunteer needs. This roundtable discussion will center on real-world examples of projects that small museums with a staff of 1+ can tackle by leveraging simple technology, community resources, and educational partnerships. The conversation will begin with brief examples from history museums along California's Central Coast that advanced accessibility and collections-related goals.

**Jayme Yahr**, *Executive Director & Curator, Carpinteria Valley Museum of History*

## **Pathway to Carbon Neutral Arts and Climate Change**

*Nieto / 3:15PM–4:30PM / Roundtable Discussion*

For Small and Mid-sized museums seeking to assess your carbon footprint, find state and federal resources, and work towards a carbon neutral cultural sector. Join in conversation and contribute to a needs assessment which will ask cultural organization leaders, and artists in studio practice, what impacts they are experiencing on their work and their organizations as a result of climate change, and what they would like to do to increase their resiliency. Museums of any size already undertaking this work are also welcome to join the conversation and share their experience and best practices.

**Michaeleen Gallagher**, *Director, Sunnylands Center & Gardens*

### 4:30PM–6:00PM / Exhibit Hall Happy Hour

Mingle with your colleagues, and explore some of the great resources and organizations that serve the museum community! Included with conference registration, the reception will feature hearty bites and a complimentary drink ticket.

### 6:00PM–9:00PM / Museum Move Along

*Registration required; \$60 cost. Includes transit, heavy hors d'oeuvres, and two drink tickets.*

Sample a swath of Long Beach museums and institutions all in one evening! Museum hop and see the sights (and plenty of new exhibits) with your museum colleagues. Sites include: **Museum of Latin American Art, Pacific Island Ethnic Art Museum, Long Beach Museum of Art, Kleefeld Contemporary Art Museum, and Earl Burns Miller Japanese Garden**. Two buses provided by [Long Beach Transit](#) will provide dedicated transportation on a circuit, connecting the hotel to three stops. For more information and to buy a ticket, visit the CAM Registration Desk!

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## WEDNESDAY, MARCH 13, 2024

### 8:00AM–9:00AM / Morning Coffee & Light Breakfast

Start your morning with coffee and oatmeal before diving into your programs of choice!

### 9:00AM–2:30PM / Exhibit Hall in Farrell's Lounge

Stop in to CAM's exhibit hall to meet our vendors and network with museum colleagues. Business representatives will be displaying and demonstrating products and services throughout the day. The 2024 exhibit hall will be a hub of activity, including creative stations from museum colleagues.

### 9:00AM–10:15AM / Concurrent Sessions

#### **What's Your L.A. Story? Amplifying Community Voices**

*Bixby 1 / 9:00AM–10:15AM / Panel Session*

Everyone has a L.A. story. It is known for its sublime weather, entertainment, outdoor attractions, culinary fusion, diverse communities, and its eclectic expression, but also for its influential history built from complex BIPOC relationships. In this session, learn how a Latinx cultural museum in L.A. created new exploratory learning and multidisciplinary engagement initiatives to amplify community voices and connect with the founding sites of El Pueblo to reshape how L.A. history is shared and told.

**Esperanza Sanchez**, Associate Curator, LA Plaza de Cultura y Artes

**Karen Crews Hendon**, Director of Exhibitions and Senior Curator, LA Plaza de Cultura y Artes

**Alondra Virrey**, Public Engagement Manager, LA Plaza de Cultura y Artes

**Armando Rodriguez**, Engagement Manager, Community Initiatives, LA Plaza de Cultura y Artes

#### **Discomfort, Challenge, Collaboration: An Honest Conversation About Working Together to Create a Meaningful Exhibition Experience**

*Bixby 2 / 9:00AM–10:15AM / Panel Session*

The collaborative process is challenging - especially when issues of race, authority and voice are involved. This session features an honest conversation about the development of the Manetti Shrem Museum's exhibition Mike Henderson: Before the Fire. Sharing the bumps they confronted, how they built understanding and the lessons they carry with them, panelists will discuss how they created an exhibition experience that has been well received by the art world and the community.

**Evelyn Orantes**, Senior Exhibit Developer, Consultant

**George McCalman**, Co-Principal/Artist/Designer, McCalman.Co

**Stacey Shelnut-Hendrick**, Deputy Director for Public Engagement and Learning, Chrysler Museum

**Randy Roberts**, Deputy Director, Manetti Shrem Museum, UC Davis

## **Telling the Whole Story: Acknowledging Museums' Colonial Past**

*Bixby 5 / 9:00AM–10:15AM / Panel Session*

Museums are rooted in colonialism and often tell a biased history that unintentionally excludes underrepresented communities. Hear how two projects at the California Academy of Sciences are addressing this issue. Leveraging our vast collections, Untold Stories engages high school students to uncover and communicate the compelling histories of scientists whose contributions have been overlooked. Also, hear how the exhibit installation Leo na Kesho (today and tomorrow) injected missing perspectives into a traditional diorama space.

**Rebekah Kim**, Head Librarian, California Academy of Sciences

**Marie Angel**, Library Research Assistant and Geology Curatorial Assistant, California Academy of Sciences

**Julia Louie**, Exhibit Design Manager, California Academy of Sciences

**Walter Kitundu**, Owner and Director, Kitundu Studio

## **What Makes an Excellent Program: Recipes of Success from the 2024 Superintendent's Awardees**

*Broadlind / 9:00AM–10:15AM / Panel Session*

Hear from the six different winning museum programs of the 2023 Superintendent's Award for Excellence in Museum Education, a joint award from CAM and the California Department of Education. These programs demonstrated the strength and value of their community partnerships and significant contributions to California's K-12 educational system. Curious about their programs, or looking to review yours? Join the award recipients to brainstorm and workshop meaningful, intentional, and authentic ways to connect with students and educators. Share about the possibilities, challenges, and next steps involved in making excellent museum education programs.

**Nicole Duran**, Director of Education, Natural History Museums of Los Angeles County

**Polly Dela Rosa**, Content Specialist for Mobile Programs, Los Angeles County Museum of Art

**Kimberly Snyder**, Executive Director, New Museum Los Gatos

**Emily Thomas**, Administrative Manager, Explainers, Exploratorium

**Liese Murphree**, Director of Education and Outreach, Pacific Grove Museum of Natural History

**Sierra Barton-Peterson**, School Field Trips & Tours Director, Peralta Hacienda Historical Park

**Jeanne Hoel**, Associate Director of Education, The Museum of Contemporary Art, Los Angeles

## **The Parent Trap—Challenges and Opportunities for Museums with Parent Organizations**

*Nieto / 9:00AM–10:15AM / Roundtable Discussion*

Does your museum have a parent organization in a university, municipality, or other structure? Join like-minded colleagues for an opportunity to share strategies, ideas, and vent a little bit about the challenges and opportunities these unique structures provide. Leave empowered with tactics and ideas that have helped your colleagues.

**Karen Kienzle**, *Director, Palo Alto Art Center*

## **10:00AM–12:00PM / Creative Stations in Bixby 3/4**

### **Connecting to Art and the Environment through an Introduction to Nature Journaling with The Foster Museum**

Create your own nature journal! Using accordion-fold nature journals and color pencils, experience how close observation and attention will enhance your appreciation and understanding of the environments painted "en plein air" by Tony Foster, and in nature all around you.

**Anne Baxter**, *Co-Director, The Foster Museum*

**Eileen Howard**, *Co-Director, The Foster Museum*

### **Tovaave Cultural Program with Rancho Los Alamitos**

Rancho Los Alamitos is located on Puvuun'nga, the ancestral and unceded land of the Tongva people, who cared for this place for thousands of years and continue to do so today. RLA's Tovaave Cultural Program introduces students to the history and culture of the Tongva people along with concepts including geography and environmentalism. Participate in a hands-on activity to create a Tongva-inspired amulet while learning more about the Tongva experience.

**Chris Fountain**, *Manager of Education and Public Engagement, Rancho Los Alamitos*

**Margarete Villalobos**, *Program Coordinator, Rancho Los Alamitos*

### **Contemporary Art Block Printing with Angels Gate Cultural Center**

Angels Gate Cultural Center invites you to create a print. Make and take your own unique print of original designs by contemporary artists Tochtli Melissa Govea and River Garza. Materials and instruction provided!

**Lysistrata Karch-Coar**, *Marketing Coordinator, Angels Gate Cultural Center*

## **10:15AM–10:45AM / Morning Snack Break**

Fuel your conference experience with some carbs while catching up with colleagues and exploring what inspiration they are finding this year.

## **10:45AM–12:00PM / Concurrent Sessions**

### **Threads of Agriculture/Hilos de la Agricultura: A traveling exhibit on underrepresented farmwork communities in California**

*Bixby 1 / 10:45AM–11:15AM / Case Study*

Threads of Agriculture/Hilos de la Agricultura is an English and Spanish bilingual, traveling, accessible exhibit on farm worker clothing. The exhibit is an example of how to curate and design an advocacy-based installation on underrepresented farmwork communities in California. It places a close lens on authentic worn clothing along with farm worker interviews and photographs to advocate for workers' rights to protection through their clothing.

**Cristina Gomez**, Curator and Exhibition Designer, University of California, Davis  
**Hector Valdivia**, Curator and Exhibition Designer, University of California, Davis

## **Emergency Preparedness – Are You Ready?**

*Bixby 2 / 10:45AM–11:15AM / Case Study*

This program, facilitated by "Ready – Or Not" emergency preparedness consultants, will offer an interactive case study exercise in disaster planning and response for collections. Participants will be presented with different scenarios and discuss disaster response and recovery actions. The "Ready – Or Not" Project, funded by the California State Library, provides free on-site emergency preparedness assessments for museums and cultural heritage collections across California. Participants will learn how to schedule an emergency preparedness consultation.

**Mario Gallardo**, Emergency Preparedness Consultant, Northeast Document Conservation Center

**Ozge Gencay-Ustun**, Emergency Preparedness Consultant, Northeast Document Conservation Center

## **Community Building Through Your Membership Program**

*Bixby 5 / 10:45AM–11:15AM / Case Study*

Membership is a common thread through all museum disciplines. This case study examines ways to foster a vibrant, diverse, and engaged membership community at your institution. We'll explore how all ages members only events, interactive experiences, and building relationships can help your organization create a lasting community of museum supporters.

**Marisol Rafanan**, Membership and Group Sales Manager, Sacramento Children's Museum

**Meghan Toland**, Deputy Director, Sacramento Children's Museum

## **You Want What Now? Reshaping Exhibit Visions**

*Broadlind / 10:45AM–11:15AM / Case Study*

The Ontario Museum of History & Art (OMHA) invites you to engage in dialogue on the development and collaboration of a permanent history exhibit. Departing from traditional curatorial models, what does decision making look like? How is collaboration defined and what do you do when priorities and expectations change? Learn how OMHA completed and developed an exhibit in a community museum while sticking to their organizational values amidst change.

**Miriam Valle-Mancilla**, Curator of Education, Ontario Museum of History & Art

**Leslie Matamoros**, Director of Museum Education, Sam and Alfreda Maloof Foundation for Arts and Crafts

**Marci Boudreau**, Principal, Picnic Design

## **Listen Learn Link**

*Nieto / 10:45AM–12:00PM / Roundtable Discussion*

In this session, we will explore different ways to find links between thoughts, comments and experiences, in order to build community and practice fruitful but respectful dissent. By looking closely at our myriad museum education practices, we will see how different ideas might relate to each other through thematic content and language. We will share ways to outline

connections conceptually and in conversation, honing deep listening skills and the skill of weaving together perspectives.

**Michelle Antonisse**, *Manager of School and Teen Programs, Museum of Contemporary Art*

### **Collections: A Colleague-to-Colleague Discussion**

*Tichenor / 10:45AM–12:00PM / Roundtable Discussion*

Are you a collections professional with a complex issue that needs more minds to solve? Do you need an opportunity to share and meet with fellow collections colleagues in a judgment-free zone? This discussion session is an open format dialogue amongst collections professionals to talk through complex collections issues. Big and small museums all have similar struggles. Let's talk as a group to help each other find creative solutions to your collections matters.

**Meredith Patute**, *Registrar, Oakland Museum of California*

### **Design principles: a collaborative tool for implementing community partners' vision in exhibition design**

*Bixby 1 / 11:30AM–12:00PM / Case Study*

Participants will practice generating design principles to understand how these can be similarly co-generated with community partners. Participants will hear about an evaluation of six design principles used in the Exploratorium's ¡Plantásticas! exhibition, including reflections about their successes and shortcomings. Participants will leave with an understanding of what design principles are, starting points for generating them, and advantages and limitations of implementing them in exhibition design.

**Sylvia de la Piedra**, *Research Associate, Exploratorium*

**Julia Nee**, *Researcher, Exploratorium*

### **Museum Fire Safety: Paratus-Stabilis-Singularus**

*Bixby 2 / 11:30AM–12:00PM / Case Study*

Protecting the history and cultural resources of our communities from the timeless threat of flames is an ever-present challenge for museums across California. A collaborative effort between museum professionals and the Fire Service will help protect innumerable priceless artifacts for generations of Californians. Hosted by a Fire Marshal who majored in History, this roundtable discussion is customized for museum professionals to gain awareness of cutting edge proactive fire safety programs and protection systems.

**Vince Anderson**, *Fire Marshal, City of Redlands Fire Department*

### **Spurring Campaign Fundraising Success while Getting Public Buy-In**

*Bixby 5 / 11:30AM–12:00PM / Case Study*

The San Diego Museum of Art will share how they are simultaneously engaging donors, civic leaders, and the general public to ensure a well-positioned, successful capital campaign. The ongoing efforts to broadly share information and capture the imagination of donors need to be balanced with the practical steps related to the building project. The speakers will provide insights about the synergy between garnering public buy-in and nurturing relationships with prospective donors.

**Lauren Ekmekjian**, *Vice President, CCS Fundraising*

**Stacey Loomis**, *Director of Development and Membership, San Diego Museum of Art*

## Strategies for Engaging Staff in Exhibition Development

*Broadlind / 11:30AM–12:00PM / Case Study*

In an effort to increase equity and transparency, the California Science Center has made a conscious effort to include all staff, especially front-line staff, in the exhibition development process for a major gallery renovation. We will discuss what has worked so far for the California Science Center and ideas for future efforts to include more staff voices. Participants will reflect on their own practice, and be invited to share engagement strategies from their own institutions.

**Megan Keller**, *Exhibit Project Manager, California Science Center*

**Amanda Carr**, *Exhibit Developer, California Science Center*

## 12:00PM–1:15PM / Break for Lunch

Enjoy lunch on your own or with some new connections! The Long Beach Host Committee institutions have created a [Recommendations Map](#) for local eats and things to see. You can also use this time to check out a local Free Admission site, also courtesy of the Host Committee.



SCAN FOR MAP

## 1:00PM–3:00PM / Creative Stations in Bixby 3/4

### Playing with Plankton with Cabrillo Marine Aquarium

Join Cabrillo Marine Aquarium to learn about plankton! Microscopes and a viewing monitor will be available to explore - learn about plankton shapes and how they are adapted to floating and drifting in the water column. Make your own plankton to take home!

**Tyler Davies**, *Research Educator, Cabrillo Marine Aquarium*

**Terah Morales**, *Museum Guide, Cabrillo Marine Aquarium*

### “Seeing Puvuu’nga” Virtual Tour with Rancho Los Alamitos

Rancho Los Alamitos is located on Puvuun’nga, the ancestral and unceded land of the Tongva people, who cared for this place for thousands of years and continue to do so today. RLA’s “Seeing Puvuu’nga” virtual tour highlights Tongva culture, experience, and history with sound, imagery, and storytelling. Ipads will be set up for conference attendees to experience the tour.

**Chris Fountain**, *Manager of Education and Public Engagement, Rancho Los Alamitos*

**Margarete Villalobos**, *Program Coordinator, Rancho Los Alamitos*

### Contemporary Art Block Printing with Angels Gate Cultural Center

Angels Gate Cultural Center invites you to create a print. Make and take your own unique print of original designs by contemporary artists Tochtli Melissa Govea and River Garza. Materials and instruction provided!

**Lysistrata Karch-Coar**, *Marketing Coordinator, Angels Gate Cultural Center*

## 1:15PM–2:30PM / Concurrent Sessions

### Exploring the Benefits (and Challenges) of Collaboration with a Community College: Perspectives from Stakeholders

*Bixby 1 / 1:15PM–1:45PM / Case Study*

Capacity-building and collaboration can be challenging for smaller museums. This case examines a NSF-supported partnership (BE-STELLAR) between a community college and a city-run science museum featuring paid student internships for supporting guest engagement.

Student-centered project goals included sustaining student interest in STEM majors/careers and providing experiences that facilitate consideration of teaching as a STEM career. Three stakeholders—student, staff, researcher—discuss lessons learned and suggestions for collaboration, intern engagement, and engaging higher education institutions.

**Juan Colato**, Program Coordinator, Columbia Memorial Space Center

**Emiliano Garcia**, Program Specialist, Columbia Memorial Space Center

**James Kisiel**, Professor, California State University, Long Beach

## **A New Chapter for NAGPRA**

*Bixby 5 / 1:15PM–2:30PM / Panel Session*

With the passing of the Native American Graves Protection and Repatriation Act (NAGPRA) in 1990, the California Native American Graves Protection and Repatriation Act (CalNAGPRA) in 2001, and the update to NAGPRA this year, museum's compliance with the legislation is essential. This session will not only provide an overview of the current and update laws, but will also explore which type of institutions are required to comply.

**Joe Horse Capture**, Vice President of Native Collections and the Ahmanson Curator of Native American History and Culture, Autry Museum of the American West

**Desiree Martinez**, President and Principal Investigator For Archaeology, Cogstone Resource Management

**Mario Pallari**, Attorney, California Native American Heritage Commission

**Buffy McQuillen**, Vice Chairperson, California Native American Heritage Commission

## **Reclamation: Uplifting the Muwekma Ohlone Tribe of the San Francisco Bay Area Through Collaborative Exhibitions**

*Broadlind / 1:15PM–2:30PM / Panel Session*

Collaborators from New Museum Los Gatos (NUMU), the Muwekma Ohlone Tribe of the San Francisco Bay Area, and San Jose State University (SJSU) will discuss the exhibition development process and lessons learned from creating two innovative exhibitions that highlight the Tribe's cultural revitalization efforts and their fight to reclaim Federal recognition status. This project aims to promote a deeper understanding of local indigenous art, culture, and history in Los Gatos and the greater Bay Area.

**Alexandra Schindler**, Registrar + History Programs Manager, New Museum Los Gatos

**Cristiano Colantoni**, Director of Exhibitions + Collections, New Museum Los Gatos

**Monica Arellano**, Vice Chairwoman, Muwekma Ohlone Tribe of the San Francisco Bay Area

**Roberto Gonzalez**, Professor of Anthropology, San José State University

## **Navigating the Museum World as a BIPOC**

*Nieto / 1:15PM–2:30PM / Roundtable Discussion*

As emerging BIPOC professionals in the museum field, what barriers are we facing and how do we overcome them? Do we really feel represented by DEI/IA initiatives being introduced? If so, please offer stories of success that might be replicated elsewhere. If not, come share some strategies that you used to shift those initiatives. Join this open forum to have these important, difficult conversations to help us all feel seen/heard. All career stages welcome.

**Jessica Flores**, Researcher, Natural History Museum of Los Angeles County

## Discussion for all who engage with Volunteers and Docents

*Tichenor / 1:15PM–2:30PM / Roundtable Discussion*

We welcome experienced leaders of volunteer and docent programs and those new to the field to address current challenges and discuss new ways of identifying and measuring successes. Come share your "roses and thorns" in a lively and supportive environment.

**Deirdre Araujo**, Dept of Volunteer Engagement Manager, Exploratorium

## Clay on Wheels: Examining Accessibility through AMOCA's Mobile Museum Program

*Tichenor / 2:00PM–2:30PM / Case Study*

Participants will explore ways in which accessible art programs can encourage community engagement and art appreciation through an abbreviated mudmobile session. We will pass around objects from our education collection along with a slideshow exploring our functional vs. figurative lesson plans, Visual Thinking Strategies (VTS), as well as viewing past student work. As the program nears its end, we will open it up for questions, observations and feedback.

**Aida Nicole Lugo**, Museum Store Manager, Lead Arts Educator, American Museum of Ceramic Art (AMOCA)

**Chinelo Ufondu**, Education Manager, American Museum of Ceramic Art (AMOCA)

**2:30PM–3:00PM / Snack Break** sponsored by [Cabrillo Marine Aquarium](#)

Thank our exhibitors for supporting the museum community before heading into the Closing Town Hall.



## **3:00PM–4:00PM / Closing Town Hall - Conference Conclusion**

*Location: Bixby 5*

*Included with Conference Registration; no additional cost. Not available to 'Events & Workshops Only' registrants.*

Throughout our conference, the theme has been the launch of new faces and voices of the California museum community. In this closing panel, we have gathered several leaders from the burgeoning community of museums presenting new spaces and venues that celebrate and share the rich cultural heritage of our Native communities across the state. Moderated by **Joe Horse Capture**, Vice President of Native Collections and the Ahmanson Curator of Native American History and Culture, Autry Museum of the American West. Join us to hear from: **Laurie Egan-Hedley**, Director/Curator of Barona Cultural Center & Museum; **Steven Karr**, Executive Director of the Agua Caliente Cultural Museum; **Brian J. Fagerstrom**, Founder/CEO of Amaktoolik Studios; and **Loretta Miranda**, Deputy Tribal Affairs Secretary & Special Counsel for the Office of California Governor Gavin Newsom. Together we will close out another year together to celebrate our sector.

## **CAM 2024 EXHIBITORS**

*Visit our exhibitor booths in the CAM 2024 Exhibit Hall, Tuesday March 12 and Wednesday March 13.*

### **BALBOA ART CONSERVATION CENTER**

Balboa Art Conservation Center provides conservation and preservation services for works of art, cultural objects, and artifacts to institutions and collectors throughout the American West. BACC's conservators specialize in the analysis and care of paintings, works on paper, objects, and textiles, as well as preventive conservation and collections care.

### **BALBOA PARK ONLINE COLLABORATIVE**

BPOC is a nonprofit technology and cultural strategy consultancy that offers IT managed services and strategic consulting for digital and organizational strategy, IT infrastructure, audience engagement and development, capacity building, and human capital planning to museums and other cultural institutions. We also offer institutional psychotherapy at no additional cost.

### **CALIFORNIA NATURAL RESOURCES AGENCY**

California Natural Resources Agency (CNRA) staff will be sharing information about the California Museum Grant program and recruiting qualified volunteers seeking professional development opportunities to score grant proposals.

### **CAL NONPROFITS INSURANCE SERVICES**

CalNonprofits Insurance Services, established in 1984, offers specialized insurance solutions tailored for nonprofits. As a subsidiary of the California Association of Nonprofits, we provide innovative, customer-focused services, including employee benefits, property, casualty, event coverage, and unique programs like a dental and vision trust.

### **CLAREMONT GRADUATE UNIVERSITY**

Jumpstart your career in the arts with the M.A. in Arts Management, a partnership between the Drucker School of Management and the School of Arts and Humanities at Claremont Graduate University. Using Los Angeles as our lab, the practitioner faculty will help you tackle the toughest issues facing the field today in a customized environment.

### **DIGITAL GLOBE SYSTEMS**

Digital Globe Systems designs and builds immersive learning exhibits using next-gen technology such as touch-enabled digital globes, interactive touch tables, projection mapping, and more. Digital Globe Systems also provides traveling exhibit rentals with interactive stations focused on space exploration and the solar system (ask about the discount for California-based institutions!)

### **EXHIBIT ENVOY**

Traveling exhibits for small museums since 1988! Exhibit Envoy provides over 30 easy-to-install and affordable traveling exhibitions designed specifically for small and mid-size institutions. These exhibits explore California's art, culture, history, and natural history in engaging and educational ways. Fees start at just \$350 + shipping for 8-week bookings.

### **HOLLINGER METAL EDGE**

Hollinger Metal Edge has been the leading supplier of archival storage products for museums, historical societies, and university archives. Famous for The Hollinger Box that fills the shelves of organizations, we also offer a wide variety of box styles made with various archival materials to store any collectible.

### **MBA DESIGN & DISPLAY PRODUCTS CORP.**

Mila-wall® - a modular wall panel system ideal for changing exhibition spaces, multi-purpose areas and traveling exhibits. Flexible design, easy installation, efficient storage options. MBA offers a cost effective and sustainable panel solution.

### **PBS SOCAL**

Visit PBS SoCal's booth to learn about its new tool, the Events Resource Library - a FREE digital hub for hosting meaningful and relevant community events. Partners can easily download and license our content and additional event resources we've made available on this convenient platform at no cost.

### **SAN FRANCISCO STATE MUSEUM STUDIES**

SF State Museum Studies is one of the top programs in the US, with a nearly 100% employment rate for recent graduates. At SF State, you'll gain real-world experience in collections and programs in our teaching museum, train with leading professionals, and engage with the Bay Area's vibrant museum community.

### **TOUR-MATE SYSTEMS**

Tour-Mate is one of North-America's leading providers of fully integrated Interpretive Solutions on multiple platforms (self-guided, Group guide, and Eco friendly stationery systems). Our high quality, easy to use hardware and software, as well as our approach to content creation ensures that each visitor has a significantly enhanced visitor experience.

### **TRU VUE, INC.**

For over 50 years, Tru Vue has created specialized glazing with protective and aesthetic characteristics that allow viewers to experience artworks as the artist intended. Optium Museum Acrylic®, UltraVue® Laminated Glass, and TruLife® Acrylic are trusted to protect and display fine art and cultural heritage across the globe.

### **UOVO**

UOVO offers comprehensive stewardship of world-class commercial and personal collections at state-of-the-art facilities across the US. Spanning three dedicated business verticals—Art, Fashion, Wine— UOVO's suite of services includes storage, preservation, packing and crating, shipping, installation, archiving, and cataloging, all managed through one-to-one personal relationships and full digital access.

## CAM BUSINESS MEMBERS

*Does your museum need the services of a consultant, or to locate a museum product? Consider using a business that supports the California museum sector. These businesses support CAM as ENGAGE business members, and the LEAD members listed below support the sector at the highest level.*

### ENGAGE BUSINESS MEMBERS

*as of January 31, 2024*

Balboa Park Cultural Partnership  
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### LEAD BUSINESS MEMBERS

*as of January 31, 2024*

BELFOR Property Restoration  
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Kalie Sacco, Associate Director, Lawrence Hall of Science University of California, Berkeley

### *Members:*

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Carolynn Birilli, Curator, Museums of Lake County

Carla Bitter, Reaccreditation Reviewer, American Alliance of Museums

Demetri Broxton, Senior Director of Education, Museum of the African Diaspora\*

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Joe D. Horse Capture, Vice President of Native Collections and the Ahmanson Curator of Native American History and Culture, Autry Museum of the American West

Luanne Kanzawa, Executive Director, Japanese Friendship Garden\*

Karen Kienzle, Director, Palo Alto Art Center\*

Solimar Salas, VP of Museum Content, Innovation & Outreach, Museum of Latin American Art

Vicki Wawerchak, Exhibit Curator, Cabrillo Marine Aquarium

## **2024 Host Committee:**

*Co-chairs,* Solimar Salas, VP of Museum Content, Innovation & Outreach, Museum of Latin American Art and Vicki Wawerchak, Exhibit Curator, Cabrillo Marine Aquarium

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